

# Winning Space Race with Data Science

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#### **Outline**

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

### **Executive Summary**

- Summary of methodologies
  - Data Collection through API
  - Data Collection with Web Scraping
  - Data Wrangling
  - Exploratory Data Analysis with SQL
  - Exploratory Data Analysis with Data Visualization
  - Interactive Visual Analytics with Folium
  - Machine Learning Prediction
- Summary of all results
  - Exploratory Data Analysis result
  - Interactive analytics in screenshots
  - Predictive Analytics result

#### Introduction

- The objective is to evaluate the viability of the new company Space Y to compete with Space X.
- ❖ Desirable answers:
- The best way to estimate the total cost for launches, by predicting successful landings of the first stage of rockets & Where is the best place to make launches.



# Methodology

#### **Executive Summary**

- Data collection methodology:
- Data from Space X was obtained from 2 sources:
- Space X API (<a href="https://api.spacexdata.com/v4/rockets/">https://api.spacexdata.com/v4/rockets/</a>)
- Web Scraping (<a href="https://en.wikipedia.org/wiki/List">https://en.wikipedia.org/wiki/List</a> of Falcon/ 9/ and Falcon Heavy launches
- Perform data wrangling
- Collected data was enriched by creating a landing outcome label based on outcome data after summarizing and analyzing features.
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
- Data that was collected until this step were normalized, divided in training and test data sets and evaluated by four different classification models, being the accuracy of each model evaluated using different combinations of parameters.

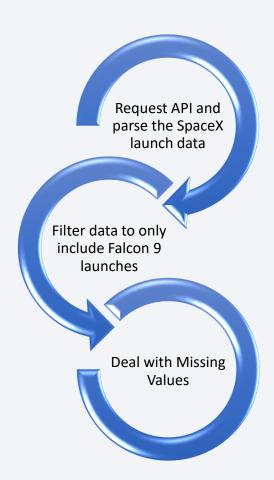
#### **Data Collection**

Data sets were collected from Space X API (<a href="https://api.spacexdata.com/v4/rockets/">https://api.spacexdata.com/v4/rockets/</a>) and from Wikipedia (<a href="https://en.wikipedia.org/wiki/List of Falcon/">https://en.wikipedia.org/wiki/List of Falcon/</a> 9/ and Falcon Heavy launches ), using web scraping technics.

### Data Collection – SpaceX API

- SpaceX offers a public API from where data can be obtained and then used;
- This API was used according to the flowchart beside and then data is persisted.
- Source code:

https://github.com/mabeerkhan/Data-Science-Professional-Certificate/blob/main/10)%20Data%20Science%20Capstone%20Project/datacollection-api.ipynb

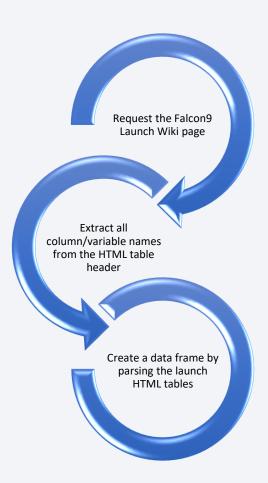


### **Data Collection - Scraping**

- Data from SpaceX launches can also be obtained from Wikipedia;
- Data are downloaded from Wikipedia according to the flowchart and then persisted.

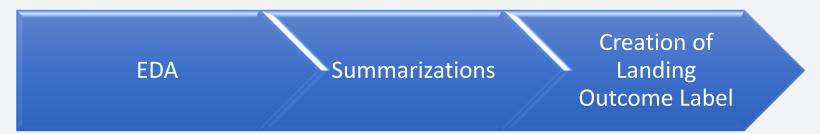
#### Source Code:

https://github.com/mabeerkha n/Data-Science-Professional-Certificate/blob/main/10)%20 Data%20Science%20Capstone %20Project/webscraping.ipynb



### **Data Wrangling**

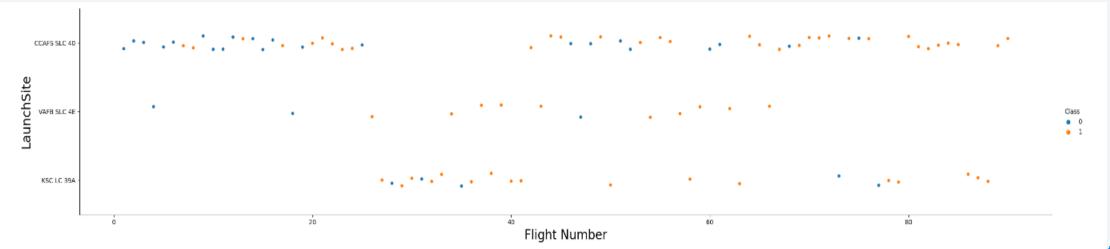
- Initially some Exploratory Data Analysis (EDA) was performed on the dataset.
- Then the summaries launches per site, occurrences of each orbit and occurrences of mission outcome per orbit type were calculated.
- Finally, the landing outcome label was created from Outcome column.



• Source Code: <a href="https://github.com/mabeerkhan/Data-Science-Professional-Certificate/blob/main/10)%20Data%20Science%20Capstone%20Project/data\_wrang\_ling.ipynb">ling.ipynb</a>

#### **EDA** with Data Visualization

- To explore data, scatterplots and bar plots were used to visualize the relationship between pair of features:
- Payload Mass X Flight Number, Launch Site X Flight Number, Launch Site X Payload Mass, Orbit and Flight Number, Payload and Orbit.
- Source Code: <a href="https://github.com/mabeerkhan/Data-Science-Professional-Certificate/blob/main/10)%20Data%20Science%20Capstone%20Project/EDA%20with Visualization.ipynb">https://github.com/mabeerkhan/Data-Science-Professional-Certificate/blob/main/10)%20Data%20Science%20Capstone%20Project/EDA%20with Visualization.ipynb</a>



#### **EDA** with SQL

- The following SQL queries were performed:
- Names of the unique launch sites in the space mission;
- Top 5 launch sites whose name begin with the string 'CCA';
- Total payload mass carried by boosters launched by NASA (CRS);
- Average payload mass carried by booster version F9 v1.1;
- Date when the first successful landing outcome in ground pad was achieved;
- Names of the boosters which have success in drone ship and have payload mass between 4000 and 6000 kg;
- Total number of successful and failure mission outcomes;
- Names of the booster versions which have carried the maximum payload mass;
- Failed landing outcomes in drone ship, their booster versions, and launch site names for in year 2015; and
- Rank of the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20.
- Source Code: <a href="https://github.com/mabeerkhan/Data-Science-Professional-Certificate/blob/main/10)%20Data%20Science%20Capstone%20Project/EDA with SQL.ipynb">https://github.com/mabeerkhan/Data-Science-Professional-Certificate/blob/main/10)%20Data%20Science%20Capstone%20Project/EDA with SQL.ipynb</a>

### Build an Interactive Map with Folium

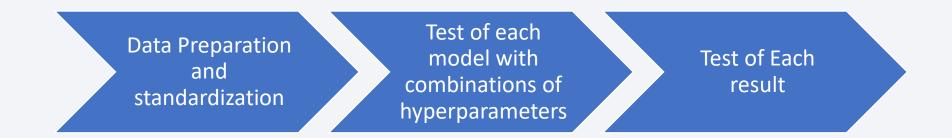
- Marked all launch sites, and added map objects such as markers, circles, lines to mark the success or failure of launches for each site on the folium map.
- Assigned the feature launch outcomes (failure or success) to class 0 and 1.i.e., 0 for failure, and 1 for success.
- Using the color-labeled marker clusters, we identified which launch sites have relatively high success rate.
- Calculated the distances between a launch site to its proximities & answered some question for instance:
  - Are launch sites near railways, highways and coastlines.
  - Do launch sites keep certain distance away from cities.
- Source Code: <a href="https://github.com/mabeerkhan/Data-Science-Professional-Certificate/blob/main/10)%20Data%20Science%20Capstone%20Project/Interactive\_Visual\_Analytics\_with\_Folium.ipynb">Analytics\_with\_Folium.ipynb</a>

### Build a Dashboard with Plotly Dash

- Builted an interactive dashboard with Plotly dash
- Plotted pie charts showing the total launches by a certain sites
- Plotted scatter graph showing the relationship with Outcome and Payload Mass (Kg) for the different booster version.
- Source Code: <a href="https://github.com/mabeerkhan/Data-Science-Professional-Certificate/blob/main/10)%20Data%20Science%20Capstone%20Project/spacex\_dash\_app.py">https://github.com/mabeerkhan/Data-Science-Professional-Certificate/blob/main/10)%20Data%20Science%20Capstone%20Project/spacex\_dash\_app.py</a>

### Predictive Analysis (Classification)

- Four classification models were compared: logistic regression, support vector machine, decision tree and k nearest neighbors.
- Source Code: <a href="https://github.com/mabeerkhan/Data-Science-Professional-Certificate/blob/main/10)%20Data%20Science%20Capstone%20Project/MachineLearning Prediction.ipynb">https://github.com/mabeerkhan/Data-Science-Professional-Certificate/blob/main/10)%20Data%20Science%20Capstone%20Project/MachineLearning Prediction.ipynb</a>



#### Results

- Exploratory data analysis results
- Space X uses 4 different launch sites;
- The first launches were done to Space X itself and NASA;
- The average payload of F9 v1.1 booster is 2,928 kg;
- The first success landing outcome happened in 2015 fiver year after the first launch;
- Many Falcon 9 booster versions were successful at landing in drone ships having payload above the average;
- Almost 100% of mission outcomes were successful;
- Two booster versions failed at landing in drone ships in 2015: F9 v1.1 B1012 and F9 v1.1 B1015;
- The number of landing outcomes became as better as years passed.

#### Results

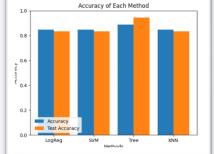
o Interactive analytics demo in screenshots





- o Predictive analysis results
- Predictive Analysis showed that Decision Tree Classifier is the best model to predict successful landings,

having accuracy over 87% and accuracy for test data over 94%.





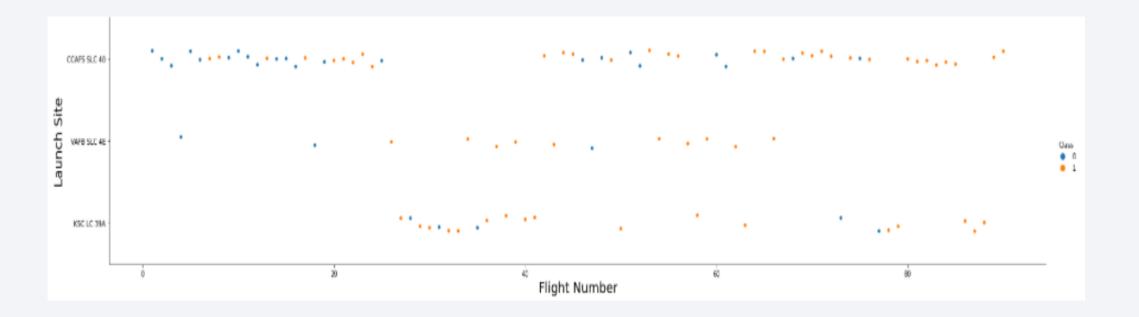
### Flight Number vs. Launch Site

• From the plot, we found that the larger the flight amount at a launch site, the greater the success rate at a launch site.



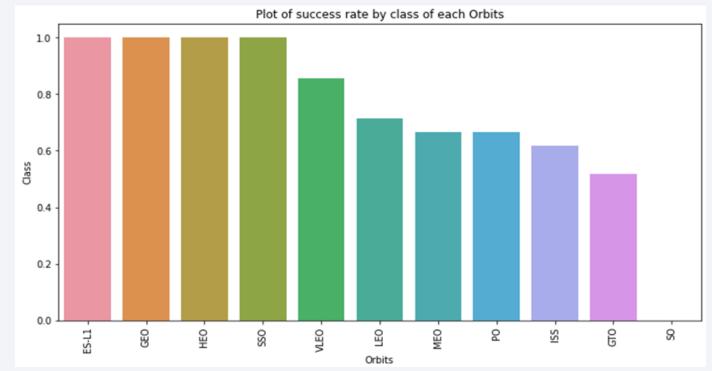
#### Payload vs. Launch Site

 The greater the payload mass for launch site CCAFS SLC 40 the higher the success rate of the rocket.



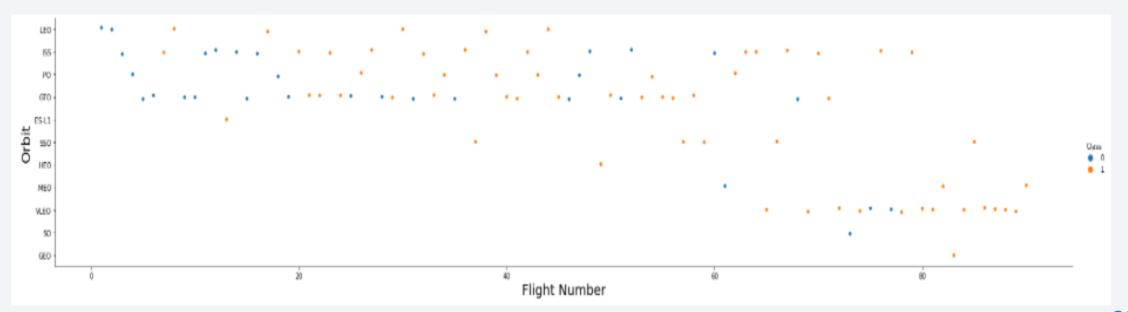
### Success Rate vs. Orbit Type

• From the plot, we can see that ES-L1, GEO, HEO, SSO, VLEO had the most success rate



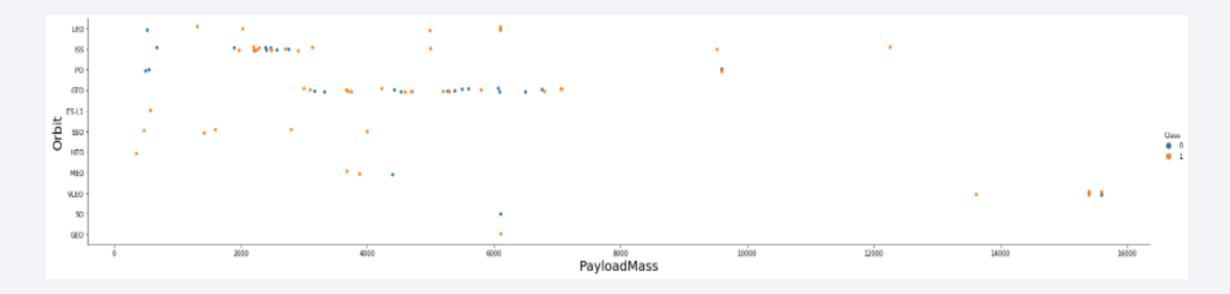
### Flight Number vs. Orbit Type

• We observe that in the LEO orbit, success is related to the number of flights whereas in the GTO orbit, there is no relationship between flight number and the orbit.



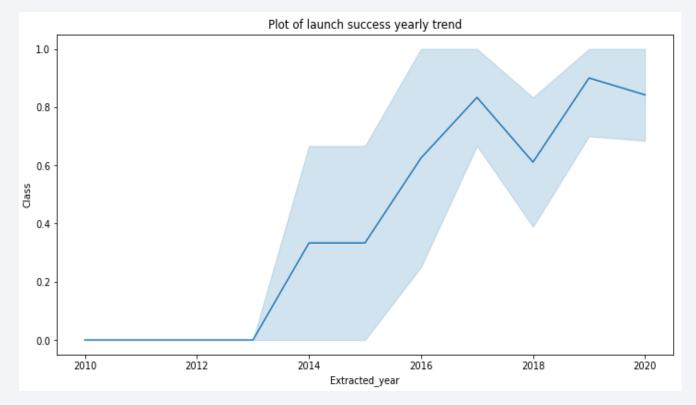
### Payload vs. Orbit Type

• We can observe that with heavy payloads, the successful landing are more for PO, LEO and ISS orbits.



# Launch Success Yearly Trend

• From the plot, we can observe that success rate since 2013 kept on increasing till 2020.



#### All Launch Site Names

- According to data, there are four launch sites.
- They are obtained by selecting unique occurrences of "launch\_site" values from the dataset.

Launch Site
CCAFS LC-40
CCAFS SLC-40
KSC LC-39A
VAFB SLC-4E

### Launch Site Names Begin with 'CCA'

- Find 5 records where launch sites begin with `CCA`
- Here we can see five samples of Cape Canaveral launches.

10	date	time	boosterversion	launchsite	payload	payloadmasskg	orbit	customer	missionoutcome	landingoutcome
0	2010-04- 06	18:45:00	F9 v1.0 B0003	CCAFS LC- 40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
1	2010-08- 12	15:43:00	F9 v1.0 B0004	CCAFS LC- 40	Dragon demo flight C1, two CubeSats, barrel of	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
2	2012-05- 22	07:44:00	F9 v1.0 B0005	CCAFS LC- 40	Dragon demo flight C2	525	(ISS)	NASA (COTS)	Success	No attempt
3	2012-08- 10	00:35:00	F9 v1.0 B0006	CCAFS LC- 40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
4	2013-01- 03	15:10:00	F9 v1.0 B0007	CCAFS LC- 40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

# **Total Payload Mass**

- The total payload carried by boosters from NASA:
- 111268 kg

#### TOTAL\_PAYLOAD

111268

### Average Payload Mass by F9 v1.1

- Average payload mass carried by booster version F9 v1.1:
- 2928.4

#### AVG\_PAYLOAD

2928.4

### First Successful Ground Landing Date

• 22<sup>nd</sup> December 2015

first\_success\_gp

2015-12-22

#### Successful Drone Ship Landing with Payload between 4000 and 6000

 Boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000.

Selecting distinct booster versions according to the filters

above, these 4 are the result.

booster\_version

F9 FT B1021.2

F9 FT B1031.2

F9 FT B1022

F9 FT B1026

#### Total Number of Successful and Failure Mission Outcomes

Number of successful and failure mission outcomes:

Failure (in flight)	1
Success	99
Success (payload status unclear)	1

# **Boosters Carried Maximum Payload**

These are the boosters which have carried the maximum

payload mass registered in the dataset:

#### booster\_version

F9 B5 B1048.4

F9 B5 B1048.5

F9 B5 B1049.4

F9 B5 B1049.5

F9 B5 B1049.7

F9 B5 B1051.3

F9 B5 B1051.4

F9 B5 B1051.6

F9 B5 B1056.4

F9 B5 B1058.3

F9 B5 B1060.2

F9 B5 B1060.3

#### 2015 Launch Records

• Failed landing outcomes in drone ship, their booster versions, and launch site

names for in year 2015

booster_version	launch_site
F9 v1.1 B1012	CCAFS LC-40
F9 v1.1 B1015	CCAFS LC-40

#### Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

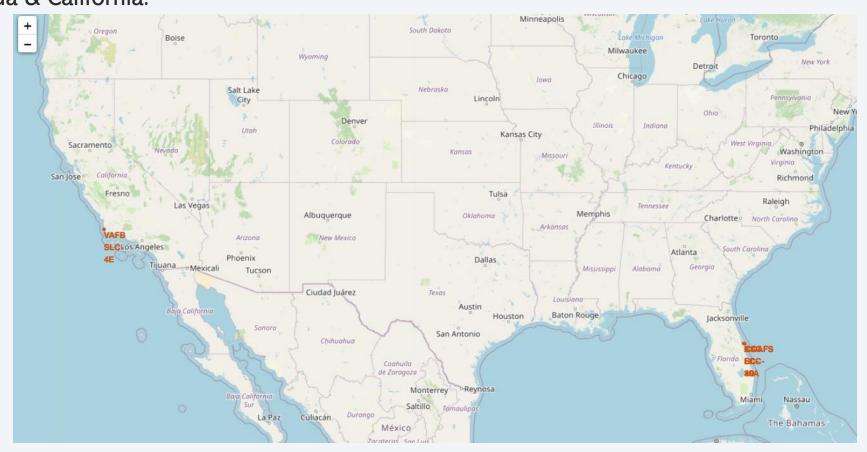
• Ranking of all landing outcomes between the date 2010-06-04 and 2017-03-20:

landing_outcome	qty
No attempt	10
Failure (drone ship)	5
Success (drone ship)	5
Controlled (ocean)	3
Success (ground pad)	3
Failure (parachute)	2
Uncontrolled (ocean)	2
Precluded (drone ship)	1



#### **All Launch Sites**

Launch sites are near sea, probably by safety, but not too far from roads and railroads. Florida & California:

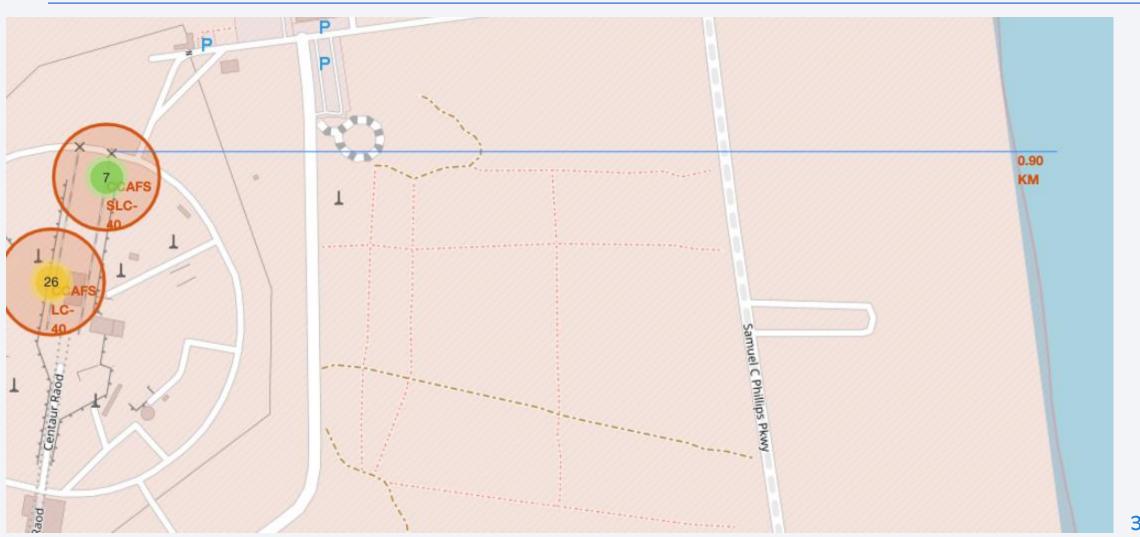


## Launch Outcome by site

• Green shows successful launches and red shows Failure

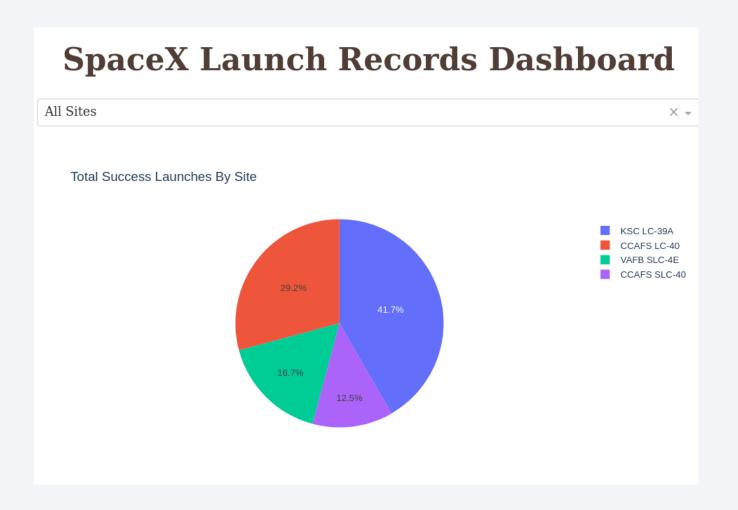


### Launch Site to Nearest Coastline





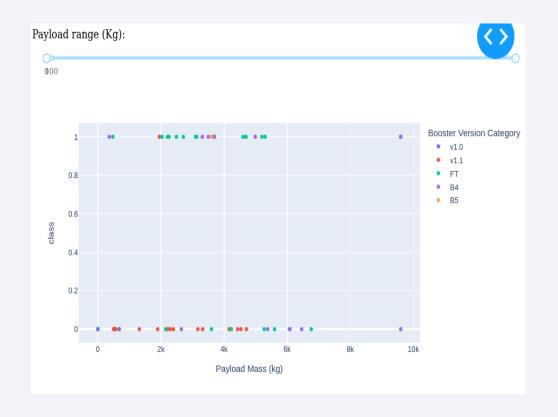
## Successful Launches by Site



### Launch Success Ratio for KSC LC-39A



## Payload vs. Launch Outcome

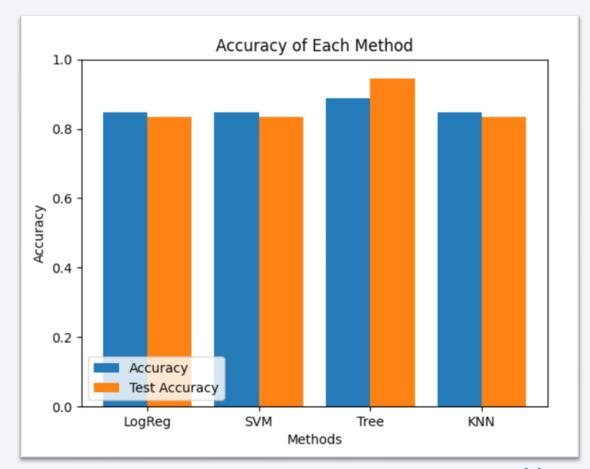






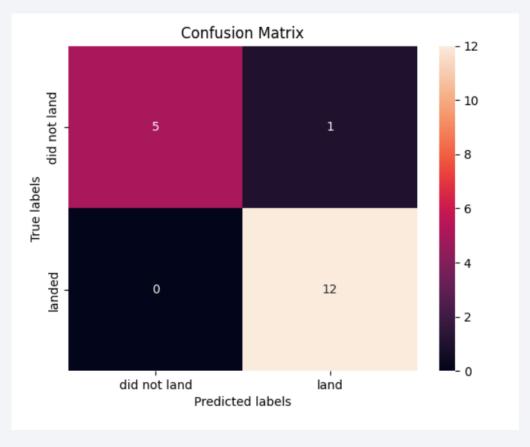
### Classification Accuracy

- Four classification models were tested, and their accuracies are plotted beside;
- •The model with the highest classification accuracy is Decision Tree Classifier, which has accuracies over than 87%.



### **Confusion Matrix**

Confusion matrix of Decision Tree Classifier proves its accuracy by showing the big numbers of true positive and true negative compared to the false ones.



#### **Conclusions**

- Different data sources were analyzed, refining conclusions along the process.
- The best launch site is KSC LC-39A.
- Launches above 7,000kg are less risky.
- Although most of mission outcomes are successful, successful landing outcomes seem to improve over time, according the evolution of processes and rockets.
- Decision Tree Classifier can be used to predict successful landings and increase profits.

# **Appendix**

• Folium didn't show maps on Git-hub, so I also took screenshots.

