Marc-Antoine Martel

POSTDOCTORAL FELLOW · POLITICAL SCIENCE · AARHUS UNIVERSITY

Educatio	n	
	of Montreal ITICAL SCIENCE r. Richard Nadeau	Canada 2020 - 2024
University of ICPSR SUMMI Inter-unive		United States 2022
	of Montreal ITICAL SCIENCE r. Richard Nadeau	Canada 2017 - 2019
B.A. IN COMM	versity of Glasgow IUNICATION, POLITICS AND SOCIETY Dad, Glasgow (2016 - 2017)	Canada & United Kingdom 2014 - 2017
Professio	onal Development	
2022 2019-2021	Interdisciplinary Winter School on Methods, Laval University CSDC's Winter School of Methods, Centre for the Study of Democratic Citiz	zenship
Professio	onal Experience	
2024	Postdoctoral Fellow, Department of Political Science, Aarhus University, Denmark. • Supervisor: Christoffer Green-Pedersen	
2020-2024 2018-2023 2019-2020	Graduate Research Assistant , Department of Political Science, Université de Graduate Teaching Assistant , Department of Political Science, Université de Research Professional , Department of Political Science, Université de Montr	Montréal, Canada.
Publicati	ons	
Воокѕ		
Martel, M-A	and R Nadeau. 2026. "Electoral communication in Quebec, 2012-2022". Man	uscript in preparation.
ARTICLES (I	Peer-reviewed)	
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- **Martel, M-A** and R Nadeau. 2024. "A Re-Examination of the Notions of Issue-Engagement and Issue-Avoidance". *Canadian Journal of Political Science* (submitted).
- **Martel, M-A**. 2024. "Issue Emphasis in the Hybrid Media System: A Longitudinal Study of Party Campaign Messages". *Canadian Journal of Communication* (submitted).
- **Martel, M-A** and R Nadeau. 2023. "Media Coverage of Electoral Issues in Quebec from 1994 to 2018". *Canadian Journal of Political Science*, 56 (1): 26–48. doi:10.1017/S0008423922000907.
- **Martel, M-A** and J-C Del Duchetto. 2022. "Election 2018: A New Stage in the Practice of Political Marketing in Quebec". *Canadian Journal of Political Science*, 55 (1): 128–49. doi:10.1017/S0008423922000099.

REVIEWS

Martel, M-A. 2023. "Inside the Local Campaign: Constituency Elections in Canada Alex Marland et Thierry Giasson (Dir.), Vancouver: UBC Press, 2022, pp. 360." *Canadian Journal of Political Science*. 2023; 56(2): 497-498. doi:10.1017/S000842392300032X

2024-2026 Postdoctoral Fellowship, FRQSC \$ 110,000 **Doctoral Scholarship**, FRQSC (Partial Cumulation) 2022-2026 \$ 70,000 Doctoral Scholarship, SSHRC 2022-2025 \$ 73,333 2023 Travel Grant, CSDC \$1,000 2023 **Insight Grant Supplements**, SSHRC \$10,000 2022 ICPSR Political Science Research Scholarship, ICPSR Summer Program \$2,600 Methods Training Grant - 2022 ICPSR Summer Program, CSDC (Declined) 2022 \$ 2,500

Presentations _____

2021

2019

2019

Awards, Fellowships, & Grants _____

EIOM Methodology Training Fellowship, CSDC

Nomination for the Brigitte Schroeder Prize, Université de Montréal

Award for Best Master's Student Talk, CSDC Annual Student Conference

CONTRIBUTED PRESENTATIONS

- **Martel*, M-A** and R Nadeau. 2024. A Re-Examination of the Notions of Issue-Engagement and Issue-Avoidance. Paper presented at the Annual Conference of the Canadian Political Science Association (CPSA), Montreal.
- Nadeau, R, E Lachapelle* and **M-A Martel**. 2023. What is a climate election? The case of the 2019 Federal Election in Canada. Paper presented at the European Consortium for Political Research (ECPR) General Conference. Prague.
- **Martel*, M-A** and R Nadeau. 2023. Understanding Issue Convergence in the Context of Multipartism. Paper presented at the European Consortium for Political Research (ECPR) General Conference. Prague.
- Martel*, M-A and R Nadeau. 2023. Electoral Issue Promotion Strategies in Quebec from 2012 to 2022. Paper presented at the Annual Meeting of the Quebec Society of Political Science (SQSP). Quebec City.
- Martel*, M-A and R Nadeau. 2023. Electoral Issue Promotion Strategies in Quebec from 2012 to 2022. Paper presented at the Annual Student Conference of the Center for the Study of Democratic Citizenship (CECD), Quebec City.
- Martel*, M-A and R Nadeau. 2022. Electoral Issue Promotion Strategies in Quebec from 2012 to 2018. Paper presented at the Annual Conference of the Canadian Political Science Association (CPSA), Online.
- Martel*, M-A and R Nadeau. 2021. Media Coverage of Electoral Issues in Quebec from 1994 to 2018. Paper presented at the Annual Meeting of the Quebec Society of Political Science (SQSP), Online.
- Martel*, M-A and R Nadeau. 2021. Media Coverage of Electoral Issues in Quebec from 1994 to 2018. Paper presented at the Annual Student Conference of the Quebec Society of Political Science, Online.
- Martel, M-A. 2019. The Digital Strategies of Quebec Political Parties during the 2018 Election Campaign. Paper presented at the Annual Student Conference of the Center for the Study of Democratic Citizenship (CECD), Montreal.
- Del Duchetto*, J-C and **M-A Martel***. 2019. A New Stage in the Practice of Political Marketing in Quebec. Paper presented at the conference "2018 Quebec Election: Critical Review and Multi-Dimensional Perspective" of the Center for the Study of Democratic Citizenship at McGill University, Montreal.

\$ 400

\$ 250

^{*} presenting author; * mentored undergraduate

INVITED LECTURES

- **Martel, M-A** and R Nadeau. Winter 2024. Issue Competition in Quebec from 2003 to 2022. Research presented at the weekly seminar of the Canada Research Chair in Electoral Democracy, Université de Montréal.
- **Martel, M-A**. Winter 2024. Leveraging Social Media Data for Social Science Research: A Case Study on Electoral Issues. Guest Lecturer for FAS 1001: Introduction to Big Data in Social Sciences, Université de Montréal.
- **Martel, M-A**. Spring 2023. Issues Visibility During Electoral Campaigns. Guest Lecturer for COM812 Strategic Communication Research, Université de Sherbrooke.

Teaching Experience _____

Spring -24	Introduction to Automated Content Analysis in R , Instructor for the CSDC's Winter School of Methods	Montreal
Fall -23	CEP2000 Political Communication Strategy, Teaching Assistant, Université de Montréal	Montreal
Spring -22	Introduction to Textual Analysis in R, Instructor for the CSDC's Winter School of Methods	Online
Fall -19	CEP2000 Political Communication Strategy, Teaching Assistant, Université de Montréal	Montreal
Fall -18	POL3007 Conflict Resolution, Teaching Assistant, Université de Montréal	Montreal

Peer Review Service _____

2024 Reviewer, Politique et Sociétés.

Academic and Professional Affiliations _____

2023-2024 **President**, Graduate Students and Postdoctoral Fellows Committee of the CSDC. Organized various academic activities:

- Networking event
- Method Winter School
- Graduate Student Conference

2017-2024 Member, Center for the Study of Democratic Citizenship (CSDC).