

<b>PHOTO:</b> 	<b>NAME:</b> Chelsea J. <b>TAGLINE:</b> The grind never stops...
<b>BACKGROUND:</b> <b>AGE:</b> 19 <b>ROLE:</b> NJIT Athlete <b>FIELD OF STUDY:</b> Business B.S <b>COMPUTER EXPERTISE LEVEL:</b> Mediocre	<b>MAIN POINTS:</b> Wants to run track for America's olympic team in the future  Cares about school so that she can keep her scholarship at NJIT  Is willing to train day in and out in order to achieve her goals of winning her annual meet, however does not want to put in the same time for her informatics class.
<b>GOALS:</b> To win the North Jersey collegiate track competition  Aspires to one day compete at the olympics  She wants to pass her informatics class and not withdraw again	<b>NARRATIVE:</b>
<b>FRUSTRATION AND PAIN POINTS:</b> Though she has managed to maintain her 3.2 GPA, her academic endeavors have limited her time in the gym.  Having to withdraw from her informatics two times in a row  She worries she will not be in her best shape for the annual track competition	<p>Chelsea is a 19 year old Business major at NJIT. When Chelsea chose to come to NJIT, after being offered an athletic scholarship for her achievements with the North Bergen High School Varsity Track team, she decided to dorm and join a sorority as a way to make friends. Chelsea was always outgoing and hardworking, and she genuinely thought that she could manage academics, sports, and fun. Unfortunately, that has not been the case.</p> <p>She wakes up at 5:00 AM, Monday through Saturday, to get herself ready for the gym. It takes her about an hour to get herself ready, including a quick trip to the cafeteria to pick up the breakfast she will attempt to eat while walking to class. She has a two-hour workout before her 8:00 AM management or statistics class, depending on the day. Chelsea rarely skips and is usually responsible with her coursework, which has helped her maintain a 3.2 GPA. However, Chelsea feels frustrated for not being tech savvy enough. She had to withdraw from her informatics class twice in her freshman year to avoid a gpa drop; leaving her with two W's on her report card.</p> <p>Aside from academics, Chelsea was also named manager for the midnight run fundraiser events for her sorority, Alpha Phi, this semester. As if that was not enough, Chelsea also must attend daily team practices, which usually conflict with other meetings. Fortunately, her coaches have been lenient on her and have always stayed extra hours at night, so that she can fulfill her tasks. Chelsea feels that her schedule is consistently bringing her to hate early mornings more and more. All the stress of fundraiser meetings and tutoring appointments at the ACM has gotten to her and she doesn't feel as focused while working out.</p> <p>In the beginning of the semester, Chelsea would bring her fitbit to her</p>

**SCENARIOS:**

Whenever she goes to the gym for her daily workout, she tries to bring her fitbit, but constantly forgets to charge it. She doesn't see her progress and feels less trained than her teammates.

workout to ensure that she was hitting her daily 6,000 steps. But with her filled up schedule and tons of responsibilities in her mind, she constantly forgets to charge her devices, including her beloved smartphone. Because she hasn't been consistent while tracking her workouts, Chelsea feels unhappy and doesn't really see any progress; at least in comparison to her running teammates who have more flexible schedules.

Chelsea just hopes her dream of going one day to the Olympics doesn't die because of her academics. Business courses are great, but to her nothing will beat the joy and adrenaline she feels when competing.