

OVERCOME

SELF | STRENGTH | SURVIVAL

MAASU SPRING
CONFERENCE 2018
The Ohio State University
April 13-14, 2018 | Bid Packet



The **Midwest Asian American Students Union (MAASU)** **Spring Conference** is an opportunity for APIA students throughout the midwest to network and engage in workshops dedicated towards promoting political activism within the community.

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OVERCOME

Overcome is a word filled with personal sacrifice that tells the stories and experiences of millions. As Asian and Pacific Islander Americans, we are no different. Within overcome, we hold the stories of our own experiences, our parent's experiences, and our culture's experiences. Overcome is the metaphysical manifestation of our courage, our tenacity and our persistence at the obstacles that we face in our lives. It is the perseverance of self on which our survival is dependant. To each of us, overcome has a different meaning and a different a feeling, but it is a singular word that resonates deep within us. When we overcome, we are united. When we overcome, we begin thriving.

Opportunity
Visibility
Empowerment
Relationships

Community
Outreach
Model Minority
Education

SELF

SURVIVAL

STRENGTH

ABOUT OSU

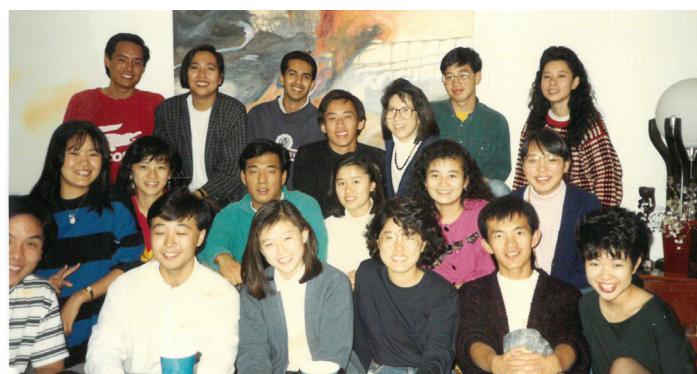
For 144 years, The Ohio State University's campus in Columbus has been the stage for academic achievement and a laboratory for innovation. It's where friendships are forged. It's where rivalries and revelry are born.

The university's main campus is one of America's largest and most comprehensive. As Ohio's best and one of the nation's top-20 public universities, Ohio State is further recognized by a top-rated academic medical center and a premier cancer hospital and research center. As a land-grant university, Ohio State has a physical presence throughout the state, with campuses and research centers located around Ohio.

The Ohio State University is home to vibrant and diverse communities of Asian/Asian American students, including Asian/Pacific Islander/Desi American, Asian international, and Arab communities. There are numerous opportunities for students to become involved in Asian/Asian American-interest student organizations, including those that are based around an ethnic/cultural identity, around certain career fields, community service, acapella groups, dance groups, religious groups, language conversation groups, fraternities and sororities, graduate/professional student groups, and more.

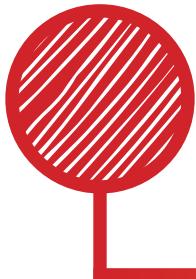
The following APIA organizations on campus are in support and collaboration with the MAASU Spring Conference Planning efforts.

- Asian American Association (AAA)
- Asian Pacific Islander Cohort (API Cohort)
- Chinese American Student Association (CASA)
- Japanese Student Organization (JSO)
- Pilipino Student Association (PSA)
- Khmer Student Association (KHSAs)
- Korean Student Association (KSA)
- Taiwanese American Student Association (TASA)
- Vietnamese Student Association (VSA)



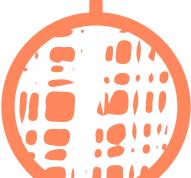
MAASU was the brain child of OSU alumni, Charles Chang. This picture is of the first organized founding meeting in 1989. 20 people attended this meeting from 6 schools: Miami University, Michigan State University, Oberlin College, Ohio State University, Purdue University and the University of Michigan.

THE PLANNING COMMITTEE



CO-CHAIRS (2) Julie Wu & Jessica Lee

- Sets schedule for goals and deadlines
- Holds meetings to keep committee updated and on track
- Oversees completion of tasks
- Maintain contact with MAASU ECC and advisor



WORKSHOP (3) Carol Yun, Nathan Liu, Caitlin Leonard

- Contact potential workshop leaders who are notable leaders in the APIA community
- Choose and create workshops that are cohesive to the theme of Overcome
- Maintain contact with workshop leaders to keep them informed



LOGISTICS (3) - Da-Yeon Chung, Ayana May, Erin Knapton

- Create conference and banquet schedule
- Find and book venues for registration, workshops, and banquet
- In charge of registration coordination efforts
- Reach out to APIA organizations on campus for support



VOLUNTEER (1) - Amy Liu

- Recruits and trains volunteers to serve as small group leaders for the conference



MULTIMEDIA (2) - Qarina Raissa-Vashti, Craig Bossley

- Design conference logo/visual theme
- Design 2018 MAASU Spring Conference website
- Create promotional materials such as infographics, videos, and flyers
- Construct informational documents that will be given to attendees



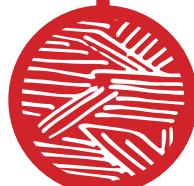
LIASON (2) - Ridhwan Sediqe, Kunal Madan

- Determines possible options for hotel, dining, travel, and transportation accommodations



BUDGET (1) - Erica Lam

- Review budget
- Determine allocation of funds
- Manage fundraising committee



ENTERTAINMENT (2) - Tanaka Nhong, Cayla Co

- Find potential keynote speakers and performers for the opening ceremony and banquet
- Contact performance organizations on campus to perform for opening ceremony



FUNDRAISING (5) - Jason Zheng, Brian McClure, Jeffrey Dong, Prajwal Hegde, Batmandakh Mangalam

- Create sponsorship packet
- Maintain contact with OSU offices and external companies to raise necessary funds for the conference
- Find opportunities to provide attendees with a meal voucher in collaboration with local dining businesses.

TENTATIVE SCHEDULE

FRIDAY

- 6:00pm - 11:00pm → Early registration opens
| Art exhibit | Games | Networking |

SATURDAY

- 7:15am - 8:30am → Registration/meet small groups
8:45am - 9:30am → Opening Ceremony
9:35am - 10:00am → Small group breakout session #1
10:15am - 11:30am → Workshop #1
11:40am - 12:55pm → Workshop #2
[ECC elections, SC bid, amendments]
1:00pm - 3:00pm → Lunch with small groups // NETWORK FAIR
3:00pm - 4:15pm → Workshop #3
4:15pm - 5:00pm → Small group breakout session #2
5:00pm - 6:00pm → Break (Go to hotels and change)
6:15pm - 9:30pm → Banquet Dinner/Closing Ceremony

KEYNOTE SPEAKERS

Charles Chang

As an undergraduate student at the Ohio State University, Charles Chang founded the Midwest Asian American Students Union (MAASU) and contributed to the establishment the Asian American Student Services Office at OSU. He has significant experience working in nonprofit, regulating programs dedicated towards the youth, and doing training and advocacy within the field of substance abuse. Chang is also the founder of the Leadership Center of Asian Pacific Americans, which focuses on promoting leadership development within the midwest APIA community. It would be an honor to come full circle and invite Charles Chang back to his alma mater as a keynote speaker for the organization that he founded, which has given countless of other students a platform and resource to continue the mission of political activism.



Gene Luen Yang

Gene Luen Yang is the author and artist behind the popular graphic novel, *American Born Chinese*, which explores the components of his Chinese-American identity. This became the first graphic novel to be nominated for a National Book Award, and has since won numerous awards. Yang has recently been appointed by the Library of Congress, Every Child A Reader, and the Children's Book Council as the National Ambassador for Young People's Literature. Gene Luen Yang embodies the theme of Overcome as he has successfully promoted Asian American visibility through story and illustration - a field with limited APIA representation.



KEYNOTES CONTINUED

Helen Zia

As an undergraduate student at the Ohio State University, Helen Zia is a Chinese-American journalist, activist, and Fulbright scholar who has been outspoken on a wide variety of social justice issues from women's rights to homophobia. She played a monumental role in the fight for justice of Vincent Chin, bringing federal civil rights charges against his perpetrators and mobilizing an Asian American response through her advocacy and her writing. She also authored the book *Asian American Dreams: The Emergence of an American People*, which chronicles the struggles that APIAs face, and details their role in American democracy. As part of Princeton's first graduating class of women, Helen Zia continues to overcome societal roadblocks and broadcast her voice through her writings and her advocacy work.



Zaki Barzinji

Zaki Barzinji was appointed by President Obama to serve as liaison to the Muslim community with the Office of Public Engagement. Under this position, he is responsible for promoting representation of Muslim communities throughout the country. Barzinji has held roles within both state and federal government and has experience with both political organizations and nonprofits. Although Islamophobia is still an overwhelming issue within American society, Zaki Barzinji overcomes adversity and continues to actively advocate for marginalized communities through his civic engagement and policy work representation.



Loung Ung

Loung Ung is a Cambodian-born American activist, author, and lecturer. She penned two memoirs, *First They Killed My Father: A Daughter of Cambodia Remembers*, detailing her experience in Cambodia during the Khmer Rouge; as well as *Lucky Child: A Daughter of Cambodia Reunites With the Sister She Left Behind*, which tells about her experiences living in America and reuniting with surviving family members. *First They Killed My Father* has been translated into thirteen different languages, and the proceeds allow Ung to travel the world and take on the role of spokesperson for the International Campaign to Ban Landmines. Loung Ung has endured many horrific hardships in her life, but these experiences allow her to share her story and further her passion for activism and promoting justice of the underrepresented and underserved.



ENTERTAINMENT

Opening Ceremony

Christian Aldana Sanders - Spoken Word Poet
OSU Kawayan
OSU Dance Irregulars

Closing Ceremony

Far East Movement - Hip Hop Group
G Yamazawa - Spoken Word Poet
Dumbfoundead - Rapper
Ali Wong - Comedian
Steven Lim - Buzzfeed vlogger/filmmaker
Penn Masala - South Asian acapella group
The Filharmonic - Filipino-American acapella group
The Kinjaz - Dance Crew
Poreotics - Dance Crew
AJ Rafael - Singer
Jason Chu - Hip Hop/Spoken Word Artist
The Jubilee Project - Filmmakers
Kishi Bashi - Musician

WORKSHOPS

Yours, Mine and Ours: Storytelling through Spoken Word Poetry | Christian Sanders

Telling stories is how we bond. Whether a story is sad, happy, triumphant or embarrassing, telling it gives the narrator a chance to share their truth, and the listener a chance to glimpse someone else's inner world. Stories have a great capacity for building and uplifting communities, and bridging gaps across communities to understand our similarities and differences so we can help one another. This workshop will challenge participants to think of the many things that make up their social identity and decide which aspects define them the most and why. Themes of identity will be explored through viewing examples of spoken word pieces, small group discussion and short writing exercises, and end with participants writing the first few verses of their own spoken word piece.

Hand Lettering Your Way to Happiness | Heidi Liou

A graduate from the Ohio State University, Heidi Liou is a handletterer based in Manhattan, New York. She found her passion in drawing and art at a young age, and currently creates hand-lettered invitations, calligraphy, canvas art, and logo design. In this workshop, Heidi will share her story of how she has found her place as an Asian American woman in corporate America, using calligraphy as a means to bring people together.

“The Asian Pacific Islander American Experience: Learning from Our History of Struggle”

| Dr. Lynn Itagaki

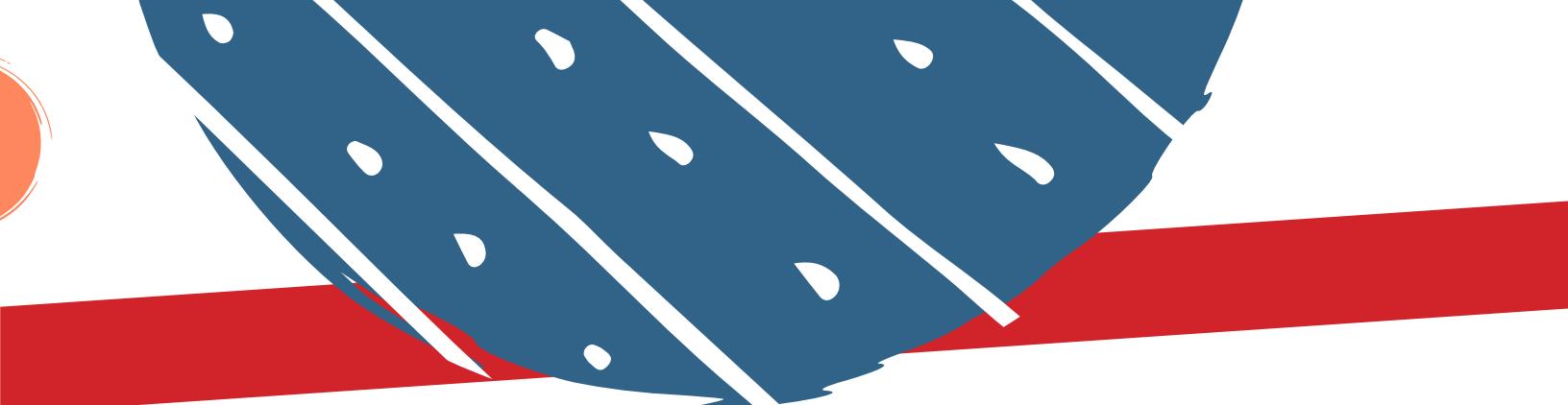
Asian Pacific Islanders have lived in the Americas before the founding of the United States. Their important presence in US history is often forgotten, as is their crucial roles in race relations, immigration debates, landmark court battles, and civil rights struggles. Learn about the ways APIAs have changed US history, society, and culture and how they continue to fight for the recognition of APIA issues today.

Overcoming Borders | An Intercultural Panel

This workshop is designed to introduce and create dialogue centered around the intersectionality between minority groups. Discussions about minority on minority crimes, the isolation of each group, and the ways we can begin to come together are several key topics for discussion. Rarely does the opportunity arise where honest conversations about the unsettling truth about race relations and minority unity come to light; however, we hope with this workshop, we have introduced the first step to this difficult conversation so we can move forward together.

The Journey After Campus Activism: How Can I Nurture My Social and Political Consciousness In Corporate America? | Noor Hassan

The transition from undergraduate campus activism to the demanding “real world” that is a corporate workplace is a jarring one. Young people whose formative years in college that are shaped by intersectional activism and cross-racial solidarity through social movements may find themselves struggling to maintain their commitment to social justice, equity, and inclusion in a corporate setting. Without like-minded peers, multicultural communities, and faculty mentors – how can one leverage tactics of campus activism to find a similar sense of community and commitment to social justice after graduating from college?



Overcoming Conflict | Charles Chang

Conflicts are a daily part of life at home, work, school, and social settings. Culturally Asian/Pacific Islanders are taught to avoid conflict and often deal with it in a passive/aggressive way after they have let the problem persist to the point that they blow up. A leader cannot let a conflict hinder the group and must have the skills to help the group's members resolve conflicts before they escalate. This workshop will teach some conflict resolution skills that can be used on a daily basis. Role plays will be used to show how to use these skills.

To Build a Leader | Charles Chang

Leadership skills are a combination of innate nature and learned skills. Anyone can become a leader by developing the skills they may be lacking. Skills like public speaking, organizing, and even budgeting can be learned. But in order to do so, one must be able to assess one's weaknesses in order to actively make those into strengths. In this workshop, each person will build a matrix of their leadership skills (both strengths and weaknesses) and develop a plan for how to turn their weaknesses into strengths.

Who Am I? Who Are You? Who Are We? | Stephen Deaderick

This workshop will help participants explore their social identities and the ways in which those identities impact their lives, careers, and studies. The presenter will first review definitions of social identity and then discuss how privilege and oppression play a role in society. There will be an interactive activity and time for sharing to allow participants to learn more about themselves as well as each other.

A Story Untold: Asian American Greek Letter Organizations | Vigor Lam

The history of collegiate fraternal organizations can be traced over the past two centuries in America. But what do you know about Asian American fraternal organizations? Where did they come from? What is their purpose? How do they benefit our students? Three researchers have begun a study to determine the impact these organizations have on its members' racial and identity development. This session will review the history, formation, and identity of today's Asian American fraternal organizations. Attendees will also have the opportunity to understand methods and original qualitative research and models to better understand AAGLOs, as well as gain cultural competency on the relevance of these organizations and their experiences.

Asian Americans and Environmental Justice | Vigor Lam

As we look into the future, our communities are becoming more and more impacted by climate changes. How do these changes affect our communities? Our homes? Our lives? The personal choices that we make today locally will impact our communities globally, illustrating that environmental injustice anywhere is injustice everywhere. With personal ties inside and outside the US, Asian Pacific Islander Desi American (APIDA) communities especially feel the effects of our ever-changing planet. This workshop will play through episodes of community action and discuss the steps they took to leverage themselves for social and environmental change. Moving forward, we will explore the reality of climate change for APIDA communities and the steps we can take to mitigate the impact physical changes will have on social spaces.



WORKSHOPS CONTINUED

Cuisine and Culture | Krizzia Yanga

Food and culture go hand-in-hand; what are things to consider, when opening a restaurant, to honor heritage while appealing to unaccustomed taste buds? Krizzia Yanga is a graduate of the Ohio State University and small-business owner in Columbus. She owns the Red Velvet Cafe; a coffee shop that offers Filipino-style paninis, as well as Bonifacio, a contemporary Filipino restaurant. Come hear Krizzia's experience as a Filipinx-American small business-owner and discuss the impact of food as a means to share culture!

What the F*ck Just Happened? How to Mobilize your Campus During a Crisis | Alvyn Dimaculangan

Sh*t did that really just happen? From Mizzou to Princeton to Yale, we are entering a new era of student activism and the voice of young people headlining social movements. This workshop is designed to teach students groups how to strategize, organize and mobilize when the climate on campus becomes unsafe for students from marginalized identities. We will discuss how to reach out and work with your school's administration/community members, how to facilitate proactive and reactive conversations, and how to build coalitions with other student organizations! Problematic instances will continue to occur unless YOU become a catalyst for change. Set an example in your community by starting out with... What. The. Fuck

Leader-full- i^3 (Intersectional inclusive identities) | Alvyn Dimaculangan

Are you tired of the typical bullshit that comes with being a leader of a student organization? We won't have all the answers, but we can offer unique perspectives on leading with inclusivity improving member retention and recruitment, engaging in coalition-building with other fellow student organizations, addressing burnout, self-care, and so much more! Come to our interactive workshop where you'll have the opportunity to discuss the eb and flow of organization life and to learn how to be the most intentional, intersectional and sustainable leader possible. We'll be discussing how the leadership you embody today impacts who you'll become tomorrow and how you can positively impact your community.

10 Things Dumb Well Intended People Say | Jack Nguyen

An Intercultural Specialist at Ohio State University will run a workshop on political correctness and microaggressions. Though well intended, statements such as "I'm colorblind" often widen the diversity gap, causing irreplaceable harm personally and professionally. This workshop, heavily inspired by Dr. Maura Cullen's "35 Dumb Things Well-Intended People Say", invites participants to define and identify bias, stereotypes, and microaggressions as they relate to communication, recognize statements that align positive intent and impact, and to actively accept and provide feedback as needed on microaggressions and discuss the need to address them within society.

Grassroots to Social Media | Jack Nguyen

An Intercultural Specialist at Ohio State University will run a workshop on history and intersectionality in media. This workshop will dive into the historical understanding of why activism in the APIA community matters open dialogues on current issues that our community faces – the Black Lives Matter movement, and the DACA/DREAM Act/DAPA. What are the current issues that college students face? Are there resources in the community or at your institution that support underrepresented and underserved communities?



MAKE YOUR DREAMS REALITY: How to Measure Organizational Effectiveness | Jonathon Sun

This workshop will provide two pieces of instruction. (1) An introduction into Bloom's taxonomy, and (2) critical questions to think about when looking at your mission statement. Bloom's taxonomy provides a systematic way to think about how learning occurs. This will allow students to systematically and strategically develop plans to project growth for their organizations.

Post-colonial theory: Everything you know and love is to be questioned | Jonathon Sun

Colonialism has had a powerful and profound impact on the way that society has been constructed. This workshop will talk about some basic pieces of post-colonial theory and the implications of these theoretical ideas. It will explain orientalism, Focault's theory of knowledge to power and finally geographic colonialism. Through this session students will be able to explain how colonialism continues to persist and is able to explain why systemic issues exist today.

APIA Adoptee Caucus | Kevin Vollmers

Kevin Haebeom Vollmers, who was adopted at the age of seven from Korea, has been involved in the adoptee community as an activist and social entrepreneur for nearly two decades. Some of his accomplishments include: founding Land of Gazillion Adoptees, Gazillion Voices magazine, and Gazillion Strong; publishing Parenting As Adoptees, The Declassified Adoptee: Essays of an Adoption Activist, Lost Daughters: Writing Adoption From a Place of Empowerment and Peace, and Ghost of Sangju: A Memoir of Reconciliation; and consulting on numerous adoptee lead projects and endeavors. This caucus will provide APIA adoptees a space to meet and talk about their experiences.

A Part, Yet Apart | Andrew Philip

The working title of this workshop is borrowed from Lavina Shankar and Rajini Srikanth's text "A Part, Yet Apart," a book that explores the precarious place of South Asian Americans within Asian American Studies and organizing. This workshop is meant to be a safe gathering space for MAASU attendees of South Asian & Middle Eastern/North African descent to network, experience community, and share their experiences as Asian American within majority East Asian American spaces (like MAASU). The workshop will be structured to not only encourage social relationships between participants, but also provide information for discussion on how exactly South Asians fit into the AAPI category. Employing World Café discussion groups, participants will receive teaching on the history of South Asians in America, from early immigration to more modern organizing post-9/11 & under our current administration, and be able to discuss commonalities and differences in experience with other AAPI groups. The focus of this workshop will not be for or against the placement of South Asian Americans in the AAPI category, but instead push participants to be agents of racial reconciliation within their personal contexts, starting with healing divides within the Asian American community.

Workshop Title: Panel Discussion with MAASU Alumni Association (MAA) | Victoria Yu

This session will bring together a panel of MAASU Alumni members to share their stories of being APIDA in the workplace and in the community. Panelists will offer advice to current attendees and speak on the intersection of their identities with their careers.

FACILITIES

REGISTRATION / OPENING CEREMONIES



Ohio Union
Performance Hall
1739 N High St,
Columbus, OH 43210



Ohio Union
Great Hall
1739 N High St,
Columbus, OH 43210



Archie Griffin
Ballroom East/West
1739 N High St,
Columbus, OH 43210

CLOSING / BANQUET



Ohio Union Archie
Griffin Ballroom
1739 N High St,
Columbus, OH 4321

Banquet Layout:
maixmum



Columbus
Convention Center
400 N High St,
Columbus, OH 43215



Blackwell Inn
2110 Tuttle Park Pl
Columbus, OH 43210

Can accommodate
1,000+ guests

WORKSHOPS



Enarson
Building 072
2009 Millikin Rd
Columbus, OH 43210

34 classroom facilities



Hagerty
Building 037
1775 College Rd
Columbus, OH 43210

13 classroom facilities



Ohio Union
1739 N High St,
Columbus, OH 43210

17 classroom facilities



Hale Hall
Building 085
154 W 12th Ave
Columbus, OH 43210



LODGING

Residential Options: Average Discount rate about \$10 off, most hotels were reluctant to commit to that until the conference is confirmed for OSU

The Blackwell (0.9 miles from Ohio Union)

2110 Tuttle Park Place
Columbus, OH 43210
(614) 247-4000

Rate is \$150/night. On OSU Property. Parking will be ~\$12/day

Red Roof Plus Columbus - The Ohio State University (2.1 miles from Ohio Union)

441 Ackerman Road
Columbus, OH 43202
(614) 267-9941
Rate is \$74/night

Fairfield Inn & Suites Columbus - OSU (2.5 miles from Ohio Union)

3031 Olentangy River Road
Columbus, OH 43202
(614) 267-111
Rate is \$110/night

Staybridge Suites University Area - OSU (2.6 miles from Ohio Union)

3125 Olentangy River Road
Columbus, OH 43202
(614) 262-6900
Rate \$100/night best price with good location and the newest hotel. Ample parking.

Hilton Garden Inn Columbus - University Area (3.0 miles from Ohio Union)

3232 Olentangy River Road
Columbus, OH 43202
(614) 263-7200
Rate is \$118/night

Hyatt Place Columbus/OSU (3.1 miles from Ohio Union)

795 Yard St
Columbus, OH 43212
(614) 280-1234
Rate is \$132/night

DoubleTree Suites by Hilton (3.1 miles from Ohio Union)

50 S Front St
Columbus, OH 43215
(614) 228-4600
Rate is \$165/night



Holiday Inn (3.4 miles from Ohio Union)

175 E Town St
Columbus, OH 43215
(614) 221-3281
Rate is \$121/night

Drury Inn & Suites (3.1 miles from Ohio Union)

88 E Nationwide Blvd
Columbus, OH 43215
(614) 221-7008
Rate is \$140/night

Courtyard by Marriott (3.2 miles from Ohio Union)

35 W Spring St
Columbus, OH 43215
(614) 228-3200
Rate is \$138/night

Hyatt Regency Columbus (3.3 miles from Ohio Union)

350 N High St
Columbus, OH 43215
(614) 463-1234
Rate is \$174/night

Crowne Plaza (3.0 miles from Ohio Union)

33 E Nationwide Blvd
Columbus, OH 43215
(614) 461-4100
Rate is \$135/night

Sheraton Columbus Capitol Square (3.3 miles from Ohio Union)

75 E State St
Columbus, OH 43215
(614) 365-4500
Rate is \$144/night

Hampton Inn & Suites (2.9 miles from Ohio Union)

501 N High St
Columbus, OH 43215
(614) 559-2000
Rate is \$170/night



TRANSPORTATION

Central Ohio Transportation Authority (COTA)

Fares - <http://www.cota.com/Fares-Passes/Fares.aspx>

Routes - <http://www.cota.com/Maps-and-Schedules/Schedules.aspx>

Campus Area Bus Service (CABS)

Price - Free

Options - Campus Loop North, Campus Loop South, North Express, East Residential, Buckeye Village, Med Center Express

Transportation Map - https://ttm.osu.edu/sites/default/files/system_map.pdf

Uber

Fares - <https://www.uber.com/fare-estimate/>

Discount - none

Lyft

Fares - <https://www.lyft.com/cities/columbus-oh> (use fare calculator towards bottom)

Discount - currently in the works with Columbus Lyft representative

Cab Companies

Pricing - <https://www.taxifarefinder.com/main.php?city=Columbus-OH>

Yellow Cab of Columbus

614-444-4444

Orange Cab

614-414-0000

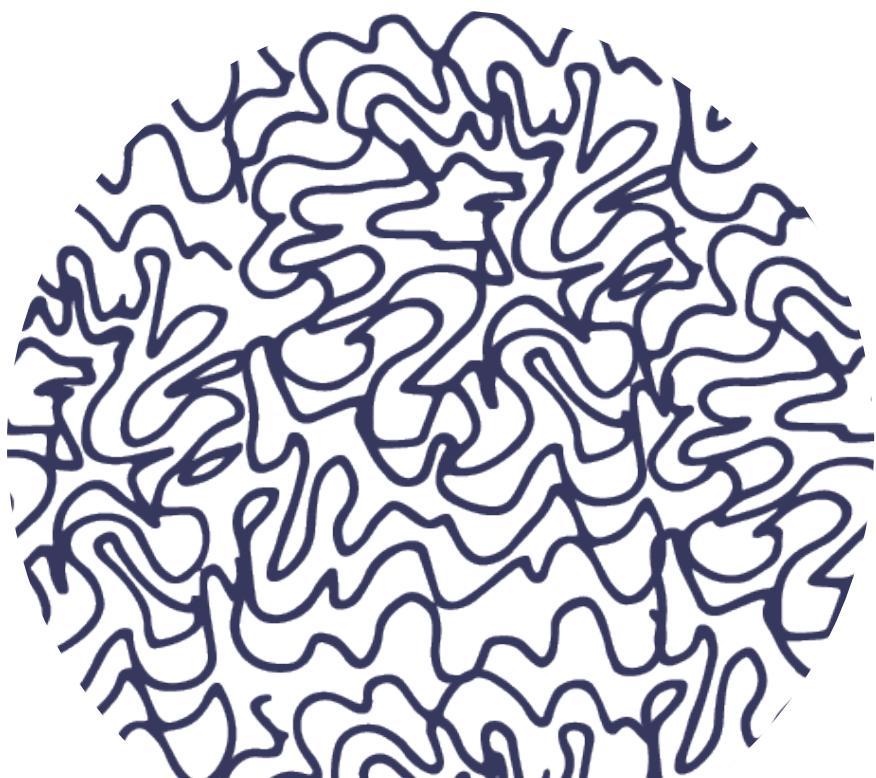
Columbus Taxi Service

614-262-4444

Express Taxi of Columbus

614-822-8666

Pricing available through call



PARKING

On-Campus

Locations:

<http://osu.campusparc.com/docs/default-source/maps/campus-parking-map.pdf>

With Visitor Parking:

- 12th Avenue Garage (340 West 12th Avenue)
- 9th Avenue East Garage (345 West 9th Avenue)
- North Cannon Garage (1640 Cannon Drive)
- South Cannon Garage (1640 Cannon Drive)
- Ohio Union South Garage (1759 North High Street)
- Gateway Garage (75 East 11th Avenue)
- Tuttle Garage (2050 Tuttle Park Place)
- Lane Avenue Garage (2105 Neil Avenue)
- West Lane Avenue Garage (328 West Lane Avenue)
- Surface Lots on 11th Avenue
- West Campus Surface Lot
- Stadium Lots Northwest and Northeast
- Central Campus Surface Lot
- On Campus Parking Rates:

Visitor Parking Permits available for Central Campus Surface lots for \$7.50/day

Visitor garage single exit vouchers are available in packs of 10. Each voucher fully validates one white entry ticket (pulled to enter the garage) for up to 24 hours. Single exit voucher packs are available for purchase at the CampusParc Customer Service Center or online.

https://osu-campusparc.t2hosted.com/cmn/auth_guest.aspx

Surface and Garage parking rates:

<http://osu.campusparc.com/docs/default-source/documents/ratetable.pdf>

Off-Campus

Parking meters

Questions about Parking?

Campus Parc

614-688-0000

Gateway Plaza, 1560 N High St, Columbus, OH 43201

Location of The Ohio State University

15 minutes from John Glenn Columbus International Airport (CMH)

10 minutes from Greyhound and Megabus Stations

5 minutes from I-71

5 minutes from OH-315

Garage Hourly Rates

Academic Campus^{††}

	RATE
30 Minutes	\$1.75
1 Hour	\$3.75
2 Hours	\$6.25
3 Hours	\$8.75
4 Hours	\$11.25
Daily Max	\$12.50
Off-Peak Max [†]	\$7.50
Lost Ticket	\$31.00

Medical Center

	RATE
30 Minutes	\$1.75
1 Hour	\$3.50
2 Hours	\$5.75
3 Hours	\$8.00
4 Hours	\$10.25
Daily Max	\$11.25
Off-Peak Max [†]	\$6.75
Lost Ticket	\$28.25

[†]Off-Peak Max: 6 p.m. - midnight weekdays, all day weekends

^{††}Includes Gateway Garage

Surface Lot Hourly Rates

	RATE
Pay-by-Plate Machine	\$1.75/hr
Pay-by-Plate Machine Off-Peak Max [†]	\$7.50
Parkmobile	\$1.75/hr
Parkmobile Off-Peak Max [†]	\$7.50
Single-Space Meter	\$1.75/hr

[†]Off-Peak Max: 6 p.m. - midnight weekdays, all day weekends

DINING OPTIONS

Campus Dining	Ethnic Foods	Drinks/Coffee	Other
<ul style="list-style-type: none">• Union Market• Curl Market• Sloopy's Diner• Woody's Tavern• Kennedy Commons• RPAC Dining (Courtside Cafe/Juice 2)• Scott Traditions• Morrill Commons• Blackwell Inn• 12th Avenue Bread Company• Berry Cafe• Caffeine Element• Campus Grind• Connecting Grounds• The PAD• Terrabyte Cafe• Oxley's By the Numbers• Neil Marketplace	<ul style="list-style-type: none">• Joy's Village (Chinese)• Mark Pi's (Chinese)• Beef Noodle Soup (Chinese)• Cazuela's Grill (Mexican)• New Taj Mahal (Indian)• Curry & Hurry (Indian)• Indian Kitchen (Indian)• Thai's Bistro (Chinese)• Aab India (Indian)• Taste of Orient (Pan-Asian)• Moy's Chinese Restaurant (Chinese)• Fusian (Japanese)• Yau's Chinese Bistro (Chinese)• Lan Zhou Noodles (Chinese)• Apollo's Greek Kitchen (Greek)• Bibibop (Asian Fusion)• Diaspora (Korean)	<ul style="list-style-type: none">• Starbucks• Panera Bread• The Little Donut Shop• Buckeye Donuts• Berry Blendz• Dunkin Donuts• Baskin Robbins• D'licious Cafe	<ul style="list-style-type: none">• Raising Cane's• Blaze Pizza• PizzaRev• Five Guys• Cluck a Doodle Doo• Jimmy John's• World of Beer• Catfish Biff's• Adriatico's• Hangover Easy• Portofino Pizza• Jersey Mike's Subs• Waffle House• Chipotle• Subway• Qdoba• McDonald's• Penn Station• Pita Pit• Sbarro• Wendy's• Rippers Roadstand• Moe's Southwest Grill• Panda Express• Donato's Pizza• PJ's Grill• Papa John's Pizza• Noodles and Company• Buffalo Wild Wings• Cottage Inn Pizza• Domino's Pizza• Tommy's Pizza



FUNDRAISING/SPONSORSHIP

We have done extensive research into funding from Ohio State University's resources, as well as resources from the local community. We have about 40 OSU departments and corporate companies that have committed to sponsoring the MAASU 2017 Spring Conference. On campus funding will come from a variety of departments, in which a majority of them deal with minorities and are more than happy to support MAASU. The total estimated amount we are expecting from OSU departments is \$33,700. Corporate companies that are willing to fund MAASU 2017 include General Electric, JPMorgan Chase & Co., and Amazon, to name a few. The estimated amount of expected sponsorships from all of the companies come to a total of \$45,500. In addition to these sponsorships, we have an estimate of 800 participants at a registration cost of \$45 each, coming to a total of \$36,000. This gives us a total of \$115,200 for the MAASU 2017 Spring Conference budget. However, we will be only budgeting for \$90,000 in order to have a safety net of \$25,200. This will ensure that we will have funding for any unexpected costs that may pop up, although we do not think this will be necessary. Expenses for the conference will include facilities (\$10,000), banquet (\$16,500), speakers (\$8500), workshop facilitators (\$12,000), entertainment (\$9800), marketing (\$500), and registration accessories (\$7900). The total amount for expenses would be only \$65,200, about \$25,000 less than our projected funding/budget.

SPONSORED FUNDING

Ohio Union Activities Board (OUAB)

- CSA (Council of Student Affairs): https://activities.osu.edu/involvement/student_organizations/funding/
- 2016-2017 Collaborative Events Chair: norman.238@buckeyemail.osu.edu
- OUAB Advisor: arnold.996@osu.edu
- President: Josh Hubbard (hubbard.265@osu.edu)

Summary:

The mission of the OUAB is to provide diverse programs and events that are educational, entertaining, and thought provoking for the students of the Columbus campus. This is a rather broad mission statement that encompasses a wide variety of school-wide events and activities. MAASU certainly follows their mission and I believe we have a good chance of obtaining funding from them.

Alumni Association

- Treasurer: Georgie M. Shockey
- Chair: Marchelle E. Moore

Mission:

To promote a unified student body who will work to give back to the community. Because the Alumni Association deals with students who have already graduated The Ohio State University, their primary focus revolves around increasing alumni engagement post-graduation. The Alumni Association also seeks to instill a sense of Buckeye Pride within the graduates of the university.

Office of Vice President for Student Life

- VP: Javaune Gaston – [2-9334]
- Assistant Vice President(s)

Mission:

The more than 30 departments within the Office of Student Life are dedicated to helping students achieve success. Each student's needs and background are unique, and each department offers a variety of support and services to help them be successful. They offer a very large range of activities and services to students, including but not limited to those by the Keith B. Key Center for Student Leadership and Service, Student Health Services, and the Multicultural Center. I suggest working with Jack Nguyen to coordinate funding.

What MAASU Offers:

- Diversity in attendance
- Strengthen Columbus community
- Connect Columbus community with that of other schools
- Thought provoking
- Entertaining

Funding: \$500 (tentative)

What MAASU Offers:

- Diversity and inclusion
- Networking opportunity with alumni
- Appeal to diverse alumni populations

Funding: \$500 (tentative)

What MAASU Offers:

- Diversity in attendance
- Alignment with goals of multicultural center
- Opportunity to enhance experience of student life at OSU

Funding: \$500 (tentative)

Undergraduate Student Government (USG)

The Undergraduate Student Government's main purpose is to help improve the campus atmosphere and help students' needs through representation of the student body. USG sponsors student organizations to aid with the process and emphasize that they are a helpful resource to all students.

Estimated Sponsorship Value: \$1500

Asian American Studies Center

The Asian American Studies Center has an objective to educate students about Asian cultures which aligns with one of MAASU's many goals - increasing visibility and address issues Asian minorities face. Although the AASC is not able to provide as much through financial sponsorship, they are willing to help through bringing guest speakers and hosting workshops.

Estimated Sponsorship Value: \$150

Office of Diversity and Inclusion (ODI)

Throughout the past few decades, the Office of Diversity and Inclusion has supported the recruitment, retention and success of students, faculty and staff who enhance the diversity of The Ohio State University. Their goals align well with that of MAASU, to promote diversity and inclusion while bringing together leaders of diversity from throughout the Midwest.

Estimated Sponsorship Value: \$15,000

College of Engineering/Chemical E/Mechanical E/Electrical and Comp Science

The College of Engineering aims to foster a learning culture that helps students grow technologically, professional, and personally. It offers 15 undergraduate majors and 14 graduate programs. The College of Engineering can provide workshops to help students become better leaders in society. Their graduate program can be part of the career fair where the attendee's will be offered opportunities to succeed.

Estimated Sponsorship Value: \$2,000 each

ESTIMATED REVENUE

TICKET REVENUE	
Ticket price \$45, estimated for 800 attendees	36,000
UNIVERSITY OFFICES & DEPARTMENTS	
Office of Diversity and Inclusion (ODI)	15,000
Dennis Learning Center	150
Career Counseling and Support Services (CCSC)	150
Buckeye Careers	150
The Multicultural Center (MCC)	1,000
Asian American Studies Department	150
Department of East Asian Languages and Literature (EALL)	150
Office of International Affairs (OIA)	150
Undergraduate Student Government (USG)	1,500
Council of Student Affairs	2,000
College of Engineering	2,000
Electrical and Computer Engineering (ECE)	2,000
Chemical and Biomolecular Engineering	2,000
Mechanical Engineering	2,000
Residence Life (ResLife)	150
Career and Counseling	150
Multicultural Greek Council (MCGC)	500
Fisher College of Business	2,000
Wexner Medical Center	2,000
Coke Grant	500
Total	33,700

CORPORATE SPONSORS	
P&G	5,000
GE	5,000
Cummins	3,000
Ebco	1,500
Whirlpool	3,000
NASA	1,500
Google	1,500
Inteva Products	1,500
Marathon	2,500
Harris Corp	2,500
Cisco	2,500
Turner Co	2,500
Elford Inc	1,500
JPMorgan Chase & Co	1,500
Cardinal Health	1,500
Deloitte	1,500
LBrands	1,500
Abercrombie & Fitch	1,500
Nationwide	1,500
Amazon	1,500
Key Bank	1,500
Total	45,500

TOTAL ESTIMATED REVENUES	115,200
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MAASU SPRING CONFERENCE 2018

The Ohio State University
April 13-14, 2018 | Bid Packet

OVERCOME

SELF | STRENGTH | SURVIVAL