

COURSE PROJECT



Do These As The Course Builds

- 1) Pick a site topic (your business, client, or a potential site)
- 2) Find profitable keywords that are reasonable to rank for
- 3) For those keywords, do on-page SEO for home page and one other page



Continued...

- 4) Do link-building and interlink your site internally and get at least one external link
- 5) Make your site faster (if you don't have a website, skip this)
- 6) If you want to be an SEO freelancer or an agency, take the steps to set up Fiverr or your website

