

SUMMARY

As a dedicated professional, I bring a wealth of passion for excellence to every task I undertake. My commitment to continuous learning and adaptability allows me to thrive in dynamic environments, where I am able to quickly grasp new concepts and tackle challenges head-on. Known for my strong work ethic and attention to detail, I consistently deliver results that exceed expectations. I pride myself on my ability to effectively communicate and collaborate with colleagues, stakeholders, and clients, fostering positive relationships and driving successful outcomes. Driven by a desire for professional growth and achievement, I am eager to leverage my talents and contribute to the success of any team or organization.

EXPERIENCE

UI / UX DESIGNER | TUQBORNEH – LAHORE, PAKISTAN

01/2023 - 02/2024

- Ensured a responsive and visually appealing user interface across different devices and browsers.
- Created visual designs that adhere to brand guidelines while also pushing boundaries of creativity.
- Evaluated existing applications and identified areas needing improvement in terms of UX design.

SOCIAL MEDIA MANAGER | ENVISION DIGITAL – LAHORE, PAKISTAN

03/2022 – 12/2022

- Led the implementation of comprehensive social media strategies to enhance brand visibility, engagement, and growth. My role involved overseeing all aspects of the company's social media presence across various platforms, including but not limited to Twitter, Instagram and LinkedIn.
- Identified potential opportunities for collaborations between the company and other organizations.
- Researched industry trends and competitors' activities to develop new ideas for content creation.

EDUCATION

A-Levels: Mathematics and Computer Science
Lahore Grammar School – Lahore, Pakistan

06/2021

O-Levels: Mathematics and Computer Science
Lahore Grammar School – Lahore, Pakistan

06/2019

SKILLS

- Visual design
- User Research
- Analytics and Reporting
- Promotional Campaigns
- Campaign Management
- Digital Media

LANGUAGES

- **Urdu:** First Language
- **English:** Proficient (C2)

WEBSITES

- <https://www.tuqborneh.com/>