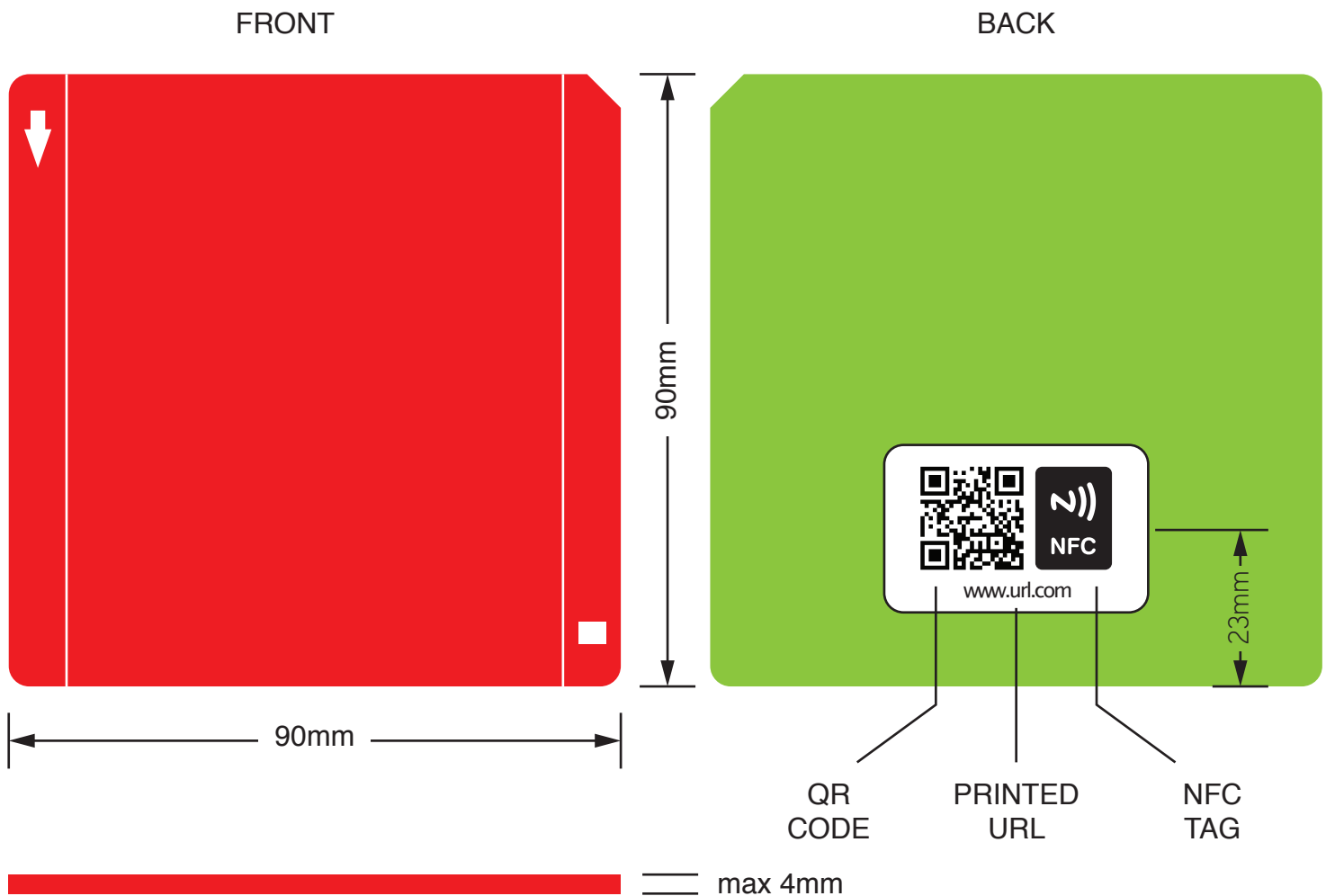


LINKI

Specification of an open standard

Version: v1



The basic guidelines that make up a linki are following:

- * Physical object from any material like wood, cardboard, metal etc. It's better if the material is recyclable. Plastics are not encouraged!

- * Size 90x90mm, maximum thickness 4mm.

- * Size 3.54" x 3.54", max thickness 0.157".

- * URL is stored in three ways (use all if possible):

1. NFC tag
2. QR-code
3. Printed as text

The design of the linki is free. There are four optional graphic elements:

1. downward arrow
2. rectangular hole
3. two vertical lines
4. top right corner is cut

The NFC tag should be positioned so it's vertical center is 23mm from bottom edge and horizontally it's centered.

The URL should be written on the NFC chip as message in NFC Data Exchange Format (NDEF).
