

Year

All

Month

All

Overview Report

Location

Location 2

Product

Product 2

Store

KPI

Key Influencers

Questionnaires

LOCATION

Data regarding the location of Footwear Retail. Entails the profit that procure within these locations.

Top Category

Sales

Quantity

Top Sales by Store Number

Count of Customer ID

Year

All

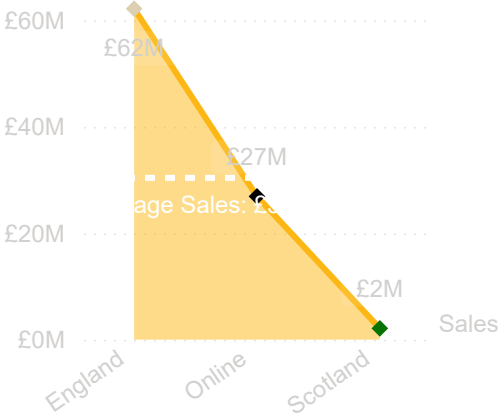
Month

All

Quarter

All

Sales by Region and Online



Decomposition Tree of Sales



Matrix table of Location Type by Sales

Location type	High Street				Online				Retail Park			
Country	Sales	COGS	Profit	%GT Profit	Sales	COGS	Profit	%GT Profit	Sales	COGS	Profit	%GT Profit
England	£35,729,044.00	£18,153,329.00	£17,575,715.00	41.59%					£3,147,957.00	£1,423,993.00		
North	£18,818,679.00	£9,054,746.00	£9,763,933.00	23.10%					£3,147,957.00	£1,423,993.00		
South	£16,910,365.00	£9,098,583.00	£7,811,782.00	18.49%								
Online					£26,911,026.00	£16,458,535.00	£10,452,491.00	24.73%				
Online					£26,911,026.00	£16,458,535.00	£10,452,491.00	24.73%				
Scotland	£2,121,792.00	£1,064,434.00	£1,057,358.00	2.50%								
Total	£37,850,836.00	£19,217,763.00	£18,633,073.00	44.09%	£26,911,026.00	£16,458,535.00	£10,452,491.00	24.73%	£3,147,957.00	£1,423,993.00		

Overview Report

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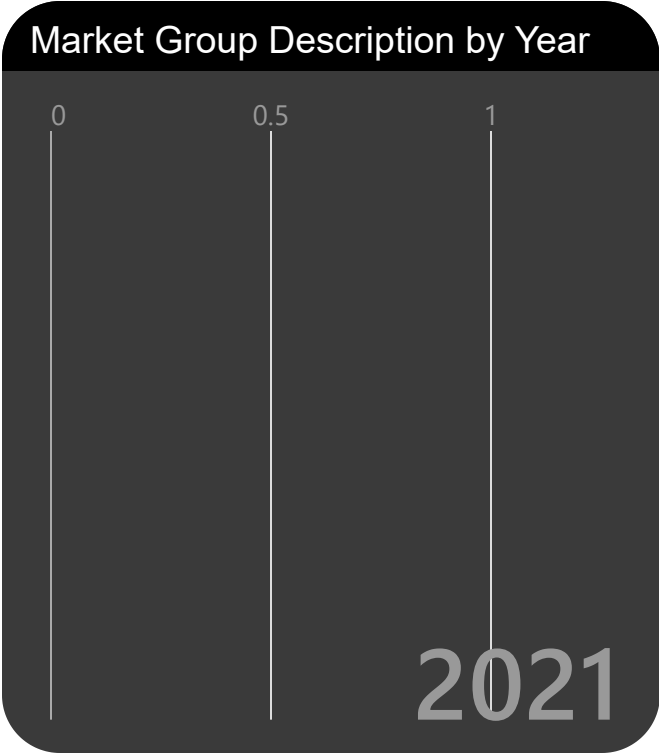
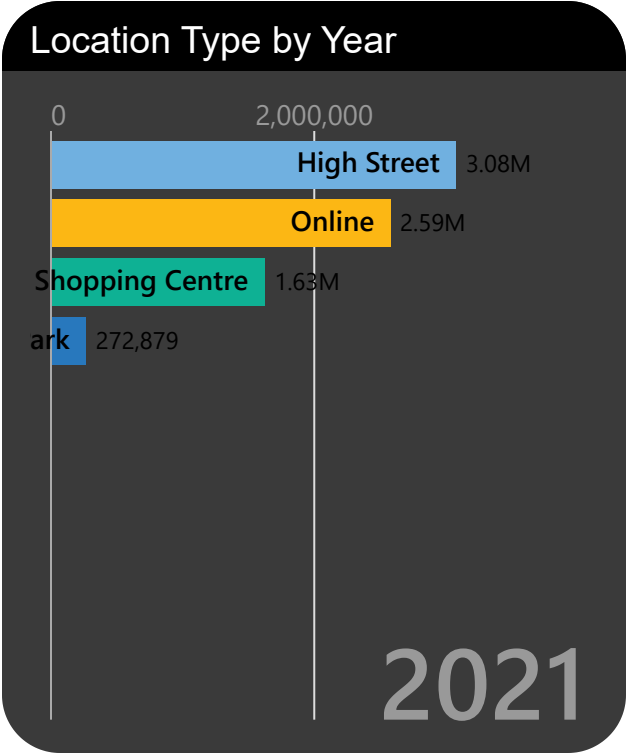
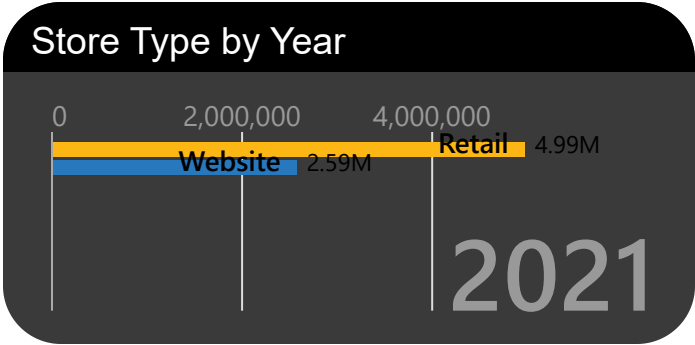
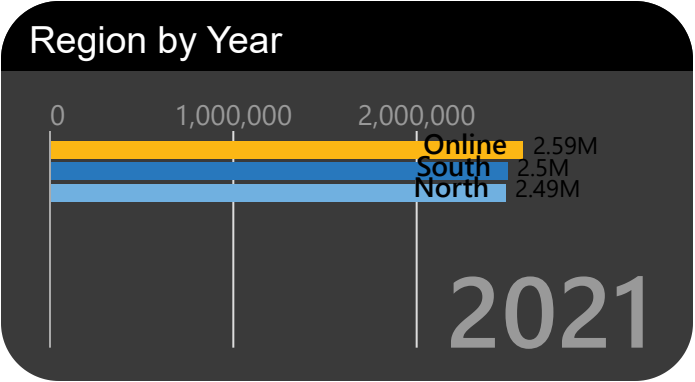
Key Influencers

Questionnaires

Further investigation and examination of location.

Top Country

Top Sales by Store Number



Matrix table of Category by Sales

Store number	10				15				17		
Country	Sales	COGS	Profit	%GT Profit	Sales	COGS	Profit	%GT Profit	Sales	COGS	Profit
England	£5,090,309.00	£2,742,043.00	£2,348,266.00	5.56%	£2,353,902.00	£1,351,318.00	£1,002,584.00	2.37%	£605,217.00	£218,311.00	£386,906.00
North											
South	£5,090,309.00	£2,742,043.00	£2,348,266.00	5.56%	£2,353,902.00	£1,351,318.00	£1,002,584.00	2.37%	£605,217.00	£218,311.00	£386,906.00
Online											
Online											
Scotland											
Total	£5,090,309.00	£2,742,043.00	£2,348,266.00	5.56%	£2,353,902.00	£1,351,318.00	£1,002,584.00	2.37%	£605,217.00	£218,311.00	£386,906.00

Overview Report

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Product 2

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Key Influencers

Questionnaires

PRODUCT

Entails data and information about products within the

Yearly Season

All

Top Style Number

Top Colour Number

Top Market Group

Top Merchandise

Top Category

Sales

Quantity

Year

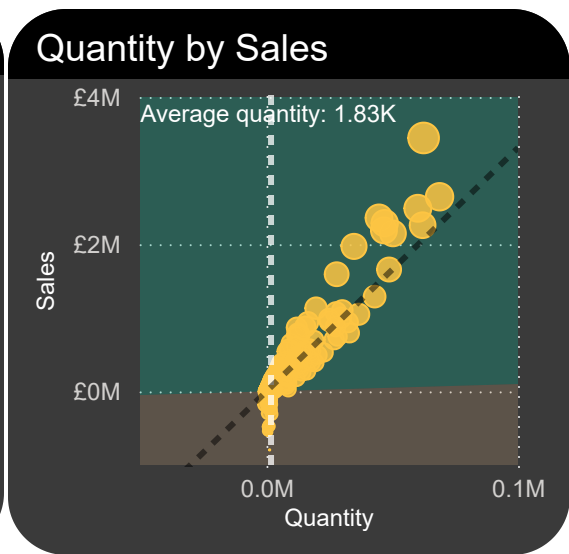
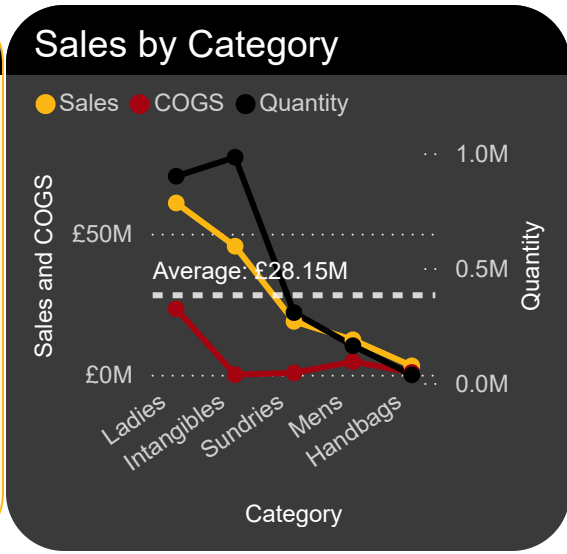
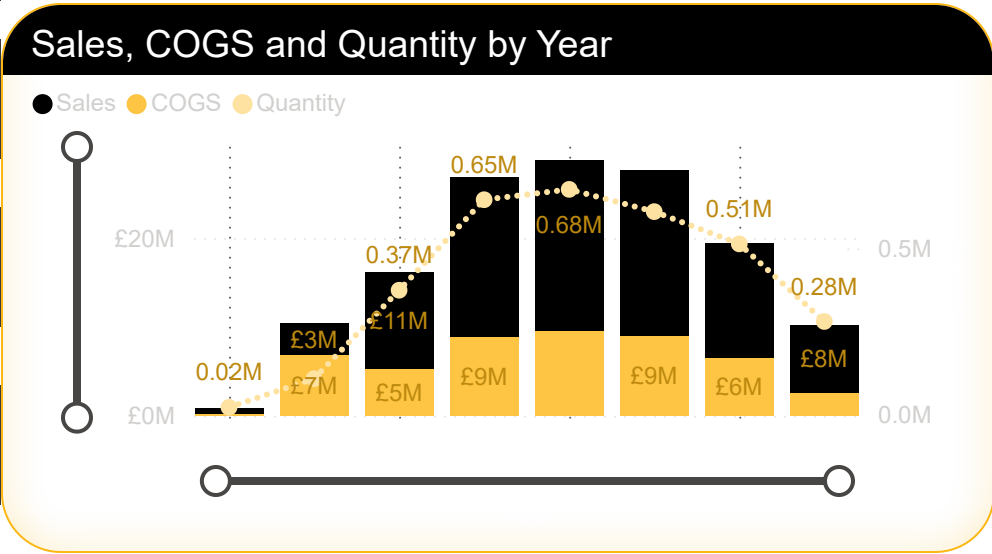
All

Month

All

Quarter

All



Matrix table of Category by Sales

Region	North				Online				South		
Category	Sales	COGS	Profit	%GT Profit	Sales	COGS	Profit	%GT Profit	Sales	COGS	P
Intangibles	£9,337,547.00	£0.00	£9,337,547.00	22.10%	£26,910,336.00	£0.00	£26,910,336.00	63.68%	£9,277,940.00	£0.00	
Ladies	£18,740,073.00	£6,929,904.00	£11,810,169.00	27.95%	£25,607,103.00	£10,229,773.00	£15,377,330.00	36.39%	£16,518,668.00	£5,840,714.00	
Sundries	£9,097,712.00	£309,223.00	£8,788,489.00	20.80%	£219,365.00	£56,240.00	£163,125.00	0.39%	£9,567,219.00	£266,134.00	
Childrens	£11,399,292.00	£6,944,251.00	£4,455,041.00	10.54%	£7,427,862.00	£4,260,280.00	£3,167,582.00	7.50%	£12,294,194.00	£8,752,485.00	
Mens	£4,489,223.00	£1,608,458.00	£2,880,765.00	6.82%	£4,082,322.00	£1,705,156.00	£2,377,166.00	5.63%	£3,797,506.00	£1,260,812.00	
Handbags	£1,382,238.00	£321,500.00	£1,060,738.00	2.51%	£647,287.00	£207,086.00	£440,201.00	1.04%	£1,093,140.00	£242,071.00	
Total	£33,384,258.00	£16,113,336.00	£17,270,922.00	40.87%	£26,911,026.00	£16,458,535.00	£10,452,491.00	24.73%	£30,898,491.00	£16,362,216.00	

Overview Report

Location

Location 2

Product

Product 2

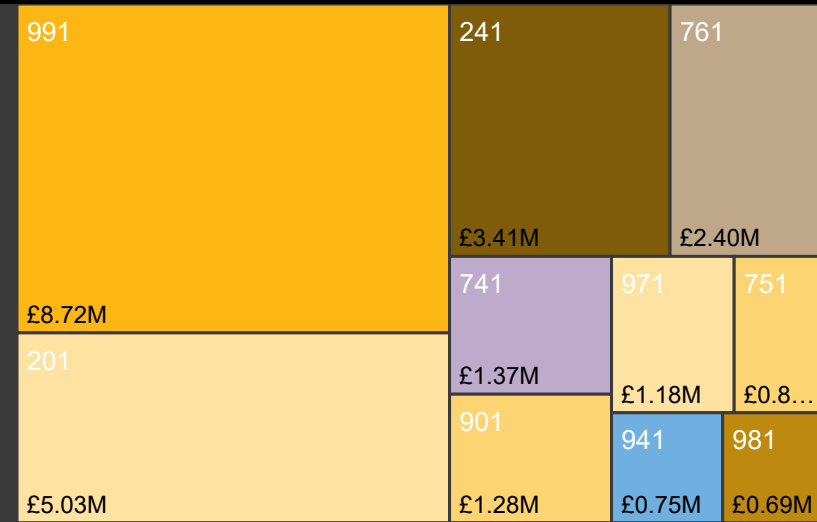
Store

KPI

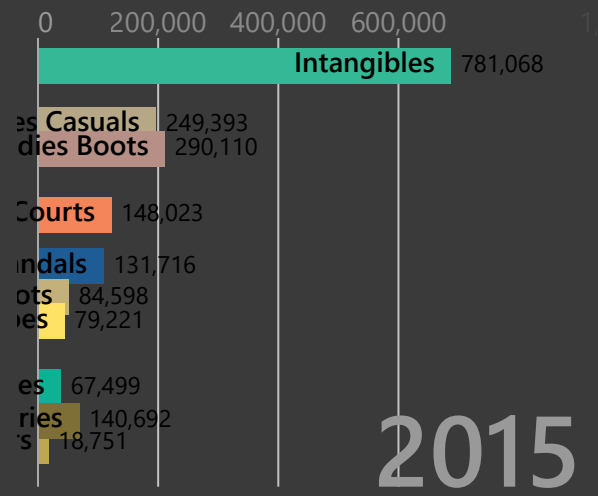
Key Influencers

Questionnaires

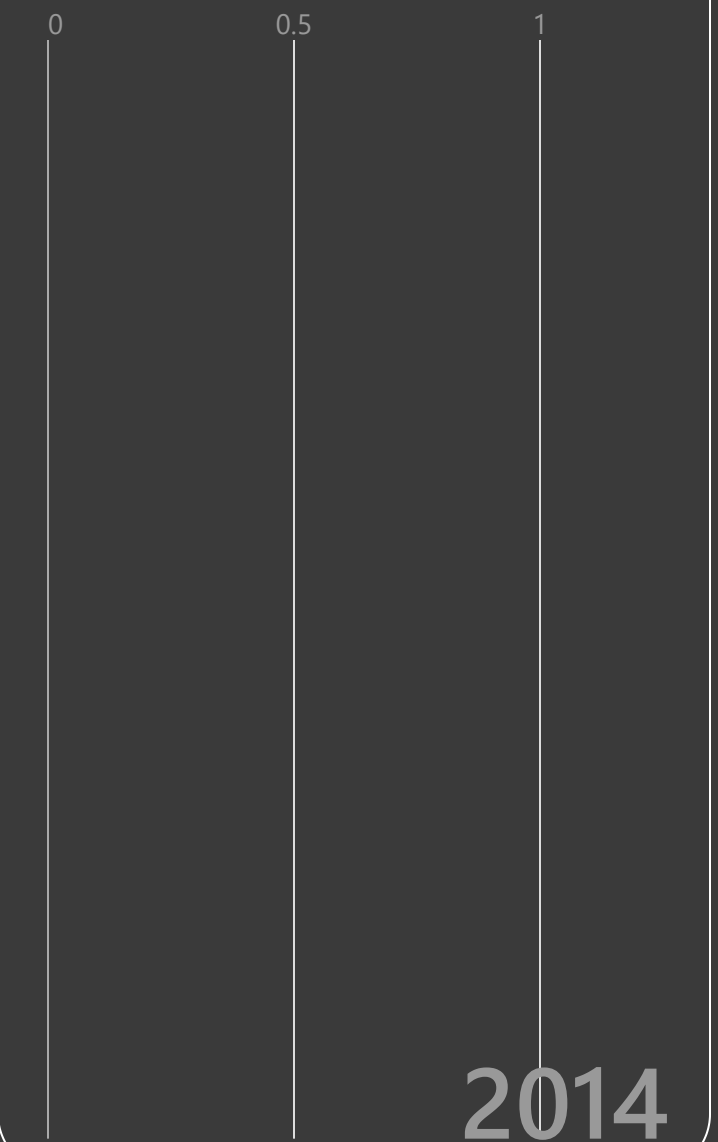
Profit by Colour Number



Merch Group Description and Year



Category, Year and Month



Further analysis of product within the footwear retail data. Evidently, channelling the focus onto the what is seemingly information about footwear; colour number and style number

Yearly Season

All

Year

All

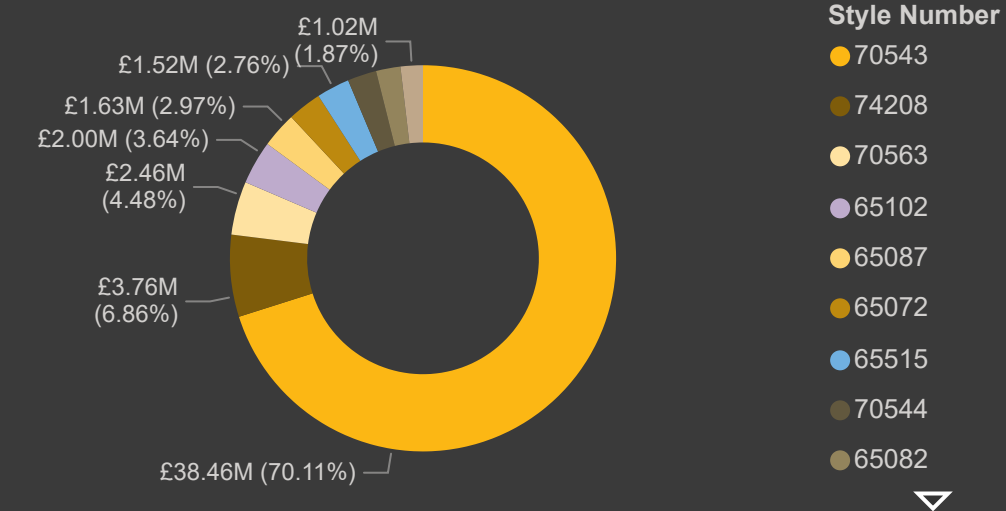
Month

All

Quarter

All

Profit by Style Number



Overview Report

Location

Location 2

Product

Product 2

Store

KPI

Key Influencers

Questionnaires

Store

Year

All

Month

All

Top Sales Associate

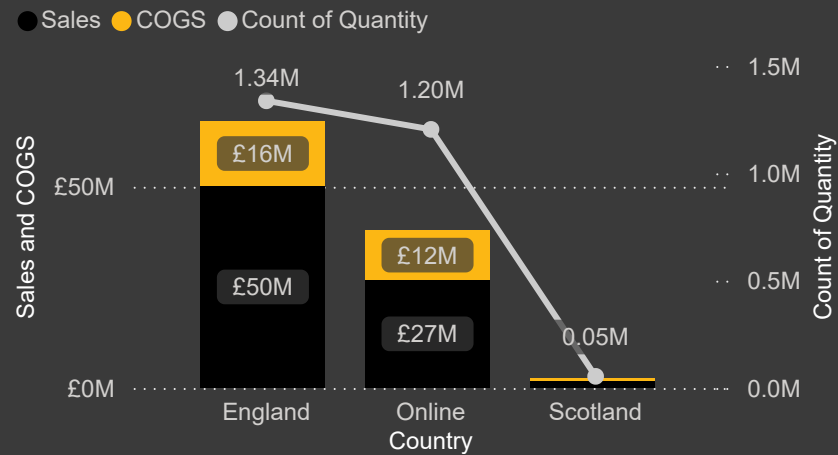
Top Customer Number

Top Store Number

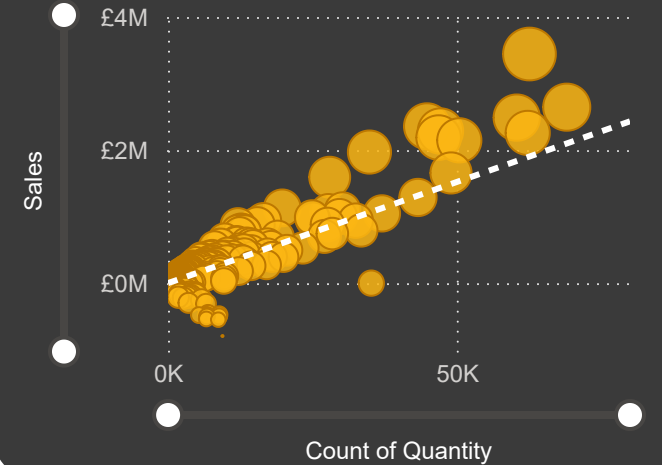
Sales

Quantity

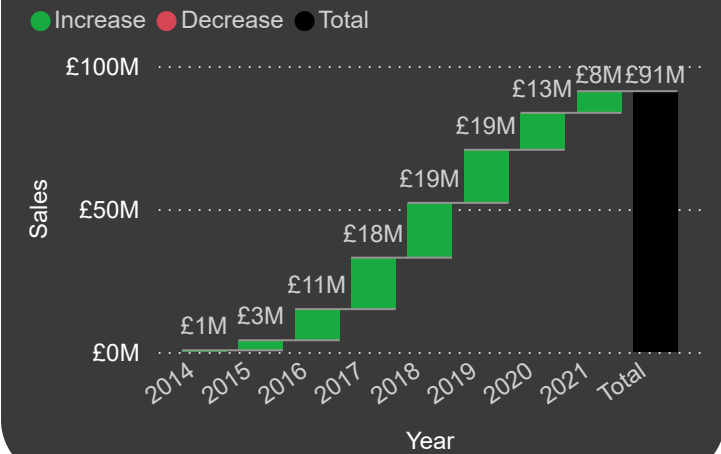
Sales by Category



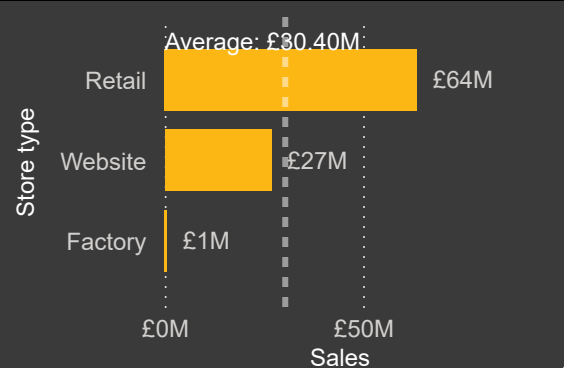
Sales by Category



Yearly Sales



Sales by Store type



Sales by Location type



Profit, Sales and Quantity by Location type



Overview Report

Location

Location 2

Product

Product 2

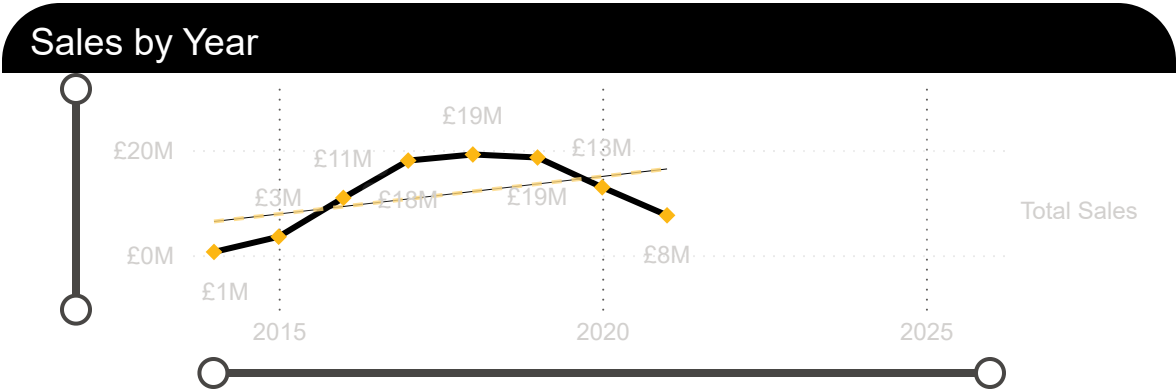
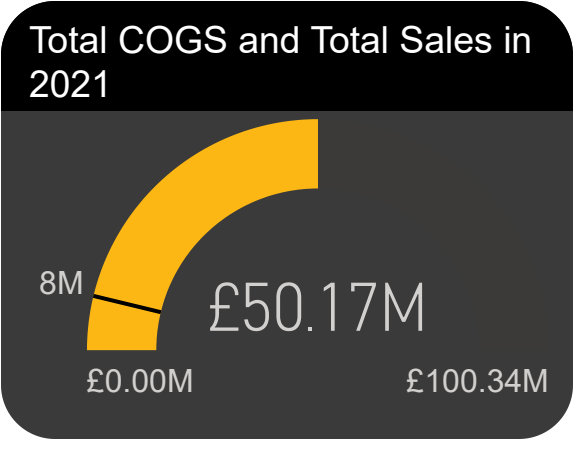
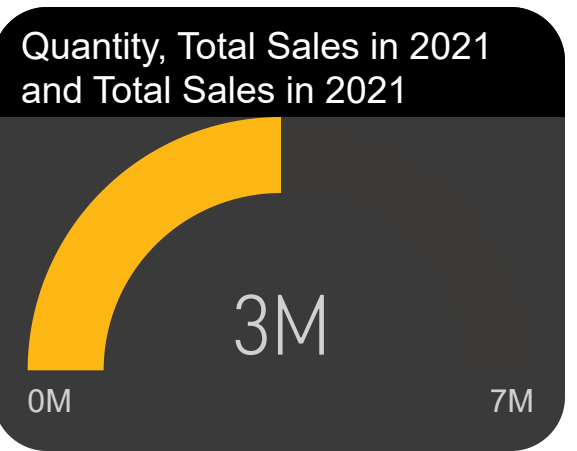
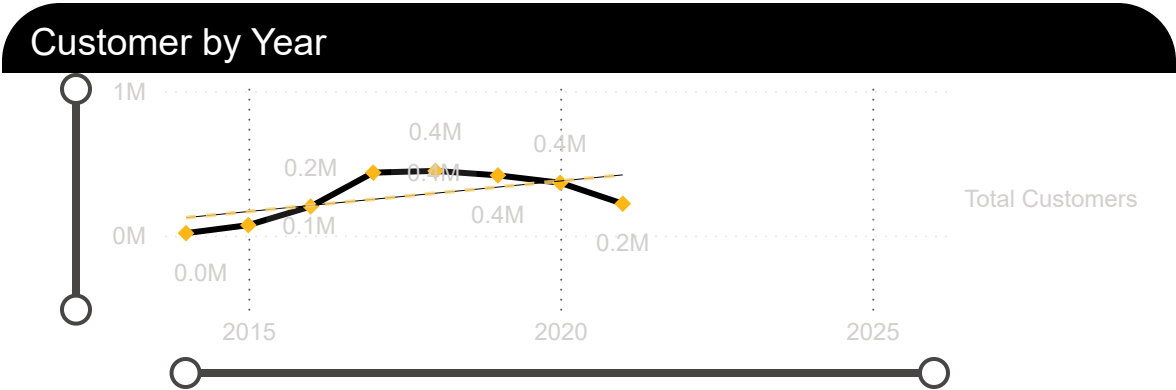
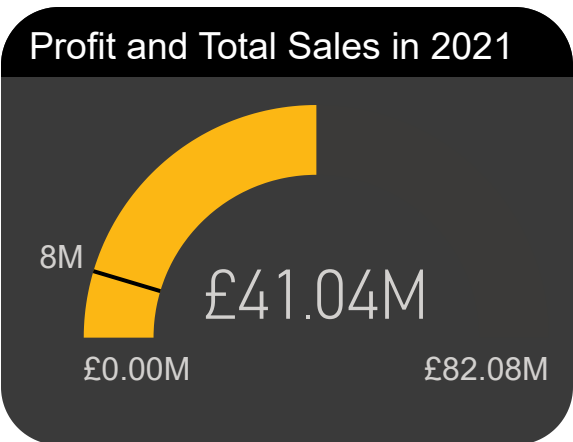
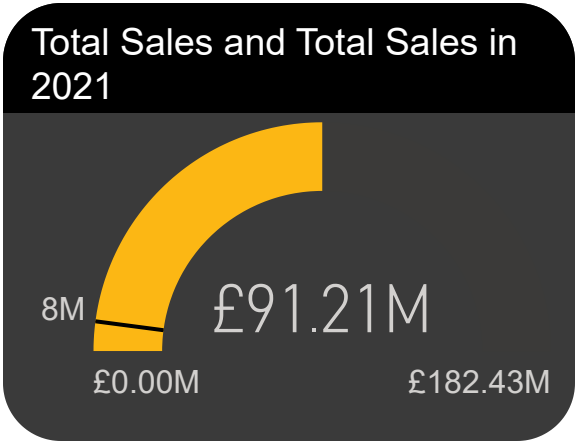
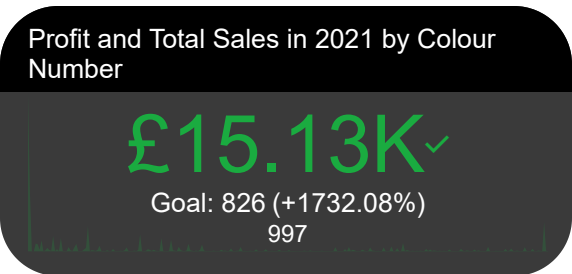
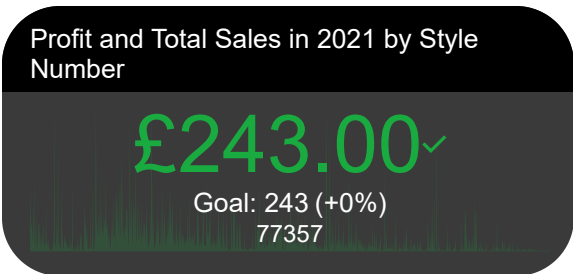
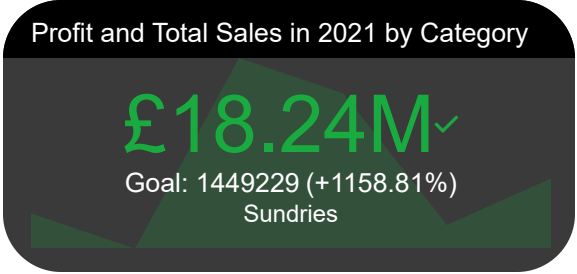
Store

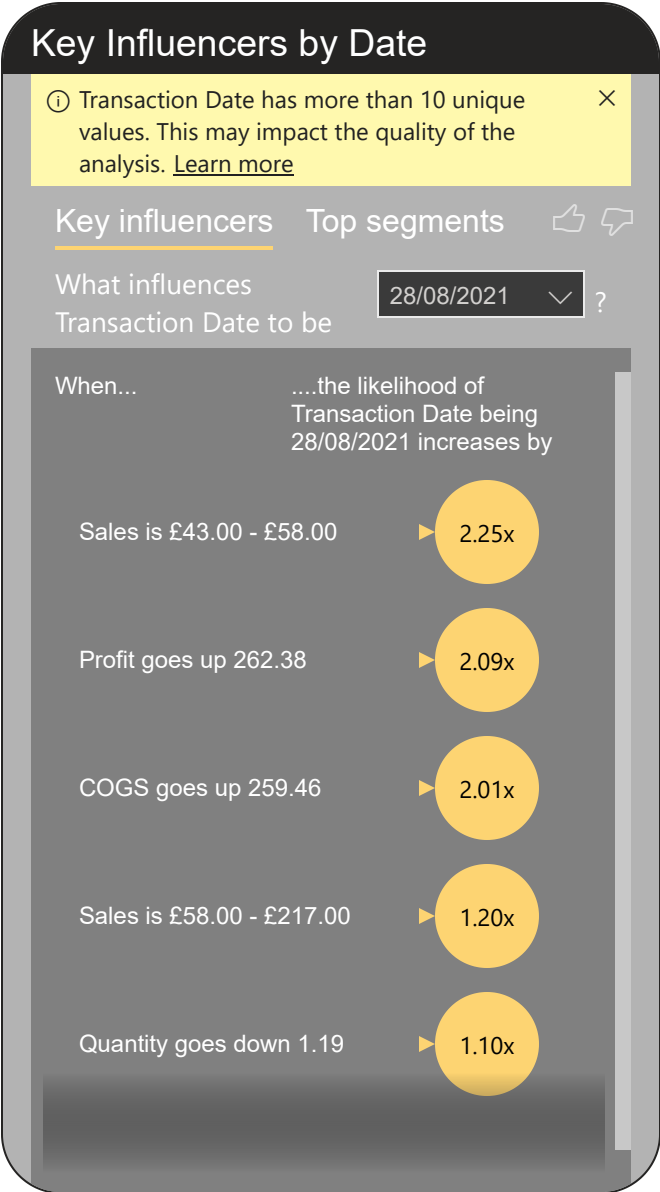
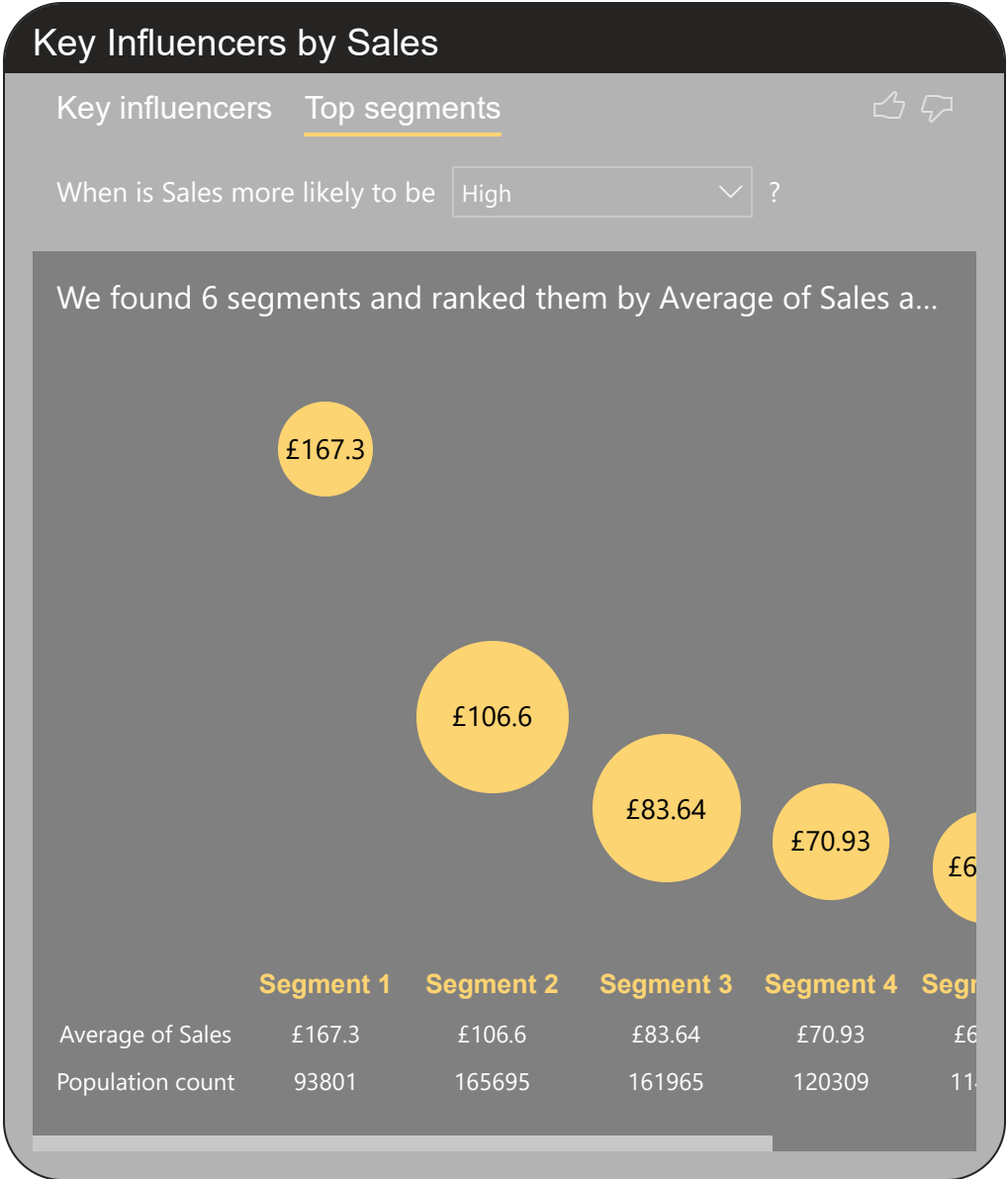
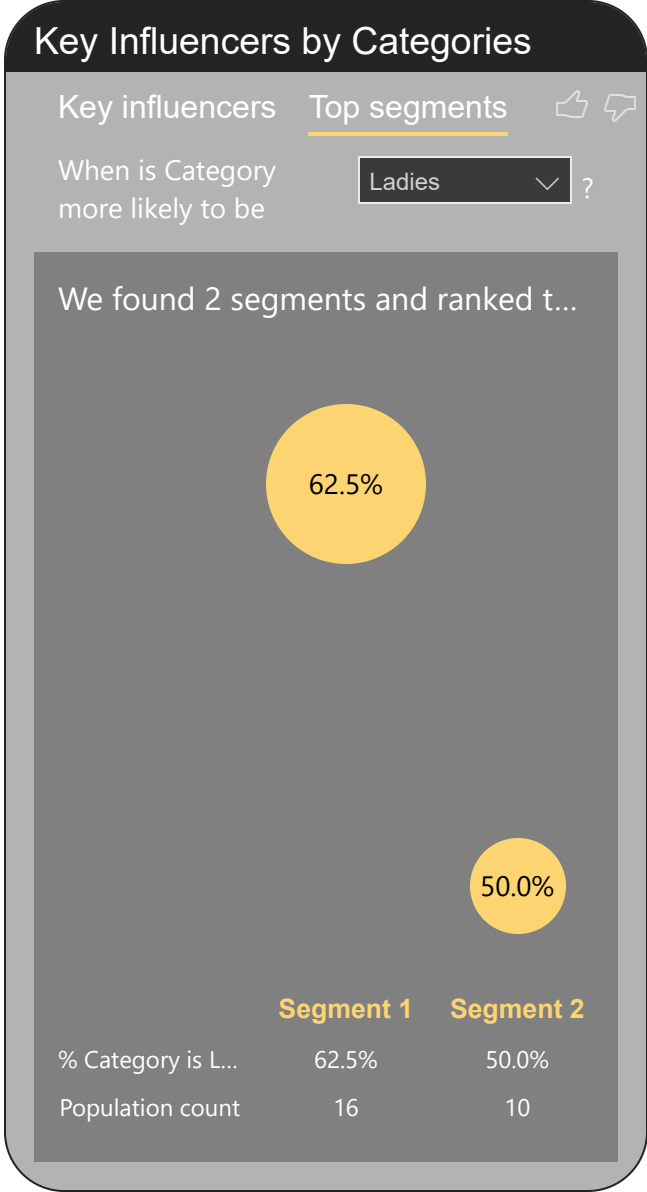
KPI

Key Influencers

Questionnaires


KPI









Ask Question

 Help Q&A understand people better by adding synonyms.

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 what is the total COGS by category  

Overview Report

Location

Location 2

Product

Product 2

Store

KPI

Key Influencers

Questionnaires