

Marc-Antoine Martel

POSTDOCTORAL FELLOW · POLITICAL SCIENCE · AARHUS UNIVERSITY

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Education

University of Montreal

PH.D. IN POLITICAL SCIENCE

- Advisor: Dr. Richard Nadeau

Canada

2020 - 2024 (initial submission)

University of Michigan

ICPSR SUMMER PROGRAM

- Inter-university Consortium for Political and Social Research

United States

2022

University of Montreal

M.SC. IN POLITICAL SCIENCE

- Advisor: Dr. Richard Nadeau

Canada

2017 - 2019

UQAM | University of Glasgow

B.A. IN COMMUNICATION, POLITICS AND SOCIETY

- Study Abroad, Glasgow (2016 - 2017)

Canada & United Kingdom

2014 - 2017

Professional Development

2022 **Interdisciplinary Winter School on Methods**, Laval University

2019-2021 **CSDC's Winter School of Methods**, Centre for the Study of Democratic Citizenship

Professional Experience

2024 **Postdoctoral Fellow**, Department of Political Science, Aarhus University, Denmark.
• Supervisor: Christoffer Green-Pedersen

2020-2024 **Graduate Research Assistant**, Department of Political Science, Université de Montréal, Canada.

2018-2023 **Graduate Teaching Assistant**, Department of Political Science, Université de Montréal, Canada.

2019-2020 **Research Professional**, Department of Political Science, Université de Montréal, Canada.

Publications

ARTICLES (PEER-REVIEWED)

Martel, M-A and R Nadeau. 2024. "A Re-Examination of the Notions of Issue-Engagement and Issue-Avoidance". *Party Politics* (submitted).

Martel, M-A. 2024. "Issue Emphasis in the Hybrid Media System: A Longitudinal Study of Party Campaign Messages". *Political Communication* (submitted).

Martel, M-A and R Nadeau. 2023. "Media Coverage of Electoral Issues in Quebec from 1994 to 2018". *Canadian Journal of Political Science*, 56 (1): 26–48. doi:10.1017/S0008423922000907.

Martel, M-A and J-C Del Duchetto. 2022. "Election 2018: A New Stage in the Practice of Political Marketing in Quebec". *Canadian Journal of Political Science*, 55 (1): 128–49. doi:10.1017/S0008423922000099.

REVIEWS

Martel, M-A. 2023. "Inside the Local Campaign: Constituency Elections in Canada Alex Marland et Thierry Giasson (Dir.), Vancouver: UBC Press, 2022, pp. 360." *Canadian Journal of Political Science*. 2023; 56(2): 497-498. doi:10.1017/S000842392300032X

Awards, Fellowships, & Grants

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| 2024-2026 | Postdoctoral Fellowship, FRQSC | \$ 110,000 |
| 2022-2026 | Doctoral Scholarship, FRQSC (Partial Cumulation) | \$ 70,000 |
| 2022-2025 | Doctoral Scholarship, SSHRC | \$ 60,000 |
| 2023 | Travel Grant, CSDC | \$ 1,000 |
| 2023 | Insight Grant Supplements, SSHRC | \$ 10,000 |
| 2022 | ICPSR Political Science Research Scholarship, ICPSR Summer Program | \$ 2,600 |
| 2022 | Methods Training Grant – 2022 ICPSR Summer Program, CSDC (Declined) | \$ 2,500 |
| 2021 | EIOM Methodology Training Fellowship, CSDC | \$ 400 |
| 2019 | Nomination for the Brigitte Schroeder Prize, Université de Montréal | |
| 2019 | Award for Best Master's Student Talk, CSDC Annual Student Conference | \$ 250 |

Presentations

** presenting author; * mentored undergraduate*

CONTRIBUTED PRESENTATIONS

Martel*, M-A and R Nadeau. 2024. A Re-Examination of the Notions of Issue-Engagement and Issue-Avoidance. Paper presented at the Annual Conference of the Canadian Political Science Association (CPSA), Montreal.

Nadeau, R, E Lachapelle* and **M-A Martel**. 2023. What is a climate election? The case of the 2019 Federal Election in Canada. Paper presented at the European Consortium for Political Research (ECPR) General Conference. Prague.

Martel*, M-A and R Nadeau. 2023. Understanding Issue Convergence in the Context of Multipartism. Paper presented at the European Consortium for Political Research (ECPR) General Conference. Prague.

Martel*, M-A and R Nadeau. 2023. Electoral Issue Promotion Strategies in Quebec from 2012 to 2022. Paper presented at the Annual Meeting of the Quebec Society of Political Science (SQSP). Quebec City.

Martel*, M-A and R Nadeau. 2023. Electoral Issue Promotion Strategies in Quebec from 2012 to 2022. Paper presented at the Annual Student Conference of the Center for the Study of Democratic Citizenship (CECD), Quebec City.

Martel*, M-A and R Nadeau. 2022. Electoral Issue Promotion Strategies in Quebec from 2012 to 2018. Paper presented at the Annual Conference of the Canadian Political Science Association (CPSA), Online.

Martel*, M-A and R Nadeau. 2021. Media Coverage of Electoral Issues in Quebec from 1994 to 2018. Paper presented at the Annual Meeting of the Quebec Society of Political Science (SQSP), Online.

Martel*, M-A and R Nadeau. 2021. Media Coverage of Electoral Issues in Quebec from 1994 to 2018. Paper presented at the Annual Student Conference of the Quebec Society of Political Science, Online.

Martel, M-A. 2019. The Digital Strategies of Quebec Political Parties during the 2018 Election Campaign. Paper presented at the Annual Student Conference of the Center for the Study of Democratic Citizenship (CECD), Montreal.

Del Duchetto*, J-C and **M-A Martel***. 2019. A New Stage in the Practice of Political Marketing in Quebec. Paper presented at the conference "2018 Quebec Election: Critical Review and Multi-Dimensional Perspective" of the Center for the Study of Democratic Citizenship at McGill University, Montreal.

INVITED LECTURES

Martel, M-A and R Nadeau. Winter 2024. Issue Competition in Quebec from 2003 to 2022. Research presented at the weekly seminar of the Canada Research Chair in Electoral Democracy, Université de Montréal.

Martel, M-A. Winter 2024. Leveraging Social Media Data for Social Science Research: A Case Study on Electoral Issues. Guest Lecturer for FAS 1001: Introduction to Big Data in Social Sciences, Université de Montréal.

Martel, M-A. Spring 2023. Issues Visibility During Electoral Campaigns. Guest Lecturer for COM812 Strategic Communication Research, Université de Sherbrooke.

Teaching Experience

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| Spring -24 | Introduction to Automated Content Analysis in R , Instructor for the CSDC's Winter School of Methods | <i>Montreal</i> |
| Fall -23 | CEP2000 Political Communication Strategy , Teaching Assistant, Université de Montréal | <i>Montreal</i> |
| Spring -22 | Introduction to Textual Analysis in R , Instructor for the CSDC's Winter School of Methods | <i>Online</i> |
| Fall -19 | CEP2000 Political Communication Strategy , Teaching Assistant, Université de Montréal | <i>Montreal</i> |
| Fall -18 | POL3007 Conflict Resolution , Teaching Assistant, Université de Montréal | <i>Montreal</i> |

Professional services

2024 **Review of scientific articles**, *Politique et Sociétés*.

Academic and Professional Affiliations

2023-2024 **President**, Graduate Students and Postdoctoral Fellows Committee of the CSDC. Organized various academic activities:

- Networking event
- Method Winter School
- Graduate Student Conference

2017-2024 **Member**, Center for the Study of Democratic Citizenship (CSDC).