

The popularity of the Harry Potter series has translated into substantial financial success for Rowling, her publishers, and other Harry Potter related license holders. Besides meeting online through blogs, podcasts, and fansites, Harry Potter super-fans can also meet at Harry Potter symposia. In the fifth book, *Harry Potter and the Order of the Phoenix*, Harry must confront the newly resurfaced Voldemort. The series continues with *Harry Potter and the Chamber of Secrets*, describing Harry's second year at Hogwarts. Harry Potter and Lego Harry Potter models, which are influenced by the themes of both the novels and films. In 1998, Rowling sold the film rights of the first four Harry Potter books to Warner Bros. for a reported £1 million (\$1,982,900). *Harry Potter and the Deathly Hallows*, the last original novel in the series, begins directly after the events of the sixth book. The third novel, *Harry Potter and the Prisoner of Azkaban*, follows Harry in his third year of magical education. In the sixth book, *Harry Potter and the Half-Blood Prince*, Voldemort begins waging open warfare. At the University of Michigan in 2009, StarKid Productions performed an original musical parodying the Harry Potter series called *A Very Potter Musical*. However, the assumption that Harry Potter books have increased literacy among young people is "largely a folk legend." There are thirteen Harry Potter video games, eight corresponding with the films and books and five spin-offs. In the epilogue, Harry and Ginny are married with three children, and Ron and Hermione are married with two children. Harry Potter is a series of fantasy novels written by British author J. K. Rowling. Rowling herself has stated that the last chapter of the final book (in fact, the epilogue) was completed "in something like 1990". The books also contain many flashbacks, which are frequently experienced by Harry viewing the memories of other characters in a device called a Pensieve. The seventh and final novel, *Harry Potter and the Deathly Hallows*, was published on 21 July 2007. On 15 July 2014, The Wizarding World of Harry Potter opened at the Universal Studios Japan theme park in Osaka, Japan. In March 2011, Warner Bros. announced plans to build a tourist attraction in the United Kingdom to showcase the Harry Potter film series. The flagship attraction is *Harry Potter and the Forbidden Journey*, which exists within a re-creation of Hogwarts School of Witchcraft and Wizardry. The first releases of the successive books in the series followed in the same style but somewhat more realistic, illustrating scenes from the books. Just three days after the film's release, production for *Harry Potter and the Chamber of Secrets*, also directed by Columbus, began. "Rowling completed *Harry Potter and the Philosopher's Stone* in 1995 and the manuscript was sent off to several prospective agents. On 7 April 2016, The Wizarding World of Harry Potter opened at the Universal Studios Hollywood theme park near Los Angeles, California. In November 2019, the BBC listed the Harry Potter series on its list of the 100 most influential novels. *Harry Potter and the Goblet of Fire* was published on 8 July 2000 at the same time by Bloomsbury and Scholastic. The Harry Potter novels are mainly directed at a young adult audience as opposed to an audience of middle grade readers, children, or adults. *Harry Potter and the Philosopher's Stone* went on to become one of the best-selling PlayStation games ever. It read: "J. K. Rowling finished writing *Harry Potter and the Deathly Hallows* in this room (552) on 11 January 2007." In March 2007, "Harry Potter" was the most commonly searched fan fiction subject on the internet. The word Muggle has spread beyond its Harry Potter origins, becoming one of few pop culture words to land in the Oxford English Dictionary. This led J. K. Rowling to issue several statements urging Harry Potter fans to refrain from purchasing pet owls. The full background to this event and Harry Potter's past is revealed gradually throughout the series. The trouble is that one Harry Potter novel every few years is not enough to reverse the decline in reading." The Harry Potter stories feature

medieval imagery and motifs drawn from the King Arthur stories. The Making of Harry Potter is a behind-the-scenes walking tour featuring authentic sets, costumes and props from the film series. The attraction is located at Warner Bros. Studios, Leavesden, where all eight of the Harry Potter films were made. Despite Harry's aunt and uncle's desperate prevention of Harry learning about his abilities, their efforts are in vain. Hermione Granger teaches Harry Potter that the meaning of these verses from the Christian Bible are "living beyond death. The Harry Potter films have been top-rank box office hits, with all eight releases on the list of highest-grossing films worldwide. A number of other non-interactive media games and board games have been released such as Cluedo Harry Potter Edition, Scene It? Both Hogsmeade and Diagon Alley contain many shops and restaurants from the book series, including Weasley's Wizard Wheezes and The Leaky Cauldron. The films have in turn spawned eight video games and have led to the licensing of more than 400 additional Harry Potter products. In 2002, sociologist Andrew Blake named Harry Potter a British pop culture icon along with the likes of James Bond and Sherlock Holmes. Many fan fiction and fan art works about Harry Potter have been made. In 2016, an article written by Diana C. Mutz compares the politics of Harry Potter to the 2016 Donald Trump presidential campaign. Harry meets a half-giant, Rubeus Hagrid, who is also his first contact with the wizarding world. NEA chairman Dana Gioia said the series, "got millions of kids to read a long and reasonably complex series of books. Four years later, on 8 July 2014, Universal opened a Harry Potter-themed area at the Universal Studios Florida theme park. It includes the village of Hogsmeade, Harry Potter and the Forbidden Journey ride, and Flight of the Hippogriff roller coaster