



# Macy Aviles

**UX/UI Designer**

**Front-end Developer**



# CSS Style Guide

[github.com/tganyan/UXEBootCamp-B12.StyleGuide](https://github.com/tganyan/UXEBootCamp-B12.StyleGuide)

This living css style guide was created as a general template to show clients and businesses the benefits of using a style guide. The use of style guides allows for semantic and cohesive designs and code.

## My Role

**Position:** Project Leader / Front-End Developer

**Goal:** build a responsive, living css style guide for a client in 4 days

**Technology:**

Jade

Sass

Express

jQuery

Bourbon

Node.js

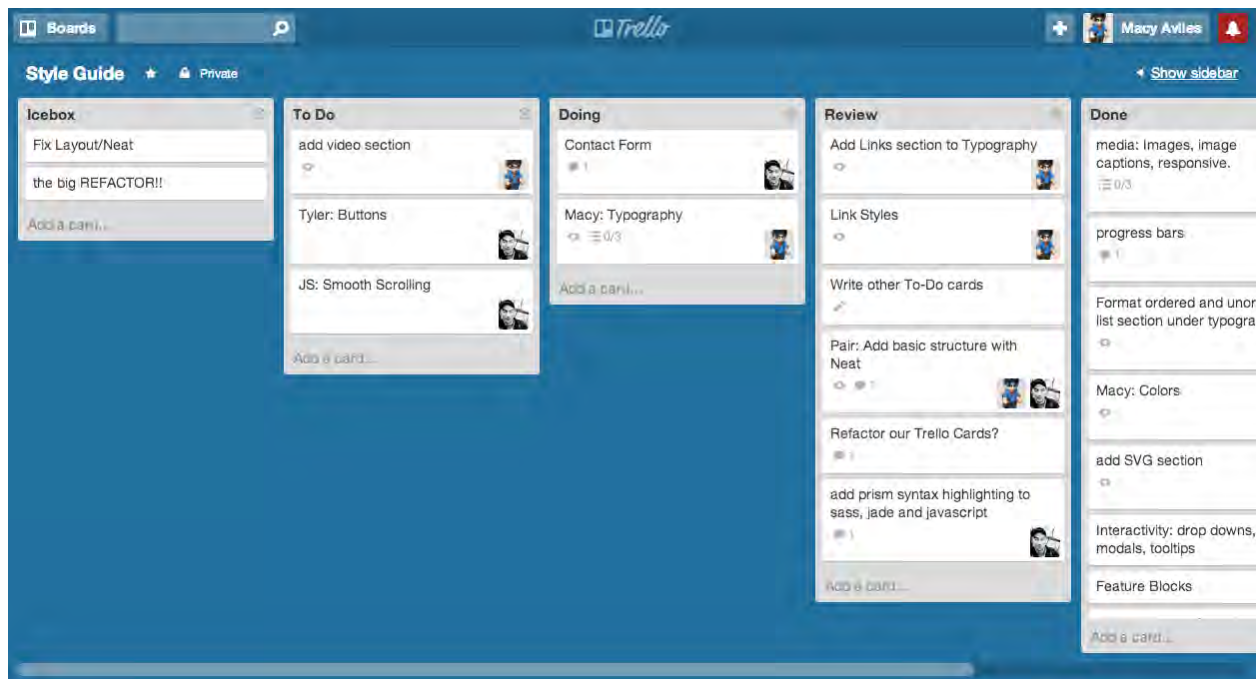
# CSS Style Guide Design Process

In the Code Fellows Bootcamp, my class was divided into teams of two for close collaboration and teamwork. We were to make a basic style guide that would reflect our creativity while keeping the main purpose of a style guide in mind. The time constraint for this project was 4 days.

We started by listing out the goals we wanted the style guide to achieve:

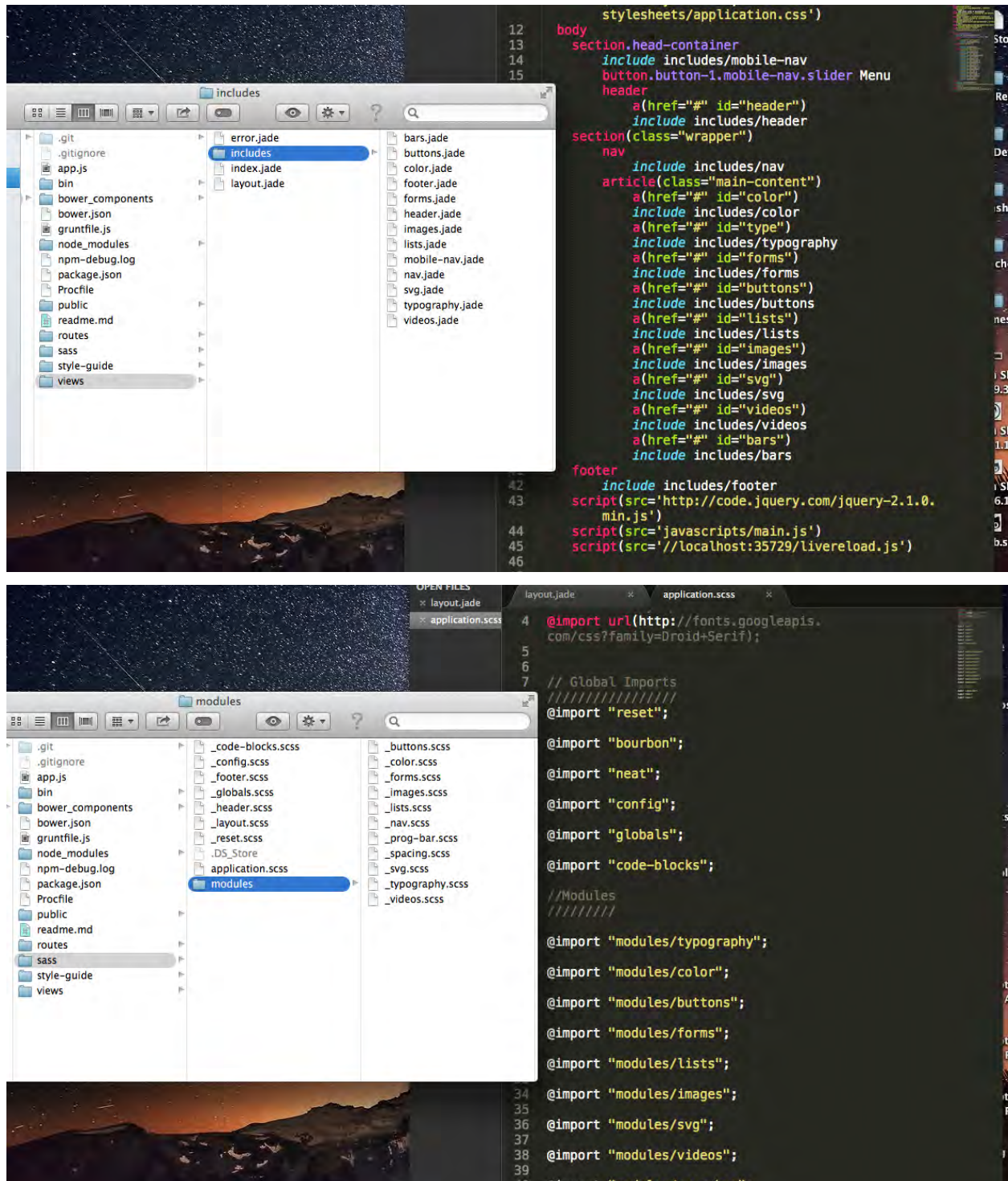
1. Clean, simple, and to the point.
2. Easy to read and understand the information.
3. Easy to navigate.
4. Responsive across all media so a dev could pull it up on a phone for quick reference or have it displayed on a tablet.

My colleague and I set up a Trello Board to add manageable tasks to keep us on track and to keep communication open. We began populating the board and also using it to brainstorm what kind of content we wanted in our guide.

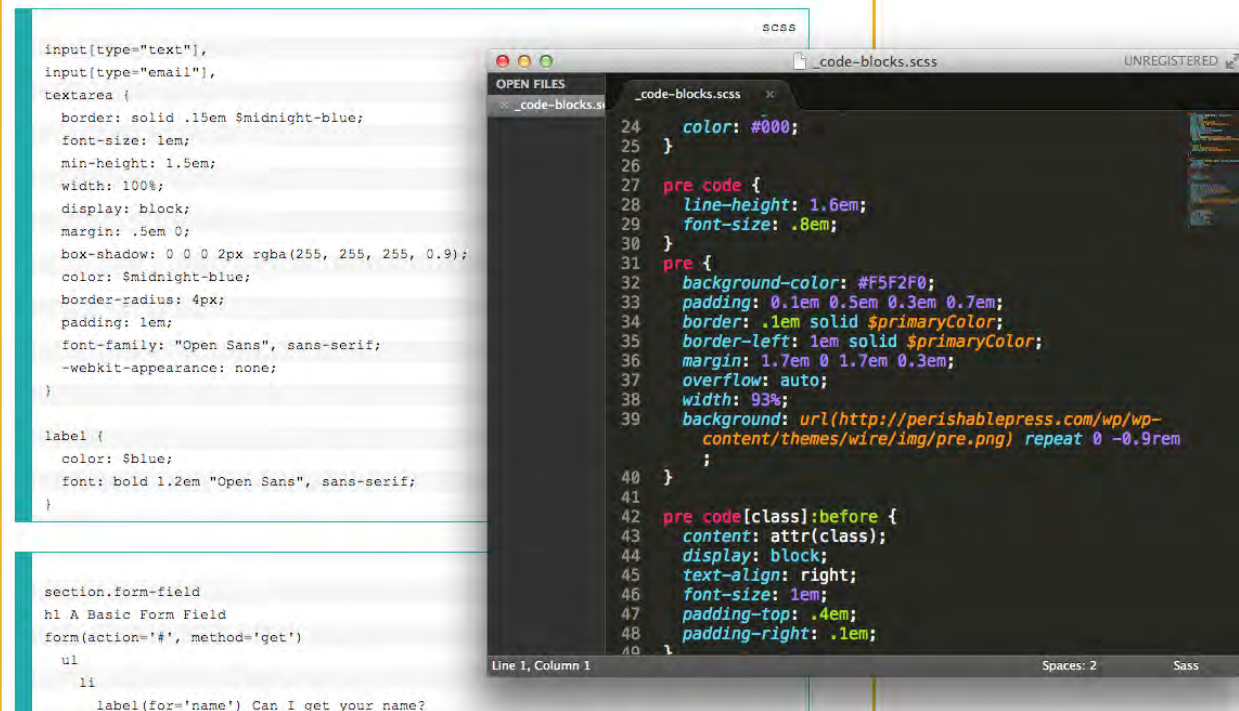


We also set up a file structure that allowed us to template using Jade and Sass. This helped us work in modular environments. We also set up Node.js and Express as our development environment.

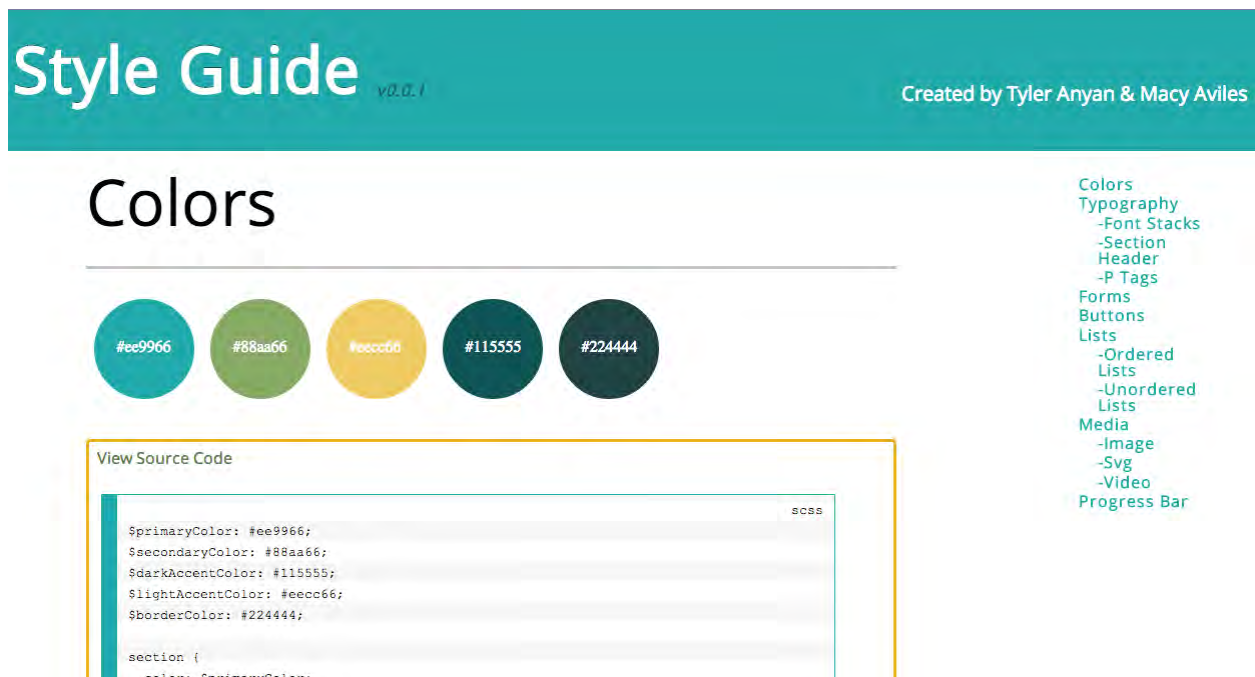




As we were populating our style guide, I searched for different jQuery syntax highlighter plugins to help with our code blocks. We found that many of the plugins did not support highlighting for Jade. Rather than keep looking, I made the custom code blocks to allow for easy to read code snippets instead.



Using Jade and Sass, we worked modularly to complete and style each section of the style guide. We then added Javascript to add interactivity. The final product can be seen below.



# Progress Bar



Here is a simple progress bar, hover over the meter to see the effect.

[View Source Code](#)

- Colors
- Typography
  - Font Stacks
  - Section Header
  - P Tags
- Forms
- Buttons
- Lists
  - Ordered Lists
  - Unordered Lists
- Media
  - Image
  - Svg
  - Video
- Progress Bar

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Style Guide v0.0.1

[Check the Github!](#) [Return to top](#)

## Buttons

MENU

PRIMARY SECONDARY WARNING

SUBMIT

TOGGLE PANEL

[View Source Code](#)

```
scss
%button {
  padding: 1em;
  border-radius: 4px;
  text-transform: uppercase;
  transition: all .2s ease;
  text-align: center;
  letter-spacing: 1px;
  text-decoration: none;
  font: bold 1em "Open Sans", sans-serif;
  text-decoration: none;
  border: none;
}
```

```
%button-slide {
```

## Links

MENU

[Link 1](#)  
[Link 2](#)  
[Link 3](#)  
[Link 4](#)

[View Source Code](#)

```
scss
a {
  display: block;
  font-family: 'Open Sans', 'sans-serif';
  font-size: 1em;
  font-weight: bold;
  text-decoration: none;
  color: $primaryColor;
  &:hover {
    color: $primaryHover;
  }
  &:active {
    color: $primaryHover;
  }
}
```

```
jade
a(href="#") Link 1
a(href="#") Link 2
```

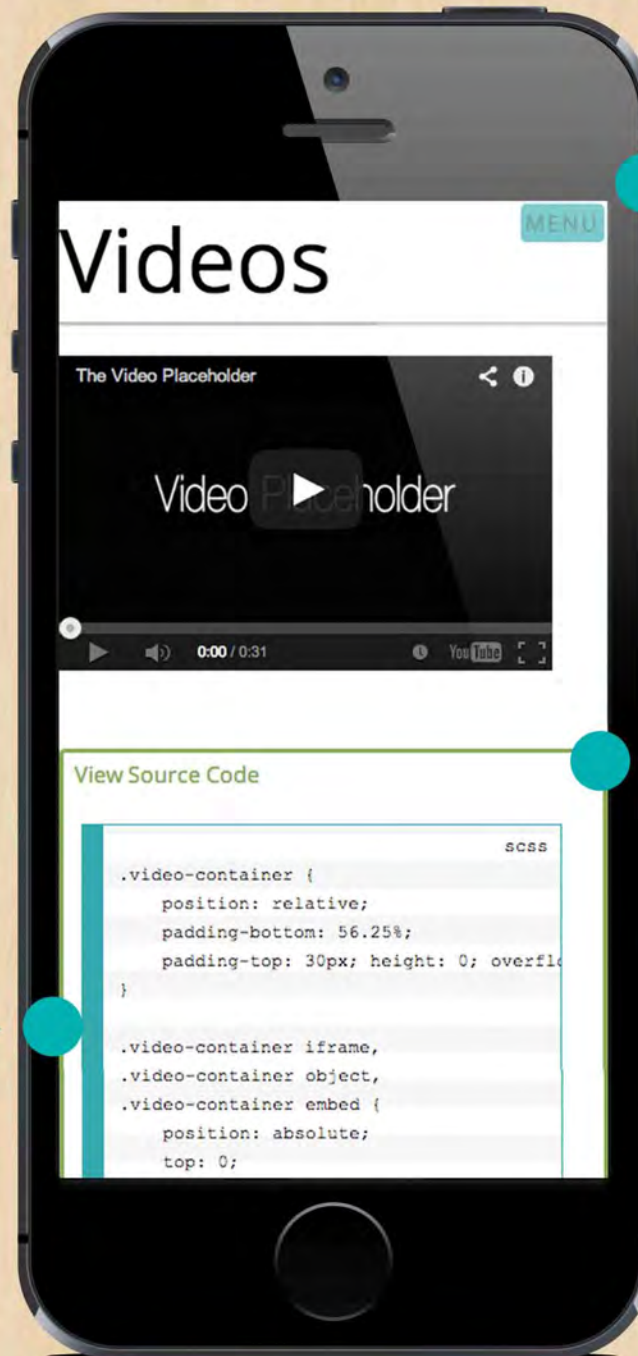


# CSS Style Guide Features

**Custom designed Code Blocks:**  
these code blocks were  
designed with efficiency and  
simplicity in mind.

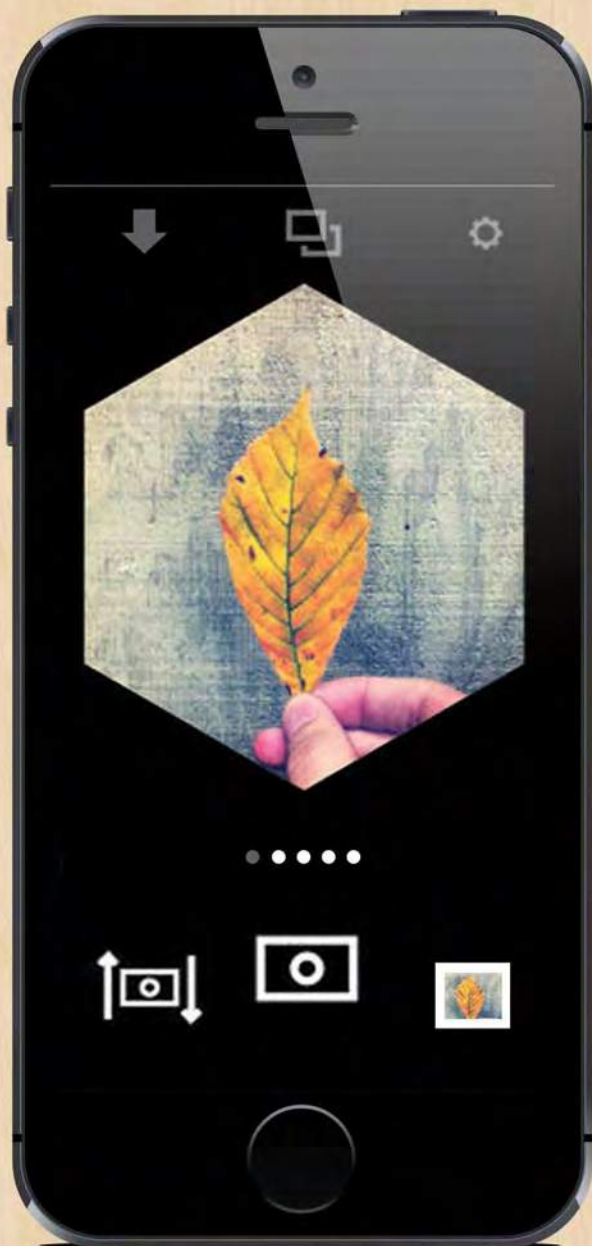
alternating shades keeps lines  
easy to read

just give your code block a  
class name of the language  
and the name displays at the top  
right corner, allowing for ease  
in adding to future segments



**Smooth Scroll Sticky Nav:**  
provides easy navigation  
and referencing so you  
can focus on your work

**Collapsible Code Blocks:**  
allows for organization  
and aesthetic functionality



# Bezel Photo

see it at the Apple App Store!

clickable prototype: <http://bit.ly/1o7bksV>

With Bezel Photo it's never been easier to make your photography get noticed. You can now get professional looking results with a beautiful, simple interface.

## My Role

Position: UX/UI Designer

Goal: redesign Bezel's UI to create a better, fluid user experience

Technology:

Photoshop

POP app

Xcode

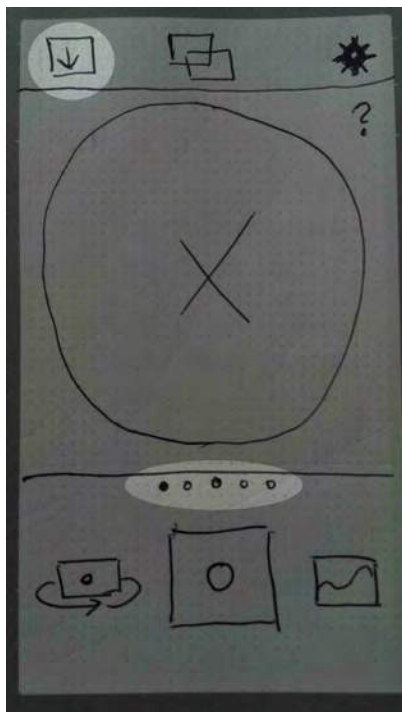


## Bezel Design Process

Bezel is an iPhone application that allows users to give phone pictures a professional touch. Upon my first meeting with Bezel's developer, I learned that Bezel had not been updated since iOS 5 and needed an overhaul of their UI. Bezel's existing interface was clean and minimalistic, but the experience was clunky and confusing.

My client went over user concerns and new features to be added to the application. The main concern was the application's lack of easy navigation in addition to the difficulty of saving pictures. My client also wanted to emphasize the accessibility of in-app purchases. After going over Bezel's vision, my client requested my work in creating a more fluid user experience while keeping the overall design.

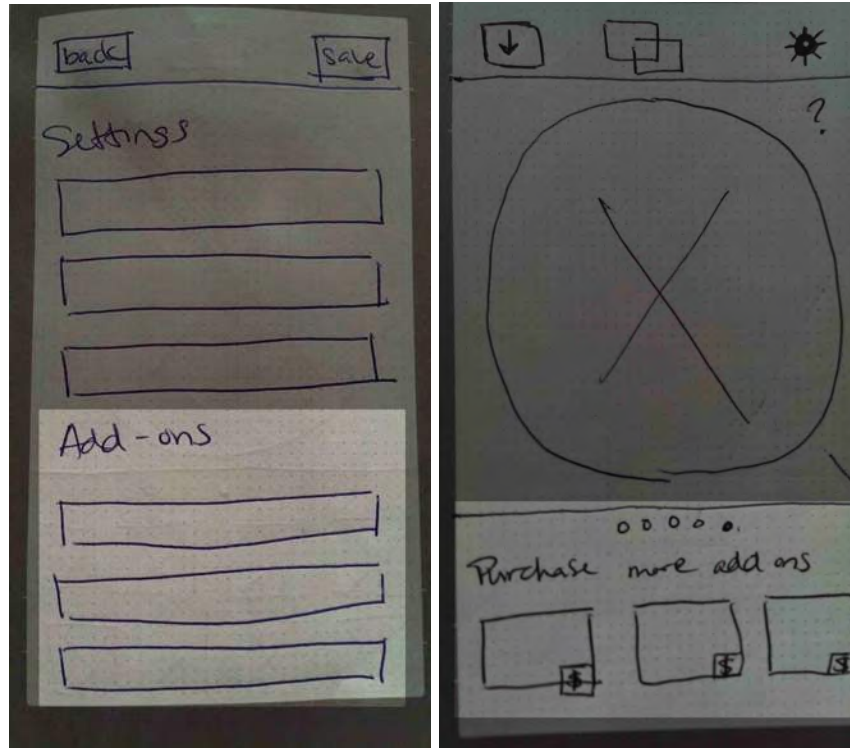
The first phase of this project was to focus on brainstorming, studying existing products and prototyping. I applied my previous knowledge and experience to user fluidity to the current Bezel product and began trying out new angles. Keeping in mind that my client's request was easier user experience, I sectioned off the project into different areas of work.



First, I addressed the difficulty of saving pictures. Prior to my work in this project, the top left icon was used for in-app purchases. Based on my studies on existing products, I repurposed the top left icon to saving pictures to the camera roll. This allows the user to save the photo anytime: after the capture, while applying the professional touches, before and after sharing. Next, I addressed the users' concerns of using options not seen on the main screen. In the original application, other options were not easily accessible and mostly hidden from use. Rather than adding more icons, I augmented the problem by adding pagination to the bottom menu bar. This allows the user to see other options in addition to seeing their position in the flow.

Previously, Bezel's top left icon was for in-app purchases. Since I repurposed the icon to focus only on saving pictures, I moved the in-app purchases option to the user flow bar. This option was added to the end of the pagination so that users know there were more features and options after they've gone through the steps.

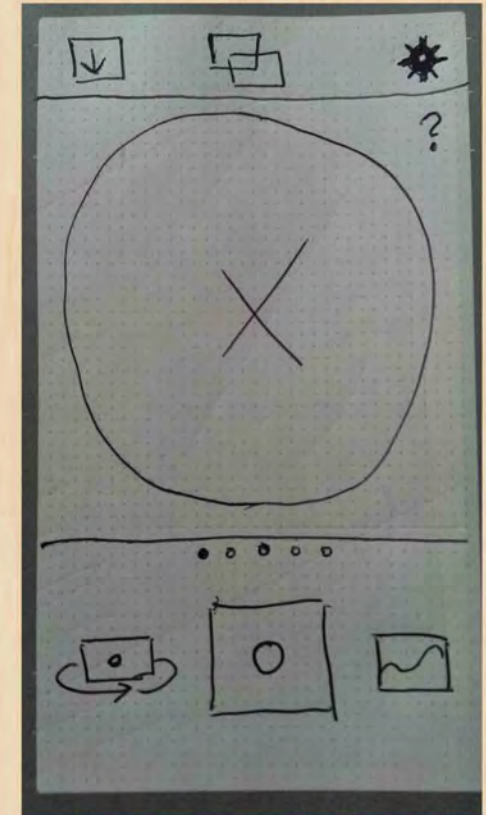
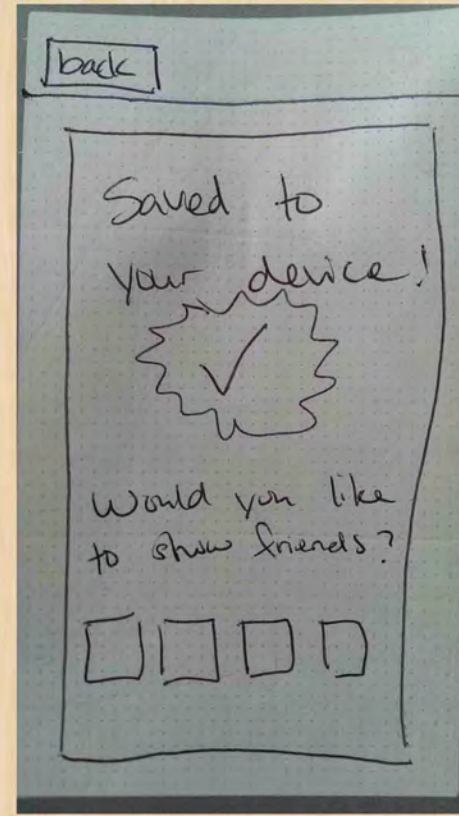
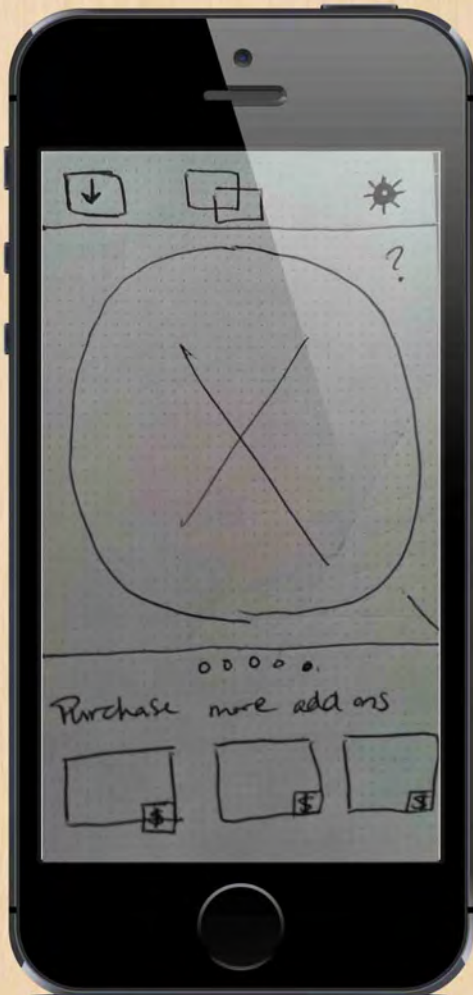
In addition, this option was added to the bottom of the settings menu. Having the purchase option in two different locations is key for Bezel's future profitability while giving users the opportunity to expand the app.



With the main user concerns addressed, I rearranged and adjusted the app to solidify easy user experience. I brought my wireframes together and constructed a clickable prototype using POP app, a mobile prototyping application for smartphones. I had several users test my prototype and give me feedback. Once I felt like my client's requests were fully addressed, I arranged another meeting with Bezel's developer. My client was very satisfied with the changes I made and now plans to implement them with the next iOS 7 update.

# Bezel Wireframes

clickable prototype: <http://bit.ly/1o7bksV>



Here are some of the wireframes used to develop the prototype



# Voyager

[github.com/maaviles/TeamBatman](https://github.com/maaviles/TeamBatman)

Voyager is a user generated exploration tool that allows users to find and explore new and fun points of interests in a city. Whether someone is visiting from out of town or a local who just wants to find something to do, Voyager gives every users a chance to explore.

## My Role

**Position:** Project Leader / Front-End Developer

**Goal:** build a responsive, living web application prototype in 4 days

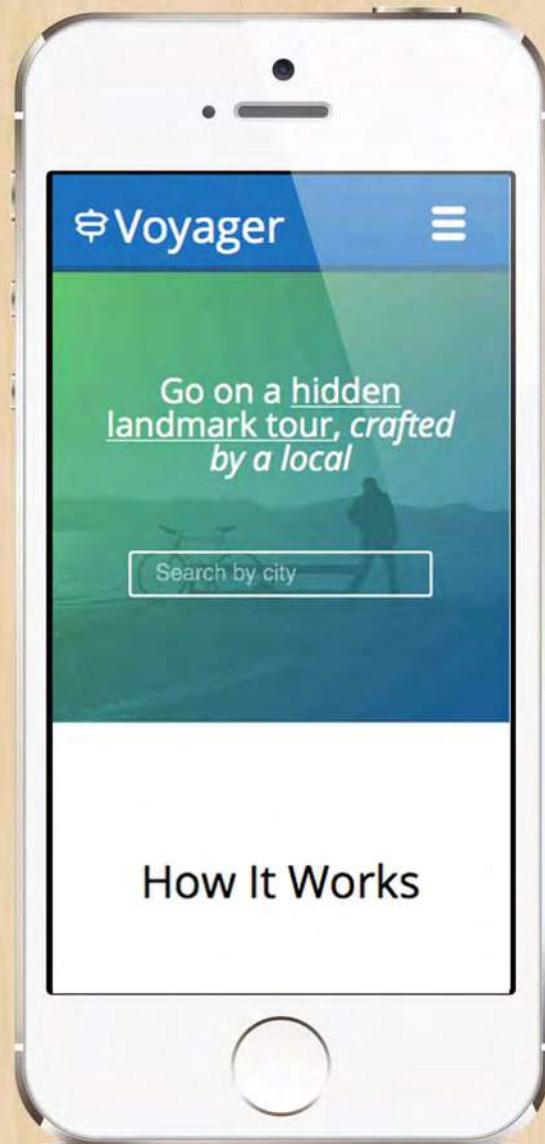
**Technology:**

HTML5

CSS3

jQuery

Skeleton



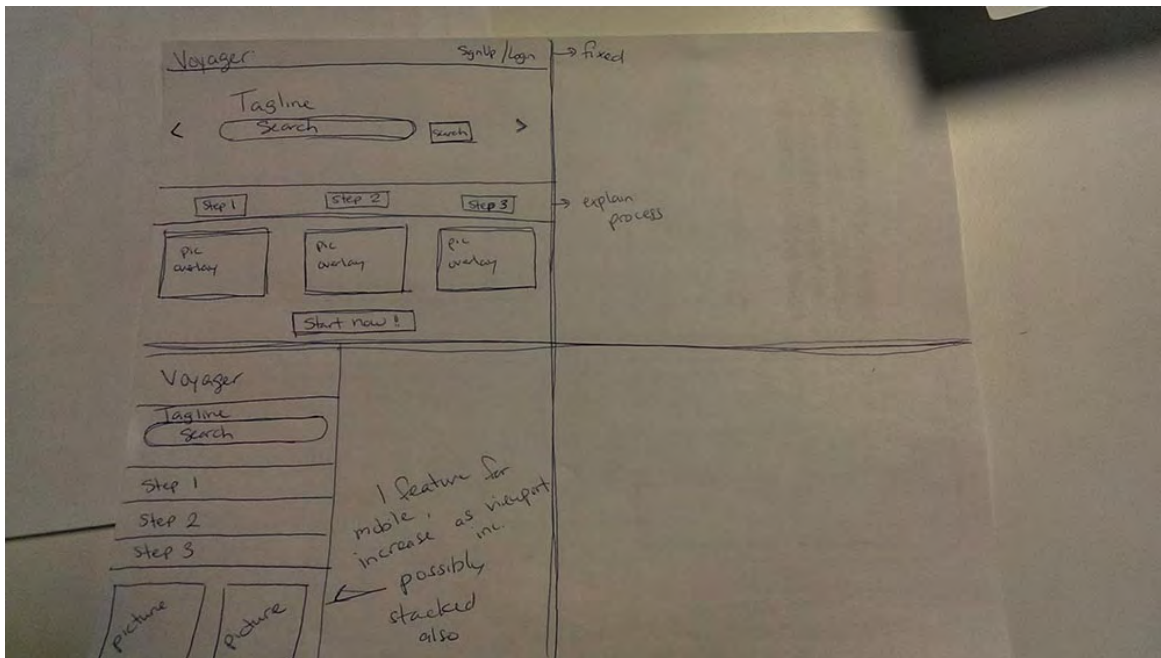
## Voyager Design Process

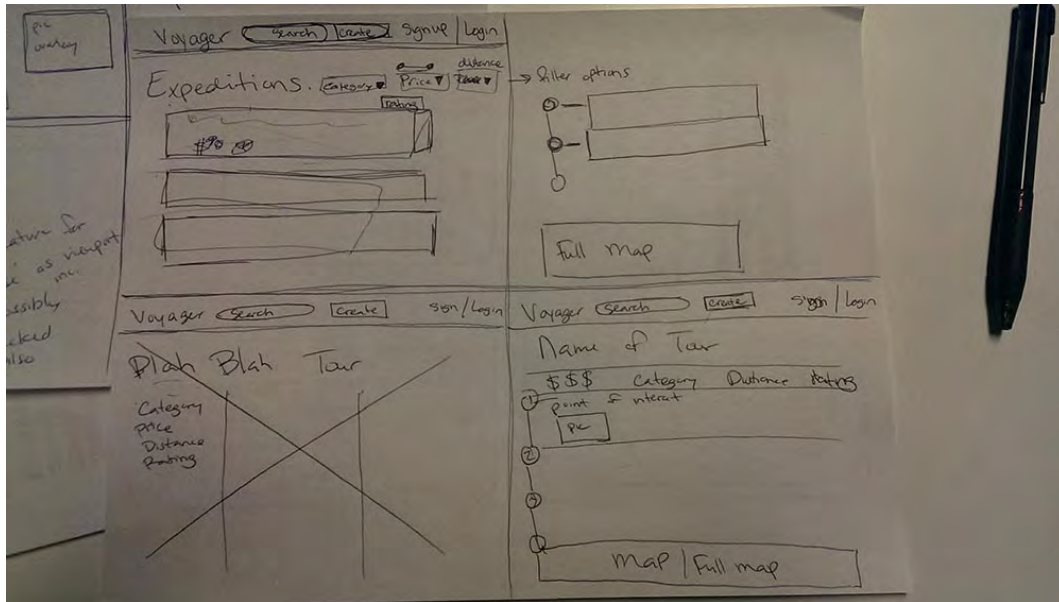
During the Code Fellows UX Engineering bootcamp I participated in, I was assigned to a team of three to build out a prototype web app in four days. After a deep brainstorming session, we settled on Voyager, a web app that allows for user-generated expeditions of cities.

Voyager was inspired by a weekend trip in Wenatchee, WA. During my stay, I found many off-beaten, off-the-main-road drives that were surrounded by the most beautiful trees, orchards, and mountains. I thought about how my trip could be shared with others who also sought out less traveled roads. That's where Voyager comes in. By allowing locals to curate expeditions, a visitor could have the chance to see unique and interesting spots around town quickly and easily.

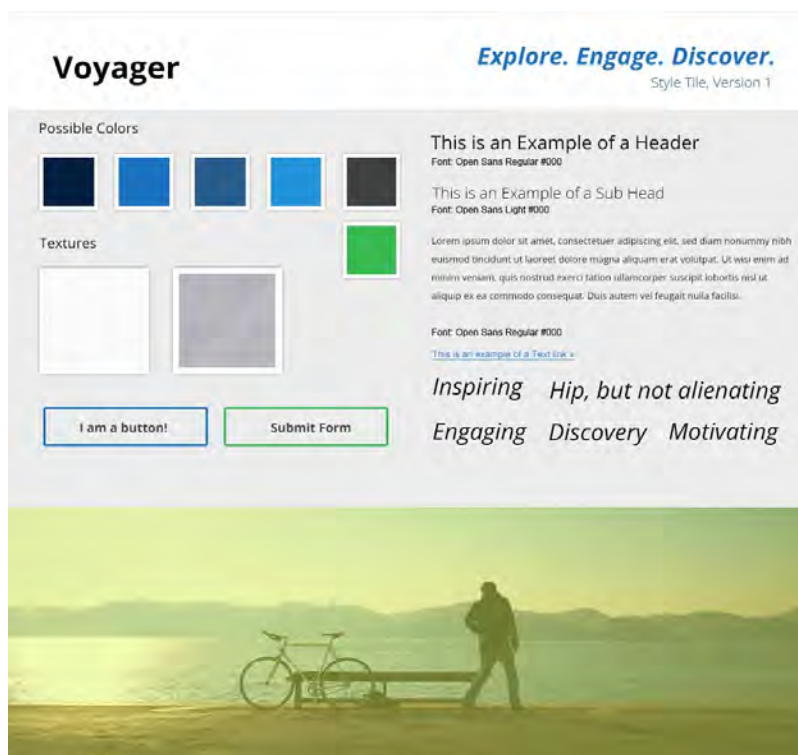
As a result of the time constraint, my team decided to build out the three core pages to a site: a homepage, a city listings page, and an expedition details page.

We began by sketching out wireframes, utilizing a mobile-first strategy and adding content as the window expanded.





Next, a style guide was developed to allow for consistency throughout the project. We decided to go with a modern font, Open Sans, as well as several different shades of blue and an accent color of green, to play into a nature, outdoors-y, explorer mood. Inspiring, hip but not alienating, engaging, motivating, and discovery are the words we used to keep us on track with the feel of the app we were to build out.





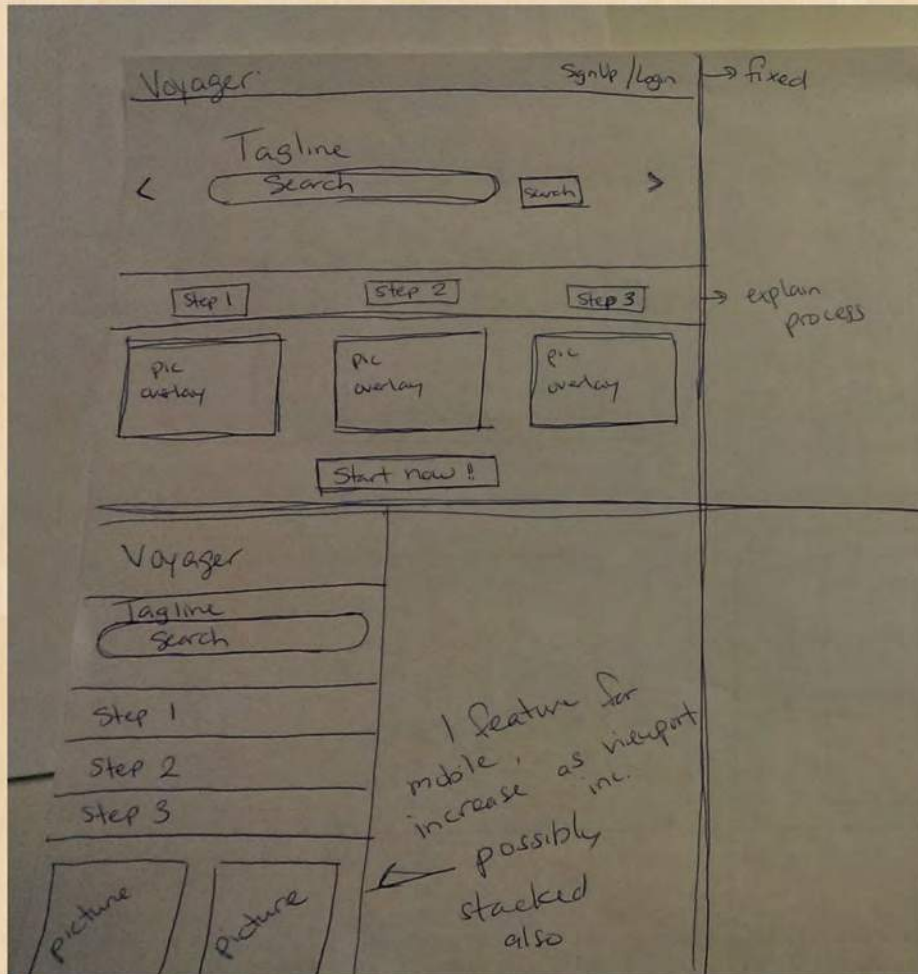
At this point, we were ready to begin coding out the structure of the pages using a mobile-first strategy. We utilized pair programming as we built out a semantic HTML structure. Skeleton was our grid system of choice for this project.

```
index.html
1 <!DOCTYPE html>
2 <html>
3   <head>
4     <meta charset="utf-8">
5     <meta http-equiv="X-UA-Compatible" content="IE=edge">
6     <title>Voyager | Explore new horizons</title>
7     <meta name="description" content="This shit is on fire">
8     <meta name="viewport" content="width=device-width, initial-scale=1">
9
10    <link rel="stylesheet" href="css/normalize.css">
11    <link rel="stylesheet" href="css/skeleton.css">
12    <link rel="stylesheet" href="css/layout.css">
13
14    <script src="js/vendor/modernizr-2.6.2.min.js"></script>
15  </head>
16  <body>
17
18    <!-- Primary Page Layout
19    =====>
20
21    <header>
22      <div class="container">
23        <div class="sixteen columns clearfix navbar">
24          <a href="index.html"><h1><span class="icon-directions"></span>Voyager</h1></a>
25          <button id="mobile-menu-trigger" class="link mobile-menu-trigger icon-th-menu"></button>
26          <nav>
27            <button class="link-inverse">Design an Expedition</button>
28            <button class="link-inverse">Log In</button>
29            <button class="inverse">Sign Up</button>
30          </nav>
31        </div>

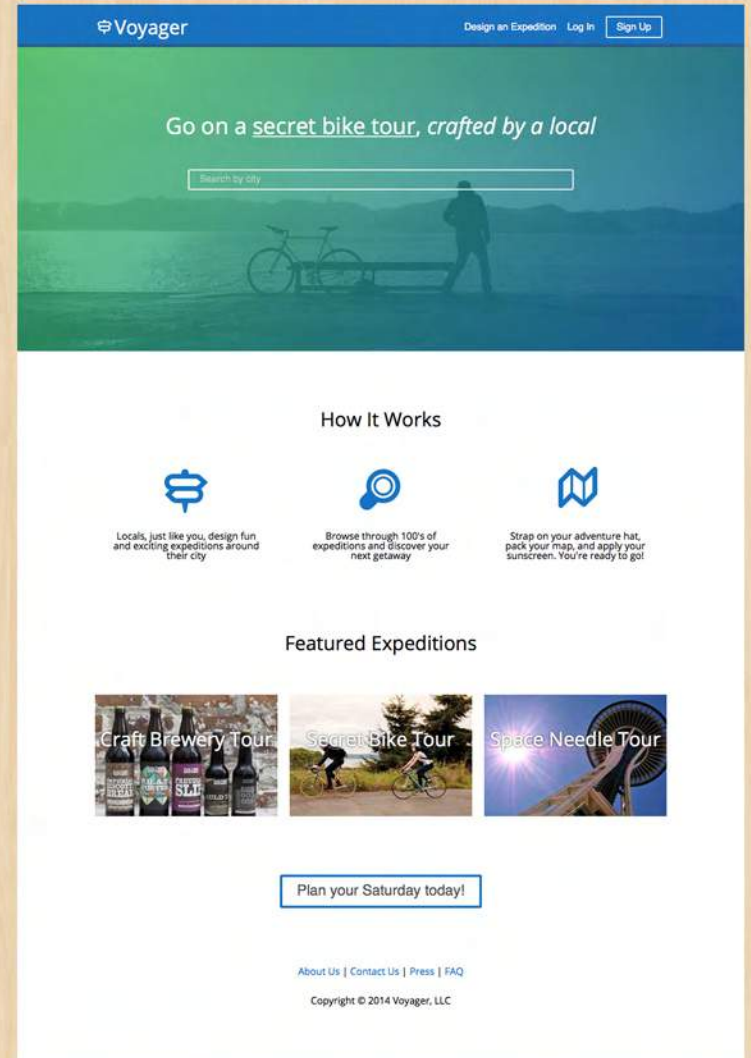
```

After the core HTML structure was in place, we began to incorporate design elements in CSS, incorporating elements from the style guide throughout. JQuery was then used to add interactivity to our prototype.

# Voyager Wireframes

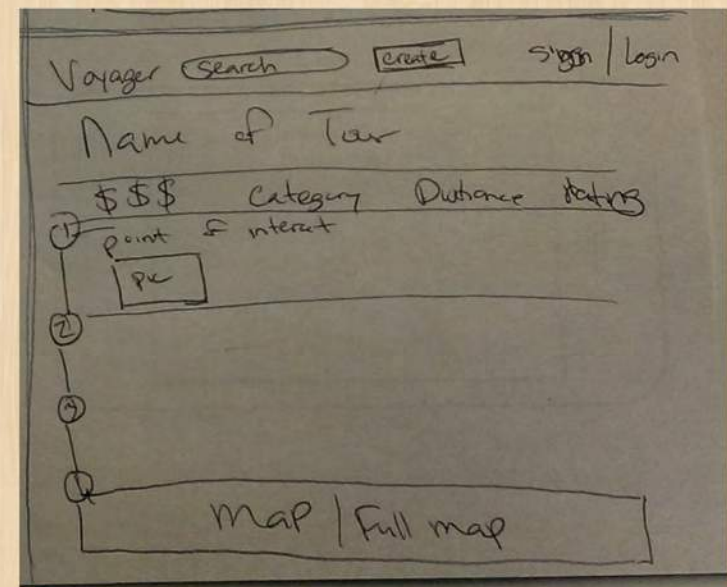
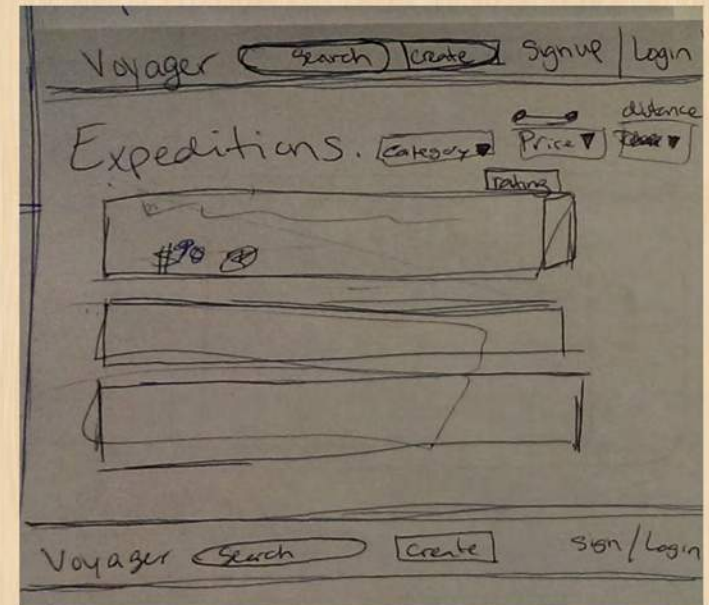
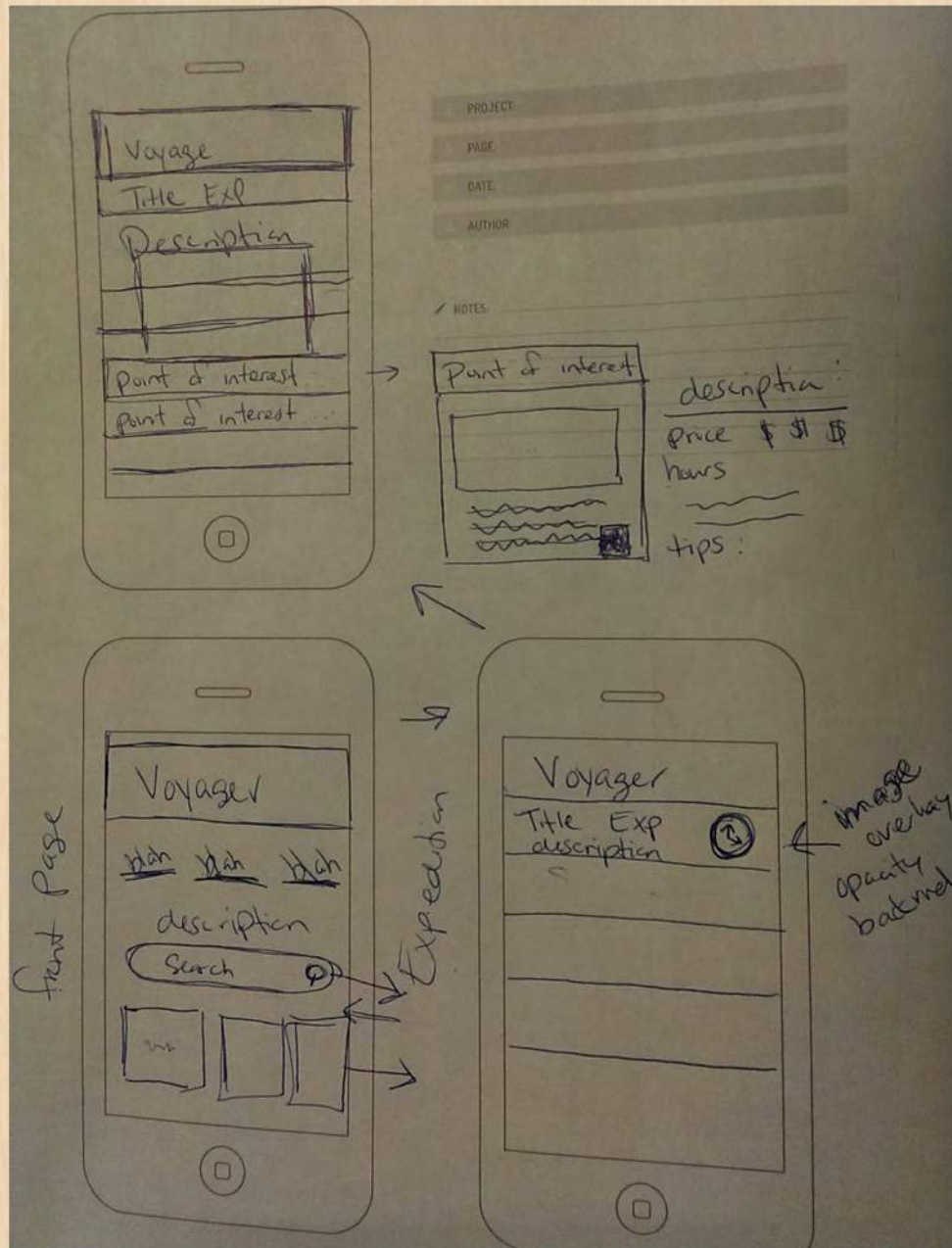


Front Page - Mobile & Desktop





# Voyager Wireframes





# Voyager Screenshots


Voyager

Design an ExpeditionLog InSign Up


Go on a secret bike tour, crafted by a local

Search by city


How It Works



Locals, just like you, design fun and exciting expeditions around their city



Browse through 100's of expeditions and discover your next getaway



Strap on your adventure hat, pack your map, and apply your sunscreen. You're ready to go!

Featured Expeditions

Craft Brewery Tour

Secret Bike Tour

Space Needle Tour

Plan your Saturday today!

[About Us](#) | [Contact Us](#) | [Press](#) | [FAQ](#)

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Voyager

Design an ExpeditionLog InSign Up

Seattle Expeditions

Chose your own Adventure

PriceCategoryDistanceRating

Expeditions

Imperial Biscotti Break

Craft Brewery Tour

Freud's Freud's

Booze 603

Secret Bike Tour

Swimming Tour

Don't see any you like?Make your own!

About UsContact UsPress FAQ

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Voyager

Design an ExpeditionLog InSign Up

Craft Brewery Tour

Enjoy a walk along historic Ballard Ave while tasting some delicious craft beers and burritos.

Review\$253 hrs★★★★

King's Hardware

Drink

\$25

45 min

★★★★

>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud

Percy's Co

Drink

\$30

45 min

★★★★★

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Bitterroot BBQ

Drink

\$25

45 min

★★★★

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Hot Cakes

Drink

\$25

45 min

★★

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Map

Map

Satellite

Map data ©2014 Google

Terms of Use

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# Misc Items

