

CPFC  
**NOMICS**  
FINANCIAL

26/11

Shehryar Assad & Maas Lalani

02

# THE PROBLEM



Financial illiteracy

Youth motivation

03

# THE SOLUTION

**Making learning fun and competitive.**

01

Gamification

02

Formal  
Learning

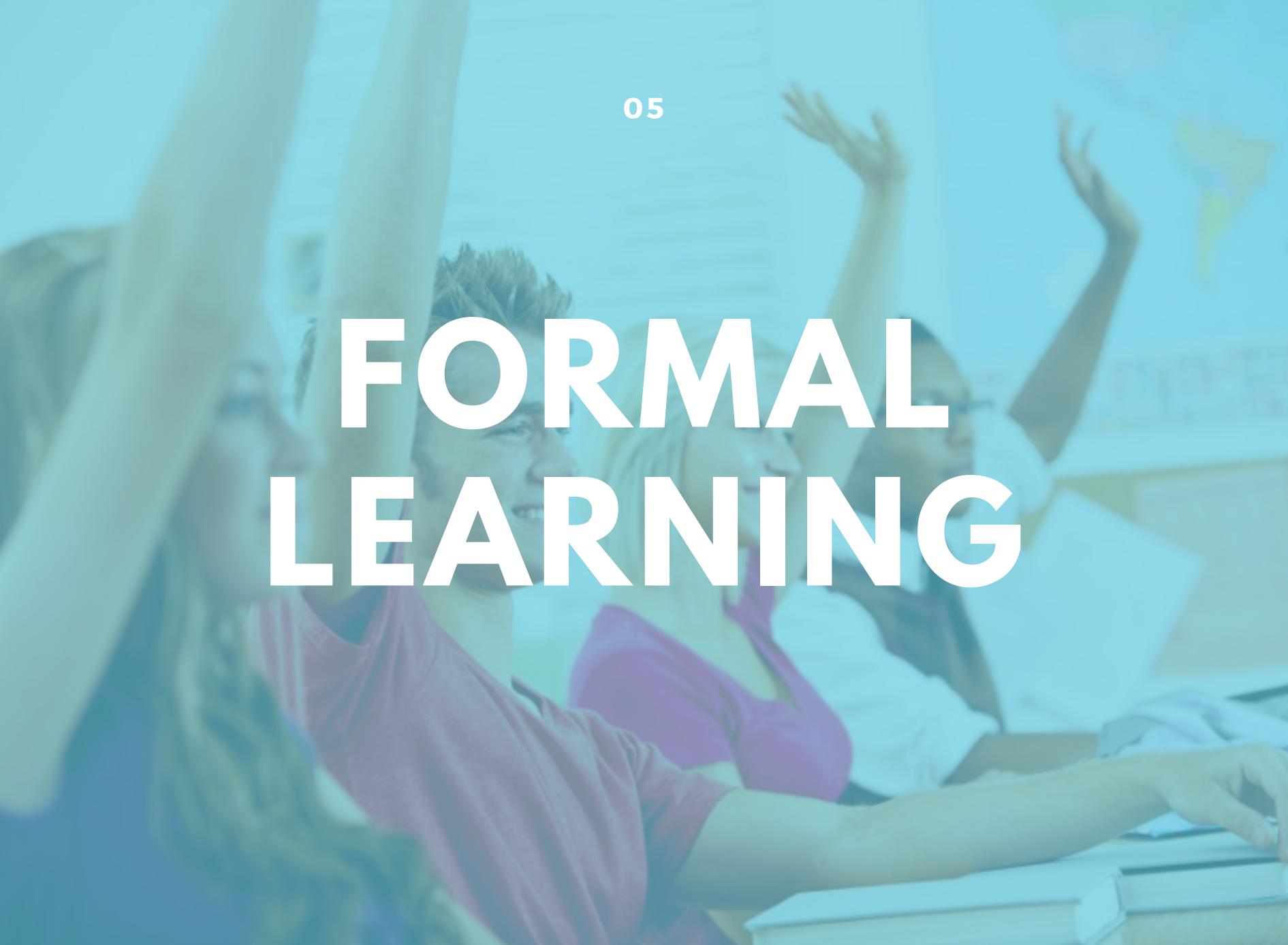
03

Competition

04

# GAMIFICATION



A blurred background image of students in a classroom setting, with one student in the foreground raising their hand.

05

# FORMAL LEARNING

06

# COMPETITION



# HOW WILL WE MAKE MONEY?

ANY  
QUESTIONS?

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