

# SEO KEYWORD RESEARCH TASK

Business type: Online

Domain: [www.PakITCourse.com](http://www.PakITCourse.com)

Location: Pakistan, Karachi, Lahore,  
Islamabad

Question 1: Select the seed keyword of website?

Question 2: Keyword Research using Long tale keyword / Long term keyword

- 1- Brainstorming
- 2- LSI (Latent Semantic Indexing)
- 3- Using different keyword research tools

**a. Keywords io**

**b. Moz**

**c. Keywords Sheeter**

Question 3: Check the volume and competitor using **google ads** and download related keywords with .csv file.

Question 4: Comparison of keywords using **google trend** tools

Question 5: All keyword of csv file collected in 1 excel file.

Question 6: highlight the keywords background color brainstorming, LSI, Google Ads, Keywords io.