

USER STORIES AND TASKS

PRODUCT PAGE (OVERVIEW)

As a customer I can see a product overview, so that I can see what L F&S has to offer and compare them.

Collect prices from database

Grid layout

Set up CMS

As a customer I can see the categories, so that I can see the products I am interested in.

Make dropdown menu by category (filter?)

As a customer I can see the images and information (name, amount, price), so that I can compare the products I am interested in.

Collect information from database (name, amount, price)

Upload product photographs

PRODUCT PAGE (INDIVIDUAL)

As a customer I can read information about one product so that I can learn more about it and buy it.

Create content - product information

As a customer I can see the price of the product, so that I know the cost.

Collect from database (integrated into CMS system)

As a customer I can see a picture of the actual product, so that I know what it looks like.

Get individual photographs of the products

Upload photographs to product page

Upload to CMS system

ORDER FORM

As a customer I can place and order via an order form, so that I can buy products online.

Make order form

Connect to POST (order@lofthus.com)

Design order form

As a customer I can input information to the form, so that I can complete an order.

Make selections, text-input, checkboxes etc.

As a customer, the form must validate my information, so that I can complete an order.

Make the important information "required"

Get plugin that validates form

Connect to database

Testing and security updates

As a customer, I can see the total price of my purchase, so that I know what to pay for the products.

Input prices from database to forms

As a customer, I can see payment information, so that I know how to pay for my purchases.

Make a payment method (VISA, MC etc.)

Insert below order form

Send customer confirmation by e-mail

Testing

DELIVERY INFO

As a customer I can find information about delivery, so that I can find out how long it will take to get my order.

As a customer I can find information order information, so that I can have a predictable process buying products.

Make page about delivery info

Create easily understandable content about purchase and delivery information

CONTACT FORM

As a customer I can fill in a contact form, so that I can contact L F&S.

Make contact form

Connect to POST (customer_service@lofthus.com)

Connect to database /CMS

As a customer I can input information to the form, so that I can successfully send my inquiry.

Make input fields for customer request in form

As a customer, the form must validate my information, so that I can complete an order.

Make important information "required"

Get plugin that validates form

Connect to database /CMS

Testing

As a system-administrator, I can receive, manage and answer customer inquiries, so that I can give the customer a good experience.

Make user friendly interface for customer request management (or find out if e-mail is the best option)

Testing

ABOUT PAGE

As a customer I can easily find a page with information about L F&S, so that I can learn about them.

Create an about page

Create engaging content about the business

Style with necessary design elements

Testing

As a customer I can read about the production process so that I can learn more about the products.

Create a dropdown menu on "About" called "Production"

Create a page for production information

Testing

HOME PAGE

As a customer I can clearly see what L F&S is offering in an appealing homepage, so that I feel tempted to explore the website

Create appealing homepage in accordance to wireframes and mockups

Create and upload appealing and SEO-friendly content

Input CTA-buttons to increase engagement

Testing

GLOBAL TASKS

Global CSS according to mockup

Create footer w/secondary navi

Create header

Create navigation, SEO-friendly