

Says

What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?



I want to fund house that fits my budget and lifestyle

Are there any good deals or discount available in the market?

The report thinks that visual exploration is an effective way to understand expenditure patterns.

It believes that identifying cost drivers is essential for financial health.

What neighborhoods are considered safe and convenient for commuting?

The target audience includes decision-makers, financial analysts, and stakeholders.

It thinks that
Tableau is a
suitable tool for
extracting insights
from data.

It recognizes that optimizing resources is crucial for business growth.

Estimation Of Business Expenses

The report provides visual representations to facilitate intuitive analysis.

It identifies key cost drivers within business expenses.

It may feel that some areas of expenditure are efficient, while others are not.

The report feels that business expenses are a fascinating realm to explore.

It highlights areas of potential concern and opportunity for optimization.

It uses Tableau as a tool to extract insights from the data.

It may have a sense of optimism regarding the potential for resource optimization.

It might feel that financial health is a critical aspect of business performance.



Does



