MATTHEW FLORES

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EDUCATION

2019 - MFA in Studio Art, Lamar Dodd School of Art, University of Georgia, Athens, GA (Graduated with Distinction)

2015 - BA in Art History, School of Visual Studies, University of Missouri, Columbia, MO Studies in Journalism, Missouri School of Journalism

SELECTED EXHIBITIONS

- 2022 Jumbo Shrimp Take It Easy Gallery, Atlanta, GA
- 2022 Undocumenta 1 Kassel, Germany
- 2021 Burnaway 2021 Mood Ring Burnaway, Atlanta, GA
- 2020 Typos + Spills + Broken Glass Amos Eno Gallery, Brooklyn, NY
- 2019 MFA2019 Deupree Gallery, Athens, GA
- 2019 Atlanta Celebrates Photography 2019 Ones to Watch MINT Gallery, Atlanta, GA
- 2018 Rub Your Arms Until They Are Red Marcia Wood Gallery, Atlanta, GA
- 2018 Playing Possum Five Bananas Gallery, Athens, GA
- 2018 Boys Will Be Boys Whitdel Arts Center, Detroit, MI
- 2018 Lavish Revolt Five Bananas Gallery, Athens, GA
- 2018 The Golden Record: Far Beyond Our Galaxy, Athica, Athens, GA
- 2018 Give them the Slip Bitforms Gallery, New York, NY
- 2018 43rd Juried Exhibition Lyndon House Arts Center, Athens, GA
- 2018 Trifecta Juried Exhibition Trio Contemporary Art Gallery, Athens, GA
- 2017 Joke's On You, Foundry Art Center, St. Louis, MO
- 2017 Cool Room (Duet for Fools), Umbrella Gallery, Athens, GA
- 2017 Surface Tension, 215 Gallery, Athens, GA
- 2017 Camouflage and Comedy, 215 Gallery, Athens, GA
- 2017 A Laugh, A Smirk, or A Snicker, Florence Quater Gallery, Tuscon, AZ
- 2017 9th Annual Making Masters, Madison Museum of Fine Arts, Madison, GA
- 2017 Overshadowed, Cressman Center, Louisville, KY
- 2017 Ironic Methods with Sincere Motivations, Kiosk Gallery, Kansas City, MO
- 2017 Endless Biennial, Endless Editions, New York, NY
- 2016 Locus, Bridge Gallery, Athens, GA
- 2016 Mediated: An Urban Projection Event, University Art Galleries, Terre Haute, IN
- 2016 Archive Collective Big American Picture, Paragraph Gallery, Kansas City, MO
- 2016 Pixels of Identities The Body Language, BAC Gallery, Bogotá, Colombia
- **2015** The ROCI Road to Peace: Experiments in the Unfamiliar, Academy Art Museum, Easton, MD

TEACHING EXPERIENCE

2017-19 - Instructor of Record, 2D Color & Composition, University of Georgia, Athens, GA

-Developed syllabus and taught sections covering fundamental design principles, color theory, digital vs. print design, image & text, editorial layout, and basic web development

2018 - Teaching Assistant, Introduction to Photography, University of Georgia, Athens, GA
-Led classroom sections on camera mechanics, photographic techniques,
darkroom development, conceptual elements of photography, constructed image,
and video production

INDUSTRY EXPERIENCE

2019 - Current - UX/UI Designer & Front End Developer, Georgia Public Broadcasting, Atlanta, GA

- Crafts digital-forward user experiences and interfaces for largest public media corporation in Georgia
- Conducts user research and leads workshops in order to better understand audience and deliver innovative content
- Directs digital product design and development for a suite of educational tools, software, apps, and virtual reality resources
- Strong experience using industry-standard prototyping tools for UX Design, including Figma, Sketch, and Adobe Creative Suite
- Coordinates between Digital and Design teams to ensure brand standards and design systems are consistently met

2018 - Current - Art Director & Designer, Good Boy Projects, Atlanta, GA

- -Collaborates with clients to establish clear and actionable design and creative goals
- Conceptualizes and develop print and digital products with an eye toward contemporary design principles
- Executes dynamic and innovative design rooted in an expertise of typography, photography, and layout

2016 - 2018 - Research Assistant, Ideas for Creative Exploration, Athens, GA

- -Produced interdisciplinary art programming, including Math + Design workshop and semester-long course
 - -Established ICE AR/VR Lab to introduce artists to emerging virtual technology
- Managed entrepreneurial and artistic proposals and projects from seed concept to final execution
- -Developed public outreach to strengthen relationship between the Athens community and cultural institutions

SELECTED WORKSHOPS

- 2020 PBS Kids Rapid Innovation Lab
- **2020 -** GPB Education Hands on Coding Workshop, Georgia Public Broadcasting, Atlanta, GA
- **2020 -** GPB Education Virtual Reality Workshop, Georgia Public Broadcasting, Atlanta, GA
- 2018 ICE XR / AR Research Lab, Ideas for Creative Exploration, Athens, GA
- 2018 unsolved: math+de-sign, Ideas for Creative Exploration, Athens, GA

ARTIST TALKS / LECTURES

- 2021 Good Boy Projects Artist Lecture, Kennesaw State University, Kennesaw, GA
- **2021 -** Developing a Studio and Design Practice, Virginia Commonwealth University, Richmond, VA
- 2021 Burnaway Mood Ring Artist Lecture Series, Atlanta, GA
- 2021 Artist Lecture, Winthrop University School of Art, Rock Hill, SC
- 2019 MFA Speaks Georgia Museum of Art, Athens, GA
- **2018 -** Invited Speaker Senses of Humor, Colloque Arts et Medias, University of Montreal, Montreal, QC
- 2018 Annual Graduate Photography Lecture Lamar Dodd School of Art, Athens, GA
- **2018** Gallery Talk, The Golden Record Athens Institute for Contemporary Art (ATHICA), Athens, GA
- **2018 -** Bound to Fail: Aesthetic Possibilities of Failure Ideas for Creative Exploration (ICE), Athens, GA
- 2018 43rd Juried Exhibition Artist Talks Lyndon House Arts Center, Athens, GA
- 2017 Line of Inquiry Lamar Dodd School of Art, University of Georgia, Athens, GA
- 2017 Archive Fever Lamar Dodd School of Art, University of Georgia, Athens, GA
- 2017 Meeting Point Can Serrat International Artist Residency, El Bruc, Spain

RESIDENCIES / FELLOWSHIPS / MEMBERSHIPS

- **2023 -** Creative Residency Fellowship Hambidge Center for Creative Arts, Rabun Gap, GA
- 2022 Radio Deprogramming Seminar Wave Farm, Acra, NY
- 2021 Member, New Media Caucus (NMC)
- 2020 Member, AIGA
- 2017 ITI Think Tank @ SPE Regional Penland School of Crafts, Penland, NC
- **2017 -** Frierson Graduate Fellowship in Art, Lamar Dodd School of Art University of Georgia, Athens, GA
- 2017 Can Serrat International Artist Residency El Bruc, Spain
- **2016 -** Graduate Research Assistantship Ideas for Creative Exploration (ICE), Athens, GA
- **2016 -** Frierson Graduate Fellowship in Art, Lamar Dodd School of Art University of Georgia, Athens, GA

AWARDS

2023 - Idea Capital ATL Creative Grant Award Winner

2019 - Directors Award / Graduation Speaker - Lamar Dodd School of Art - University of Georgia, Athens, GA

2019 - Atlanta Celebrates Photography 2019 Ones to Watch - Atlanta, GA

2018 - Curator's Choice Award - Lyndon House Arts Center, Athens, GA

PRESS / PUBLICATIONS

2019 - "Ones to Watch in Atlanta Photography," CreativeLoafing Atlanta

2018 - "To Infinity and Beyond: 'The Golden Record' at ATHICA", Jessica Smith, Flagpole Magazine

2018 - "Modern Art and Space Probes Mix at ATHICA's The Golden Record", Rhett Smith, The Red&Black