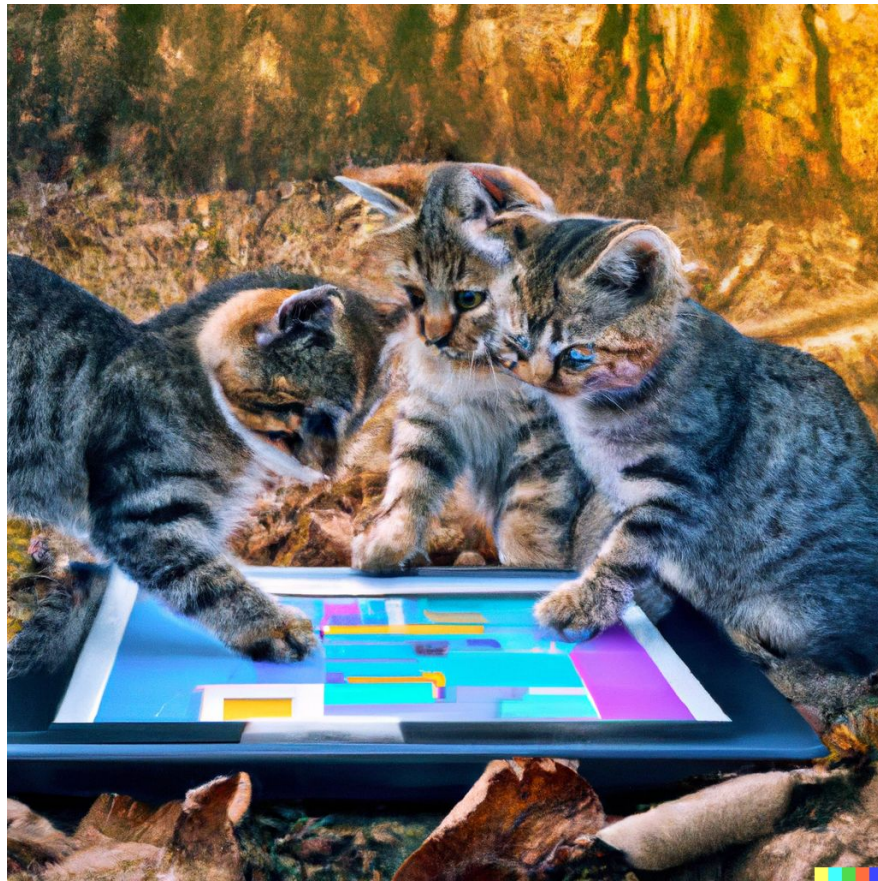


FALL 2024
DSE 12700
VISUAL ANALYTICS

Professor
Madeline Blount
she/her

Week 3



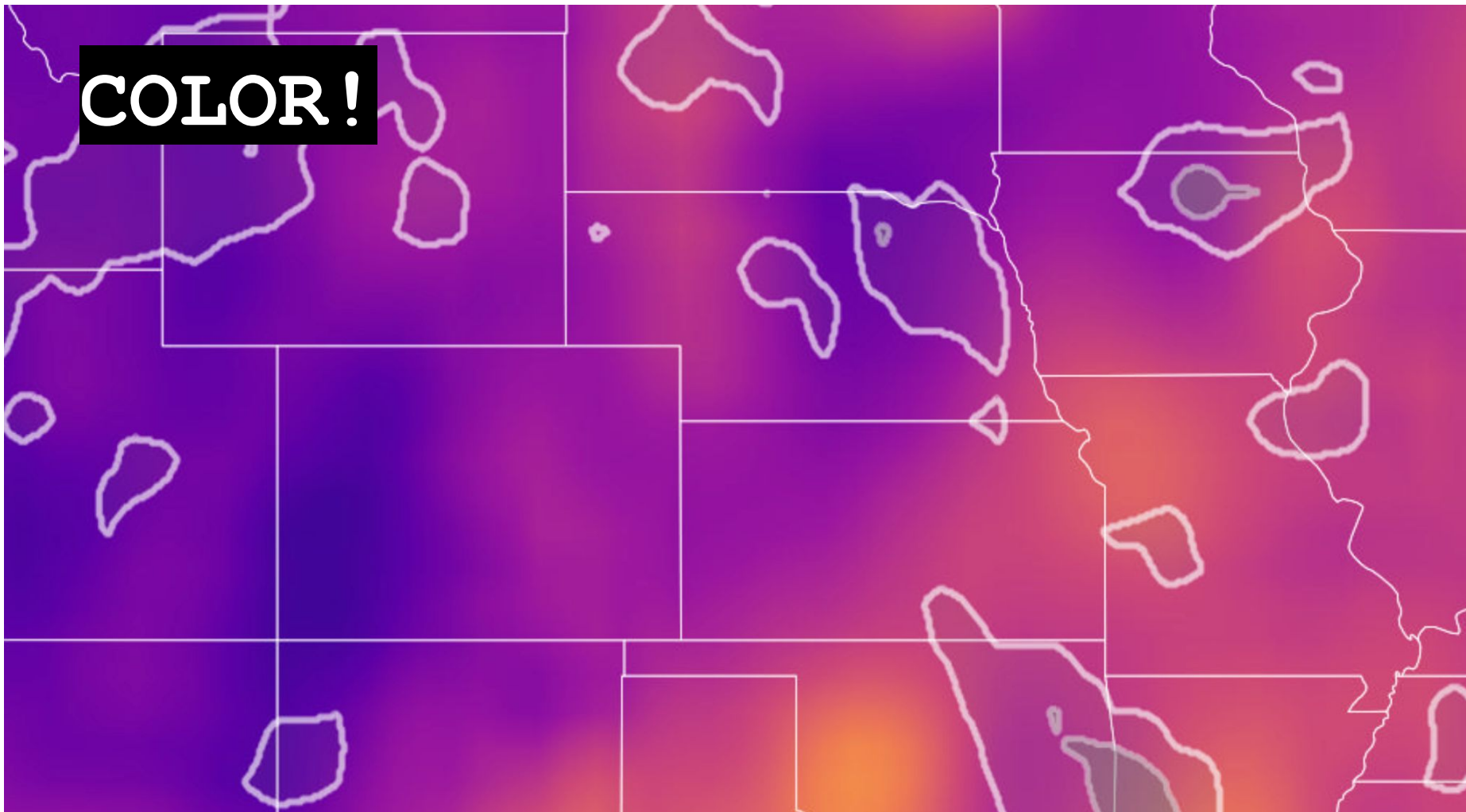
Dall-E2, tabby kittens creating colorful digital charts in a forest, photorealistic style



MINI-TALKS!

- Sardor H.
- Saar T.
- Safal T.

COLOR!



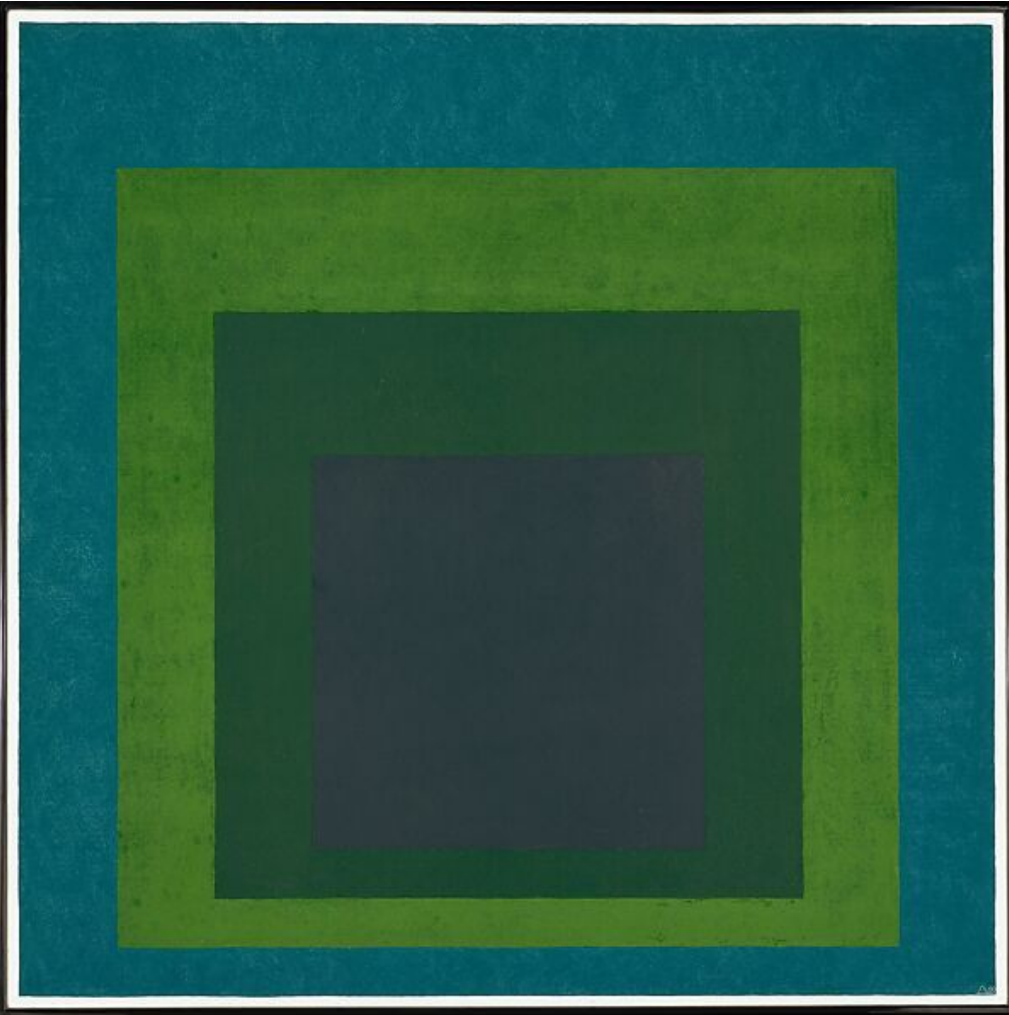
“‘To paint well is simply this: to put the right color in the right place,’” (Paul Klee) ...

The often scant benefits derived from coloring data indicate that even putting a good color in a good place is a complex matter. - Tufte

**ALL AESTHETIC
ELEMENTS HAVE COLOR!**

**AND COLOR
IS ACTIVE
IS RELATIVE**





Joseph Albers (Bauhaus,
Black Mountain College,
Yale)

1888-1976; book = 1963



ART+ COLOR

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- "Colors deceive continually"
- "Develop - **by trial and error** - an eye for color"
- Learning through experience, experimentation
- "Development of observation and articulation"
- Learning how to see

- From Wittengenstein *Remarks on Color* (1950): 

"To describe the game of tennis to someone is not to teach it to him (and vice versa)."

- Knowledge by acquaintance, by play
- For Albers: experience difference between "factual fact" and "actual fact"

