Muhammed Rafi P

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Kozhikode, Kerala

MID-LEVEL T-SHAPE UX DESIGNER & PROJECT MANAGER

I'm a results-oriented Project Manager and midlevel T-shape UX designer creating intuitive digital experiences for users. With a strong background in design principles, user research, and cutting-edge design tools, I have successfully collaborated with cross-functional teams to deliver exceptional results on a variety of projects, from digital products to e-commerce and branding websites. My ability to blend aesthetics with functionality and usability has enabled me to create designs that not only look great but also deliver a seamless user experience.

KEY COMPETENCIES

UX Research	Figma	Project management
Journey mapping	HTML & CSS	Team player
Interaction design	React with bootstrap	Leadership
Wireframing	Jira	Communication
Visual Design	Asana	
UX Writing	QA	
Prototyping		
Usability testing		

PROFESSIONAL EXPERIENCE

MaverixPro Ltd   **March 2023 - Present**
Junior project manager & UI UX Designer
Maverixpro Ltd is a technology-sourcing company based in Kerala. Mainly engaging in fintech, retail, and healthcare.

Projects :

- **BBZ Wallet(Crypto Wallet):** BBZ Wallet is the main project I have been involved in during my tenure. This a crypto wallet that helps users buy, sell transfer and swap crypto tokens.
- **Tinc 2.0:** Redesign the existing screen and Building MVP
- **Pangaea:** WordPress
- **Beardbroz:** WordPress

Freelance   **Jan 2023 - March 2023**
UX Generalist

Collaborate with two agencies to fulfilling the UI UX requirements and got a great chance to participate in developing WordPress and Shopify stores

Projects:

- **Undisclosed project**: Theme editing - payment gateway - PayPal and Stripe- USA
- **Petocare**: Shopify store - custom design
- **relishherbals.com:** E-commerce store - Delhi
- **Poliversia**: Multi-vendor LMS solution for universities and Online tutors. UI-UX
- **Edupluscareer:** Static website
- **Gokulamkeralafc** : Web and Merch

Maverixpro ltd   **Feb 2017 - Nov 2018**
UI-UX Designer

Projects:
- **Tinc 2.0**: Tinc is a trading platform with wide user segments including beginners, experienced traders, and investors. That's one of my biggest challenges, User segments are wider, and at the same every value proposition must be easily accessible, and overall development time and cost must be cost-effective.

Process: Design sprint, Journey building, Empathy mapping, Wireframing, Asset creation, Interface design, UX writing, and Documentation.
Later I got a chance to be a part engineering team to develop the front end using react

Some other projects: Tinc Academy, Tinc Papertrade, Tinc Internship mentor dashboard, Mpro Clinic website, Worldup prediction PWA app, Onam Challenge PWA app

Freelance UI-UX and Web devoleper   **June 2019 - March 2022**

Projects

- Royal Furniture
- Mk care
- Dreamspace UAE
- Soghan Contracting

PERSONAL SKILLS

Brainstorming	Leadership	Make clear goals
Active listener	Motivation	Strategy building
Interaction design	Flexibility	Talk and engage with students
Teamwork	Patience	Responsibility

EDUCATION

Data Science and Programming
Indian Institute of Technology Madras

Google UX Design Professional Certificate
Google