

Marc-Antoine Martel

POSTDOCTORAL FELLOW · POLITICAL SCIENCE · AARHUS UNIVERSITY

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Education

University of Montreal

PH.D. IN POLITICAL SCIENCE

- Advisor: Dr. Richard Nadeau

Canada

2020 - 2024

University of Michigan

ICPSR SUMMER PROGRAM

- Inter-university Consortium for Political and Social Research

United States

2022

University of Montreal

M.SC. IN POLITICAL SCIENCE

- Advisor: Dr. Richard Nadeau

Canada

2017 - 2019

UQAM | University of Glasgow

B.A. IN COMMUNICATION, POLITICS AND SOCIETY

- Study Abroad, Glasgow (2016 - 2017)

Canada & United Kingdom

2014 - 2017

Professional Development

2022 **Interdisciplinary Winter School on Methods**, Laval University

2019-2021 **CSDC's Winter School of Methods**, Centre for the Study of Democratic Citizenship

Professional Experience

2024 **Postdoctoral Fellow**, Department of Political Science, Aarhus University, Denmark.
• Supervisor: Christoffer Green-Pedersen

2020-2024 **Graduate Research Assistant**, Department of Political Science, Université de Montréal, Canada.

2018-2023 **Graduate Teaching Assistant**, Department of Political Science, Université de Montréal, Canada.

2019-2020 **Research Professional**, Department of Political Science, Université de Montréal, Canada.

Publications

BOOKS

Martel, M-A and R Nadeau. 2026. *Electoral communication in Quebec, 2012-2022*. Presses de l'Université de Montréal (Under review).

ARTICLES (PEER-REVIEWED)

Martel, M-A and D Sandvej Eriksen. 2025. "Does Online Political Targeting Lead to Engagement or Avoidance?" (Manuscript in preparation).

Martel, M-A and R Nadeau. 2024. "A Re-Examination of the Notions of Issue-Engagement and Issue-Avoidance". *Canadian Journal of Political Science* (Revise and resubmit).

Martel, M-A. 2024. "Issue Emphasis in the Hybrid Media System: A Longitudinal Study of Party Campaign Messages". *Canadian Journal of Communication* (Submitted).

Martel, M-A and R Nadeau. 2023. "Media Coverage of Electoral Issues in Quebec from 1994 to 2018". *Canadian Journal of Political Science*, 56 (1): 26-48. doi:10.1017/S0008423922000907.

Martel, M-A and J-C Del Duchetto. 2022. "Election 2018: A New Stage in the Practice of Political Marketing in Quebec". *Canadian Journal of Political Science*, 55 (1): 128–49. doi:10.1017/S0008423922000099.

REVIEWS

Martel, M-A. 2023. "Inside the Local Campaign: Constituency Elections in Canada Alex Marland et Thierry Giasson (Dir.), Vancouver: UBC Press, 2022, pp. 360." *Canadian Journal of Political Science*. 2023; 56(2): 497-498. doi:10.1017/S000842392300032X

Awards, Fellowships, & Grants

2024-2026	Postdoctoral Fellowship , FRQSC	\$ 110,000
2022-2026	Doctoral Scholarship , FRQSC (Partial Cumulation)	\$ 70,000
2022-2025	Doctoral Scholarship , SSHRC	\$ 73,333
2023	Travel Grant , CSDC	\$ 1,000
2023	Insight Grant Supplements , SSHRC	\$ 10,000
2022	ICPSR Political Science Research Scholarship , ICPSR Summer Program	\$ 2,600
2022	Methods Training Grant – 2022 ICPSR Summer Program , CSDC (Declined)	\$ 2,500
2021	EIOM Methodology Training Fellowship , CSDC	\$ 400
2019	Nomination for the Brigitte Schroeder Prize , Université de Montréal	
2019	Award for Best Master's Student Talk , CSDC Annual Student Conference	\$ 250

Presentations

*presenting author; + mentored undergraduate

CONTRIBUTED PRESENTATIONS

Martel*, M-A and R Nadeau. 2024. A Re-Examination of the Notions of Issue-Engagement and Issue-Avoidance. Paper presented at the Annual Conference of the Canadian Political Science Association (CPSA), Montreal.

Nadeau, R, E Lachapelle* and **M-A Martel**. 2023. What is a climate election? The case of the 2019 Federal Election in Canada. Paper presented at the European Consortium for Political Research (ECPR) General Conference. Prague.

Martel*, M-A and R Nadeau. 2023. Understanding Issue Convergence in the Context of Multipartyism. Paper presented at the European Consortium for Political Research (ECPR) General Conference. Prague.

Martel*, M-A and R Nadeau. 2023. Electoral Issue Promotion Strategies in Quebec from 2012 to 2022. Paper presented at the Annual Meeting of the Quebec Society of Political Science (SQSP). Quebec City.

Martel*, M-A and R Nadeau. 2023. Electoral Issue Promotion Strategies in Quebec from 2012 to 2022. Paper presented at the Annual Student Conference of the Center for the Study of Democratic Citizenship (CECD), Quebec City.

Martel*, M-A and R Nadeau. 2022. Electoral Issue Promotion Strategies in Quebec from 2012 to 2018. Paper presented at the Annual Conference of the Canadian Political Science Association (CPSA), Online.

Martel*, M-A and R Nadeau. 2021. Media Coverage of Electoral Issues in Quebec from 1994 to 2018. Paper presented at the Annual Meeting of the Quebec Society of Political Science (SQSP), Online.

Martel*, M-A and R Nadeau. 2021. Media Coverage of Electoral Issues in Quebec from 1994 to 2018. Paper presented at the Annual Student Conference of the Quebec Society of Political Science, Online.

Martel, M-A. 2019. The Digital Strategies of Quebec Political Parties during the 2018 Election Campaign. Paper presented at the Annual Student Conference of the Center for the Study of Democratic Citizenship (CECD), Montreal.

Del Duchetto*, J-C and **M-A Martel***. 2019. A New Stage in the Practice of Political Marketing in Quebec. Paper presented at the conference "2018 Quebec Election: Critical Review and Multi-Dimensional Perspective" of the Center for the Study of Democratic Citizenship at McGill University, Montreal.

INVITED LECTURES

- Martel*, M-A.** Winter 2025. A Study of Media Coverage and Political Parties’ Selective Issue Emphasis: The Case of Quebec from 1994 to 2022. Guest Lecturer for POL 3533 - Politique et médias, University of Ottawa.
- Martel*, M-A** et R Nadeau. Winter 2025. A Re-Examination of the Notions of Issue-Engagement and Issue-Avoidance. Research presented as part of the Party Politics Speaker Series, Aarhus University.
- Martel, M-A** and R Nadeau. Winter 2024. Issue Competition in Quebec from 2003 to 2022. Research presented at the weekly seminar of the Canada Research Chair in Electoral Democracy, University of Montreal.
- Martel, M-A.** Winter 2024. Leveraging Social Media Data for Social Science Research: A Case Study on Electoral Issues. Guest Lecturer for FAS 1001: Introduction to Big Data in Social Sciences, University of Montreal.
- Martel, M-A.** Spring 2023. Issues Visibility During Electoral Campaigns. Guest Lecturer for COM812 Strategic Communication Research, University of Sherbrooke.

Teaching Experience _____

Spring -24	Introduction to Automated Content Analysis in R , Instructor for the CSDC’s Winter School of Methods	<i>Montreal</i>
Fall -23	CEP2000 Political Communication Strategy , Teaching Assistant, Université de Montréal	<i>Montreal</i>
Spring -22	Introduction to Textual Analysis in R , Instructor for the CSDC’s Winter School of Methods	<i>Online</i>
Fall -19	CEP2000 Political Communication Strategy , Teaching Assistant, Université de Montréal	<i>Montreal</i>
Fall -18	POL3007 Conflict Resolution , Teaching Assistant, Université de Montréal	<i>Montreal</i>

Peer Review Service _____

2024 **Reviewer**, *Politique et Sociétés*.

Academic and Professional Affiliations _____

- 2023-2024 **President**, Graduate Students and Postdoctoral Fellows Committee of the CSDC. Organized various academic activities:
- Networking event
 - Method Winter School
 - Graduate Student Conference
- 2017-2024 **Member**, Center for the Study of Democratic Citizenship (CSDC).