



Globus Spirits Limited

(Corporate Identity Number: L74899DL1993PLC052177)

F-0, Ground Floor, The Mira Corporate Suites, Plot No. 1 & 2,
Ishwar Nagar, Mathura Road, New Delhi - 110065. **Tel.:** +011-66424400,
E-mail: corporateoffice@globusgroup.in, **Web:** www.globusspirits.com

Dated : 29th September'2024

The National Stock Exchange of India Limited
Exchange Plaza, C-1, Block-G
BandraKurla Complex,
Bandra (E),
Mumbai – 400 051
Symbol: GLOBUSSPR

The BSE Limited
PhirozeJeejeebhoy Towers
Dalal Street, Fort
Mumbai – 400 001

Scrip Code: 533104

Subject: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements), Regulations 2015 –w.r.t. launch of TERA I India Craft Vodka.

Dear Sir / Madam,
Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the disclosure announcing the launch of TERA I India Craft Vodka.

You are requested to take a note of the same.

Thanking You
Yours faithfully
for Globus Spirits Ltd.

Santosh Kumar Pattanayak
Company Secretary
ACS-18721

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Globus Spirits unveils the world's first premium Vodka, filtered using Amethyst Crystals with the launch of TERAI India Craft Vodka

New Delhi, September 29, 2025 — Globus Spirits Limited, one of India's leading spirits companies, today announced the launch of TERA I India Craft Vodka, the world's first vodka filtered using amethyst crystals. With this innovation, the company reinforces its commitment to redefining premium spirits in India by combining pioneering techniques with world-class craftsmanship.

This delightful handmade Vodka has been cultivated from grain to glass at the TERA I distillery in Behror, Rajasthan. Made using locally sourced rice & bespoke production methods to create a bright distillate, uniquely finished by filtering through amethyst crystals for a smooth & playful vodka. This exclusive process sets a new benchmark for the premium vodka category and offering consumers a truly elevated drinking experience.

Speaking on the launch, Mr. Shekhar Swarup, Joint Managing Director, Globus Spirits, said: "At Globus Spirits, our vision is to create world-class products that blend Indian tradition with global innovation. TERA I India Craft Vodka, with its unique amethyst crystal refinement, is a first for the world and a bold step in our premiumization journey. We are confident it will resonate strongly with discerning urban consumers who seek authenticity, craftsmanship, and distinction in their spirits."

TERAI India Craft Vodka has debuted in Jaipur and Udaipur, Rajasthan, at a price of INR. 2,245 for a 750 ml bottle. The brand will soon expand to Delhi, Gurgaon, Goa, and Mumbai, where it will be available across leading retail outlets and select premium channels. With a distilling heritage dating back to 1958, Globus Spirits has been steadily building its premium spirits portfolio starting with TERA I, renowned for its craft gin and now craft vodka. This launch marks another milestone in the company's strategy to introduce differentiated, high-quality products tailored to India's evolving consumer preferences in the premium alco-bev segment.



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About GLOBUS SPIRITS LTD.

With over 30 years of presence in India's Alco-Bev Industry, Globus Spirits Ltd. has played a crucial role in shaping the industry. The company's founding family, the Swarup Family, has a history of distillation in India since 1958. With its deep market insights, an understanding of consumer preferences, and a robust distribution network across multiple states, Globus Spirits caters to diverse product categories. Its fully integrated distilleries in five strategic states of India produce quality alcohol for a diverse consumer base. Globus Spirits has a strong presence across the entire value chain & is committed to maintaining the highest standards of distilling craftsmanship.

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