First looks

1. Color
2. Font size
3. Logo
4. All element position
5. Spelling of text

In application

1. Logo
2. Logo text
3. Background color
4. Font style
5. Element position
6. Header color
7. Header elements position
8. Sidebar background color
9. Sidebar font size
10. Sidebar mouse hover activity
    1. Hover background color
    2. Font size
    3. Font style etc.
11. Sidebar font style
12. Button color
13. Button position
14. Button size
15. Message position
16. Message text
17. Message context