
DeepBlip: Estimating Conditional Average Treatment Effects Over Time

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Abstract

1 Estimating the conditional average treatment effect (CATE) over time is crucial for
2 making personalized decisions in medicine. Yet, existing neural methods for this
3 task have limitations: they either (1) do not adjust for time-varying confounding
4 and are thus biased (e.g., causal transformer), or (2) become unstable over long
5 time horizons because the method has to learn the full counterfactual outcome
6 trajectories (e.g., MSNs, G-computation). To address these limitations, we propose
7 DeepBlip, the first neural framework that leverages the blip function from structural
8 nested mean models to break the joint effect of treatment sequences over time into
9 localized, time-specific “blip effects”. As a result, we learn a simpler estimand that
10 does not require learning full counterfactual outcome trajectories, which is thus
11 more stable over long horizons. Further, our DeepBlip adjusts for time-varying
12 confounding and is thus unbiased. Our DeepBlip seamlessly integrates sequential
13 models like LSTMs or transformers to capture complex temporal dependencies.
14 Our DeepBlip has two further strengths for medical practice: (i) The loss is Neyman-
15 orthogonal, meaning it is robust against model misspecification. (ii) The blip effects
16 can be used to predict treatment effects for new treatment sequences without re-
17 computation, which allows to identify optimal treatment sequences through offline
18 evaluation. Finally, we evaluate our DeepBlip across various clinical datasets,
19 where it achieves state-of-the-art performance.

20

1 Introduction

21 Predicting the effects of treatment sequences is crucial for personalized medicine to choose the
22 best therapeutic strategy for a patient based on their history [8]. Methodologically, the **conditional**
23 **average treatment effect (CATE) over time** captures the combined effect of multiple treatments
24 in the next τ time steps (see Fig. 1). Nowadays, CATEs over time are frequently estimated from
25 observational data with patient histories, such as the electronic health records [2, 4].

26 Several works aim to estimate CATE over time from observational data, but they suffer from two key
27 limitations: ① **No proper adjustment for confounding and thus bias:** There are methods that do
28 *not* properly adjust for time-varying confounding (e.g., CRN [3], causal transformer [20]) and that are
29 thus *biased*. This leads to unreliable estimates, which is particularly problematic for safety-critical
30 applications such as personalized medicine. ② **Unstable for long time horizons:** Other methods
31 require modeling the *full* counterfactual outcome trajectories. This is the case in MSNs, which must
32 learn long-range treatment-response mappings (e.g., as RMSNs [19]), or g-computation, which relies
33 on modeling the full data-generating process of covariates and outcomes (e.g., G-transformer [14]).
34 To the best of our knowledge, there is **no** method for estimating CATE over time that has addressed
35 both challenges ① and ②.

36 *In principle*, one way to address the above limitations is through the theoretical framework of **structural nested mean models** (SNMMs) [27, 28]. SNMMs provide a principled foundation for estimating CATEs over time in an *unbiased* way. For this, SNMMs decompose the time-varying CATE into a sequence of *incremental treatment effects*, formalized through so-called *blip functions*. This decomposition yields several important advantages: (ii) It enables a divide-and-conquer approach that breaks the CATE over time into localized, time-specific causal effects. As a result, SNMMs define an estimand that is easier to learn than in many other methods (e.g., MSNs) and thus avoid the need to model full counterfactual trajectories. (ii) Because blip functions are conditionally independent across time given a patient’s history, estimation errors do *not* propagate, which makes them more stable for long time horizons. *However*, SNMMs are *only* a theoretical foundation (and, therefore, *not* a model that can be directly applied). So far, one study by Lewis et al. [18] has employed SNMMs, yet only instantiated using linear models. To the best of our knowledge, no prior work has developed a neural version of SNMMs.

49 Here, we propose **DeepBlip**, the first *neural* framework to
50 estimate CATE over time by leveraging the blip function
51 from SNMMs. DeepBlip decomposes the joint effect of
52 treatment sequences over time into localized, time-specific
53 blip effects, which enables more tractable and stable learning.
54 This allows our DeepBlip to overcome both of the
55 two limitations from above: (1) Our DeepBlip adjusts for
56 time-varying confounding and is thus *unbiased*. (2) Our
57 DeepBlip targets a simpler estimand than many of the
58 above methods, thereby avoiding the need to learn the full
59 counterfactual outcome trajectories and which improves
60 the stability of DeepBlip over long time horizons. Our
61 DeepBlip is built on top of sequential neural networks
62 (e.g., LSTMs, transformers) to capture complex temporal
63 dependencies. For this, it employs a two-stage architecture:
64 Stage 1 models the probability of time-varying treatments
65 and mean outcomes conditioned on a patient’s history,
66 while Stage 2 reformulates g-estimation [27, 28] as a risk
67 minimization task to directly learn the blip functions.

68 Our DeepBlip has two further strengths for medical practice: (i) The loss *Neyman-orthogonal*,
69 meaning it is *robust against model misspecification*. (ii) The learned blip effects can be reused to
70 predict treatment outcomes for new treatment sequences *without* re-computation. This enables an
71 efficient approach for *offline evaluation* of different therapeutic strategies. Formally, at inference
72 time, DeepBlip can identify the optimal treatment sequence within just one forward pass. This is
73 unlike other methods, which typically require either re-training [11, 14] or multiple forward passes
74 due to exhaustive search [3, 19, 20, 31]. This property is especially beneficial for clinicians when
75 searching for optimal treatment sequences.

76 Our **contributions** are three-fold:¹ (1) We introduce the first neural framework to predict CATE
77 over time via the SNMM framework. (2) Our framework is carefully tailored to medical practice
78 by benefiting from robustness due to Neyman-orthogonality and efficient offline evaluation. (3) We
79 conduct extensive experiments across multiple medical datasets to demonstrate that our DeepBlip is
80 effective and also robust across long time horizons.

81 2 Related Work²

82 **Estimating CATE in the static setting:** There has been extensive research in estimating ATE/CATE
83 in the static setting (e.g., [1, 7, 17, 33, 37, 41]). Recently, deep learning has been used to improve the
84 non-parametric estimation of ATE/CATE [41]. However, these methods are aimed at static settings
85 and thus struggle with medical datasets such as electronic health records, where patient histories are
86 recorded *over time*.

¹Code for review is available at <https://anonymous.4open.science/r/DeepBlip-A39B> Upon acceptance, we will move our code to a public GitHub repository.

²We provide an extended related work in Appendix B

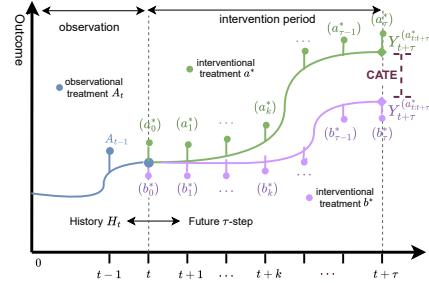


Figure 1: **CATE over time.** Trajectories of potential outcomes under two interventional sequences $a_{t:t+\tau}^*$, $b_{t:t+\tau}^*$ given the shared observed history H_t . The difference between the two curves is the CATE over time.

87 **Estimating ATE over time:** One line of work has developed methods for the ATE over time [10, 34].
 88 However, the ATE captures only population-level effects and thus overlooks differences in treatment
 89 effectiveness across patients. In contrast, we focus on the CATE, which provides a more granular,
 90 individualized estimate of treatment outcomes, which is highly relevant for personalized medicine
 91 [8].

92 **Estimating CATE over time:** There are several *neural* methods for this task³, which can be broadly
 93 categorized into two streams but with notable limitations (see Table 1):

94 **Limitation ①: No proper adjustment for confounding and thus bias:** Some methods for CATE over
 95 time fails to properly adjust for time-varying confounding properly, which leads to estimates that are
 96 *biased*. Here, prominent examples are counterfactual recurrent network (**CRN**) [3] and the causal
 97 transformer (**CT**) [20]. These methods attempt to alleviate time-varying confounding via balanced
 98 representations. However, balancing was originally designed for reducing finite-sample estimation
 99 variance and *not* for mitigating confounding bias [33]. Hence, such methods act as heuristics without
 100 a theoretical justification. The difficulty of enforcing balanced representations may even introduce
 101 further confounding bias [21]. Unlike these methods, our DeepBlip allows for proper adjustments
 102 and is thus unbiased.

103 **Limitation ②: Unstable for long time horizons:** Other neural methods build on frameworks from
 104 statistics such as marginal structural models (MSMs) [22, 25] and G-computation [26, 29]. Examples
 105 are: (i) **G-Net** [31] and G-transformer (**GT**) [14], which are both based on G-computation and
 106 thus compute nested conditional expectations over time. Hence, these methods require the entire
 107 counterfactual outcome trajectories and thus model the full data-generating process of covariates and
 108 outcomes, which becomes exponentially more complex as time horizons grow. (ii) MSMs-based
 109 methods like **R-MSNs** [19] and the **DR-learner** (for time-varying settings) [11] use inverse propensity
 110 weighting (IPW) to re-weight outcomes as in a randomized control trial. In time-varying settings, the
 111 propensity is a multiplication of a sequence of probabilities, which has known to become unstable
 112 when the horizon is large.⁴ In sum, while these methods are unbiased, they require modeling *entire*
 113 counterfactual outcome trajectories, which makes learning *unstable* over long time horizons. As
 114 a remedy to this, our DeepBlip breaks the CATE into localized effects at each time step via blip
 115 functions.

116 **Structural nested mean models (SN- 117 MMs):** SNMMs [27, 28] offer a

118 principled framework for estimating
 119 CATE over time by directly estimat-
 120 ing incremental treatment effects via
 121 so-called blip functions. In principle,
 122 SNMMs could address both of the
 123 above limitations; however, SNMMs
 124 are only an abstract theoretical foun-
 125 dation, *not* an off-the-shelf model that
 126 can be directly applied. Early imple-
 127 ments [27, 28] relied on strong parametric assumptions (e.g., linearity) and were limited to short
 128 time horizons. Recently, Lewis et al. [18] employed SNMMs with linear models, yet which thus fails
 129 to condition on the rich, complex information in patient histories and which makes it unsuitable for
 130 personalized medicine in realistic, high-dimensional settings for medicine. So far, to the best of our
 131 knowledge, a neural instantiation of SNMMs are missing.

132 **Research gap:** To the best of our knowledge, there is no neural implementation of SNMMs. We thus
 133 extend upon the work of Lewis et al. [18] and develop the first neural framework for SNMMs. For
 134 this, we introduce a new, flexible architecture and a tailored two-stage learning algorithm that allows
 135 us to leverage the blip function from SNMMs for CATE estimation over time. As a result, ours is the
 136 first neural method to address both limitations ① and ② from above.

³There have been some attempts to use non-parametric models [32, 35, 40], yet these approaches impose strong assumptions on the outcomes and their scalability is limited. For these reasons, we focus on neural methods, which offer better flexibility and scalability for complex, high-dimensional medical data.

⁴This is due to overlap violations, which is especially challenging in time-varying settings, since the number of possible treatment combinations grows exponentially with the horizon [11]. Hence, IPW often leads to extreme weights, and thus instabilities due to division by values close to zero.

137 **3 Problem Formulation**

138 **Setup:** We follow the standard setup [3, 11, 14, 20] for estimating CATE over time $t \in$
 139 $\{1, 2, \dots, T\} \subset \mathbb{N}$ given by: (1) the target outcome $Y_t \in \mathbb{R}$; (2) time-varying covariates
 140 $X_t \in \mathcal{X} \subset \mathbb{R}^{d_x}$; and (3) treatment $A_t \in \mathcal{A} \subset \mathbb{R}^{d_a}$ that can be either discrete or continuous.
 141 We assume w.l.o.g. that the static features (e.g., age, sex) are included in the covariate.

142 **Notation:** To simplify notation, we use overlines to denote the full sequence of a variable (e.g.,
 143 $\bar{X}_t = (X_1, \dots, X_t)$). We refer to a sequence of variables that starts at t and ends at $t + \tau$ via
 144 $A_{t:t+\tau} = (A_t, A_{t+1}, \dots, A_{t+\tau})$. We use the lowercase letter to denote a realization of a random
 145 variable (e.g., $X_t = x_t$). We use an asterisk * to indicate a constant quantity (e.g., a fixed treatment
 146 a_t^*). We denote the patient history by $H_t = (\bar{X}_t, \bar{A}_{t-1}, \bar{Y}_{t-1})$.

147 **CATE estimation over time:** We build upon the potential outcome framework [30] for the time-
 148 varying setting [29]. We aim to estimate the CATE over time between two treatment sequences for a
 149 given patient history, i.e.,

$$\mathbb{E} \left[Y_{t+\tau}^{(a_{t:t+\tau}^*)} - Y_{t+\tau}^{(b_{t:t+\tau}^*)} \mid H_t = h_t \right], \quad 0 \leq t \leq T - \tau, \quad (1)$$

150 where $Y_{t+\tau}^{(a_{t:t+\tau}^*)}$ and $Y_{t+\tau}^{(b_{t:t+\tau}^*)}$ represents the τ -step-ahead potential outcomes under interventions
 151 $do(A_{t:t+\tau} = a_{t:t+\tau}^*)$ and $do(A_{t:t+\tau} = b_{t:t+\tau}^*)$, respectively (see Appendix A for a formal definition
 152 of potential outcomes and interventions).

153 **Identifiability:** We make the following identifiability assumptions [24, 25] that are standard in the
 154 time-varying setting [3, 19, 20, 31]: (1) *Consistency*: The potential outcome under the intervention
 155 by the observed treatment equals the observed outcome, namely, $Y_t^{(A_t)} = Y$. (2) *Overlap*: Given an
 156 observed history $H_t = h_t$, if $p(H_t = h_t) > 0$, then any possible treatment has a positive probability
 157 of being received: $\forall a \in \mathcal{A}_t, p(A_t = a \mid H_t = h_t) > 0$. (3) *Sequential ignorability*: The potential
 158 outcome under an arbitrary intervention is independent of the treatment assignment conditioned on
 159 the history, i.e., $Y_t^{(a_t^*)} \perp A_t \mid H_t = h_t$.

160 However, estimating the CATE over time is non-trivial due to *time-varying confounding* [6, 14].
 161 In the time-varying setting, covariates act as confounders because they are influenced by earlier
 162 treatments and affect later treatments. However, these time-varying confounders are *unobserved*,
 163 because of which naïve adjustments as in the static setting are impossible (see Appendix A.2). Here,
 164 we adjust for time-varying confounding through the use of SNMMs.

165 **Blip function:** SNMMs model the incremental effect of treatments (which are called “blips”) at
 166 time $t + k$ on the mean outcome at $t + \tau$, given observed patient history H_t [36]. These “blips”
 167 accumulate over time into the total treatment effect and thus allow to rigorously adjust for time-
 168 varying confounding [28] (see Appendix C.1 for details). Formally, the blips are defined via a **blip**
 169 **function** [27, 28]:

$$\gamma_{t,k}(\bar{x}_{t+1:t+k}, \bar{a}_{t:t+k}; h_t) = \mathbb{E} \left[Y_{t+\tau}^{(a_{t:t+k}, d_{t+k+1:t+\tau})} - Y_{t+\tau}^{(a_{t:t+k-1}, 0, d_{t+k+1:t+\tau})} \right. \\ \left. \mid A_{t:t+k} = a_{t:t+k}, X_{t+1:t+k} = x_{t+1:t+k}, H_t = h_t \right]. \quad (2)$$

170 Intuitively, the blip function $\gamma_{t,k}$ isolates the causal effect of each treatment decision *locally*. This
 171 breaks the sequential dependencies over long temporal dependencies and thus is more stable over
 172 long horizons (\rightarrow thus addressing limitation (2)).

173 Nevertheless, SNMMs offer *only* a theoretical framework for identifying CATEs – they are *not*
 174 ready-to-use algorithms or models. Hence, implementing SNMMs with neural networks in particular
 175 is non-trivial: this requires a tailored learning objective that allows for neural parameterization and
 176 that supports efficient, end-to-end training and inference, which is the contribution of our DeepBlip.

177 **4 Our DeepBlip Framework**

178 In this section, we present DeepBlip. First, we introduce how we learn the CATE via blip functions
 179 using a neural parameterization (Sec. 4.1), then introduce our L^1 -moment loss (Sec. 4.2), our model
 180 architecture (Sec. 4.3), and the training and inference procedure (Sec. 4.4).

181 **4.1 Learning the CATE via blip functions**

182 **Overview:** Our DeepBlip leverages Eq. (3) to adjust for time-varying confounding (\rightarrow thus addressing
 183 limitation ②). Our task thus reduces to estimating the blip functions – in particular, so-called
 184 *blip coefficients* that parametrize the blip functions. However, we do **not** attempt to estimate the
 185 coefficients directly. Instead, we optimize a L^1 -moment loss that directly predicts the blip coefficients
 186 and which allows us to estimate Eq. (3) more efficiently.

187 **Parameterization trick:** We first explain how we estimate the CATE via the blip func-
 188 tion. For this, we adopt a similar parametrization for the blip function as in [18], namely,
 189 $\gamma_{t,k}(\bar{x}_{t+1:t+k}, \bar{a}_{t:t+k}; h_t) = \psi_{t,k}(h_t)' a_{t+k}$, but where $\psi_{t,k}$ is a **neural network**. Under identi-
 190 fiability assumptions and the parametrization for $\gamma_{t,k}$ defined above, the CATE of a^* against b^* for
 191 any two treatment sequences $a^*, b^* \in \mathbb{R}^{(\tau+1) \cdot d_a}$ is (see [18] for a formal derivation):

$$\mathbb{E}[Y_{t+\tau}^{(a^*)} - Y_{t+\tau}^{(b^*)} | H_t = h_t] = \sum_{k=0}^{\tau} \psi_{t,k}(h_t)' (a_{t+k}^* - b_{t+k}^*). \quad (3)$$

192 We refer to $\psi_{t,k}(h_t)$ as the conditional *blip coefficients* of the blip function $\gamma_{t,k}$.

193 *Why do we need a tailored architecture and learning algorithm?* A key component of our framework is
 194 that the function $\psi_{t,k}(h_t)$ is parameterized by a sequential neural network (e.g., LSTM or transformer).
 195 This is a crucial difference from traditional SNMMs, which were developed for estimating the ATE
 196 over a fixed number of time steps (i.e. $\mathcal{H}_t = \emptyset \wedge t \equiv 0 \wedge T \equiv \tau$) and where, as a result, blip
 197 coefficients are constants. These constants are typically estimated through *iteratively* solving a set
 198 of moment equations via g-estimation [27, 28, 36] (see Appendix C.1). However, such an approach
 199 is not compatible with neural network-based learning. In contrast, DeepBlip introduces a tailored
 200 neural architecture (Sec. 4.3) that we can train via gradient-based optimization (Sec. 4.2).

201 **4.2 L^1 -moment loss**

202 We reformulate the moment-based linear equations from [18] as an equivalent iterative minimization
 203 problem for $k = \tau, \dots, k = 0$. At each time step k , we aim to find the minimizer $\psi_{t,k}^*(\cdot)$, which is a
 204 function that maps the history h_t to the blip coefficients, via

$$\psi_{t,k}^* = \arg \min_{\hat{\psi}_{t,k}(\cdot) \in \Phi_{t,k}} \mathbb{E} \left[\left\| \mathbb{E} \left[(\tilde{Y}_{t,k} - \sum_{j=k+1}^{\tau} \psi_{t,j}^*(h_t)' \tilde{A}_{t,j,k} - \hat{\psi}_{t,k}(h_t)' \tilde{A}_{t,k,k}) \tilde{A}_{t,k,k} | H_t \right] \right\|_1 \right], \quad (4)$$

205 where $\Phi_{t,k}$ is the function space for the blip coefficient predictors and $\|\cdot\|_1$ is the L^1 -norm operator.
 206 The expectation outside is taken over all random variables H_t . We name the target as the **L^1 -moment
 207 loss**.

208 Here, we employ an L^1 loss for empirical reasons (see our ablation studies in Appendix D.2). The
 209 reason is that the moment has a high variance, especially with growing time horizon τ and due to the
 210 mini-batch sampling, which introduces another source of variance later. As a result, the L^1 loss is
 211 beneficial since it is more robust to such variance.

212 **Theoretical properties:** Below, we first show that the loss recovers the ground-truth blip coefficients.
 213 Then, we show that our loss is *Neyman-orthogonality* (see [5] for formal definition), which ensures
 214 double robustness. This means that the target loss is *robust* against perturbations of the nuisance
 215 functions [5, 16].

216 *Remark 1.* If $\forall 0 \leq k \leq \tau$, $\psi_{t,k} \in \Phi_{t,k}$, then the solution of the risk minimization scheme in Eq. (4)
 217 given by $(\psi_{t,0}^*, \dots, \psi_{t,\tau}^*)$, yields the ground-truth blip coefficients. That is, $\psi_{t,k}^* = \psi_{t,k}$.

218 *Remark 2.* The moment loss is Neyman-orthogonal.

219 The above remarks follow from the theory in [18], which is easy to extend to our setting (see
 220 Appendix C.4.1 and Appendix C.4.1, respectively).

221 **Double optimization trick for our L^1 -moment loss:** In order to find $\psi_{t,k}^*$, all the previous blip
 222 predictors $\psi_{t,j}^*, j \geq k$ are required. However, the ground-truth predictors are generally not available
 223 at the beginning. To avoid solving $\psi_{t,k}^*$ sequentially, we propose a *double optimization trick* that
 224 allows *simultaneous* training of all the blip predictors: During each iteration, first, the blip predictor

225 $\hat{\psi}_t$ makes two forward passes to generate two sets of the blip coefficients $\hat{\psi}_t^1(h_t)$ and $\hat{\psi}_t^2(h_t)$. Then,
226 $\hat{\psi}_{t,j}^2(h_t)$ is treated as the pseudo blip effects that replaces $\psi_{t,j}^*(h_t)$ in Eq. (4). For $k = 0, \dots, \tau$, the
227 adapted L^1 -moment loss at step k is then given empirically by

$$\mathcal{L}_{\text{blip}}^k = \frac{1}{T-\tau} \sum_{t=1}^{T-\tau} \left\| \sum_{i=1}^n (\tilde{Y}_{t+k}^i - \sum_{j=k+1}^{\tau} \hat{\psi}_j^2(H_t^i)' \tilde{A}_{t,j,k}^i - \hat{\psi}_k^1(H_t^i)' \tilde{A}_{t,k,k}^i) \right\|_1. \quad (5)$$

228 4.3 Model architecture

229 DeepBlip works in two stages (see
230 Fig. 2): • **Stage ① (nuisance network)**: models the nuisance functions
231 to estimate the residuals in Eq. (6).
232 • **Stage ② (blip prediction network)**:
233 estimates the blip coefficients given
234 the observed history h_t . The neural
235 networks in both stages have a similar
236 structure: (i) a *sequential encoder* that
237 encodes the observed history H_t , and
238 (ii) multiple *prediction heads* that take
239 the encoded history as input to predict
240 the targets.

242 Why we need a two-stage design:

243 To construct the L^1 -moment loss defined Eq. (4), we need the variables $\tilde{Y}_{t,k}$, $\tilde{A}_{t,j,k}$, defined as
244 (see Appendix C.1 for details):

$$\tilde{Y}_{t,k} = Y_{t+\tau} - \mathbb{E}[Y_{t+\tau} | H_{t+k} = h_{t+k}], \quad \tilde{A}_{t,j,k} = A_{t+j} - \mathbb{E}[A_{t+j} | H_{t+k} = h_{t+k}]. \quad (6)$$

245 As we see here, we must compute the *residuals* between the outcome variable and their regressed
246 means *before* we optimize $\mathcal{L}_{\text{blip}}^k$. We thus follow previous literature [11, 16, 18] and treat the
247 conditional expectations $\mathbb{E}[Y_{t+\tau} | H_{t+k} = h_{t+k}]$ and $\mathbb{E}[A_{t+j} | H_{t+k} = h_{t+k}]$ as *nuisance*
248 *functions*, so that we first estimate the nuisance function (Stage ①) and the train the blip prediction
249 network to minimize the L^1 -moment loss (Stage ②).

250 **Neural backbone:** Our DeepBlip is flexible and allows for different neural backbones (e.g., LSTM
251 or transformer). These necessary to capture the patient history: We notice that the networks at both
252 Stage ① and ② take the history variable $H_t = (\bar{X}_t, \bar{A}_{t-1}, \bar{Y}_{t-1}) \in \mathcal{H}_t$ as input. Hence, both stages
253 can be written as a function $f : \cup_{t=1}^T \mathcal{H}_t \rightarrow \mathbb{R}^c$, where c is the number of outputs. However, $\dim(H_t)$
254 varies over time, which makes H_t not suitable as a direct input to a neural network. A standard
255 way to handle this is by using a sequential model to iteratively take the inputs (X_t, A_{t-1}, Y_{t-1}) and
256 then maintain a vector $Z_t \in \mathbb{R}^{d_z}$ with fixed dimension that encodes all the necessary information
257 [14, 19, 20, 31]. Here, we thus use LSTMs and transformers (see details of the architectures in
258 Appendix H). Finally, we stress that each stage uses a *separate* encoder: $\mathcal{E}_{\theta_N}^N$ for Stage ①, and $\mathcal{E}_{\theta_B}^B$
259 for Stage ② (N for Nuisance and B for Blip) with different model weights θ_N and θ_B .

260 **Stage ①: nuisance network.** The nuisance network $(\mathcal{E}_{\theta_N}^N, \{\text{gp}_{\theta_N}^k\}_{k=0}^\tau, \{\text{gq}_{\theta_N}^{j,k}\}_{0 \leq k \leq j \leq \tau})$ consists
261 of a sequential encoder $\mathcal{E}_{\theta_N}^N$ and a collection of prediction heads $\{\text{gp}_{\theta_N}^k\}_{k=0}^\tau, \{\text{gq}_{\theta_N}^{j,k}\}_{0 \leq k \leq j \leq \tau}$. The
262 nuisance networks are responsible for computing the following nuisance functions:

$$p_{t,k}(h_{t+k}) := \mathbb{E}[Y_{t+\tau} | H_{t+k} = h_{t+k}], \quad 1 \leq t \leq T-\tau, 0 \leq k \leq \tau \quad (7)$$

$$q_{t,j,k}(h_{t+k}) := \mathbb{E}[Q_{t,j} | H_{t+k} = h_{t+k}], \quad 1 \leq t \leq T-\tau, 0 \leq k \leq j \leq \tau \quad (8)$$

263 For a patient with history H_t and subsequent covariates $X_{t+1:t+k}, A_{t:t+k-1}$, we proceed as follows:
264 First, the encoder $\mathcal{E}_{\theta_N}^N$ learns the representation at time $t+k$ (note that $H_{t+k} = H_t \cup X_{t+1:t+\tau} \cup$
265 $A_{t:t+\tau-1}$), which is given by $Z_{t+k}^N = \mathcal{E}_{\theta_N}^N(H_{t+k})$. Second, the prediction heads receive Z_{t+k}^N to
266 compute the regressed outcomes for the nuisance functions via:

$$\text{gp}_{\theta_N}^k(Z_{t+k}^N) = \hat{p}_{t,k}(H_{t+k}), \quad \text{gq}_{\theta_N}^{j,k}(Z_{t+k}^N) = \hat{q}_{t,j,k}(H_{t+k}) \quad \text{for } k = 0, \dots, \tau \text{ and } k \leq j \leq \tau \quad (9)$$

267 where $Z_{t+k}^N = \mathcal{E}_{\theta_N}^N(H_{t+k})$. Third, the residuals are computed via

$$\tilde{Y}_{t,k} \approx Y_{t+\tau} - \text{gp}_{\theta_N}^k(Z_{t+k}^N), \quad \tilde{A}_{t,j,k} \approx A_{t+j} - \text{gq}_{\theta_N}^{j,k}(Z_{t+k}^N) \quad (10)$$

268 **Stage ②: blip prediction network.** The blip prediction network $(\mathcal{E}_{\theta_B}^B, \{\text{gb}_{\theta_B}^k\}_{k=0}^\tau)$ is responsible
 269 for predicting the blip coefficients $\psi_t(h_t) = (\psi_{t,0}, \dots, \psi_{t,\tau}) \in \mathbb{R}^{r(\tau+1)}$ as described in Eq. (4).
 270 Here, we proceed as follows. First, the sequential encoder \mathcal{E}_{θ}^B (B for Blip) processes the patient's
 271 history H_t into a representation $Z_t^B = \mathcal{E}_{\theta}^B(h_t)$. Then, for each horizon $k \in \{0, 1, \dots, \tau\}$, the
 272 prediction head $\text{gb}_{\theta_B}^k$ maps Z_t^B onto the corresponding blip coefficient:

$$\hat{\psi}_{t,k}(H_t) = \text{gb}_{\theta_B}^k(Z_t^B) \sim \psi_{t,k}(H_t) \in \mathbb{R}^r \quad \text{where } Z_t^B = \mathcal{E}_{\theta_B}^B(H_t). \quad (11)$$

273 4.4 Training and Inference

274 Taken together, the training procedure of DeepBlip now follows two steps (see Fig. 2): (1) train the
 275 nuisance networks and compute the residuals, and (2) train the blip prediction network. In contrast,
 276 inference with DeepBlip is highly efficient as it involves *only* the second-stage blip prediction network.
 277 Details are below. We provide the pseudocode in Alg. 1 and Alg. 2 in the appendix.

278 **Step ①: Train nuisance network.** The nuisance network is trained to predict nuisance functions
 279 $p_{t,k}(h_{t+k})$ and $q_{t,j,k}(h_{t+k})$ simultaneously. Since $p_{t,k}(h_{t+k})$ is the conditional expectation of real
 280 outcome $Y_{t+\tau} \in \mathbb{R}$, we use the squared error loss $\mathcal{L}_p = \frac{1}{(T-\tau)(\tau+1)} \sum_{t=1}^{T-\tau} \sum_{k=0}^{\tau} (\text{gp}_{\theta_N}^k(Z_{t+k}^N) -$
 281 $Y_{t+\tau})^2$. For $q_{t,j,k}(h_{t+k})$, which denotes the treatment response, we proceed for the i -th
 282 treatment in $A_{t+j} \in \mathbb{R}^{d_a}$ as follows. If $(A_{t+j})_i$ is a continuous variable, then we ap-
 283 ply the squared loss: $\mathcal{L}_{q,i} = \frac{2}{(T-\tau)(\tau+1)(\tau+2)} \sum_{t=1}^{T-\tau} \sum_{0 \leq k \leq j \leq \tau} (\text{gq}_{\theta_N}^{k,j}(Z_{t+k}^N)_i - (A_{t+j})_i)^2$.
 284 If $(A_{t+j})_i$ is a binary variable, then we apply the binary cross entropy loss $\mathcal{L}_{q,i} =$
 285 $\frac{2}{(T-\tau)(\tau+1)(\tau+2)} \sum_{t=1}^{T-\tau} \sum_{0 \leq k \leq j \leq \tau} \text{BCE}((A_{t+j})_i, \text{gq}_{\theta_N}^{k,j}(Z_{t+k}^N)_i)$. For categorical variables with
 286 more than 2 classes, we preprocess the variable into a one-hot vector of binary variables. Since the
 287 network predicts these targets simultaneously, we update the parameter θ_N by backpropagating the
 288 sum of all the losses discussed above, i.e., $\mathcal{L}_N = \mathcal{L}_p + \frac{1}{d_a} \sum_{i=1}^{d_a} \mathcal{L}_{q,i}$

289 **Step ②: Train blip prediction network.** After having trained the nuisance network, we freeze its
 290 parameters and then compute the residuals of each sample as in Eq. (6) for the L^1 -moment loss. To
 291 accelerate the training process, we adopt the double optimization trick from above: For $k = 0, \dots, \tau$,
 292 we perform two forward passes that create two predictions $\hat{\psi}_{t,k}^1(H_t)$ and $\hat{\psi}_{t,k}^2(H_t)$. The latter is then
 293 *detached* from the computation graph before feeding into the adapted L^1 -moment loss at step k . The
 294 final loss target is then given by: $\mathcal{L}_{\text{blip}} = \sum_{k=0}^{\tau} \mathcal{L}_{\text{blip}}^k$. We note that, for $k = \tau$, there is **no** detached
 295 blip coefficients term in Eq. (5). Hence, $\hat{\psi}_{t,\tau}^1(H_t)$ is directly supervised by the true L^1 -moment loss
 296 and can directly learn the ground-truth. As such, $\mathcal{L}_{\text{blip}}^{\tau-1}$ gradually approximates the true L^1 -moment
 297 loss, which then supervises $\hat{\psi}_{t,\tau-1}^1(H_t)$, and so on. As a result, all prediction heads will gradually
 298 learn to predict the blip coefficients from $t = \tau$ to $t = 0$.
 299 *Remark 3.* Under standard assumptions, the output of our DeepBlip has a mean squared error
 300 guarantee:

$$\max_{t \leq T-\tau} \max_{k \in \{0, \dots, \tau\}} \mathbb{E} \left[\left\| \hat{\psi}_{t,k} - \psi_{t,k} \right\|_{2,2}^2 \right] = O(r^2 \delta_n^2), \quad \delta_n^2 \propto \frac{\log \log(n)}{n} \quad (12)$$

301 The above is adopted from SNMM methods [18] that were originally developed for linear models, yet
 302 we offer a neural instantiation. Details are in Appendix C.5.1).

303 **Inference at runtime:** Once trained, our DeepBlip predicts the CATE over time (i.e., $\mathbb{E}[Y_{t+\tau}^{(a^*)} -$
 304 $Y_{t+\tau}^{(b^*)} \mid H_t = h_t]$) through only the blip prediction network:

$$\sum_{k=0}^{\tau} \text{gb}_{\theta_B}^k(z_t^B)'(a_k^* - b_k^*), \quad \text{where } z_t^B = \mathcal{E}_{\theta_B}^B(h_t) \quad (13)$$

305 **Efficient offline evaluation:** Once we have estimated the blip coefficients, then we can instantly
 306 identify the treatment sequence a^* with the best effect compared to the baseline b^* (e.g., a treatment
 307 sequence with no interventions). The reason is that the blip coefficients do *not* depend on treatments.
 308 Hence, our DeepBlip is much more efficient for evaluating the personalized effects of different
 309 treatment sequences compared to existing methods that require re-computation [3, 19, 20, 31] or even
 310 re-training [11, 14]. This is highly relevant in personalized medicine where clinicians and patients
 311 jointly reason about different treatment strategies [8].

312 **Implementation details.** We instantiate our DeepBlip with a transformer architecture (see Ap-
 313 pendix H). We also provide a variant based on an LSTM, which, despite the simpler architecture, is
 314 still highly competitive (see Appendix D.1).

315 5 Experiments

316 **Baselines:** We demonstrate the performance of our DeepBlip against key baselines from the literature
 317 (see Table 1) for the task of estimating CATE (or conditional average potential outcomes) on medical
 318 datasets. Descriptions of the baseline methods are available in Appendix F. We further select the
 319 HA-PI-learner from [11] instantiated by transformer (named **HA-TRM**) as a naïve baseline. We
 320 provide additional implementation details – including architecture choices, training procedures, and
 321 hyperparameter tuning – in Appendix H. To ensure a fair comparison, all methods – including
 322 baselines – use the **same** neural backbone architecture, so any performance differences must be
 323 attributed solely to that our learning objective is better (i.e., unbiased and stable over longer time
 324 horizons). All results are averaged over 5 runs.

325 **Ablations:** We include ablation studies in Appendix D.1, where we validate our component-wise
 326 blip coefficient estimates in Appendix D.2. We also provide an instantiation of our DeepBlip with an
 327 LSTM instead of a transformer. Importantly, even our ablation is highly competitive and outperforms
 328 the majority of transformer-based baselines (see Appendix D.1).

329 5.1 Tumor growth dataset

330 **Setting:** We use the pharmacokinetic-pharmacodynamic tumor growth dataset [12], which is com-
 331 monly used for benchmarking CATE methods over time [3, 14, 19, 20, 31]. The dataset describes the
 332 time-varying effects of chemotherapies and radiotherapies, for which treatment assignments depend
 333 on previous outcomes, subject to time-varying confounding. The amount of confounding is controlled
 334 by the simulation parameter γ_{conf} . Details are in Appendix E.1.

335 **Results:** Figure 3 shows the average RMSE
 336 of CATE against increasing confounding γ_{conf}
 337 and under $\tau = 2$. Our **DeepBlip** outperforms
 338 all baselines for $\gamma_{\text{conf}} \geq 2$. This matches the
 339 purpose of our method to deal with time-varying
 340 confounding. More importantly, our DeepBlip
 341 achieves large performance gains under strong
 342 confounding levels ($\gamma_{\text{conf}} > 6$). This highlights
 343 that our DeepBlip is robust against time-varying
 344 confounding by providing adequate adjustment
 345 for time-varying confounding.

346 We could further make the following observa-
 347 tions: ① The MSM-based **R-MSN** performs
 348 poorly across all confounding levels and even
 349 has a higher RMSE than HA-LSTM for $\gamma_{\text{conf}} \leq$
 350 6. This aligns with the inverse propensity
 351 weighting in MSMs is highly unstable, which
 352 was the motivation for our method. ② Baselines
 353 like **CT** and **CRN** that use balanced representa-
 354 tion (in orange) are ineffective. This is expected
 355 as balanced representations were originally developed for reducing finite-sample estimation variance
 356 and *not* for proper adjustment (see the original work [33] on balanced representations for a discus-

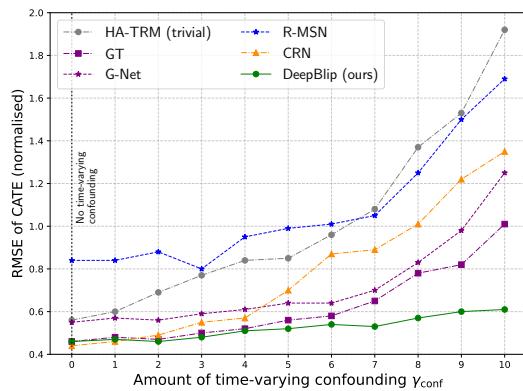


Figure 3: **Results for tumor growth dataset.** Normalized RMSE (averaged over 5 runs) of CATE predictions against ground-truth over growing confounding. Here: $\tau = 2$

357 sion), because of which these baselines are known to be biased. ③ G-computation-based methods
 358 like **G-Net** and **GT** show slightly lower RMSE for $\gamma_{\text{conf}} \leq 1$ but still perform significantly worse
 359 than our DeepBlip for $\gamma_{\text{conf}} \geq 6$. We attribute this to the fact that the learning is unstable, which we
 360 empirically verify in the following by varying the prediction horizon τ .

361 **5.2 MIMIC-III dataset**

362 **Setting:** Next, we evaluate the performance for longer prediction horizons τ . We build upon MIMIC-
 363 III [15], a widely used benchmark for evaluating CATE over time [3, 14, 20]. Following previous
 364 literature [14, 20, 32], we extract patient vitals from MIMIC-III and then simulate the patient outcome
 365 over time with the mixed dynamics of exogenous dependency, endogenous dependency, and treatment
 366 effects combined. Treatments are assigned based on previous outcomes and patient vitals, which
 367 again, introduces time-varying confounding (see Appendix E.2).

368 **Results:** Table 2 shows the average RMSE (with std. dev.) over five different runs with $\gamma_{\text{conf}} = 1$
 369 and varying prediction horizon τ . First, our **DeepBlip** consistently achieves lower RMSE compared
 370 to other baselines for $\tau \geq 2$. Of note, the performance gain from DeepBlip becomes larger as γ_{conf}
 371 increases. For $\tau = 10$, DeepBlip achieves $\sim 38\%$ performance gain compared to the second-best
 372 model (here: GT). This highlights that our DeepBlip is temporally stable over longer horizons.

373 We further make the observations that all baselines either struggle with high-dimensional covariates or
 374 become unstable as τ increases. ① The MSM-based method (**R-MSNs**) exhibits the highest variance
 375 across all τ , indicating that it struggles with high-dimensional propensity modeling and becomes
 376 unstable over time with increasing standard deviation. The reason is that inverse propensity weighting
 377 produces unstable weights. ② Methods like **CRN** and **CT** perform better than baselines with high
 378 variance like R-MSNs due to the way they handle high-dimensional covariates. However, both
 379 **CRN** and **CT** are known to be biased and thus inferior to GT and our DeepBlip. ④ G-computation-
 380 based methods (i.e., **G-Net** and **GT**) achieve a lower RMSE than the other baselines due to proper
 381 adjustments, but still are not as stable as our method. This is because G-computation accumulates
 382 error over time due to modeling nested expectations.

	$\tau = 2$	$\tau = 3$	$\tau = 4$	$\tau = 5$	$\tau = 6$	$\tau = 7$	$\tau = 8$	$\tau = 9$	$\tau = 10$
HA-TRM (na"ive) [11]	0.68 ± 0.02	0.89 ± 0.03	0.97 ± 0.04	1.02 ± 0.10	1.42 ± 0.20	1.92 ± 0.40	2.57 ± 0.44	2.58 ± 0.56	3.11 ± 0.72
R-MSNs [19]	0.73 ± 0.14	0.98 ± 0.17	1.12 ± 0.21	1.25 ± 0.28	1.65 ± 0.57	2.25 ± 1.02	2.85 ± 1.18	3.20 ± 1.42	3.55 ± 1.50
CRN [3]	0.49 ± 0.05	0.66 ± 0.11	0.82 ± 0.12	1.05 ± 0.22	1.22 ± 0.35	1.43 ± 0.33	1.62 ± 0.42	1.83 ± 0.43	2.04 ± 0.54
CT [20]	0.52 ± 0.07	0.64 ± 0.12	0.79 ± 0.11	1.01 ± 0.18	1.18 ± 0.33	1.77 ± 0.52	1.85 ± 0.49	1.99 ± 0.63	1.98 ± 0.60
G-Net [31]	0.42 ± 0.05	0.58 ± 0.08	0.73 ± 0.12	1.05 ± 0.25	1.38 ± 0.40	1.75 ± 0.60	2.15 ± 0.80	2.55 ± 0.90	3.12 ± 1.05
GT [14]	0.40 ± 0.01	0.52 ± 0.02	0.63 ± 0.08	0.75 ± 0.17	0.85 ± 0.13	0.95 ± 0.26	1.10 ± 0.34	1.25 ± 0.37	1.50 ± 0.45
DeepBlip (ours)	0.39 ± 0.11	0.48 ± 0.12	0.56 ± 0.16	0.64 ± 0.19	0.70 ± 0.21	0.79 ± 0.24	0.82 ± 0.27	0.88 ± 0.28	0.93 ± 0.32
Improvement	2.5%	7.6%	11.1%	14.7%	17.6%	16.8%	25.5%	29.6%	38.0%

Table 2: **MIMIC-III with longer time horizons τ .** Normalized RMSE (mean \pm std. dev. over 5 runs) for τ -step-ahead CATE estimation on the MIMIC-III dataset. We highlight the relative improvement over the best-performing baseline. \Rightarrow Our DeepBlip consistently outperforms the baselines for $\tau \geq 2$.

383 **6 Discussion**

384 **Limitations:** (1) Our work is subject to the standard assumptions for treatment effect estimation,
 385 which are standard in the literature [3, 11, 14, 19, 20, 27, 28, 31]. (2) Our work is further subject
 386 to the characteristics of how the blip function is parameterized. (3) The overall training cost is
 387 comparable to that of the baseline. Importantly, the runtime (~ 30 min, see Appendix H) is similar
 388 across all baselines, and in practice, we often observe faster convergence due to the more stable
 389 learning of our approach. Importantly, the computational cost is typically not a major concern in
 390 medical applications, as the models are trained only once, and all baselines scale efficiently to all
 391 real-world medical datasets from practice.

392 **Broader impact:** We expect our contribution to have a significant impact on *reliable* decision-
 393 making in personalized medicine. DeepBlip provides a *stable* learning framework for *efficient* offline
 394 evaluation of personalized treatment strategies over long time horizons.

395 **Conclusion:** We are the first to build a neural framework using blip functions to estimate CATEs
 396 over time.

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- 1134 might suffice, or if the contribution is a specific model and empirical evaluation, it may
- 1135 be necessary to either make it possible for others to replicate the model with the same
- 1136 dataset, or provide access to the model. In general, releasing code and data is often
- 1137 one good way to accomplish this, but reproducibility can also be provided via detailed
- 1138 instructions for how to replicate the results, access to a hosted model (e.g., in the case
- 1139 of a large language model), releasing of a model checkpoint, or other means that are
- 1140 appropriate to the research performed.
- 1141 • While NeurIPS does not require releasing code, the conference does require all submis-
- 1142 sions to provide some reasonable avenue for reproducibility, which may depend on the
- 1143 nature of the contribution. For example
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 - 1145 to reproduce that algorithm.
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 - 1147 the architecture clearly and fully.
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 - 1149 either be a way to access this model for reproducing the results or a way to reproduce
 - 1150 the model (e.g., with an open-source dataset or instructions for how to construct
 - 1151 the dataset).
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 - 1153 authors are welcome to describe the particular way they provide for reproducibility.
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 - 1155 some way (e.g., to registered users), but it should be possible for other researchers
 - 1156 to have some path to reproducing or verifying the results.

1157 5. Open access to data and code

1158 Question: Does the paper provide open access to the data and code, with sufficient instruc-
1159 tions to faithfully reproduce the main experimental results, as described in supplemental
1160 material?

1161 Answer: [Yes]

1162 Justification: We use open datasets from MIMIC in our experiment and provide the link to
1163 an anonymous github repo: <https://anonymous.4open.science/r/DeepBlip-A39B>.

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1174 to access the raw data, preprocessed data, intermediate data, and generated data, etc.
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1176 proposed method and baselines. If only a subset of experiments are reproducible, they
1177 should state which ones are omitted from the script and why.
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1179 versions (if applicable).
- 1180 • Providing as much information as possible in supplemental material (appended to the
1181 paper) is recommended, but including URLs to data and code is permitted.

1184 6. Experimental setting/details

1185 Question: Does the paper specify all the training and test details (e.g., data splits, hyper-
1186 parameters, how they were chosen, type of optimizer, etc.) necessary to understand the
1187 results?

1188 Answer: [Yes]

1189 Justification: We include all the information needed to reproduce the results, includ-
1190 ing dataset in Appendix E, implementation in Appendix H and hyperparameters in Ap-
1191 pendix H.4,H.3.

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1195 that is necessary to appreciate the results and make sense of them.
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1197 material.

1198 7. Experiment statistical significance

1199 Question: Does the paper report error bars suitably and correctly defined or other appropriate
1200 information about the statistical significance of the experiments?

1201 Answer: [Yes]

1202 Justification: Yes we report standard deviation in the results for MIMIC. For the tumor
1203 dataset we also take the average RMSE over five runs although std. dev is not directly
1204 visualized in the plot.

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