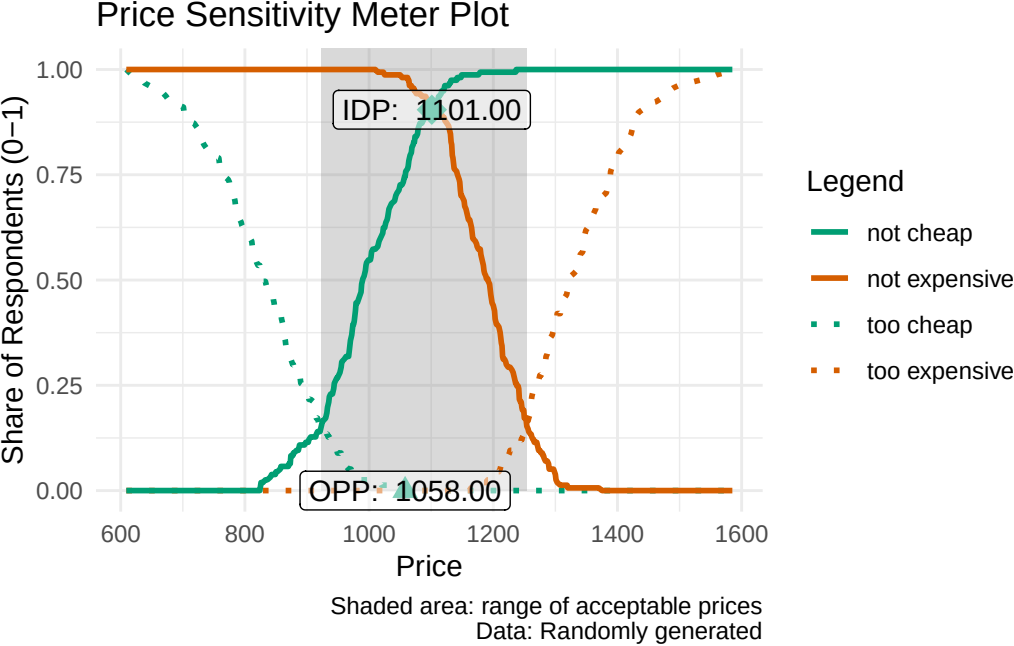
Price Sensitivity Meter Plot
IDP: 1101.00
OPP: 1058.00
Share of Respondents (0–1)
1.00
0.75
0.50
0.25
0.00
600
800
1000
1200
1400
1600
Price
Legend
not cheap
not expensive
too cheap
too expensive
Shaded area: range of acceptable prices
Data: Randomly generated