

Group 5

Data Story

Inviting Immigrants to Durham Region

Link to Scrollytelling: <https://a-maaz.vev.site/final>

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Regions

- Ajax
- Oshawa
- Pickering
- Whitby



Metrics

- Income

- Average Individual Income
- Median Individual Income
- Average Household Income
- Median Household Income

- Education

- Schools
- Number and Type of Degrees

- Health

- Diabetes
- Hypertension
- Smoking
- Obesity
- Covid-19

- Mental Health

- Self-Rated Mental Health

- Business

- Business Types



Information Distribution Method

- Physical: Pamphlet/Brochure
- Digital: Scrollytelling: <https://a-maaz.vev.site/final>



Next Steps

- Tailored response based on a person's selection





Thank You