

# Maximum Likelihood Estimation

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# Your first consulting job

- *Billionaire*: I have special coin, if I flip it, what's the probability it will be heads?

- *You*: Please flip it a few times:

flip  $n=5$  times

HHHTT



- *You*: The probability is:

$3/5$

$\frac{k=3 \text{ heads}}{n=5 \text{ flips}}$

- *Billionaire*: Why?

Independent, yani  $P(X_s=b)$ 'nin  $P(X_t=a)$  üzerinde etkisi yok.



# Coin – Binomial Distribution

• **Data:** sequence  $D = (HHTHT)$ , **k heads** out of **n flips**

• **Hypothesis:**  $P(\text{Heads}) = \theta$ ,  $P(\text{Tails}) = 1 - \theta$

• Flips are i.i.d.: If  $X_t \in \{0, 1\}$  denoting the flip

• Independent events  $P(X_t = a, X_s = b) = P(X_t = a)P(X_s = b)$

• Identically distributed according to Binomial distribution

$$P(X_t = 0) = P(X_s = 0) = 1 - \theta$$

$$P(X_t = 1) = \theta$$

•  $P(D|\theta) = P(HHTHT|\theta)$

$$= P(H|\theta) P(H|\theta) P(T|\theta) P(H|\theta) P(T|\theta)$$

$$= \theta^3 (1 - \theta)^2$$

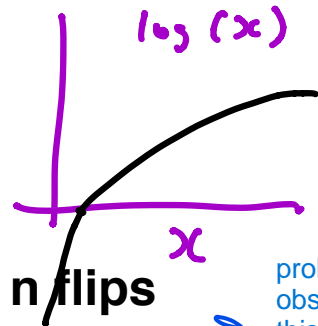
In general /

$$P(D|\theta) = \theta^k (1 - \theta)^{n-k}$$

# Maximum Likelihood Estimation

true prob., we don't know that value.

$$P(\text{head}) = \theta^*$$



- **Data:** sequence  $D = (HHTHT...)$ , **k heads** out of **n flips**
- **Hypothesis:**  $P(\text{Heads}) = \theta$ ,  $P(\text{Tails}) = 1 - \theta$

prob. of observing this data given that theta is true is this expression.

likelihood

$$P(\mathcal{D}|\theta) = \theta^k (1 - \theta)^{n-k}$$

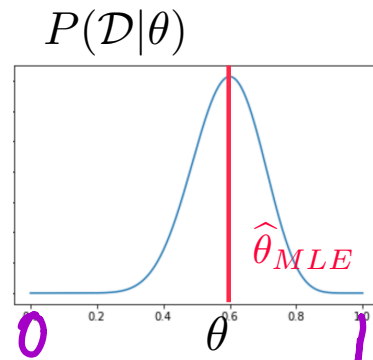
- Maximum likelihood estimation (MLE): Choose  $\theta$  that maximizes the probability of observed data:

$$\hat{\theta}_{MLE} = \arg \max_{\theta} P(\mathcal{D}|\theta)$$

just scaling

$$= \arg \max_{\theta} \log P(\mathcal{D}|\theta)$$

think of this as a function of theta and choose the theta that maximize this func.



BECAUSE LOG FUNCTION IS MONOTONICALLY INCREASING, MAXIMIZING THE LOG OF SOMETHING IS THE SAME AS MAXIMIZING ITSELF.

# Your first learning algorithm

$$\log(ab) = \log(a) + \log(b)$$

for any  $a, b > 0$

türev 0

$$\hat{\theta}_{MLE} := \arg \max_{\theta} \log(P(\mathcal{D}|\theta))$$

$$= \arg \max_{\theta} \log(\theta^k (1 - \theta)^{n-k})$$

- Set derivative to zero:

$$\frac{d}{d\theta} \log P(\mathcal{D}|\theta) = 0$$

$$= \arg \max_{\theta} \underline{k \log(\theta) + (n-k) \log(1-\theta)}$$

$$\frac{\partial}{\partial \theta} [\cdot] = \frac{k}{\theta} + \frac{n-k}{1-\theta} \cdot (-1) = 0$$

(multiply  $\theta(1-\theta)$   
on both sides)

$$\Rightarrow \underline{(1-\theta)k} - \underline{\theta(n-k)} = 0 \Rightarrow \hat{\theta}_{MLE} = k/n$$

# How many flips do I need?

$$\hat{\theta}_{MLE} = \frac{k}{n}$$

- *You*: flip the coin 5 times. *Billionaire*: I got 3 heads.

$$\hat{\theta}_{MLE} = 3/5$$

- *You*: flip the coin 50 times. *Billionaire*: I got 20 heads.

$$\hat{\theta}_{MLE} = 20/50 = 2/5$$



trust that answer a little bit more. Because  $50 > 5$

- *Billionaire*: Which one is right? Why?

# Quantifying Uncertainty

- For **n flips** and **k heads** the MLE is **unbiased** for true  $\theta^*$ :

$$\hat{\theta}_{MLE} = \frac{k}{n} \quad \mathbb{E}[\hat{\theta}_{MLE}] = \theta^*$$

- Expectation** describes how the estimator behaves *on average*.

$$\hat{\theta}_{MLE} = \frac{1}{n} \sum_{t=1}^n \mathbb{1}\{X_t = H\}$$

$$X_t \in \{H, T\}$$

$$\mathbb{1}\{\Omega\} = \begin{cases} 1 & \text{if } \Omega = \text{true} \\ 0 & \text{o.w.} \end{cases}$$

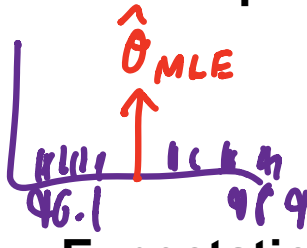
By assumption,  $\exists \theta^*: P(X_t = H) = \theta^*$

$$= \mathbb{E}[\mathbb{1}\{X_t = H\}] = P(X_t = H) * \mathbb{1}(X_t = H) + P(X_t = T) * \mathbb{1}(X_t = H)$$

$$\mathbb{E}[\hat{\theta}_{MLE}] = \frac{1}{n} \sum_{t=1}^n \mathbb{E}[\mathbb{1}\{X_t = H\}] = \frac{1}{n} \sum_t \theta^* = \theta^*$$

# Quantifying Uncertainty

- For **n flips** and **k heads** the MLE is **unbiased** for true  $\theta^*$ :



$$\hat{\theta}_{MLE} = \frac{k}{n}$$

*Random*

$$\mathbb{E}[\hat{\theta}_{MLE}] = \theta^*$$

*Deterministic*

- Expectation** describes how the estimator behaves *on average*.
- The **Variance** is the expected squared deviation from the mean:

$$\text{Variance}(\hat{\theta}_{MLE}) := \mathbb{E} \left[ \left( \hat{\theta}_{MLE} - \mathbb{E}[\hat{\theta}_{MLE}] \right)^2 \right]$$

- As a rule of thumb:

$$\hat{\theta}_{MLE} \approx \mathbb{E}[\hat{\theta}_{MLE}] \pm \sqrt{\text{Variance}(\hat{\theta}_{MLE})}$$

- Exercise:** compute the Variance( $\hat{\theta}_{MLE}$ )



# Expectation versus High Probability

- For **n flips** and **k heads** the MLE is **unbiased** for true  $\theta^*$ :

$$\hat{\theta}_{MLE} = \frac{k}{n} \quad \mathbb{E}[\hat{\theta}_{MLE}] = \theta^*$$

- Expectation describes how the estimator behaves *on average*.
- For any  $\epsilon > 0$  can we bound  $\mathbb{P}(|\hat{\theta}_{MLE} - \mathbb{E}[\hat{\theta}_{MLE}]| \geq \epsilon)$  ?

## Markov's inequality

For any  $t > 0$  and non-negative random variable  $X$

$$\mathbb{P}(X \geq t) \leq \frac{\mathbb{E}[X]}{t}$$

- Exercise:** Apply Markov's inequality to obtain bound.  
(Hint: set  $X = |\hat{\theta}_{MLE} - \theta^*|^2$ )

# Maximum Likelihood Estimation

Each  $X_i$  is iid from  $f(x; \theta)$   $\rightarrow$  pmf

Observe  $X_1, X_2, \dots, X_n$  drawn IID from  $f(x; \theta)$  for some “true”  $\theta = \theta_*$

Likelihood function  $L_n(\theta) = \prod_{i=1}^n f(X_i; \theta)$

Log-Likelihood function  $l_n(\theta) = \log(L_n(\theta)) = \sum_{i=1}^n \log(f(X_i; \theta))$

Maximum Likelihood Estimator (MLE)  $\hat{\theta}_{MLE} = \arg \max_{\theta} L_n(\theta)$

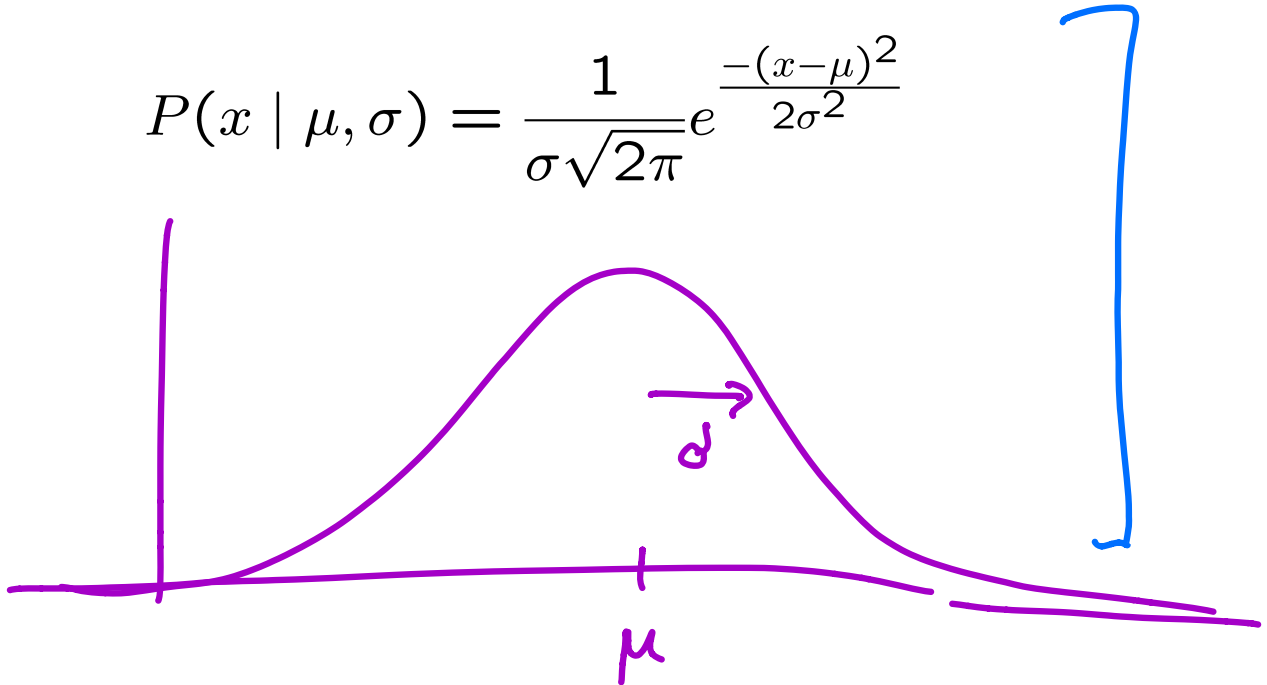
Set  $d/dx (\log(L_n(\theta)))$  to ZERO.  $\rightarrow$  for closed-form solutions

# What about continuous variables?

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- *Billionaire*: What if I am measuring a **continuous variable**?
- *You*: Let me tell you about **Gaussians**...

$$P(x \mid \mu, \sigma) = \frac{1}{\sigma\sqrt{2\pi}} e^{\frac{-(x-\mu)^2}{2\sigma^2}}$$



# Some properties of Gaussians

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- affine transformation (multiplying by scalar and adding a constant)
  - $X \sim N(\mu, \sigma^2)$
  - $Y = aX + b \rightarrow Y \sim N(a\mu + b, a^2\sigma^2)$
- Sum of Gaussians
  - $X \sim N(\mu_X, \sigma_X^2)$
  - $Y \sim N(\mu_Y, \sigma_Y^2)$
  - $Z = X + Y \rightarrow Z \sim N(\mu_X + \mu_Y, \sigma_X^2 + \sigma_Y^2)$

# MLE for Gaussian

- Prob. of i.i.d. samples  $D=\{x_1, \dots, x_n\}$  (e.g., temperature):

$$P(D|\mu, \sigma) = P(x_1, \dots, x_n|\mu, \sigma) = \prod_{i=1}^n P(x_i|\mu, \sigma)$$

$$= \left( \frac{1}{\sigma\sqrt{2\pi}} \right)^n \prod_{i=1}^n e^{-\frac{(x_i - \mu)^2}{2\sigma^2}}$$

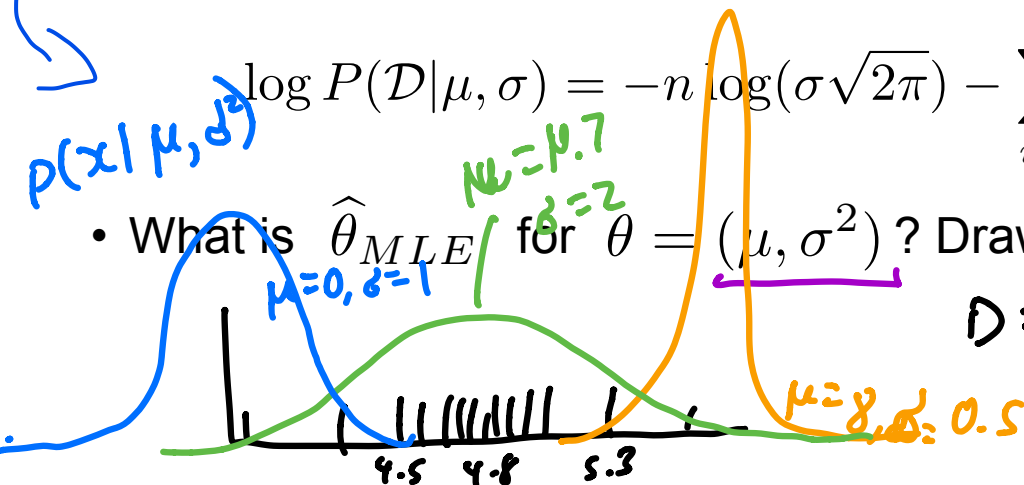
We can draw different distributions by trying different  $(\mu, \sigma)$  tuples.

- Log-likelihood of data:

$$\log P(D|\mu, \sigma) = -n \log(\sigma\sqrt{2\pi}) - \sum_{i=1}^n \frac{(x_i - \mu)^2}{2\sigma^2}$$

- What is  $\hat{\theta}_{MLE}$  for  $\theta = (\mu, \sigma^2)$ ? Draw a picture!

$$D = \{4.5, 5.3, 4.8, \dots\}$$



# Your second learning algorithm: MLE for mean of a Gaussian

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- What's MLE for mean?

$$\frac{d}{d\mu} \log P(\mathcal{D}|\mu, \sigma) = \frac{d}{d\mu} \left[ \cancel{-n \log(\sigma \sqrt{2\pi})} - \sum_{i=1}^n \frac{(x_i - \mu)^2}{2\sigma^2} \right]$$

$$= \sum_{i=1}^n \frac{(x_i - \mu)}{\sigma^2} = 0$$

$$\Rightarrow \hat{\mu}_{MLE} = \frac{1}{n} \sum_{i=1}^n x_i$$

# MLE for variance

depends on  $\mu$

- Again, set derivative to zero:

$$\frac{d}{d\sigma} \log P(\mathcal{D}|\mu, \sigma) = \frac{d}{d\sigma} \left[ \underbrace{-n \log(\sigma \sqrt{2\pi})} - \sum_{i=1}^n \frac{(x_i - \mu)^2}{2\sigma^2} \right]$$

$$= -n \cdot \frac{1}{\sigma \sqrt{2\pi}} \cdot \sqrt{2\pi} - \sum_{i=1}^n \frac{(x_i - \mu)^2}{2} \cdot (-2) \sigma^{-3} = 0$$

(multiply  $\sigma^3$  on both sides after setting deriv. = 0)

$$\rightarrow -n \sigma^2 + \sum_{i=1}^n (x_i - \mu)^2 = 0$$

$$\hat{\sigma}_{MLE}^2 = \frac{1}{n} \sum_{i=1}^n (x_i - \mu)^2 = \frac{1}{n} \sum_{i=1}^n (x_i - \hat{\mu}_{MLE})^2$$

# Learning Gaussian parameters

- MLE: 
$$\begin{cases} \hat{\mu}_{MLE} = \frac{1}{n} \sum_{i=1}^n x_i \\ \hat{\sigma}^2_{MLE} = \frac{1}{n} \sum_{i=1}^n (x_i - \hat{\mu}_{MLE})^2 \end{cases}$$

- MLE for the variance of a Gaussian is **biased** (Exercise)

$$\mathbb{E}[\hat{\sigma}^2_{MLE}] \neq \sigma^2$$

- Unbiased variance estimator:

$$\hat{\sigma}^2_{unbiased} = \frac{1}{n-1} \sum_{i=1}^n (x_i - \hat{\mu}_{MLE})^2$$



# Maximum Likelihood Estimation

Observe  $X_1, X_2, \dots, X_n$  drawn IID from  $f(x; \theta)$  for some “true”  $\theta = \theta_*$

Likelihood function  $L_n(\theta) = \prod_{i=1}^n f(X_i; \theta)$

Log-Likelihood function  $l_n(\theta) = \log(L_n(\theta)) = \sum_{i=1}^n \log(f(X_i; \theta))$

Maximum Likelihood Estimator (MLE)  $\hat{\theta}_{MLE} = \arg \max_{\theta} L_n(\theta)$

$$X_i \sim \exp(\lambda)$$

$$P(X_i \geq t) = e^{-\lambda t}$$



$\hat{\theta}_{MLE}$  is unbiased if  
 $E[\hat{\theta}_{MLE}] = \theta^*$

# Maximum Likelihood Estimation

Observe  $X_1, X_2, \dots, X_n$  drawn IID from  $f(x; \theta)$  for some “true”  $\theta = \theta_*$

Likelihood function  $L_n(\theta) = \prod_{i=1}^n f(X_i; \theta)$

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Maximum Likelihood Estimator (MLE)  $\hat{\theta}_{MLE} = \arg \max_{\theta} L_n(\theta)$

Properties (under benign regularity conditions—smoothness, identifiability, etc.):

- Asymptotically consistent and normal:  $\frac{\hat{\theta}_{MLE} - \theta_*}{\widehat{se}} \sim \mathcal{N}(0, 1)$
- Asymptotic Optimality, minimum variance (see Cramer-Rao lower bound)

# Recap

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- Learning is...
  - Collect some data
    - E.g., coin flips
  - Choose a hypothesis class or model
    - E.g., binomial
  - Choose a loss function
    - E.g., data likelihood
  - Choose an optimization procedure
    - E.g., set derivative to zero to obtain MLE
  - Justifying the accuracy of the estimate
    - E.g., Markov's inequality