

Giambattista 1798

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*Plenty of white space and generous line spacing,
and don't make the type space too miserly.
Then you will be assured of a product fit for a KING.*

-Giambattista Bodoni

Bodoni light

Bodoni regular

Bodoni medium

Bodoni **bold**

Bodoni extra bold

Bodoni light oblique

Bodoni regular oblique

Bodoni *medium oblique*

Bodoni *bold oblique*

***Bodoni* extra bold oblique**

In 1798, Giambattista Bodoni (Feb. 16, 1749 to Nov. 29, 1813), created the typeface Bodoni. He is known as the founding father of the Modern typeface. Bodoni revival began in early twentieth century, because people started to like the thick and thin strokes.

In 1926, the version released by Frankfurt-based type foundry, Bauersche Giesserei, is the most successful re-design. It is internationally known and available as “Bauer Bodoni” in digital format nowadays. Bauer Bodoni offers the most complete digital version of the Bodoni typeface. American graphic designers preferred the Bauer Bodoni over other versions.

Another notable version is the one designed by Sumner Stone for the International Typeface Corporation (ITC) in 1994. The version was presented in the city of Parma to commemorate the 250th anniversary Giambattista's birth on the occasion of the international Typographic Association's Annual Conference (ATypl). This version became part of the Monotype and Linotype font library.

-Bodoni Regular 11 pt

Curved Tail

Hairline Serif

Extreme thick/thin contrast

Vertical Stress