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September 29, 2025

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai – 400 001
Scrip Code - 526612

National Stock Exchange of India Ltd
Exchange Plaza, C-1, Block G
Bandra Kurla Complex, Bandra East,
Mumbai – 400 051
NSE Symbol - BLUEDART

Dear Sir / Madam,

Sub: Press Release

Please find enclosed herewith Press Release proposed to be issued by the Company.

Kindly take note of the same.

Thanking you

Yours faithfully,
For **Blue Dart Express Limited**

Tushar Gunderia
Head (Legal & Compliance) &
Company Secretary

Blue Dart Announces General Price Increase Effective January 1st, 2026

Customers signing up between October 1st and December 31st, 2025, will not be impacted by the price increase

Mumbai, 29th September 2025: Blue Dart Express Limited, South Asia's premier express air and integrated transportation & distribution company, today announced a General Price Increase (GPI) effective January 1st, 2026. The average shipment price is set to increase in the range of 9% to 12%, depending on product variabilities and the customer's shipping profile.

In line with its annual practice, Blue Dart undertakes a comprehensive review of its pricing structure to ensure continued service excellence while fostering sustainable ecosystem collaboration. This pricing adjustment is essential to maintaining Blue Dart's high standards of speed, reliability, and customer-centric solutions, while addressing the impacts of inflationary pressures, escalating airline costs, and the complexities of global supply chains.

To support new customers and encourage business growth, those signing up between October 1st and December 31st, 2025, will not be impacted by the upcoming GPI.

Commenting on the announcement, **Balfour Manuel, Managing Director, Blue Dart Express**, said, *"At Blue Dart, our commitment has always been to deliver excellence building a future-ready logistics ecosystem. The General Price Increase enables us to continue investing in advanced technology, greener logistics, and network expansion, ensuring that our customers experience unmatched reliability and speed. We will exempt all customers onboarded between October and December 2025, hereby reaffirming our promise to support businesses in scaling seamlessly with us, even amidst global challenges."*

Blue Dart remains steadfast in its mission to connect businesses and communities with trust, speed, and care. By proactively balancing economic realities with long-term investments in innovation and sustainability, we are positioning ourselves and our customers for resilient growth. With a strong foundation and a customer-first mindset, we are confident of continuing to set benchmarks in the express logistics industry while enabling India's progress in the global supply chain.

About Blue Dart:

Blue Dart Express Ltd., South Asia's premier express air and integrated transportation & distribution company, offers secure and reliable delivery of consignments to over 56,400+ locations in India. Blue Dart is a provider of choice for its stakeholders due to its customer centric approach and aims to further strengthen this partnership. As part of DHL Group's DHL eCommerce division, Blue Dart accesses the largest and most comprehensive express and logistics network worldwide, covering over 220 countries and territories, and offers an entire

spectrum of distribution services including air express, freight forwarding, supply chain solutions, customs clearance etc.

The Blue Dart team drives market leadership through its motivated people, dedicated air and ground capacity, cutting-edge technology, wide range of innovative, vertical specific products and value-added services to deliver unmatched standards of service quality to its customers. Blue Dart's market leadership is further validated by its position as the nation's most innovative and awarded express logistics company for exhibiting reliability, superior brand experience and sustainability which include recognition as one of 'India's Best Companies to Work For' by The Great Place to Work® Institute, India, ranked amongst 'Best Multinational Workplaces in Asia' by The Great Place to Work® Institute, Asia, voted a 'Superbrand' and 'Reader's Digest Most Trusted Brand', and has achieved the ISO/IEC 27001:2022 certification. It has also been listed as one of Fortune 500's 'India's Largest Corporations' and Forbes 'India's Super 50 Companies' to name a few. Blue Dart's Diversity and Inclusion initiatives have also led to it being recognized as one of India's 'Best Workplaces for Women' in 2021 and 'Best Organisations for Women' in 2025 for the 4th time by the ET Now. Furthermore, Blue Dart was awarded the 'Best In-House Legal Team' award in the logistics category at The Economic Times Global Legal Awards 2024-2025.

Blue Dart fulfils its social responsibility through its Go Programs namely Go Green – Climate Protection, Go Help - Drinking Water, Livelihood, Health, Disaster Management and Go Teach - Education.

For more information, please contact:

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