

# AI Mashup

## Partnership Packages



### Partner Tiers

	Basic 6 Partners Needed	Sliver 5 Partners Needed	Gold 4 Partners Needed	Platinum 2 Partners Needed
	<div>R50K*</div>	<div>R100K*</div>	<div>R200K*</div>	<div>R300K*</div>
General				
Banner at AI Mash Up	★	★	★	★
Host a workshop/ Tech Talks			★	★
Create Your Own Prize & Category	★	★	★	★
Presentation at Opening Ceremony			★	
Keynote Speech at Opening Ceremony				★
Keynote Speech at Closing Ceremony			★	
Announcement of Overall Winners				★
Marketing				
Logo on Banner, Website, T-shirt	★	★	★	★
Distribute Promotional Items	★	★	★	★
Social Media Shout-out	★	★	★	★
Sponsored Award Prize / Challenge (API, etc.)			★	★
Announcement of Overall Winners				★
Promo Items Included in Hacker Gift Bag			★	★
Recruiting				
Send Recruiters/Mentors	★	★	★	★
Post Hackathon Recruitment Email				★
Access to Participant Resumes/Startups		★	★	★
Judging				
Company delegate on Judging Panel	★	★	★	★
AI Mash Up Winner Prizes			★	★

**Other sponsorship opportunities include:**  
Enterprise Support Development (ESD), job opportunities, event catering, media promotion, mobile showers, branded t-shirts, and gift cards. Promotional material such as USB drives, bags, notepads, mobile devices, headphones, caps, tech accessories as well as other appropriate corporate gifts are welcome.

\* Sponsorship opportunities are negotiable  
\* Package amounts are denoted in ZAR