FALL 2023 DSE 12700 VISUAL ANALYTICS

Professor Madeline Blount she/her

Week 4 storytelling



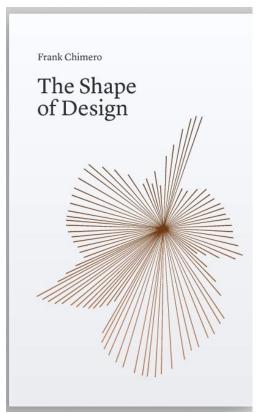
Dall-E2, tabby kittens creating colorful digital charts in a forest, photorealistic style



Frank Chimero

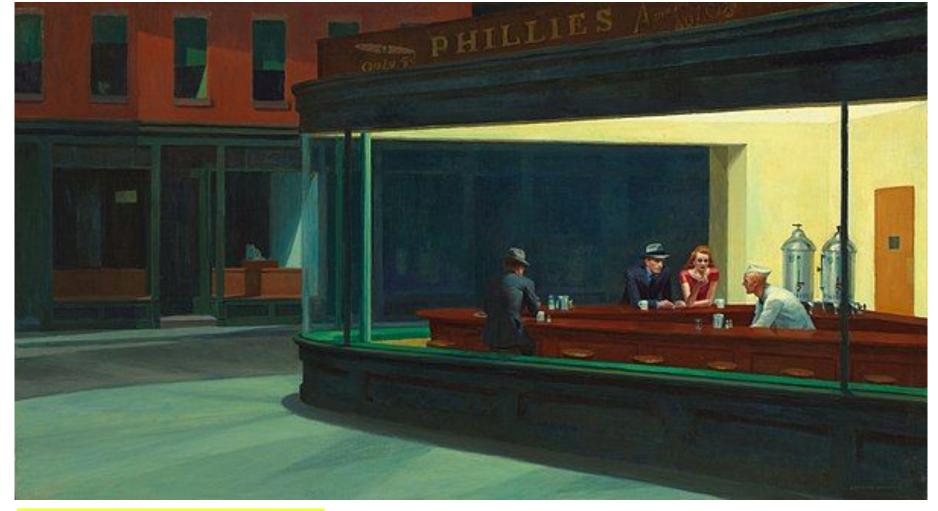
Brooklyn, NY

Currently: fintech (Modern Treasury)



"Narrative is such a fundamental way of thinking that there are even theories that say that stories are how we construct reality for ourselves."

-Chimero



Edward Hopper, Nighthawks (1942)

"... if we are looking for ways to use narrative in our work as a design material, all we need to do is **ask where the time** passes to find the story's proper place."

-Chimero

"The story moves, and with each telling, it keeps a hint of the wisp of the last voice that told it, and retains a bit of the luster of the last shared moment it made."

-Chimero



Alberto Cairo
University of Miami
Journalist, designer

New York Times
First journalism MOOC (2012)
The Functional Art

"So, without conscious effort, the brain always tries to close the distance between observed phenomena and knowledge or wisdom that can help us survive. This is what cognition means. The role of an information architect is to anticipate this process and generate order before people's brains try to do it on their own."

-Cairo (17)

Fertility Rate

Average number of children per woman over her lifetime Showing all countries for which complete data is available

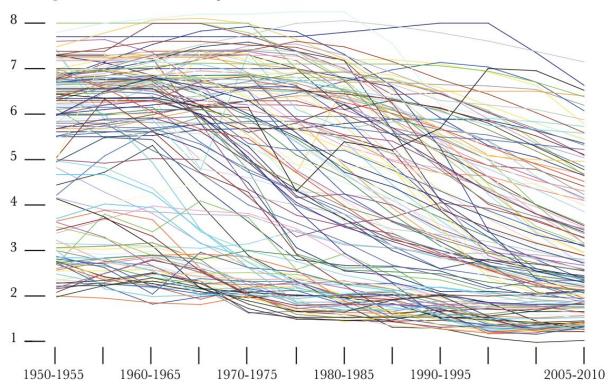


Figure 1.5 Too many lines obscure the message.



Whitney Battle-Baptiste
U. Mass. Amherst

Anthropologist, Archaeologist



Britt Rusert
U. Mass. Amherst
African-American Studies



W. E. B. Du Bois, 1868-1963 Sociologist, historian, writer, activist First Black PhD from Harvard

*invented fieldwork-based sociology, Philadelphia

... "also a pioneer of data visualization" (45)

Plates from 1900 Paris Exposition, available in Library of Congress, but first published as a book in 2018 (!)

By hand: "working in ink, gouache watercolor, graphite, sprinklings of photographic prints" (45)

"Information design as a rhetorical device" (46)



W. E. B. Du Bois, 1868-1963 Sociologist, historian, writer, activist First Black PhD from Harvard

Predate work generally known for modernism: before Italian futurism, before Bauhaus - belongs in Tufte

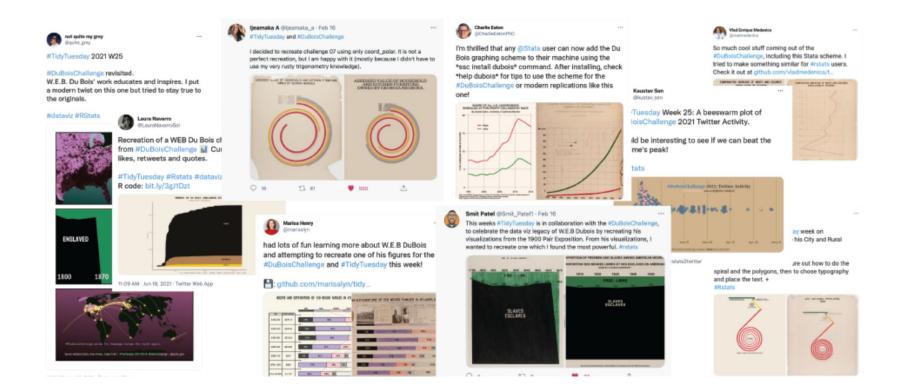
His visualizations = visual argument,
"historically constituted racial
inequalities" were responsible for a
"legacy of racial castes" in America

"Persuasive narrative through visual data over time" - "progressive disclosure"

Decolonizing data - audience

The #DuBois Challenge

Anthony Starks • February 1, 2022



https://public.tableau.com/app/profile/chim
di.nwosu/viz/W_E_B_DuboisPortraitGallery/Ma
inGallery

Chimdi Nwosu, Tableau data scientist



Chimdi Nwosu



Chimdi is a data visualization manager and Tableau Public Ambassador that believes in leveraging data and design to create beautiful and impactful visualizations. As an avid explorer, he's keen on experimenting with different tools while exploring various topics to discover and share insights from the world around us.









https://github.com/IcaroBernardes/webdubois

Icaro Bernardes, Brazilian data

