Style guide

Purpose:
The site purpose is to make it easier for the customer to get computer parts, and at an accessible price. As well as having the website help the customer see what parts match each other.

Audience:
The main audience are college students, and people that want to start building a computer. In a way to make it easier for them to find computer parts that match each other without breaking the bank.
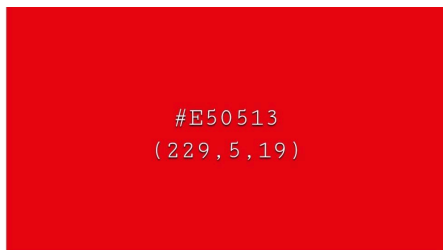
Color palette:
HEX #000000

HEX #FFFFFF

HEX #E50513

#E50513
(229,5,19)

Typography:
Alfan Regular, The Quick Brown, Regular.

Site elements:
Carrousel, Button, Video, Picture, Search.