**ICT Project Phase 2**

**Name : Maaz zulfiqar (232408)**

**Saad Khan (232423)**

**Task 3: Define Project Requirements Features:**

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* **Homepage:**

**FASHION**

Feature a visually appealing and responsive design.

Display featured products or collections.

Include navigation menu for easy access to different sections.

Integration with social media for sharing and following.

* **Product Pages:**

Display product images, descriptions, prices, and sizes.

Include a "Add to Cart" button for easy purchasing.

Implement a product search functionality.

* **User Accounts:**

Allow users to create accounts and log in.

Provide a dashboard for users to manage their profiles.

Implement a password recovery mechanism.

* **Shopping Cart:**

Allow users to view and modify their shopping carts.

Calculate and display the total price.

Provide a secure checkout process.

* **Payment Integration:**

Integrate secure payment gateways (e.g., Stripe, PayPal).

Ensure user payment information is encrypted and protected.

* **Product Categories and Filters:**

Categorize products (e.g., shirts, pants, accessories).

Implement filters for size, color, price range, etc.

* **Reviews and Ratings:**

Allow users to leave reviews and ratings for products.

Display average ratings on product pages.

* **Responsive Design:**

Ensure the website is optimized for various devices (desktop, tablet, mobile).

* **Newsletter Subscription:**

Provide an option for users to subscribe to newsletters.

Send regular updates on new arrivals, promotions, etc.

* **Admin Panel:**

Create an admin panel to manage products, users, and orders.

Monitor and manage customer reviews.

* **Security Measures:**

Implement SSL for secure data transmission.

Regularly update and patch software to protect against vulnerabilities.

**Task 4: Create User Stories**

1. As a visitor, I want to easily navigate the website to find the latest men's fashion trends.
2. As a shopper, I want to view detailed information about a specific product, including images, price, and available sizes.
3. As a customer, I want to create an account to track my order history and save my preferences.
4. As a buyer, I want to add products to my shopping cart and proceed through a secure checkout process.
5. As a user, I want to search for products based on keywords, categories, and filters.
6. As a reviewer, I want to leave feedback and ratings for products I've purchased.
7. As a mobile user, I want the website to be easy to navigate and visually appealing on my device.
8. As a subscriber, I want to receive newsletters with information about new arrivals and special promotions.
9. As an administrator, I want to manage the product catalog, user accounts, and monitor customer reviews through the admin panel.
10. As a security-conscious user, I want to ensure that my payment information is handled securely using trusted payment gateways.
11. These user stories help break down the project requirements into specific functionalities and provide a user-centered perspective for development.