

For the keyword: Business Plan

Longer: Business plan example

Longer: Business plan template

Even longer: How to write a business plan

Another longer option: How to write a business plan for a cleaning business

Another longer option: How to write a business plan for a restaurant

(or any specific business)

Lucrative keywords in this niche. They are lucrative because they suggest buying of various products and services:

Business plan course

Business plan software

Business plan writing service

Business plan writer

Business plan coach

Business plan consultant

For the keyword: Funny t-shirt

Longer: Funny t-shirt for men

Longer: Funny t-shirt with cats for men

Even longer: Funny t-shirt with cats for men, short sleeves

Another longer option: Funny t-shirt with cats for men, no sleeves

Another longer option: Funny t-shirt with cats for men, long sleeves, 100% cotton

(or any t-shirt style variation or material variation)

All keywords here are lucrative because all of them are related to shopping. Just be sure that when choosing them, there is enough search volume to make enough sales to add to a lucrative number.