

# Marc-Antoine Martel

PH.D. CANDIDATE · POLITICAL SCIENCE

Université de Montréal, 3150 rue Jean-Brillant, Montreal, QC H3T 1N8

✉ marc-antoine.martel@umontreal.ca | 🏠 www.ma-martel.com

## Education

### Université de Montréal

PH.D. IN POLITICAL SCIENCE

- Advisor: Dr. Richard Nadeau

Canada

2020 - present

### Université de Montréal

M.SC. IN POLITICAL SCIENCE

- Advisor: Dr. Richard Nadeau

Canada

2017 - 2019

### UQAM | University of Glasgow

B.SC. IN COMMUNICATION, POLITICS AND SOCIETY

- Study Abroad (2016 - 2017)

Canada & United Kingdom

2014 - 2017

## Professional Experience

2020-2024 **Graduate Research Assistant**, Department of Political Science, Université de Montréal

2018-2023 **Graduate Teaching Assistant**, Department of Political Science, Université de Montréal

2019-2020 **Research Professional**, Department of Political Science, Université de Montréal

## Publications

### ARTICLES (PEER-REVIEWED)

**Martel, M-A** and R Nadeau. 2023. "Media Coverage of Electoral Issues in Quebec from 1994 to 2018". Canadian Journal of Political Science, 56 (1): 26–48. doi:10.1017/S0008423922000907.

**Martel, M-A** and J-C Del Duchetto. 2022. "Election 2018: A New Stage in the Practice of Political Marketing in Quebec". Canadian Journal of Political Science, 55 (1): 128–49. doi:10.1017/S0008423922000099.

### REVIEWS

**Martel, M-A.** 2023. "Inside the Local Campaign: Constituency Elections in Canada Alex Marland et Thierry Giasson (Dir.), Vancouver: UBC Press, 2022, Pp. 360." Canadian Journal of Political Science. doi:10.1017/S000842392300032X.

### WORKING PAPERS

Nadeau, R, E Lachapelle and **M-A Martel**. What is a climate election? The case of the 2019 Federal Election in Canada.

**Martel, M-A** and R Nadeau. Understanding Issue Convergence in the Context of Multipartism.

**Martel, M-A** and R Nadeau. Electoral Issue Promotion Strategies in Quebec from 2012 to 2022.

## Awards, Fellowships, & Grants

2022-2026 **Doctoral Scholarship**, FRQSC (Partial Cumulation) \$ 70,000

2022-2025 **Doctoral Scholarship**, SSHRC \$ 60,000

2023 **Travel grant**, CSDC \$ 1,000

2023 **Insight Grant Supplements**, SSHRC \$ 10,000

2022	<b>ICPSR Political Science Research Scholarship</b> , ICPSR Summer Program	\$ 2,600
2022	<b>Methods Training Grant – 2022 ICPSR Summer Program</b> , CSDC (Declined)	\$ 2,500
2021	<b>EIOM Methodology Training Fellowship</b> , CSDC	\$ 400
2019	<b>Nomination for the Brigitte Schroeder Prize</b> , Université de Montréal	
2019	<b>Award for Best Master’s Student Talk</b> , CSDC Annual Student Conference	\$ 250

## Presentations

\* *presenting author*; + *mentored undergraduate*

### INVITED LECTURES

**Martel, M-A.** Winter 2024. *Leveraging Social Media Data for Social Science Research: A Case Study on Electoral Issues*. Guest Lecturer for FAS 1001: Introduction to Big Data in Social Sciences, Université de Montréal.

**Martel, M-A.** Spring 2023. *Issues Visibility During Electoral Campaigns*. Guest Lecturer for COM812 Strategic Communication Research, Université de Sherbrooke.

### CONTRIBUTED PRESENTATIONS

Nadeau, R, E Lachapelle\* and **M-A Martel**. 2023. What is a climate election? The case of the 2019 Federal Election in Canada. Paper presented at the European Consortium for Political Research (ECPR) General Conference. Prague.

**Martel\*, M-A** and R Nadeau. 2023. Understanding Issue Convergence in the Context of Multipartism. Paper presented at the European Consortium for Political Research (ECPR) General Conference. Prague.

**Martel\*, M-A** and R Nadeau. 2023. Electoral Issue Promotion Strategies in Quebec from 2012 to 2022. Paper presented at the Annual Meeting of the Quebec Society of Political Science. Quebec City.

**Martel\*, M-A** and R Nadeau. 2023. Electoral Issue Promotion Strategies in Quebec from 2012 to 2022. Paper presented at the Annual Student Conference of the Center for the Study of Democratic Citizenship, Quebec City.

**Martel\*, M-A** and R Nadeau. 2022. Electoral Issue Promotion Strategies in Quebec from 2012 to 2018. Paper presented at the Annual Conference of the Canadian Political Science Association, Online.

**Martel\*, M-A** and R Nadeau. 2021. Media Coverage of Electoral Issues in Quebec from 1994 to 2018. Paper presented at the Annual Meeting of the Quebec Society of Political Science, Online.

**Martel\*, M-A** and R Nadeau. 2021. Media Coverage of Electoral Issues in Quebec from 1994 to 2018. Paper presented at the Annual Student Conference of the Quebec Society of Political Science, Online.

**Martel, M-A.** 2019. The Digital Strategies of Quebec Political Parties during the 2018 Election Campaign. Paper presented at the Annual Student Conference of the Center for the Study of Democratic Citizenship, Montreal.

Del Duchetto\*, J-C and **M-A Martel\***. 2019. A New Stage in the Practice of Political Marketing in Quebec. Paper presented at the conference “2018 Quebec Election: Critical Review and Multi-Dimensional Perspective” of the Center for the Study of Democratic Citizenship at McGill University, Montreal.

## Teaching Experience

Spring -24	<b>Introduction to Automated Content Analysis in R</b> , Instructor for the CSDC’s Winter School of Methods	<i>Montreal</i>
Fall -23	<b>CEP2000 Political Communication Strategy</b> , Teaching Assistant, Université de Montréal	<i>Montreal</i>
Spring -22	<b>Introduction to Textual Analysis in R</b> , Instructor for the CSDC’s Winter School of Methods	<i>Online</i>
Fall -19	<b>CEP2000 Political Communication Strategy</b> , Teaching Assistant, Université de Montréal	<i>Montreal</i>
Fall -18	<b>POL3007 Conflict Resolution</b> , Teaching Assistant, Université de Montréal	<i>Montreal</i>

## Outreach & Professional Development \_\_\_\_\_

### DEVELOPMENT

- |           |   |                  |
|-----------|---|------------------|
| 2022      | <b>ICPSR Summer Program</b> , University of Michigan                                    | <i>Ann Arbor</i> |
| 2022      | <b>Interdisciplinary Winter School on Methods</b> , Université Laval                    | <i>Online</i>    |
| 2019-2021 | <b>CSDC's Winter School of Methods</b> , Centre for the Study of Democratic Citizenship | <i>Montreal</i>  |

### PROFESSIONAL MEMBERSHIPS

- 2023-2024 **President**, Graduate Students and Postdoctoral Fellows Committee of the CSDC. Organized various academic activities:
- Networking event
  - Method Winter School
  - Graduate Student Conference
- 2017-2024 **Member**, Center for the Study of Democratic Citizenship (CSDC).