

# Marc-Antoine Martel

POSTDOCTORAL FELLOW · POLITICAL SCIENCE · AARHUS UNIVERSITY

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## Education

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### University of Montreal

PH.D. IN POLITICAL SCIENCE

- Advisor: Dr. Richard Nadeau

Canada

2020 - 2024

### University of Michigan

ICPSR SUMMER PROGRAM

- Inter-university Consortium for Political and Social Research

United States

2022

### University of Montreal

M.SC. IN POLITICAL SCIENCE

- Advisor: Dr. Richard Nadeau

Canada

2017 - 2019

### UQAM | University of Glasgow

B.A. IN COMMUNICATION, POLITICS AND SOCIETY

- Study Abroad, Glasgow (2016 - 2017)

Canada & United Kingdom

2014 - 2017

## Professional Development

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2022 **Interdisciplinary Winter School on Methods**, Laval University

2019-2021 **CSDC's Winter School of Methods**, Centre for the Study of Democratic Citizenship

## Professional Experience

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2024-2025 **Postdoctoral Fellow**, Department of Political Science, Aarhus University, Denmark.  
• Supervisor: Christoffer Green-Pedersen

2020-2024 **Graduate Research Assistant**, Department of Political Science, Université de Montréal, Canada.

2018-2023 **Graduate Teaching Assistant**, Department of Political Science, Université de Montréal, Canada.

2019-2020 **Research Professional**, Department of Political Science, Université de Montréal, Canada.

## Publications

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### BOOKS

**Martel, M-A** and R Nadeau. 2026. *Electoral communication in Quebec, 2012-2022*. Presses de l'Université de Montréal (Under review).

### ARTICLES (PEER-REVIEWED)

**Martel, M-A** and D Sandvej Eriksen. 2025. "Does Online Political Targeting Lead to Engagement or Avoidance?" (Manuscript in preparation).

**Martel, M-A**. 2025. "Issue Emphasis in the Hybrid Media System: A Longitudinal Study of Party Campaign Messages". *Canadian Journal of Communication* (Submitted).

**Martel, M-A** and R Nadeau. 2025. "A Re-Examination of the Notions of Issue Engagement and Issue Avoidance". *Canadian Journal of Political Science* (Accepted).

**Martel, M-A** and R Nadeau. 2023. "Media Coverage of Electoral Issues in Quebec from 1994 to 2018". *Canadian Journal of Political Science*, 56 (1): 26-48. doi:10.1017/S0008423922000907.

**Martel, M-A** and J-C Del Duchetto. 2022. "Election 2018: A New Stage in the Practice of Political Marketing in Quebec". *Canadian Journal of Political Science*, 55 (1): 128–49. doi:10.1017/S0008423922000099.

## REVIEWS

**Martel, M-A.** 2023. "Inside the Local Campaign: Constituency Elections in Canada Alex Marland et Thierry Giasson (Dir.), Vancouver: UBC Press, 2022, pp. 360." *Canadian Journal of Political Science*. 2023; 56(2): 497-498. doi:10.1017/S000842392300032X

## Awards, Fellowships, & Grants

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2024-2026	<b>Postdoctoral Fellowship</b> , FRQSC	\$ 110,000
2022-2026	<b>Doctoral Scholarship</b> , FRQSC (Partial Cumulation)	\$ 70,000
2022-2025	<b>Doctoral Scholarship</b> , SSHRC	\$ 73,333
2023	<b>Travel Grant</b> , CSDC	\$ 1,000
2023	<b>Insight Grant Supplements</b> , SSHRC	\$ 10,000
2022	<b>ICPSR Political Science Research Scholarship</b> , ICPSR Summer Program	\$ 2,600
2022	<b>Methods Training Grant – 2022 ICPSR Summer Program</b> , CSDC (Declined)	\$ 2,500
2021	<b>EIOM Methodology Training Fellowship</b> , CSDC	\$ 400
2019	<b>Nomination for the Brigitte Schroeder Prize</b> , Université de Montréal	
2019	<b>Award for Best Master's Student Talk</b> , CSDC Annual Student Conference	\$ 250

## Presentations

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\*presenting author; + mentored undergraduate

### CONTRIBUTED PRESENTATIONS

**Martel\*, M-A** and R Nadeau. 2024. A Re-Examination of the Notions of Issue-Engagement and Issue-Avoidance. Paper presented at the Annual Conference of the Canadian Political Science Association (CPSA), Montreal.

Nadeau, R, E Lachapelle\* and **M-A Martel**. 2023. What is a climate election? The case of the 2019 Federal Election in Canada. Paper presented at the European Consortium for Political Research (ECPR) General Conference. Prague.

**Martel\*, M-A** and R Nadeau. 2023. Understanding Issue Convergence in the Context of Multipartyism. Paper presented at the European Consortium for Political Research (ECPR) General Conference. Prague.

**Martel\*, M-A** and R Nadeau. 2023. Electoral Issue Promotion Strategies in Quebec from 2012 to 2022. Paper presented at the Annual Meeting of the Quebec Society of Political Science (SQSP). Quebec City.

**Martel\*, M-A** and R Nadeau. 2023. Electoral Issue Promotion Strategies in Quebec from 2012 to 2022. Paper presented at the Annual Student Conference of the Center for the Study of Democratic Citizenship (CECD), Quebec City.

**Martel\*, M-A** and R Nadeau. 2022. Electoral Issue Promotion Strategies in Quebec from 2012 to 2018. Paper presented at the Annual Conference of the Canadian Political Science Association (CPSA), Online.

**Martel\*, M-A** and R Nadeau. 2021. Media Coverage of Electoral Issues in Quebec from 1994 to 2018. Paper presented at the Annual Meeting of the Quebec Society of Political Science (SQSP), Online.

**Martel\*, M-A** and R Nadeau. 2021. Media Coverage of Electoral Issues in Quebec from 1994 to 2018. Paper presented at the Annual Student Conference of the Quebec Society of Political Science, Online.

**Martel, M-A.** 2019. The Digital Strategies of Quebec Political Parties during the 2018 Election Campaign. Paper presented at the Annual Student Conference of the Center for the Study of Democratic Citizenship (CECD), Montreal.

Del Duchetto\*, J-C and **M-A Martel\***. 2019. A New Stage in the Practice of Political Marketing in Quebec. Paper presented at the conference "2018 Quebec Election: Critical Review and Multi-Dimensional Perspective" of the Center for the Study of Democratic Citizenship at McGill University, Montreal.

## INVITED LECTURES

**Martel\*, M-A.** Winter 2025. A Study of Media Coverage and Political Parties' Selective Issue Emphasis: The Case of Quebec from 1994 to 2022. Guest Lecturer for POL 3533 - Politique et médias, University of Ottawa.

**Martel\*, M-A** et R Nadeau. Winter 2025. A Re-Examination of the Notions of Issue-Engagement and Issue-Avoidance. Research presented as part of the Party Politics Speaker Series, Aarhus University.

**Martel\*, M-A** and R Nadeau. Winter 2024. Issue Competition in Quebec from 2003 to 2022. Research presented at the weekly seminar of the Canada Research Chair in Electoral Democracy, University of Montreal.

**Martel, M-A.** Winter 2024. Leveraging Social Media Data for Social Science Research: A Case Study on Electoral Issues. Guest Lecturer for FAS 1001: Introduction to Big Data in Social Sciences, University of Montreal.

**Martel, M-A.** Spring 2023. Issues Visibility During Electoral Campaigns. Guest Lecturer for COM812 Strategic Communication Research, University of Sherbrooke.

## Teaching Experience

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Spring -24	<b>Introduction to Automated Content Analysis in R</b> , Instructor for the CSDC's Winter School of Methods	<i>Montreal</i>
Fall -23	<b>CEP2000 Political Communication Strategy</b> , Teaching Assistant, Université de Montréal	<i>Montreal</i>
Spring -22	<b>Introduction to Textual Analysis in R</b> , Instructor for the CSDC's Winter School of Methods	<i>Online</i>
Fall -19	<b>CEP2000 Political Communication Strategy</b> , Teaching Assistant, Université de Montréal	<i>Montreal</i>
Fall -18	<b>POL3007 Conflict Resolution</b> , Teaching Assistant, Université de Montréal	<i>Montreal</i>

## Peer Review Service

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2024-2025 **Reviewer**, *Canadian Journal of Political Science, Politique et Sociétés.*

## Academic and Professional Affiliations

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2023-2024 **President**, Graduate Students and Postdoctoral Fellows Committee of the CSDC. Organized various academic activities:

- Networking event
- Method Winter School
- Graduate Student Conference

2017-2024 **Member**, Center for the Study of Democratic Citizenship (CSDC).