WHITE PAPER

1PICK

"Decentralized Social Prediction Service"

Prepared By:
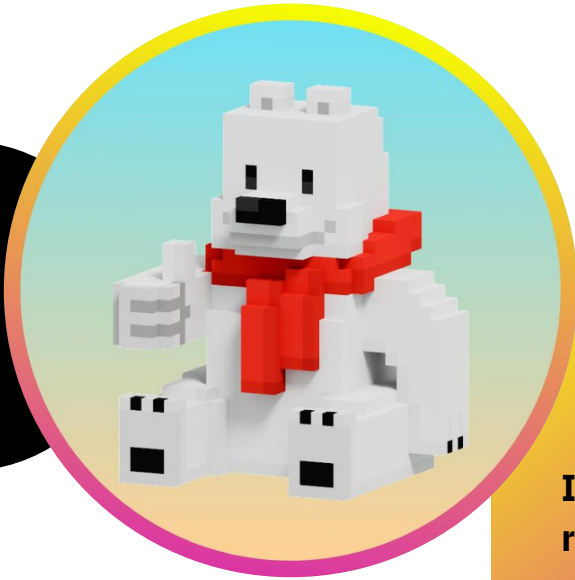
Technical Team of 1Pick

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EXECUTIVE SUMMARY

1PICK is a cutting-edge predictive entertainment platform that redefines how individuals engage with events and predictions. It offers a diverse range of events across various domains, from weather and entertainment to tech events and finance. At its core, 1PICK invites users to predict outcomes, whether for the joy of forecasting or the pursuit of rewards.

1PICK

ABOUT
1 PICK

In a world where technology continually reshapes our experiences, 1PICK emerges as a groundbreaking platform that transforms the way we engage with predictions and events. Predictive entertainment, once a niche endeavor, now takes center stage as 1PICK pioneers a revolutionary approach, inviting users to predict, engage, and earn like never before.

1PICK represents a new frontier, where your insights, knowledge, and intuition converge with the thrill of predictions. It's a platform that operate in diverse categories ranging from sports, entertainment, and finance, offering a diverse range of events that align with your passions. Whether you're a sports aficionado, a pop culture enthusiast, or have a keen eye for financial markets, 1PICK welcomes you to predict the future, engage with your interests, and potentially earn rewards along the way.

But 1PICK is more than just predictions; it's an immersive journey fueled by innovation. Our Predict Everything concept empowers you to share your insights and opinions on virtually any event, breaking free from traditional prediction platforms. It's a space where community engagement thrives, and every user's voice matters.

With advanced artificial intelligence (AI) at its core, 1PICK provides you with data-driven insights, real-time analysis, and valuable information to inform your predictions. It's like having a predictive intelligence companion guiding you through the excitement of forecasts and bets.

Transparency, fairness, and continuous improvement are our guiding principles. We strive to provide accurate event outcomes, maintain the integrity of the prediction process, and evolve our platform based on your feedback and emerging trends.

Welcome to 1PICK, where the future of predictive entertainment begins. Join us in this exciting journey, where your predictions, your insights, and your passion converge into a world of engagement, rewards, and community. Predict. Engage. Earn. It all starts here, at 1PICK.

VISION

1PICK envisions a future where predictive entertainment transcends boundaries, connecting individuals with their passions, insights, and rewards. Our vision is to revolutionize the way people engage with events, predictions, and digital assets, creating a dynamic and inclusive platform that empowers users and fosters a vibrant community
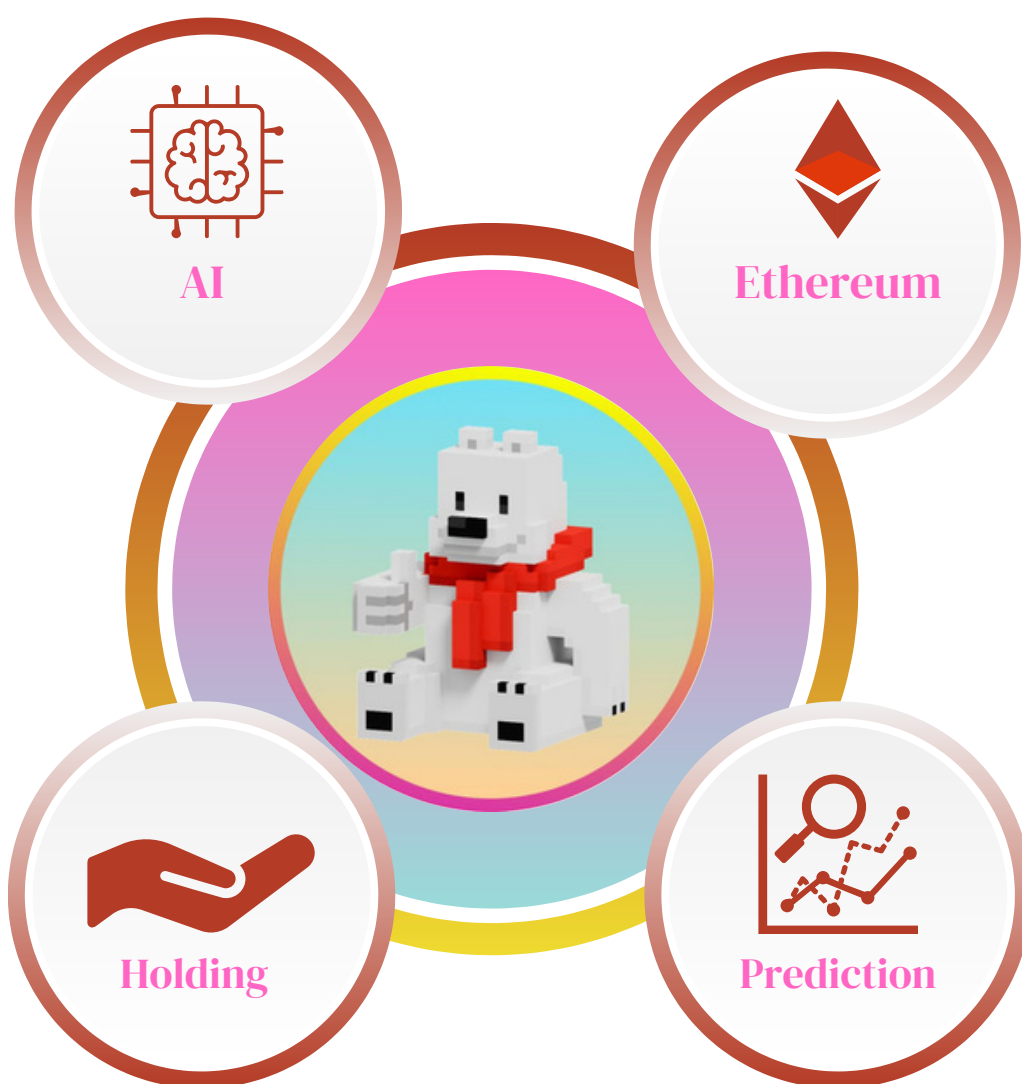
MISSION

1PICK is on a mission to revolutionize predictive entertainment by empowering users, fostering community engagement, offering diverse events, ensuring accuracy through AI, and continuously innovating for an evolving user experience.

Our Mission is to:

1.Empowers users by allowing them to make predictions across various events using their insights and knowledge.

2. The platform fosters an engaged community where users can share predictions, discuss topics, and connect with like-minded individuals.

3. Offers a wide range of events catering to diverse interests, ensuring everyone finds something they're passionate about.

4. 1PICK is committed to continuous learning and innovation, adapting to user feedback and emerging trends to provide an evolving predictive entertainment experience.

Business Model
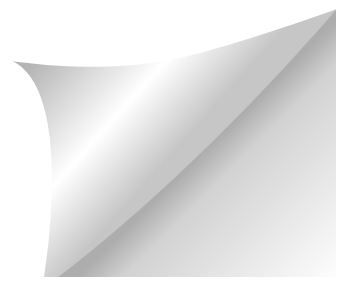
AI

Ethereum

Holding

Prediction

Prediction

1PICK Prediction is the core feature of the 1PICK platform, offering users an exciting and rewarding way to forecast the outcomes of a wide variety of events, from games to entertainment awards, financial markets, and more. This in-depth exploration of 1PICK Prediction will provide a comprehensive understanding of how it works and what makes it a standout platform for prediction enthusiasts.

1PICK Prediction is designed with user-friendliness in mind. The platform provides an intuitive and visually appealing interface that makes event selection, prediction, and betting easy for users of all backgrounds. The process of making predictions and placing bets is straightforward, ensuring an enjoyable experience for both newcomers and experienced predictors.

1PICK Prediction is at the forefront of prediction and betting platforms, offering users a dynamic, engaging, and rewarding experience. With a wide range of events, flexible prediction options, community interaction, and a robust reward system, it caters to prediction enthusiasts across various fields of interest. Whether a pop culture enthusiast, or a financial markets aficionado, 1PICK Prediction provides a platform where insights and predictions can thrive, making it a standout choice in the world of online forecasting.

Key Aspects

- Event Selection
- Prediction Options
- Betting Mechanism
- Reward System
- Community Engagement:

Predict to Earn

1PICK's Predict to Earn is the ultimate fusion of prediction and rewards, offering you a thrilling opportunity to convert your insights into tangible benefits. It all starts with event selection, where you choose from a diverse range of events that align with your interests, spanning sports, entertainment, tech, and finance.

Start by choosing an event that piques your interest. 1PICK offers a wide array of events across different domains, ensuring there's something for everyone. Whether it's a weather, an entertainment award show, a tech event, or a financial market prediction, you're bound to find an event that excites you.
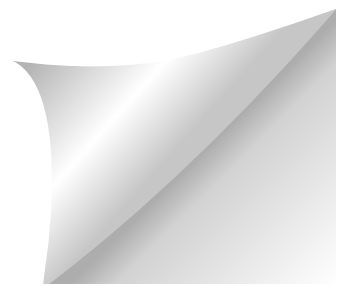
Each event presents a set of prediction options. These can range from guessing the winner of a sports game to anticipating the outcome of an entertainment competition. The versatility of prediction options keeps the experience fresh and engaging.

For those seeking an extra layer of excitement and the potential for greater rewards, there's the option to place bets on your predictions. Betting amplifies the stakes and enhances the anticipation of the outcome.

When predictions hit the mark, user will be rewarded. These rewards come in the form of PICK Tokens, a digital currency native to the platform. PICK Tokens can be used for further predictions, betting, or exploring the digital asset marketplace.

The Predict to Earn platform is built on principles of fairness and transparency. It employs robust algorithms and dependable data sources to ensure accurate event outcomes. Plus, it's a platform that's continually evolving based on user feedback and emerging trends.

Predict to Earn offers an exciting and potentially lucrative way to enjoy events while testing your prediction prowess. Whether you're a seasoned forecaster or someone new
to the world of predictions, it's a platform that offers both entertainment and the prospect of earning reward
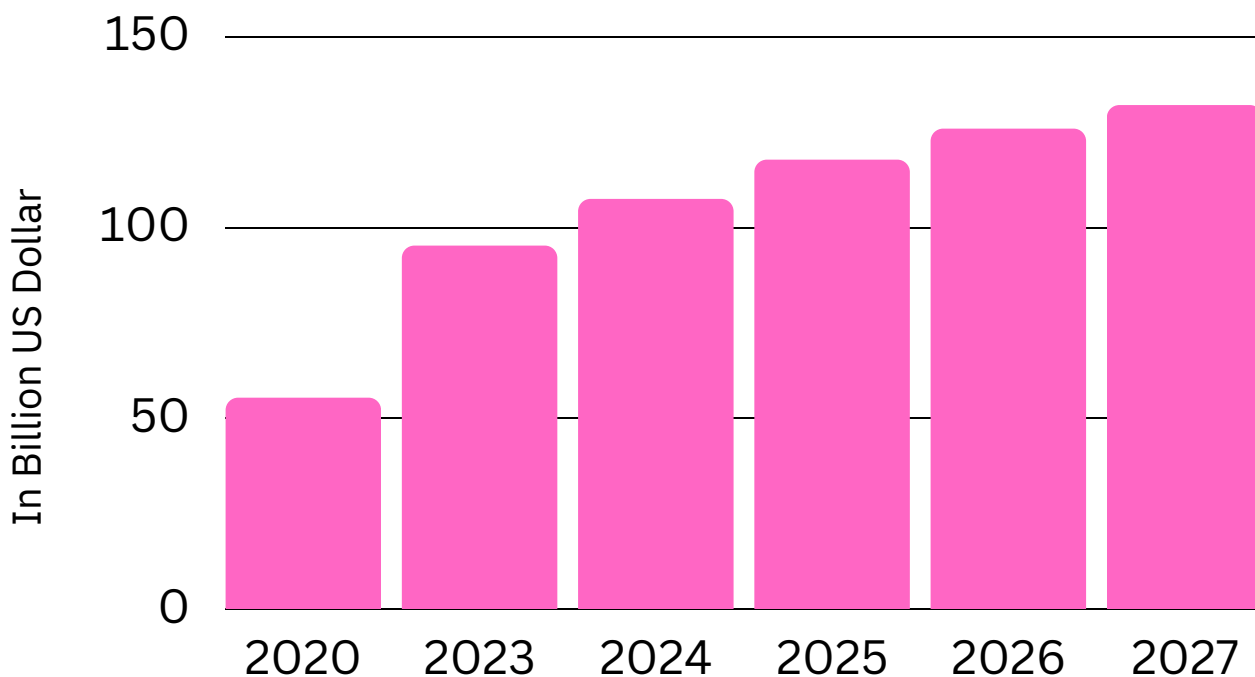
Global Market size

Revenue in the Online prediction/betting market is projected to reach US$95.05bn in 2023. Revenue is expected to show an annual growth rate (CAGR 2023-2027) of 8.54%, resulting in a projected market volume of US$131.90bn by 2027.

- In the Online prediction/betting market, the number of users is expected to amount to 233.7m users by 2027.
- User penetration will be 2.3% in 2023 and is expected to hit 2.9% by 2027.
- The average revenue per user (ARPU) is expected to amount to US$0.54k.
- In global comparison, most revenue will be generated in the United States (US$19,140.00m in 2023).
- With a projected rate of 46.8%, the user penetration in the Online prediction/betting market is highest in Canada.

Holding

In the realm of 1PICK and its dynamic ecosystem, holding 1PICK Tokens (PICK Tokens) opens up a world of opportunities. These tokens are not just a form of digital currency; they are your passport to immersive experiences and participation in the predictive entertainment revolution.

Here's why holding **1PICK Tokens** is a valuable choice:

1PICK Tokens are the gateway to predicting outcomes across a vast array of events. Whether you're passionate about weather events, entertainment, finance, or any other domain, 1PICK Tokens enable users to participate in predictions and potentially earn rewards based on their accuracy.

With 1PICK Tokens, users can take predictions to the next level by placing bets on the forecasts. This adds an extra layer of excitement to your predictive entertainment journey. If predictions prove correct, then earnings are amplified.

1PICK Tokens grant access to the digital asset marketplace, where user can buy, sell, and trade digital goods related to their interests. This marketplace offers unique ownership opportunities and allows to expression of fandom or niche interests through digital collectibles.

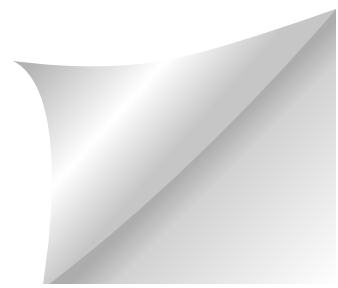## Holding Perks

Participation in Predictions	Earning Potential
Betting Excitement	Access to Digital Assets
User Flexibility	Continuous Improvement

1PICK AI

1PICK AI is the cutting-edge artificial intelligence component embedded within the 1PICK platform, designed to elevate the predictive entertainment experience to new heights. It brings a sophisticated layer of intelligence and analysis to the world of predictions, offering users a more informed and engaging journey.

1PICK AI is the engine that drives the accuracy and depth of predictions. It utilizes advanced algorithms and machine learning techniques to process vast amounts of data from diverse sources. This enables it to provide users with insights and trends that can significantly inform their predictions.

One of the key advantages of 1PICK AI is its ability to analyze historical data, event statistics, and relevant information from various events. It then distills this data into actionable insights, helping users make more informed predictions. Whether it's understanding past performance or assessing trends, 1PICK AI empowers users with valuable knowledge.

In the fast-paced world of predictive entertainment, timing is crucial. 1PICK AI excels in providing real-time analysis of events as they unfold. This means users can access up-to-the-minute data and insights to adjust their predictions or betting strategies as the event progresses.

Beyond individual predictions, 1PICK AI contributes to community engagement by providing valuable insights to users. It facilitates informed discussions, encourages interaction, and fosters a sense of camaraderie among community members.

Like any advanced AI system, 1PICK AI is constantly learning and evolving. It adapts to user behavior, incorporates feedback, and fine-tunes its algorithms to improve prediction accuracy over time. This commitment to continuous improvement ensures that users benefit from increasingly sophisticated predictive insights.

How it Works?

Step 1

Choose the Event you are interested in

Step 2

Add Funds

Step 3

Place a Bet

Step 4

Earn If you're right

Why choose 1PICK?

Choosing 1PICK as predictive entertainment platform offers a multitude of compelling reasons that set it apart from the rest. Here are some key factors that make 1PICK an excellent choice:

- ## Diverse Range of Events

  1PICK offers an extensive selection of events that cater to a wide array of interests, including weather, entertainment, tech events, and financial markets. With such diversity, there's always something exciting to engage with, regardless of your passion.

- ## Predict Everything

  The Predict Everything concept sets 1PICK apart. It allows users to share their insights and predictions on virtually any event, fostering a vibrant and engaged community. Your opinions and predictions are not limited by predefined options.
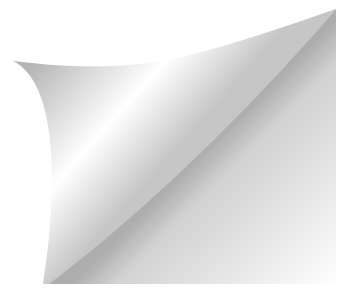
- ## Advanced AI:

  1PICK leverages cutting-edge artificial intelligence (AI) to provide data-driven insights and real-time analysis, enhancing the accuracy of predictions and giving users a competitive edge.

- ## Digital Asset Marketplace

  1PICK's digital asset marketplace offers unique ownership opportunities for digital goods related to your interests. Whether you're a fan of a team, a celebrity, or niche interest groups, this marketplace allows you to express your passion in a digital form.

- ## Rewards and Incentives:

  Predictions and bets can potentially lead to rewards in the form of PICK Tokens, 1PICK's native digital currency. These rewards can be used for further predictions, betting, or exploring the digital asset marketplace.

Why choose 1PICK?

• Community Engagement

1PICK encourages community interaction, allowing users to share opinions, discuss events, and engage in conversations with like-minded enthusiasts. It's a platform where your insights and knowledge are valued.

• User-Friendly Interface:

1PICK provides an intuitive and visually appealing interface, making it easy for users of all backgrounds to navigate, make predictions, and engage with the platform.
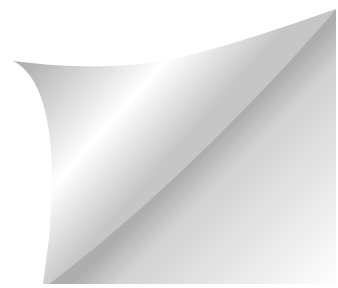
• Transparency and Fairness

1PICK is committed to transparency and fairness in its predictions and outcomes. Robust algorithms and reliable data sources ensure accurate event results.

• Continuous Improvement:

The platform is not static; it actively listens to user feedback and evolves based on emerging trends, ensuring a dynamic and engaging experience.

• Security

1PICK employs blockchain technology to ensure the security and transparency of user transactions and token holdings, providing a trustworthy environment.

TOKENOMICS

NAME

1PICK

SYMBOL

1PICK

Blockchain

Ethereum

Total Supply

1,000,000,000,000 PICK

Contract Address

0x1250c8f5099902ddfb574474612436b0b5Db0a15

ROADMAP

Q2-2023

Project initiation
- website launch
- Smartcontract Development
- Social Media Account

Q3-2023

Major Launch
- Listing   ON   DEX
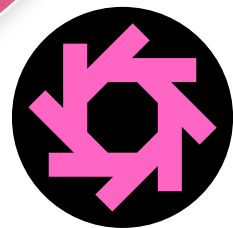- Influencer marketing
- Giveaways

Q1- 2024

Beta Release
- platform Upgrade
- Listing on CEX

Q2-2024

Global Marketing
- CMC Listing
- Partnership with Events manager
- 20K Holders
- 10K Active User
- Marketing Campaigns

THANK YOU

PREPARED BY :
1PICK TECHNICAL TEAM