
DeepBlip: Estimating Conditional Average Treatment Effects Over Time

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Abstract

1 Estimating the conditional average treatment effect (CATE) over time is crucial for
2 making personalized decisions in medicine. Yet, existing neural methods for this
3 task have limitations: they either (1) do not adjust for time-varying confounding
4 and are thus biased (e.g., causal transformer), or (2) become unstable over long
5 time horizons because the method has to learn the full counterfactual outcome
6 trajectories (e.g., MSNs, G-computation). To address these limitations, we propose
7 DeepBlip, the first neural framework that leverages the blip function from structural
8 nested mean models to break the joint effect of treatment sequences over time into
9 localized, time-specific “blip effects”. As a result, we learn a simpler estimand that
10 does not require learning full counterfactual outcome trajectories, which is thus
11 more stable over long horizons. Further, our DeepBlip adjusts for time-varying
12 confounding and is thus unbiased. Our DeepBlip seamlessly integrates sequential
13 models like LSTMs or transformers to capture complex temporal dependencies.
14 Our DeepBlip has two further strengths for medical practice: (i) The loss is Neyman-
15 orthogonal, meaning it is robust against model misspecification. (ii) The blip effects
16 can be used to predict treatment effects for new treatment sequences without re-
17 computation, which allows to identify optimal treatment sequences through offline
18 evaluation. Finally, we evaluate our DeepBlip across various clinical datasets,
19 where it achieves state-of-the-art performance.

20 1 Introduction

21 Predicting the effects of treatment sequences is crucial for personalized medicine to choose the
22 best therapeutic strategy for a patient based on their history [8]. Methodologically, the **conditional**
23 **average treatment effect (CATE) over time** captures the combined effect of multiple treatments
24 in the next τ time steps (see Fig. 1). Nowadays, CATEs over time are frequently estimated from
25 observational data with patient histories, such as the electronic health records [2, 4].

26 Several works aim to estimate CATE over time from observational data, but they suffer from two key
27 limitations: ① **No proper adjustment for confounding and thus bias:** There are methods that do
28 *not* properly adjust for time-varying confounding (e.g., CRN [3], causal transformer [20]) and that are
29 thus *biased*. This leads to unreliable estimates, which is particularly problematic for safety-critical
30 applications such as personalized medicine. ② **Unstable for long time horizons:** Other methods
31 require modeling the *full* counterfactual outcome trajectories. This is the case in MSNs, which must
32 learn long-range treatment-response mappings (e.g., as RMSNs [19]), or g-computation, which relies
33 on modeling the full data-generating process of covariates and outcomes (e.g., G-transformer [14]).
34 To the best of our knowledge, there is **no** method for estimating CATE over time that has addressed
35 both challenges ① and ②.

In principle, one way to address the above limitations is through the theoretical framework of **structural nested mean models** (SNMMs) [27, 28]. SNMMs provide a principled foundation for estimating CATEs over time in an *unbiased* way. For this, SNMMs decompose the time-varying CATE into a sequence of *incremental treatment effects*, formalized through so-called **blip functions**. This decomposition yields several important advantages: (ii) It enables a divide-and-conquer approach that breaks the CATE over time into localized, time-specific causal effects. As a result, SNMMs define an estimand that is easier to learn than in many other methods (e.g., MSNs) and thus avoid the need to model full counterfactual trajectories. (ii) Because blip functions are conditionally independent across time given a patient’s history, estimation errors do *not* propagate, which makes them more stable for long time horizons. *However*, SNMMs are *only* a theoretical foundation (and, therefore, *not* a model that can be directly applied). So far, one study by Lewis et al. [18] has employed SNMMs, yet only instantiated using linear models. To the best of our knowledge, no prior work has developed a neural version of SNMMs.

Here, we propose **DeepBlip**, the first *neural* framework to estimate CATE over time by leveraging the blip function from SNMMs. DeepBlip decomposes the joint effect of treatment sequences over time into localized, time-specific blip effects, which enables more tractable and stable learning. This allows our DeepBlip to overcome both of the two limitations from above: (1) Our DeepBlip adjusts for time-varying confounding and is thus *unbiased*. (2) Our DeepBlip targets a simpler estimand than many of the above methods, thereby avoiding the need to learn the full counterfactual outcome trajectories and which improves the stability of DeepBlip over long time horizons. Our DeepBlip is built on top of sequential neural networks (e.g., LSTMs, transformers) to capture complex temporal dependencies. For this, it employs a two-stage architecture: Stage 1 models the probability of time-varying treatments and mean outcomes conditioned on a patient’s history, while Stage 2 reformulates g-estimation [27, 28] as a risk minimization task to directly learn the blip functions.

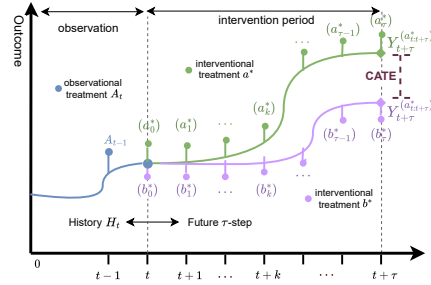


Figure 1: **CATE over time.** Trajectories of potential outcomes under two interventional sequences $a_{t:t+\tau}^*$, $b_{t:t+\tau}^*$ given the shared observed history H_t . The difference between the two curves is the CATE over time.

Our DeepBlip has two further strengths for medical practice: (i) The loss *Neyman-orthogonal*, meaning it is *robust against model misspecification*. (ii) The learned blip effects can be reused to predict treatment outcomes for new treatment sequences *without* re-computation. This enables an efficient approach for *offline evaluation* of different therapeutic strategies. Formally, at inference time, DeepBlip can identify the optimal treatment sequence within just one forward pass. This is unlike other methods, which typically require either re-training [11, 14] or multiple forward passes due to exhaustive search [3, 19, 20, 31]. This property is especially beneficial for clinicians when searching for optimal treatment sequences.

Our **contributions** are three-fold:¹ (1) We introduce the first neural framework to predict CATE over time via the SNMM framework. (2) Our framework is carefully tailored to medical practice by benefiting from robustness due to Neyman-orthogonality and efficient offline evaluation. (3) We conduct extensive experiments across multiple medical datasets to demonstrate that our DeepBlip is effective and also robust across long time horizons.

2 Related Work²

Estimating CATE in the static setting: There has been extensive research in estimating ATE/CATE in the static setting (e.g., [1, 7, 17, 33, 37, 41]). Recently, deep learning has been used to improve the non-parametric estimation of ATE/CATE [41]. However, these methods are aimed at static settings and thus struggle with medical datasets such as electronic health records, where patient histories are recorded *over time*.

¹Code for review is available at <https://anonymous.4open.science/r/DeepBlip-A39B> Upon acceptance, we will move our code to a public GitHub repository.

²We provide an extended related work in Appendix B

Estimating ATE over time: One line of work has developed methods for the ATE over time [10, 34]. However, the ATE captures only population-level effects and thus overlooks differences in treatment effectiveness across patients. In contrast, we focus on the CATE, which provides a more granular, individualized estimate of treatment outcomes, which is highly relevant for personalized medicine [8].

Estimating CATE over time: There are several *neural* methods for this task³, which can be broadly categorized into two streams but with notable limitations (see Table 1):

Limitation ①: *No proper adjustment for confounding and thus bias:* Some methods for CATE over time fails to properly adjust for time-varying confounding properly, which leads to estimates that are *biased*. Here, prominent examples are counterfactual recurrent network (**CRN**) [3] and the causal transformer (**CT**) [20]. These methods attempt to alleviate time-varying confounding via balanced representations. However, balancing was originally designed for reducing finite-sample estimation variance and *not* for mitigating confounding bias [33]. Hence, such methods act as heuristics without a theoretical justification. The difficulty of enforcing balanced representations may even introduce further confounding bias [21]. Unlike these methods, our DeepBlip allows for proper adjustments and is thus unbiased.

Limitation ②: *Unstable for long time horizons:* Other neural methods build on frameworks from statistics such as marginal structural models (MSMs) [22, 25] and G-computation [26, 29]. Examples are: (i) **G-Net** [31] and G-transformer (**GT**) [14], which are both based on G-computation and thus compute nested conditional expectations over time. Hence, these methods require the entire counterfactual outcome trajectories and thus model the full data-generating process of covariates and outcomes, which becomes exponentially more complex as time horizons grow. (ii) MSMs-based methods like **R-MSNs** [19] and the **DR-learner** (for time-varying settings) [11] use inverse propensity weighting (IPW) to re-weight outcomes as in a randomized control trial. In time-varying settings, the propensity is a multiplication of a sequence of probabilities, which has known to become instable when the horizon is large.⁴ In sum, while these methods are unbiased, they require modeling *entire* counterfactual outcome trajectories, which makes learning *unstable* over long time horizons. As a remedy to this, our DeepBlip breaks the CATE into localized effects at each time step via blip functions.

Structural nested mean models (SNMMs): SNMMs [27, 28] offer a principled framework for estimating CATE over time by directly estimating incremental treatment effects via so-called blip functions. In principle, SNMMs could address both of the above limitations; however, SNMMs are only an abstract theoretical foundation, *not* an off-the-shelf model that can be directly applied. Early implementations [27, 28] relied on strong parametric assumptions (e.g., linearity) and were limited to short time horizons. Recently, Lewis et al. [18] employed SNMMs with linear models, yet which thus fails to condition on the rich, complex information in patient histories and which makes it unsuitable for personalized medicine in realistic, high-dimensional settings for medicine. So far, to the best of our knowledge, a neural instantiation of SNMMs are missing.

Research gap: To the best of our knowledge, there is no neural implementation of SNMMs. We thus extend upon the work of Lewis et al. [18] and develop the first neural framework for SNMMs. For this, we introduce a new, flexible architecture and a tailored two-stage learning algorithm that allows us to leverage the blip function from SNMMs for CATE estimation over time. As a result, ours is the first neural method to address both limitations ① and ② from above.

Method	Methodological limitations		Benefits for medical practice	
	① Unbiased	② Stable wrt long horizons	Orthogonal	Offline efficiency
CRN [3]	✗	✓	✗	✓
CT [20]	✗	✓	✗	✓
G-Net [31]	✓	✗	✗	✗ [†]
GT [14]	✓	✗	✗	✗ ^{††}
R-MSNs [19]	✓	✗	✗	✗ [†]
DR-learner [11]	✓	✗	✓	✗ ^{††}
DeepBlip (ours)	✓	✓	✓	✓

†: Needs re-computation; ††: Needs re-training (to identify best treatment)

Table 1: **Neural methods for learning CATE over time.**

³There have been some attempts to use non-parametric models [32, 35, 40], yet these approaches impose strong assumptions on the outcomes and their scalability is limited. For these reasons, we focus on neural methods, which offer better flexibility and scalability for complex, high-dimensional medical data.

⁴This is due to overlap violations, which is especially challenging in time-varying settings, since the number of possible treatment combinations grows exponentially with the horizon [11]. Hence, IPW often leads to extreme weights, and thus instabilities due to division by values close to zero.

3 Problem Formulation

Setup: We follow the standard setup [3, 11, 14, 20] for estimating CATE over time $t \in \{1, 2, \dots, T\} \subset \mathbb{N}$ given by: (1) the target outcome $Y_t \in \mathbb{R}$; (2) time-varying covariates $X_t \in \mathcal{X} \subset \mathbb{R}^{d_x}$; and (3) treatment $A_t \in \mathcal{A} \subset \mathbb{R}^{d_a}$ that can be either discrete or continuous. We assume w.l.o.g. that the static features (e.g., age, sex) are included in the covariate.

Notation: To simplify notation, we use overlines to denote the full sequence of a variable (e.g., $\overline{X}_t = (X_1, \dots, X_t)$). We refer to a sequence of variables that starts at t and ends at $t + \tau$ via $A_{t:t+\tau} = (A_t, A_{t+1}, \dots, A_{t+\tau})$. We use the lowercase letter to denote a realization of a random variable (e.g., $X_t = x_t$). We use an asterisk $*$ to indicate a constant quantity (e.g., a fixed treatment a_t^*). We denote the patient history by $H_t = (\overline{X}_t, \overline{A}_{t-1}, \overline{Y}_{t-1})$.

CATE estimation over time: We build upon the potential outcome framework [30] for the time-varying setting [29]. We aim to estimate the CATE over time between two treatment sequences for a given patient history, i.e.,

$$\mathbb{E} \left[Y_{t+\tau}^{(a_{t:t+\tau}^*)} - Y_{t+\tau}^{(b_{t:t+\tau}^*)} \mid H_t = h_t \right], \quad 0 \leq t \leq T - \tau, \quad (1)$$

where $Y_{t+\tau}^{(a_{t:t+\tau}^*)}$ and $Y_{t+\tau}^{(b_{t:t+\tau}^*)}$ represents the τ -step-ahead potential outcomes under interventions $do(A_{t:t+\tau} = a_{t:t+\tau}^*)$ and $do(A_{t:t+\tau} = b_{t:t+\tau}^*)$, respectively (see Appendix A for a formal definition of potential outcomes and interventions).

Identifiability: We make the following identifiability assumptions [24, 25] that are standard in the time-varying setting [3, 19, 20, 31]: (1) *Consistency*: The potential outcome under the intervention by the observed treatment equals the observed outcome, namely, $Y_t^{(A_t)} = Y$. (2) *Overlap*: Given an observed history $H_t = h_t$, if $p(H_t = h_t) > 0$, then any possible treatment has a positive probability of being received: $\forall a \in \mathcal{A}_t, p(A_t = a \mid H_t = h_t) > 0$. (3) *Sequential ignorability*: The potential outcome under an arbitrary intervention is independent of the treatment assignment conditioned on the history, i.e., $Y_t^{(a_t^*)} \perp A_t \mid H_t = h_t$.

However, estimating the CATE over time is non-trivial due to *time-varying confounding* [6, 14]. In the time-varying setting, covariates act as confounders because they are influenced by earlier treatments and affect later treatments. However, these time-varying confounders are *unobserved*, because of which naïve adjustments as in the static setting are impossible (see Appendix A.2). Here, we adjust for time-varying confounding through the use of SNMMs.

Blip function: SNMMs model the incremental effect of treatments (which are called “blips”) at time $t + k$ on the mean outcome at $t + \tau$, given observed patient history H_t [36]. These “blips” accumulate over time into the total treatment effect and thus allow to rigorously adjust for time-varying confounding [28] (see Appendix C.1 for details). Formally, the blips are defined via a **blip function** [27, 28]:

$$\gamma_{t,k}(\bar{x}_{t+1:t+k}, \bar{a}_{t:t+k}; h_t) = \mathbb{E} \left[Y_{t+\tau}^{(a_{t:t+k}, d_{t+k+1:t+\tau})} - Y_{t+\tau}^{(a_{t:t+k-1}, 0, d_{t+k+1:t+\tau})} \mid A_{t:t+k} = a_{t:t+k}, X_{t+1:t+k} = x_{t+1:t+k}, H_t = h_t \right]. \quad (2)$$

Intuitively, the blip function $\gamma_{t,k}$ isolates the causal effect of each treatment decision *locally*. This breaks the sequential dependencies over long temporal dependencies and thus is more stable over long horizons (\rightarrow thus addressing limitation ②).

Nevertheless, SNMMs offer *only* a theoretical framework for identifying CATEs – they are *not* ready-to-use algorithms or models. Hence, implementing SNMMs with neural networks in particular is non-trivial: this requires a tailored learning objective that allows for neural parameterization and that supports efficient, end-to-end training and inference, which is the contribution of our DeepBlip.

4 Our DeepBlip Framework

In this section, we present DeepBlip. First, we introduce how we learn the CATE via blip functions using a neural parameterization (Sec. 4.1), then introduce our L^1 -moment loss (Sec. 4.2), our model architecture (Sec. 4.3), and the training and inference procedure (Sec. 4.4).

4.1 Learning the CATE via blip functions

Overview: Our DeepBlip leverages Eq. (3) to adjust for time-varying confounding (\rightarrow thus addressing limitation ②). Our task thus reduces to estimating the blip functions – in particular, so-called *blip coefficients* that parametrize the blip functions. However, we do **not** attempt to estimate the coefficients directly. Instead, we optimize a L^1 -moment loss that directly predicts the blip coefficients and which allows us to estimate Eq. (3) more efficiently.

Parameterization trick: We first explain how we estimate the CATE via the blip function. For this, we adopt a similar parametrization for the blip function as in [18], namely, $\gamma_{t,k}(\bar{x}_{t+1:t+k}, \bar{a}_{t:t+k}; h_t) = \psi_{t,k}(h_t)' a_{t+k}$, but where $\psi_{t,k}$ is a **neural network**. Under identifiability assumptions and the parametrization for $\gamma_{t,k}$ defined above, the CATE of a^* against b^* for any two treatment sequences $a^*, b^* \in \mathbb{R}^{(\tau+1) \cdot d_a}$ is (see [18] for a formal derivation):

$$\mathbb{E}[Y_{t+\tau}^{(a^*)} - Y_{t+\tau}^{(b^*)} | H_t = h_t] = \sum_{k=0}^{\tau} \psi_{t,k}(h_t)' (a_{t+k}^* - b_{t+k}^*). \quad (3)$$

We refer to $\psi_{t,k}(h_t)$ as the conditional *blip coefficients* of the blip function $\gamma_{t,k}$.

Why do we need a tailored architecture and learning algorithm? A key component of our framework is that the function $\psi_{t,k}(h_t)$ is parameterized by a sequential neural network (e.g., LSTM or transformer). This is a crucial difference from traditional SNMMs, which were developed for estimating the ATE over a fixed number of time steps (i.e. $\mathcal{H}_t = \emptyset \wedge t \equiv 0 \wedge T \equiv \tau$) and where, as a result, blip coefficients are constants. These constants are typically estimated through *iteratively* solving a set of moment equations via g-estimation [27, 28, 36] (see Appendix C.1). However, such an approach is not compatible with neural network-based learning. In contrast, DeepBlip introduces a tailored neural architecture (Sec. 4.3) that we can train via gradient-based optimization (Sec. 4.2).

4.2 L^1 -moment loss

We reformulate the moment-based linear equations from [18] as an equivalent iterative minimization problem for $k = \tau, \dots, k = 0$. At each time step k , we aim to find the minimizer $\psi_{t,k}^*(\cdot)$, which is a function that maps the history h_t to the blip coefficients, via

$$\psi_{t,k}^* = \arg \min_{\hat{\psi}_{t,k}(\cdot) \in \Phi_{t,k}} \mathbb{E} \left[\left\| \mathbb{E} \left[(\tilde{Y}_{t,k} - \sum_{j=k+1}^{\tau} \psi_{t,j}^*(h_t)' \tilde{A}_{t,j,k} - \hat{\psi}_{t,k}(h_t)' \tilde{A}_{t,k,k}) \tilde{A}_{t,k,k} | H_t \right] \right\|_1 \right], \quad (4)$$

where $\Phi_{t,k}$ is the function space for the blip coefficient predictors and $\|\cdot\|_1$ is the L^1 -norm operator. The expectation outside is taken over all random variables H_t . We name the target as the L^1 -**moment loss**.

Here, we employ an L^1 loss for empirical reasons (see our ablation studies in Appendix D.2). The reason is that the moment has a high variance, especially with growing time horizon τ and due to the mini-batch sampling, which introduces another source of variance later. As a result, the L^1 loss is beneficial since it is more robust to such variance.

Theoretical properties: Below, we first show that the loss recovers the ground-truth blip coefficients. Then, we show that our loss is *Neyman-orthogonality* (see [5] for formal definition), which ensures double robustness. This means that the target loss is *robust* against perturbations of the nuisance functions [5, 16].

Remark 1. If $\forall 0 \leq k \leq \tau$, $\psi_{t,k} \in \Phi_{t,k}$, then the solution of the risk minimization scheme in Eq. (4) given by $(\psi_{t,0}^*, \dots, \psi_{t,\tau}^*)$, yields the ground-truth blip coefficients. That is, $\psi_{t,k}^* = \psi_{t,k}$.

Remark 2. The moment loss is *Neyman-orthogonal*.

The above remarks follow from the theory in [18], which is easy to extend to our setting (see Appendix C.4.1 and Appendix C.4.1, respectively).

Double optimization trick for our L^1 -moment loss: In order to find $\psi_{t,k}^*$, all the previous blip predictors $\psi_{t,j}^*$, $j \geq k$ are required. However, the ground-truth predictors are generally not available at the beginning. To avoid solving $\psi_{t,k}^*$ sequentially, we propose a *double optimization trick* that allows *simultaneous* training of all the blip predictors: During each iteration, first, the blip predictor

225 $\hat{\psi}_t$ makes two forward passes to generate two sets of the blip coefficients $\hat{\psi}_t^1(h_t)$ and $\hat{\psi}_t^2(h_t)$. Then,
 226 $\hat{\psi}_{t,j}^2(h_t)$ is treated as the pseudo blip effects that replaces $\psi_{t,j}^*(h_t)$ in Eq. (4). For $k = 0, \dots, \tau$, the
 227 adapted L^1 -moment loss at step k is then given empirically by

$$\mathcal{L}_{\text{blip}}^k = \frac{1}{T - \tau} \sum_{t=1}^{T-\tau} \left\| \sum_{i=1}^n (\tilde{Y}_{t+k}^i - \sum_{j=k+1}^{\tau} \hat{\psi}_j^2(H_t^i)' \tilde{A}_{t,j,k}^i - \hat{\psi}_k^1(H_t^i)' \tilde{A}_{t,k,k}^i \cdot \tilde{A}_{t,k,k}^i) \right\|_1. \quad (5)$$

228 4.3 Model architecture

229 DeepBlip works in two stages (see
 230 Fig. 2): **•Stage ① (nuisance net-**
 231 **work):** models the nuisance functions
 232 to estimate the residuals in Eq. (6).
 233 **•Stage ② (blip prediction network):**
 234 estimates the blip coefficients given
 235 the observed history h_t . The neural
 236 networks in both stages have a similar
 237 structure: (i) a *sequential encoder* that
 238 encodes the observed history H_t , and
 239 (ii) multiple *prediction heads* that take
 240 the encoded history as input to predict
 241 the targets.

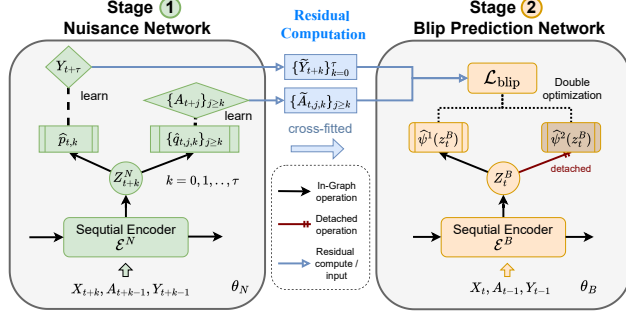


Figure 2: Neural architecture of the two-stage DeepBlip framework.

242 Why we need a two-stage design:

243 To construct the L^1 -moment loss defined Eq. (4), we need the variables $\tilde{Y}_{t,k}$, $\tilde{A}_{t,j,k}$, defined as
 244 (see Appendix C.1 for details):

$$\tilde{Y}_{t,k} = Y_{t+\tau} - \mathbb{E}[Y_{t+\tau} | H_{t+k} = h_{t+k}], \quad \tilde{A}_{t,j,k} = A_{t+j} - \mathbb{E}[A_{t+j} | H_{t+k} = h_{t+k}]. \quad (6)$$

245 As we see here, we must compute the *residuals* between the outcome variable and their regressed
 246 means *before* we optimize $\mathcal{L}_{\text{blip}}^k$. We thus follow previous literature [11, 16, 18] and treat the
 247 conditional expectations $\mathbb{E}[Y_{t+\tau} | H_{t+k} = h_{t+k}]$ and $\mathbb{E}[A_{t+j} | H_{t+k} = h_{t+k}]$ as *nuisance*
 248 *functions*, so that we first estimate the nuisance function (Stage ①) and then train the blip prediction
 249 network to minimize the L^1 -moment loss (Stage ②).

250 **Neural backbone:** Our DeepBlip is flexible and allows for different neural backbones (e.g., LSTM
 251 or transformer). These are necessary to capture the patient history: We notice that the networks at both
 252 Stage ① and ② take the history variable $H_t = (\bar{X}_t, \bar{A}_{t-1}, \bar{Y}_{t-1}) \in \mathcal{H}_t$ as input. Hence, both stages
 253 can be written as a function $f: \cup_{t=1}^T \mathcal{H}_t \rightarrow \mathbb{R}^c$, where c is the number of outputs. However, $\dim(H_t)$
 254 varies over time, which makes H_t not suitable as a direct input to a neural network. A standard
 255 way to handle this is by using a sequential model to iteratively take the inputs (X_t, A_{t-1}, Y_{t-1}) and
 256 then maintain a vector $Z_t \in \mathbb{R}^{d_z}$ with fixed dimension that encodes all the necessary information
 257 [14, 19, 20, 31]. Here, we thus use LSTMs and transformers (see details of the architectures in
 258 Appendix H). Finally, we stress that each stage uses a *separate* encoder: $\mathcal{E}_{\theta_N}^N$ for Stage ①, and $\mathcal{E}_{\theta_B}^B$
 259 for Stage ② (N for Nuisance and B for Blip) with different model weights θ_N and θ_B .

260 **Stage ①: nuisance network.** The nuisance network $(\mathcal{E}_{\theta_N}^N, \{\text{gp}_{\theta_N}^k\}_{k=0}^{\tau}, \{\text{gq}_{\theta_N}^{j,k}\}_{0 \leq k \leq j \leq \tau})$ consists
 261 of a sequential encoder $\mathcal{E}_{\theta_N}^N$ and a collection of prediction heads $\{\text{gp}_{\theta_N}^k\}_{k=0}^{\tau}, \{\text{gq}_{\theta_N}^{j,k}\}_{0 \leq k \leq j \leq \tau}$. The
 262 nuisance networks are responsible for computing the following nuisance functions:

$$p_{t,k}(h_{t+k}) := \mathbb{E}[Y_{t+\tau} | H_{t+k} = h_{t+k}], \quad 1 \leq t \leq T - \tau, 0 \leq k \leq \tau \quad (7)$$

$$q_{t,j,k}(h_{t+k}) := \mathbb{E}[Q_{t,j} | H_{t+k} = h_{t+k}], \quad 1 \leq t \leq T - \tau, 0 \leq k \leq j \leq \tau \quad (8)$$

263 For a patient with history H_t and subsequent covariates $X_{t+1:t+k}, A_{t:t+k-1}$, we proceed as follows:
 264 First, the encoder $\mathcal{E}_{\theta_N}^N$ learns the representation at time $t+k$ (note that $H_{t+k} = H_t \cup X_{t+1:t+\tau} \cup$
 265 $A_{t:t+\tau-1}$), which is given by $Z_{t+k}^N = \mathcal{E}_{\theta_N}^N(H_{t+k})$. Second, the prediction heads receive Z_{t+k}^N to
 266 compute the regressed outcomes for the nuisance functions via:

$$\text{gp}_{\theta_N}^k(Z_{t+k}^N) = \hat{p}_{t,k}(H_{t+k}), \quad \text{gq}_{\theta_N}^{j,k}(Z_{t+k}^N) = \hat{q}_{t,j,k}(H_{t+k}) \quad \text{for } k = 0, \dots, \tau \text{ and } k \leq j \leq \tau \quad (9)$$

where $Z_{t+k}^N = \mathcal{E}_{\theta_N}^N(H_{t+k})$. Third, the residuals are computed via

$$\tilde{Y}_{t,k} \approx Y_{t+\tau} - \text{gp}_{\theta_N}^k(Z_{t+k}^N), \quad \tilde{A}_{t,j,k} \approx A_{t+j} - \text{gq}_{\theta_N}^{j,k}(Z_{t+k}^N) \quad (10)$$

Stage ②: blip prediction network. The blip prediction network ($\mathcal{E}_{\theta_B}^B, \{\text{gb}_{\theta_B}^k\}_{k=0}^\tau$) is responsible for predicting the blip coefficients $\psi_t(h_t) = (\psi_{t,0}, \dots, \psi_{t,\tau}) \in \mathbb{R}^{r(\tau+1)}$ as described in Eq. (4). Here, we proceed as follows. First, the sequential encoder \mathcal{E}_{θ}^B (B for **Blip**) processes the patient's history H_t into a representation $Z_t^B = \mathcal{E}_{\theta}^B(h_t)$. Then, for each horizon $k \in \{0, 1, \dots, \tau\}$, the prediction head $\text{gb}_{\theta_B}^k$ maps Z_t^B onto the corresponding blip coefficient:

$$\hat{\psi}_{t,k}(H_t) = \text{gb}_{\theta_B}^k(Z_t^B) \sim \psi_{t,k}(H_t) \in \mathbb{R}^r \quad \text{where } Z_t^B = \mathcal{E}_{\theta_B}^B(H_t). \quad (11)$$

4.4 Training and Inference

Taken together, the training procedure of DeepBlip now follows two steps (see Fig. 2): (1) train the nuisance networks and compute the residuals, and (2) train the blip prediction network. In contrast, inference with DeepBlip is highly efficient as it involves *only* the second-stage blip prediction network. Details are below. We provide the pseudocode in Alg. 1 and Alg. 2 in the appendix.

Step ①: Train nuisance network. The nuisance network is trained to predict nuisance functions $p_{t,k}(h_{t+k})$ and $q_{t,j,k}(h_{t+k})$ simultaneously. Since $p_{t,k}(h_{t+k})$ is the conditional expectation of real outcome $Y_{t+\tau} \in \mathbb{R}$, we use the squared error loss $\mathcal{L}_p = \frac{1}{(T-\tau)(\tau+1)} \sum_{t=1}^{T-\tau} \sum_{k=0}^\tau (\text{gp}_{\theta_N}^k(Z_{t+k}^N) - Y_{t+\tau})^2$. For $q_{t,j,k}(h_{t+k})$, which denotes the treatment response, we proceed for the i -th treatment in $A_{t+j} \in \mathbb{R}^{d_a}$ as follows. If $(A_{t+j})_i$ is a continuous variable, then we apply the squared loss: $\mathcal{L}_{q,i} = \frac{2}{(T-\tau)(\tau+1)(\tau+2)} \sum_{t=1}^{T-\tau} \sum_{0 \leq k \leq j \leq \tau} (\text{gq}_{\theta_N}^{k,j}(Z_{t+k}^N)_i - (A_{t+j})_i)^2$. If $(A_{t+j})_i$ is a binary variable, then we apply the binary cross entropy loss $\mathcal{L}_{q,i} = \frac{2}{(T-\tau)(\tau+1)(\tau+2)} \sum_{t=1}^{T-\tau} \sum_{0 \leq k \leq j \leq \tau} \text{BCE}((A_{t+j})_i, \text{gq}_{\theta_N}^{k,j}(Z_{t+k}^N)_i)$. For categorical variables with more than 2 classes, we preprocess the variable into a one-hot vector of binary variables. Since the network predicts these targets simultaneously, we update the parameter θ_N by backpropagating the sum of all the losses discussed above, i.e., $\mathcal{L}_N = \mathcal{L}_p + \frac{1}{d_a} \sum_{i=1}^{d_a} \mathcal{L}_{q,i}$.

Step ②: Train blip prediction network. After having trained the nuisance network, we freeze its parameters and then compute the residuals of each sample as in Eq. (6) for the L^1 -moment loss. To accelerate the training process, we adopt the double optimization trick from above: For $k = 0, \dots, \tau$, we perform two forward passes that create two predictions $\hat{\psi}_{t,k}^1(H_t)$ and $\hat{\psi}_{t,k}^2(H_t)$. The latter is then *detached* from the computation graph before feeding into the adapted L^1 -moment loss at step k . The final loss target is then given by: $\mathcal{L}_{\text{blip}} = \sum_{k=0}^\tau \mathcal{L}_{\text{blip}}^k$. We note that, for $k = \tau$, there is **no** detached blip coefficients term in Eq. (5). Hence, $\hat{\psi}_{t,\tau}^1(H_t)$ is directly supervised by the true L^1 -moment loss and can directly learn the ground-truth. As such, $\mathcal{L}_{\text{blip}}^{\tau-1}$ gradually approximates the true L^1 -moment loss, which then supervises $\hat{\psi}_{t,\tau-1}^1(H_t)$, and so on. As a result, all prediction heads will gradually learn to predict the blip coefficients from $t = \tau$ to $t = 0$.

Remark 3. Under standard assumptions, the output of our DeepBlip has a mean squared error guarantee:

$$\max_{t \leq T-\tau} \max_{k \in \{0, \dots, \tau\}} \mathbb{E} \left[\left\| \hat{\psi}_{t,k} - \psi_{t,k} \right\|_{2,2}^2 \right] = O(r^2 \delta_n^2), \quad \delta_n^2 \propto \frac{\log \log(n)}{n} \quad (12)$$

The above is adopted from SNMM methods [18] that were originally developed for linear models, yet we offer a neural instantiation. Details are in Appendix C.5.1).

Inference at runtime: Once trained, our DeepBlip predicts the CATE over time (i.e., $\mathbb{E}[Y_{t+\tau}^{(a^*)} - Y_{t+\tau}^{(b^*)} \mid H_t = h_t]$) through only the blip prediction network:

$$\sum_{k=0}^\tau \text{gb}_{\theta_B}^k(z_t^B)'(a_k^* - b_k^*), \quad \text{where } z_t^B = \mathcal{E}_{\theta_B}^B(h_t) \quad (13)$$

Efficient offline evaluation: Once we have estimated the blip coefficients, then we can instantly identify the treatment sequence a^* with the best effect compared to the baseline b^* (e.g., a treatment sequence with no interventions). The reason is that the blip coefficients do *not* depend on treatments. Hence, our DeepBlip is much more efficient for evaluating the personalized effects of different treatment sequences compared to existing methods that require re-computation [3, 19, 20, 31] or even re-training [11, 14]. This is highly relevant in personalized medicine where clinicians and patients jointly reason about different treatment strategies [8].

Implementation details. We instantiate our DeepBlip with a transformer architecture (see Appendix H). We also provide a variant based on an LSTM, which, despite the simpler architecture, is still highly competitive (see Appendix D.1).

5 Experiments

Baselines: We demonstrate the performance of our DeepBlip against key baselines from the literature (see Table 1) for the task of estimating CATE (or conditional average potential outcomes) on medical datasets. Descriptions of the baseline methods are available in Appendix F. We further select the HA-PI-learner from [11] instantiated by transformer (named **HA-TRM**) as a naïve baseline. We provide additional implementation details – including architecture choices, training procedures, and hyperparameter tuning – in Appendix H. To ensure a fair comparison, all methods – including baselines – use the **same** neural backbone architecture, so any performance differences must be attributed solely to that our learning objective is better (i.e., unbiased and stable over longer time horizons). All results are averaged over 5 runs.

Ablations: We include ablation studies in Appendix D.1, where we validate our component-wise blip coefficient estimates in Appendix D.2. We also provide an instantiation of our DeepBlip with an LSTM instead of a transformer. Importantly, even our ablation is highly competitive and outperforms the majority of transformer-based baselines (see Appendix D.1).

5.1 Tumor growth dataset

Setting: We use the pharmacokinetic-pharmacodynamic tumor growth dataset [12], which is commonly used for benchmarking CATE methods over time [3, 14, 19, 20, 31]. The dataset describes the time-varying effects of chemotherapies and radiotherapies, for which treatment assignments depend on previous outcomes, subject to time-varying confounding. The amount of confounding is controlled by the simulation parameter γ_{conf} . Details are in Appendix E.1.

Results: Figure 3 shows the average RMSE of CATE against increasing confounding γ_{conf} and under $\tau = 2$. Our **DeepBlip** outperforms all baselines for $\gamma_{\text{conf}} \geq 2$. This matches the purpose of our method to deal with time-varying confounding. More importantly, our DeepBlip achieves large performance gains under strong confounding levels ($\gamma_{\text{conf}} > 6$). This highlights that our DeepBlip is robust against time-varying confounding by providing adequate adjustment for time-varying confounding.

We could further make the following observations: ① The MSM-based **R-MSN** performs poorly across all confounding levels and even has a higher RMSE than HA-LSTM for $\gamma_{\text{conf}} \leq 6$. This aligns with the inverse propensity weighting in MSMs is highly unstable, which was the motivation for our method. ② Baselines like **CT** and **CRN** that use balanced representation (in orange) are ineffective. This is expected as balanced representations were originally developed for reducing finite-sample estimation variance and *not* for proper adjustment (see the original work [33] on balanced representations for a discus-

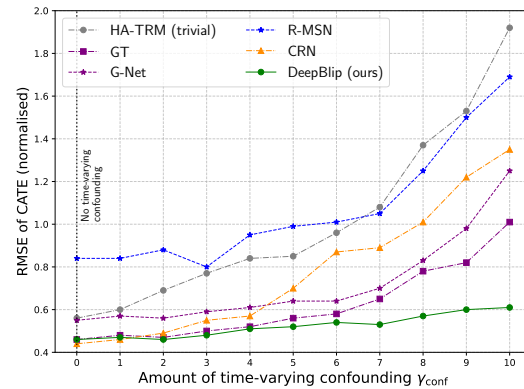


Figure 3: **Results for tumor growth dataset.** Normalized RMSE (averaged over 5 runs) of CATE predictions against ground-truth over growing confounding. Here: $\tau = 2$

sion), because of which these baselines are known to be biased. ③ G-computation-based methods like **G-Net** and **GT** show slightly lower RMSE for $\gamma_{\text{conf}} \leq 1$ but still perform significantly worse than our DeepBlip for $\gamma_{\text{conf}} \geq 6$. We attribute this to the fact that the learning is unstable, which we empirically verify in the following by varying the prediction horizon τ .

5.2 MIMIC-III dataset

Setting: Next, we evaluate the performance for longer prediction horizons τ . We build upon MIMIC-III [15], a widely used benchmark for evaluating CATE over time [3, 14, 20]. Following previous literature [14, 20, 32], we extract patient vitals from MIMIC-III and then simulate the patient outcome over time with the mixed dynamics of exogenous dependency, endogenous dependency, and treatment effects combined. Treatments are assigned based on previous outcomes and patient vitals, which again, introduces time-varying confounding (see Appendix E.2).

Results: Table 2 shows the average RMSE (with std. dev.) over five different runs with $\gamma_{\text{conf}} = 1$ and varying prediction horizon τ . First, our **DeepBlip** consistently achieves lower RMSE compared to other baselines for $\tau \geq 2$. Of note, the performance gain from DeepBlip becomes larger as γ_{conf} increases. For $\tau = 10$, DeepBlip achieves $\sim 38\%$ performance gain compared to the second-best model (here: GT). This highlights that our DeepBlip is temporally stable over longer horizons.

We further make the observations that all baselines either struggle with high-dimensional covariates or become unstable as τ increases. ① The MSM-based method (**R-MSNs**) exhibits the highest variance across all τ , indicating that it struggles with high-dimensional propensity modeling and becomes unstable over time with increasing standard deviation. The reason is that inverse propensity weighting produces unstable weights. ② Methods like **CRN** and **CT** perform better than baselines with high variance like R-MSNs due to the way they handle high-dimensional covariates. However, both **CRN** and **CT** are known to be biased and thus inferior to GT and our DeepBlip. ④ G-computation-based methods (i.e., **G-Net** and **GT**) achieve a lower RMSE than the other baselines due to proper adjustments, but still are not as stable as our method. This is because G-computation accumulates error over time due to modeling nested expectations.

	$\tau = 2$	$\tau = 3$	$\tau = 4$	$\tau = 5$	$\tau = 6$	$\tau = 7$	$\tau = 8$	$\tau = 9$	$\tau = 10$
HA-TRM (na"ive) [11]	0.68 ± 0.02	0.89 ± 0.03	0.97 ± 0.04	1.02 ± 0.10	1.42 ± 0.20	1.92 ± 0.40	2.57 ± 0.44	2.58 ± 0.56	3.11 ± 0.72
R-MSNs [19]	0.73 ± 0.14	0.98 ± 0.17	1.12 ± 0.21	1.25 ± 0.28	1.65 ± 0.57	2.25 ± 1.02	2.85 ± 1.18	3.20 ± 1.42	3.55 ± 1.50
CRN [3]	0.49 ± 0.05	0.66 ± 0.11	0.82 ± 0.12	1.05 ± 0.22	1.22 ± 0.35	1.43 ± 0.33	1.62 ± 0.42	1.83 ± 0.43	2.04 ± 0.54
CT [20]	0.52 ± 0.07	0.64 ± 0.12	0.79 ± 0.11	1.01 ± 0.18	1.18 ± 0.33	1.77 ± 0.52	1.85 ± 0.49	1.99 ± 0.63	1.98 ± 0.60
G-Net [31]	0.42 ± 0.05	0.58 ± 0.08	0.73 ± 0.12	1.05 ± 0.25	1.38 ± 0.40	1.75 ± 0.60	2.15 ± 0.80	2.55 ± 0.90	3.12 ± 1.05
GT [14]	0.40 ± 0.01	0.52 ± 0.02	0.63 ± 0.08	0.75 ± 0.17	0.85 ± 0.13	0.95 ± 0.26	1.10 ± 0.34	1.25 ± 0.37	1.50 ± 0.45
DeepBlip (ours)	0.39 ± 0.11	0.48 ± 0.12	0.56 ± 0.16	0.64 ± 0.19	0.70 ± 0.21	0.79 ± 0.24	0.82 ± 0.27	0.88 ± 0.28	0.93 ± 0.32
Improvement	2.5%	7.6%	11.1%	14.7%	17.6%	16.8%	25.5%	29.6%	38.0%

Table 2: **MIMIC-III with longer time horizons τ .** Normalized RMSE (mean \pm std. dev. over 5 runs) for τ -step-ahead CATE estimation on the MIMIC-III dataset. We highlight the relative improvement over the best-performing baseline. \Rightarrow Our DeepBlip consistently outperforms the baselines for $\tau \geq 2$.

6 Discussion

Limitations: (1) Our work is subject to the standard assumptions for treatment effect estimation, which are standard in the literature [3, 11, 14, 19, 20, 27, 28, 31]. (2) Our work is further subject to the characteristics of how the blip function is parameterized. (3) The overall training cost is comparable to that of the baseline. Importantly, the runtime (~ 30 min, see Appendix H) is similar across all baselines, and in practice, we often observe faster convergence due to the more stable learning of our approach. Importantly, the computational cost is typically not a major concern in medical applications, as the models are trained only once, and all baselines scale efficiently to all real-world medical datasets from practice.

Broader impact: We expect our contribution to have a significant impact on *reliable* decision-making in personalized medicine. DeepBlip provides a *stable* learning framework for *efficient* offline evaluation of personalized treatment strategies over long time horizons.

Conclusion: We are the first to build a neural framework using blip functions to estimate CATEs over time.

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- 1178 • At submission time, to preserve anonymity, the authors should release anonymized
1179 versions (if applicable).
- 1180 • Providing as much information as possible in supplemental material (appended to the
1181 paper) is recommended, but including URLs to data and code is permitted.

1184 6. Experimental setting/details

1185 Question: Does the paper specify all the training and test details (e.g., data splits, hyper-
1186 parameters, how they were chosen, type of optimizer, etc.) necessary to understand the
1187 results?

1188 Answer: [Yes]

1189 Justification: We include all the information needed to reproduce the results, includ-
1190 ing dataset in Appendix E, implementation in Appendix H and hyperparameters in Ap-
1191 pendix H.4,H.3.

1192 Guidelines:

- 1193 • The answer NA means that the paper does not include experiments.
- 1194 • The experimental setting should be presented in the core of the paper to a level of detail
1195 that is necessary to appreciate the results and make sense of them.
- 1196 • The full details can be provided either with the code, in appendix, or as supplemental
1197 material.

1198 7. Experiment statistical significance

1199 Question: Does the paper report error bars suitably and correctly defined or other appropriate
1200 information about the statistical significance of the experiments?

1201 Answer: [Yes]

1202 Justification: Yes we report standard deviation in the results for MIMIC. For the tumor
1203 dataset we also take the average RMSE over five runs although std. dev is not directly
1204 visualized in the plot.

1205 Guidelines:

- 1206 • The answer NA means that the paper does not include experiments.
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1208 dence intervals, or statistical significance tests, at least for the experiments that support
1209 the main claims of the paper.

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8. Experiments compute resources

Question: For each experiment, does the paper provide sufficient information on the computer resources (type of compute workers, memory, time of execution) needed to reproduce the experiments?

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