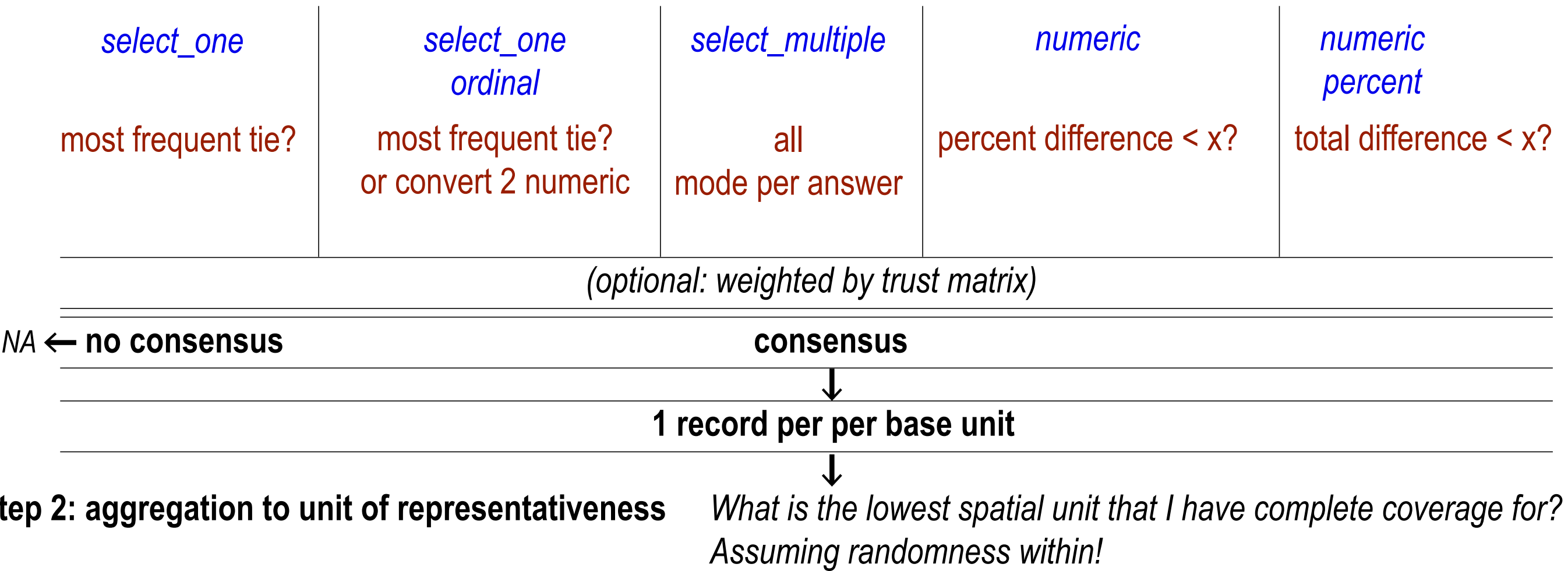


KI DATA ANALYSIS CHEATSHEET

Step 1: Triangulation

best guess using information about the same thing from different source



<i>select_one</i> percent top n all	<i>select_one</i> <i>ordinal</i> percent top n convert 2 numeric	<i>select_multiple</i> percent all mode per answer percent	<i>numeric</i> mean/median distribution	<i>numeric</i> <i>percent</i> average
(optional: weighted by represented population)				

Step 3. aggregation to unit of reporting

What unit am I interested in?
Assuming representativeness within!
Same methods as 2.

comparison over time
Assuming equal coverage
(new-old / old)