

Multimedia Compression Technique :

Moving Picture Expert group (MPEG)

mp4
mp3

- ISO and IEC

↓
International Electrotechnical Commission

- Lossy Compression Technique
- Quality will remain change (high compression)



- Store changes from one frame to another
- Does not ^{store} changes the entire frame

- Type VCD DVD DVD-S2 / Multimedia Content Generic Dictionary based
MPEG-1, 2, 4, 7, 21

Audio/Video standard
designed for digital storage media
352x240 30fps
MPEG-21

Used for Digital TV transmission
Cable TV
Satellite
720x480
1280x720 24fps
HDTV

PC, mobile, web

Webkit based
image/video
2D/3D

description and Search of multimedia Content called as Multimedia Content description interface

It provides a larger architectural framework for the creation and delivery of multimedia

It defined some key element

- Digital Item identification and declaration
- Content handling and usage
- Intellectual property mgmt and protect
- Terminal and Net
- Content Representation

- Event Reporting

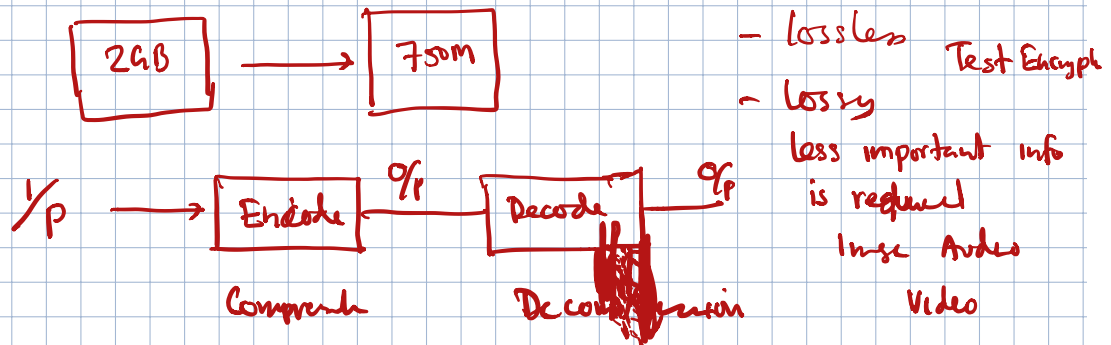
Pros:

- ✓ Quality results (than AVI)
- frame is compatible with web browser
- Consume low data rate

Not recommended for editing or archiving
Special software is required

Data Compression

- ↓ amount of disk space required
- ↓ transmission rate



Compression Ratio

$$\frac{\text{Compressed file Size}}{\text{Original Size}}$$

Discrete Cosine Transformation

$$B(k_1, k_2) = \sum_{i=0}^{N-1} \sum_{j=0}^{N-1} A(i, j) \cos \left[\frac{\pi k_1}{2N_1} (2i+1) \right] \cos \left[\frac{\pi k_2}{2N_2} (2j+1) \right]$$

- 1 Reduction of Resolution
- 2 Motion Estimation



- 3) Compression & Image subtraction
4) DCT 5) Quantization 6) Run length encode
7) Entropy encoding

RGB



Brightness
Cr
Cb

