Maaz Kashif

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EDUCATION

Toronto Metropolitan University   **Dec 2026 (Expected)**
- Bachelor of Science in Computer Science Honors
  - CGPA: 3.47/4.33

WORK EXPERIENCE

Canada's Wonderland   **May 2023 - Present**

Office Administration Assistant
- Analyze and manage large datasets using advanced Excel formulas and functions, maintaining 99.9% accuracy in data integrity
- Design and implement automated Excel dashboards for customer interaction tracking, improving data visualization and reporting efficiency
- Develop and maintain comprehensive financial data management systems across departments, reducing reporting time by 40% through process optimization

Winners – The TJX Companies   **Nov 2022 - Present**

Retail Store Associate
- Generated comprehensive monthly sales reports using Excel pivot tables, implementing innovative efficiency protocols that increased stock turnover by 25%
- Coordinated regular cross-functional team meetings, successfully implementing multiple process improvements that enhanced operational efficiency
- Managed and resolved client inquiries with 98% satisfaction rate while significantly reducing complaint resolution times

PROJECTS

SmartHarvest Client Engagement Web Portal – Rewards and Loyalty - Link   **Dec 2024 - Present**

Project Coordinator and Full Stack Developer
- Developed a comprehensive rewards and loyalty platform using Django (backend) and React.js (frontend), serving 5,000+ active users while dramatically improving overall platform engagement
- Integrated extensive RESTful APIs, significantly enhancing client-server communication while achieving 99.9% uptime and optimizing system performance
- Orchestrated system integration processes, reducing API response time by 40% while maintaining exceptional platform stability

Auction Database Management System - Link   **Nov 2024 - Present**

Team Leader & SQL Database Developer
- Designed and implemented a sophisticated relational SQL database in Oracle SQL Server, optimizing data management for 10,000+ records while ensuring seamless scalability
- Architected and optimized complex SQL queries to efficiently process and analyze substantial datasets, achieving significant improvements in data retrieval performance
- Developed an intuitive Python-based user interface with Tkinter, dramatically enhancing user interactions and streamlining system operations

Credit Card Financial Data Analysis - Link   **Jan 2024 - Present**

Data Analyst
- Imported 10,000+ financial transactions from SQL into Power BI, enabling in-depth financial insights.
- Designed and implemented 5+ interactive Power BI dashboards to track spending patterns, fraud detection, and customer segmentation, improving reporting efficiency by 40%.
- Optimized SQL queries for faster data retrieval, reducing query execution time by 35%.
- Conducted data cleaning and transformation on 99.9% of records, ensuring high data accuracy.
- Automated monthly financial reports, decreasing manual workload by 50% and improving decision-making

SKILLS

- Proficient in Microsoft Office Suite (Excel, Word, PowerPoint) handling 100,000+ records and 20+ reports monthly
- Strong database development using SQL, Python, and Java managing 10,000+ data points and 50+ queries weekly
- Experience with data visualization tools (Power BI, Tableau, Adobe Analytics) creating 15+ interactive dashboards
- Technical documentation and process improvement skills with 25+ implemented procedures using JIRA and Agile
- Demonstrated excellence in written/verbal communication, coordinating with 15+ team members cross-functionally
- Proficient in analyzing 5+ databases, performing 75+ complex queries monthly, and generating statistical insights using PowerBI
- Hands-on experience with scripting languages, VB, VBA, relational databases