Help Center

How can we help?

Contribution: Contribution Information

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Submission Guides: A - Z

How do I contribute data to IMDb?

Contribution of gender identity

Contribution of birthdate

I'm adding data for the first time; what are the top five things I should know?

When will my update be added?

Correcting existing data

I tried to delete data, but it still appears on IMDb. Why?

I submitted several data items at the same time. Why did you add only some of them?

Contribution History

How are user reviews displayed on IMDb?

User review guidelines

How are user reviews displayed on IMDb?

By default, user reviews are displayed in **Featured** review order, which is based on several user inputs to ensure a diverse variety of opinions/perspectives are represented. Users can also choose to customize their individual display of reviews based on the following:

- Review date (e.g. most recent first)
- Review rating (based on the vote given to the title by the review author)
- Prolific reviewer (most prolific reviewers appear first)
- Total votes (most total votes first)

Do you only feature positive reviews?
No. Featured reviews are selected based on several user inputs to ensure a diverse variety of opinions/perspectives are represented.

Did this answer your question?

IMDb general support

Our support community is always around to help

- Need more help? Visit the official IMDb support community powered by Sprinklr.

- Issues logging in to IMDb? Get login help.

Industry professional, not a member yet? Join IMDbPro.