

3004

B.C.A (SEM.- I) EXAMINATION, 2025-26

(NEP - 2020)

COMPUTER APPLICATION

COURSE / PAPER - INTRODUCTION TO INNOVATION AND

ENTREPRENEURSHIP

PAPER - IV (A)

COURSE CODE - B010107T

[Time : 2 Hours]

[Maximum Marks :75]

Instruction: Attempt all sections as per instructions.

(SECTION - A)

Note: Attempt all questions. Give answer of each question in 50 words.

Each question carries 3 marks.

 $10 \times 3 = 30$

Q1.

- A. Define Entrepreneurship.
- B. Give any three challenges by Entrepreneurs.
- C. What is Entrepreneurial Opportunities?
- D. What is the Entrepreneurial Process?
- E. Explain Business Model?
- F. Explain any three forms of Business Organization.
- G. Explain sources of Venture Finance.

H/ What is a Lean startup?

L/ What is Customer-focused innovation?

L/ Explain briefly the role of an Entrepreneur in Economic Development?

(SECTION - B)

Note: Attempt any four questions. Give answer of each question in about 150 words. Each question carries six marks. $6 \times 4 = 24$

Q2. Explain the characteristics of Entrepreneur.

Q3. Describe the process of Opportunity Identification.

Q4. Explain different forms of Business Organization.

Q5. Discuss Entrepreneurial motivation and its importance.

Q6. Explain the concept of Feasibility Analysis.

Q7. Explain the role of networking in entrepreneurship.

Q8. Explain the importance of value creation in a Business Model.

(SECTION - C)

Note: Attempt any two questions. Give answer of each question in about 450 words. Each question carries 10.5 marks. $10.5 \times 2 = 21$

(Q9)

Discuss the types of entrepreneurs and explain their role in Economic Growth.

Q10. Explain the entrepreneurial process in detail with suitable examples.

(Q11)

Explain different forms of Business Organization. Compare their advantages and disadvantages.

(Q12)

Describe the role of market research in identifying and Validating Entrepreneurial Opportunities.

<

---x---