

MICHAEL TABB

MULTIMEDIA JOURNALIST
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EXPERIENCE

Quartz

Video Journalist

Oct. 2015–Present

- Research, report, script, film & animate quick hits and feature videos for qz.com and social properties
- Produce and refine graphic and text templates for the video team
- Create graphics and content for new platform pitches, and help with new platform launches

The Wall Street Journal

Assistant Video Journalist (freelance)

Dec. 2014–Oct. 2015

- Produced & edited Webby-honored news series in collaboration with a senior producer
- Created independent animated content, worked with reporters to translate stories to video

Popular Science

Animator & Video Editor (intern, freelance)

Sept. 2014–Oct. 2015

- Conceptualized and produced videos for new “Ask Us Anything” and “Need to Know” video series
- Worked with editors to plan and produce video content complementing print & web stories
- Animated branding elements (openers, lower thirds, closers) for CES, Toy Fair coverage

Scientific American, Newsweek, York Dispatch newspaper

Short-term freelancer

May 2011–Jan. 2015

- Animated and filmed shortform, explanatory journalism pieces for web and other platforms
- Reported and blogged for traditional print media outlets, such as my hometown newspaper

Student Life newspaper

Editor-in-Chief

Apr. 2012–2013

- Directed production of twice-weekly newspaper with print circulation ~5,000, web ~200,000/month
- Spearheaded social media engagement & multimedia initiatives

HONORS

Webby Awards: News & Politics Series, Honoree (2015)

- Produced episodes of The Short Answer, collaborating with a WSJ senior producer

ADAP Leadership Awards: Media Story of the Year (2015)

- Produced an explanatory piece on needle exchange, collaborating with a WSJ senior video journalist

ACP Pacemaker Awards: Online Award (2013)

- Ran my college-newspaper as editor-in-chief, leading its transition to an online-first outlet

SKILLS

- Multimedia production (Final Cut 7, X; Adobe Premiere, After Effects, Illustrator, Photoshop, Audition)
- 3D animation (Autodesk Maya, Pixologic Zbrush)
- DSLR shooting, audio recording and sound mixing
- Web/print production (WordPress, Drupal & proprietary CMS, Microsoft Word, PowerPoint & Excel)
- Social media (Twitter, Facebook, Instagram, Tumblr, YouTube, Snapchat)
- AP Style

EDUCATION

Washington University in St. Louis

A.B. in English Literature, with College Honors

May 2014

Minors: Studio Art (computer-based animation) & Physics