



WEBSITE DESIGN STYLE GUIDE

FURNITUREDEALER.NET 2015

Elements

COLOR PALETTE



NAVY, #00253d



BLACK, #000000



DARK GRAY, #6a6a6a



LIGHT GRAY, #eeeeff1



RED, #ec1d25

BUTTONS

NORMAL

NORMAL

HOVER

HOVER

ACTIVE

ACTIVE

TAGS



IN STOCK



ON DISPLAY



CLEARANCE



SPECIAL ORDER



ON ORDER

TYPOGRAPHY

Header 1

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Header 2

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HEADER 3

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Header 4

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Header 5

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- Unordered list
- Unordered list

1. Ordered list
2. Ordered list

Inspiration

The collage consists of five distinct images arranged in a grid-like fashion. The top-left image shows a living room with a light-colored tufted sofa, a small round coffee table with a book and a bowl, and a side table with a vintage-style fan. The middle-left image depicts a rustic dining room with a wooden table, chairs, and a large wooden bowl filled with greenery. The middle-right image features a dark wood dresser with a mounted animal head (reindeer) on top, flanked by two lit candles. The bottom-left image is a color palette featuring a grey square and a red square. The bottom-right image is a close-up of a bed with a textured, beige-colored bedspread.



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Contemporary



Traditional



Transitional



Industrial



Vintage Casual



Mid-Century Modern



Cottage



Mission

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Don't let a small space cramp your style!

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Contemporary

Simplicity comes in the form of strong lines and minimal accessories

Contemporary, or modern style, proves that less is more. Simple silhouettes and sleek lines have an inherently sophisticated look, bringing a sense of balance and purposefulness to every element of your home. The look is clean and fresh, with a distinct metropolitan attitude. Glass tops, rich wood tones, unembellished materials, and high sheen finishes are common features of this style.

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Traditional

Keep it classic with rich detail and refined tones

Create a home that lasts the test of time with traditionally styled pieces. Intricate molding and curves adorn traditional furniture, and the grand appeal of this style makes for a refined and sophisticated setting.

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Transitional

Combining contemporary and traditional styles to create the happiest medium

In this style, furniture features are simple yet sophisticated. It captures clean lines and interesting textures. You'll find a mixture of finishes, materials, and fabrics that come together for a long-lasting design that will complement a variety of home styles.

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Industrial

Natural hues and elements, repurposed with purpose

The Rustic Industrial style pulls natural, handcrafted elements together to create an authentically aged environment. Mixed materials, distressed antiques, and heavy hardware are all found in this design style. Rustic Industrial is the perfect compromise between feminine and masculine styles, and its durable construction process will make pieces last for years to come.

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Vintage Casual

Your favorite laid-back styles with a vintage twist

A mix of classic cottage motifs and laid-back country attitude, Vintage Casual is all about creating a living space where you immediately feel at home. Weathered finishes, simple shapes, and romantic detailing pave the way for a look that is full of character but never stuffy.

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Mid-Century Modern

Eclectic mid-century designs for the modern era

Inspired by 1950s, '60s, and '70s pop culture, retro-modern style offers sophisticated designs with a playful side. We're not talking about shag carpeting or bell-bottom jeans- it's a style that's more "Mad Men" than your grandmother's sofa. Look for pieces with splayed legs, metal or chrome detailing, and whimsical prints or pops of color to capture this throwback style.

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Cottage

Add instant charm throughout your home with a soft touch

With pretty detailing and light finishes, Cottage style is feminine at heart. Pieces are casual by nature with elements like scalloping, bun feet, and louvered details that add a sense of charm. From the simple shapes of coastal style to the heavily distressed French Laundry look, cottage style encompasses a variety of looks that are casually elegant and full of character.

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Mission

Beautiful woods and expert craftsmanship creates warmth and function

Focusing on warm wood tones and clean lines, Mission style offers classic and rustic looks. Slats are commonly featured on dining chairs, tables, and beds, with wood arms on seating options. Often seen in Amish furniture, Mission style emphasizes wood's natural beauty to create a warm and welcoming atmosphere in any home.

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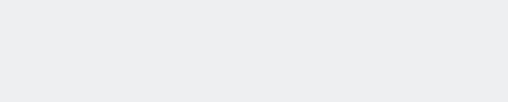
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SMALL SPACES

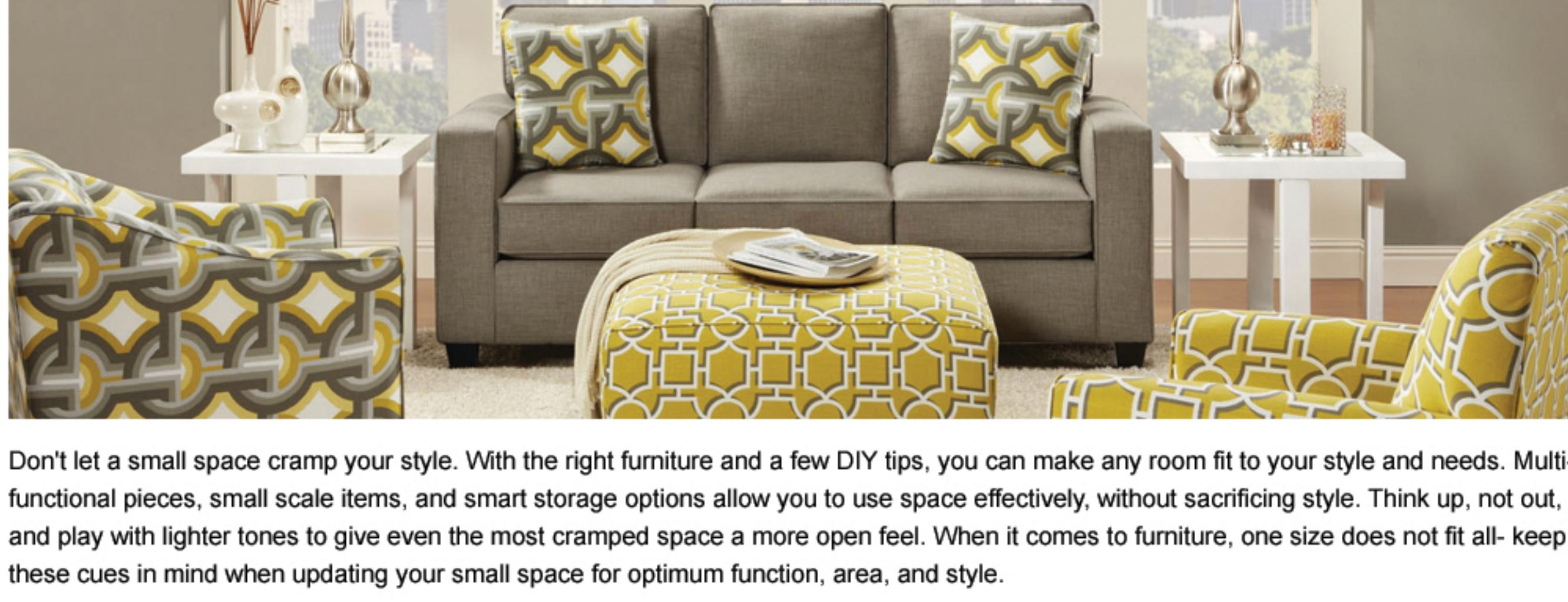


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Small Spaces



Don't let a small space cramp your style. With the right furniture and a few DIY tips, you can make any room fit to your style and needs. Multi-functional pieces, small scale items, and smart storage options allow you to use space effectively, without sacrificing style. Think up, not out, and play with lighter tones to give even the most cramped space a more open feel. When it comes to furniture, one size does not fit all - keep these cues in mind when updating your small space for optimum function, area, and style.

2-in-1 is Better Than None

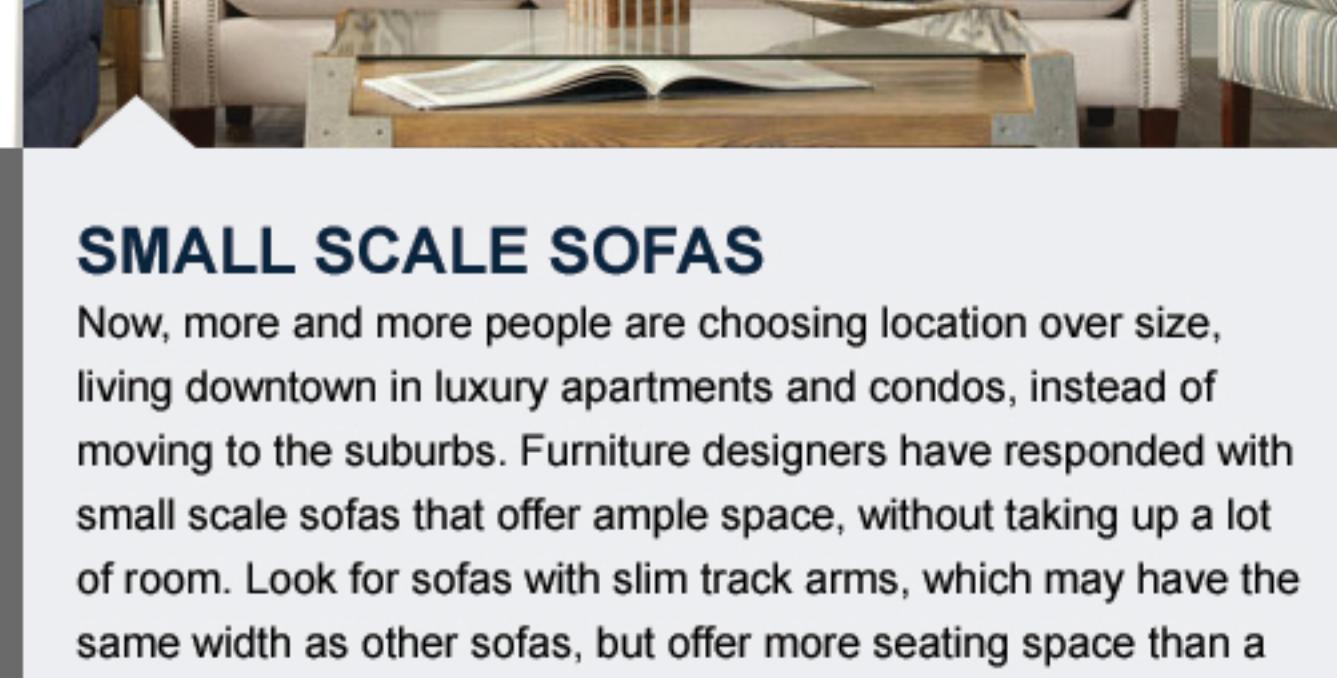
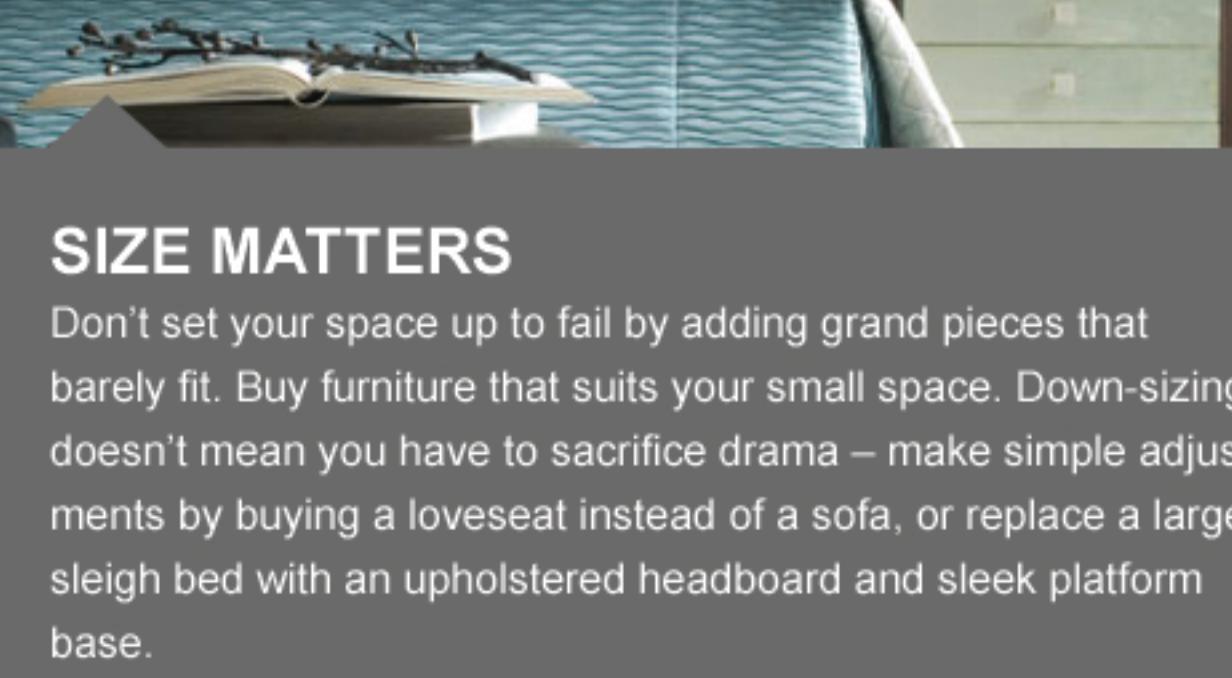
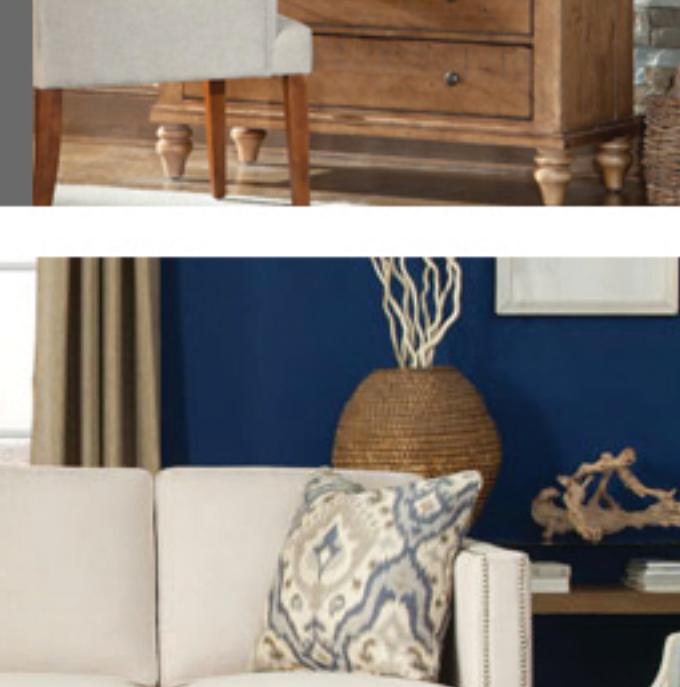
Introduce multifunctional pieces into your home instead of sacrificing items you think won't fit.

A storage ottoman in a living room increases storage space and can be used as additional seating or a fresh take on a cocktail table.

[Shop Storage Ottomans](#)



Convertible pieces like a drop-front chest instantly transform from a storage piece to a simple workspace.



SIZE MATTERS

Don't set your space up to fail by adding grand pieces that barely fit. Buy furniture that suits your small space. Down-sizing doesn't mean you have to sacrifice drama – make simple adjustments by buying a loveseat instead of a sofa, or replace a large sleigh bed with an upholstered headboard and sleek platform base.

SMALL SCALE SOFAS

Now, more and more people are choosing location over size, living downtown in luxury apartments and condos, instead of moving to the suburbs. Furniture designers have responded with small scale sofas that offer ample space, without taking up a lot of room. Look for sofas with slim track arms, which may have the same width as other sofas, but offer more seating space than a sofa with large rolled or splayed arms.

[Shop Small Scale Sofas](#)

The Art of Storage

Clearing clutter is the first step to making any space look more open. More and more furniture today is built with function in mind, with an abundance of drawers or shelves to help you display what you want and hide everything you don't.



IN THE BEDROOM

Check out a bed with built-in storage, like a bookcase bed or bed with footboard storage drawers. Remember to build up, not out – tall chests are a great way to save floor space while adding drawers of storage for clothing and accessories.

[Shop Storage Beds](#)



IN THE DINING ROOM

Look to small-scale tables with leaves so that you have a table that fits, but can be expanded when you absolutely need the extra space. Some tables offer storage space in their base or pedestal, which can be ideal for storing anything from linens or plates to wine bottles.

[Shop Dining Sets](#)



IN THE LIVING ROOM

Bookcases ensure ample storage and display space with an abundance of shelves. Bookcases with open shelving and no back – like an etagere – keep the space open and airy, and make a chic room divider for an open layout or studio apartment.

[Shop Bookcases](#)



LIGHTEN UP

Lighter colors help to create a more airy and open look. Worried muted colors will mute your style? Set the stage by painting walls and picking lighter fabrics for larger pieces like a sofa, then punch up the volume with your favorite bright-colored accents.

REFLECT YOURSELF

Mirrors also work to create the illusion of more space by reflecting light throughout a room. Make your space look larger and create a chic wall display by hanging varying sizes and styles of mirrors on your wall as you would a group of framed photos.

[Shop Mirrors](#)

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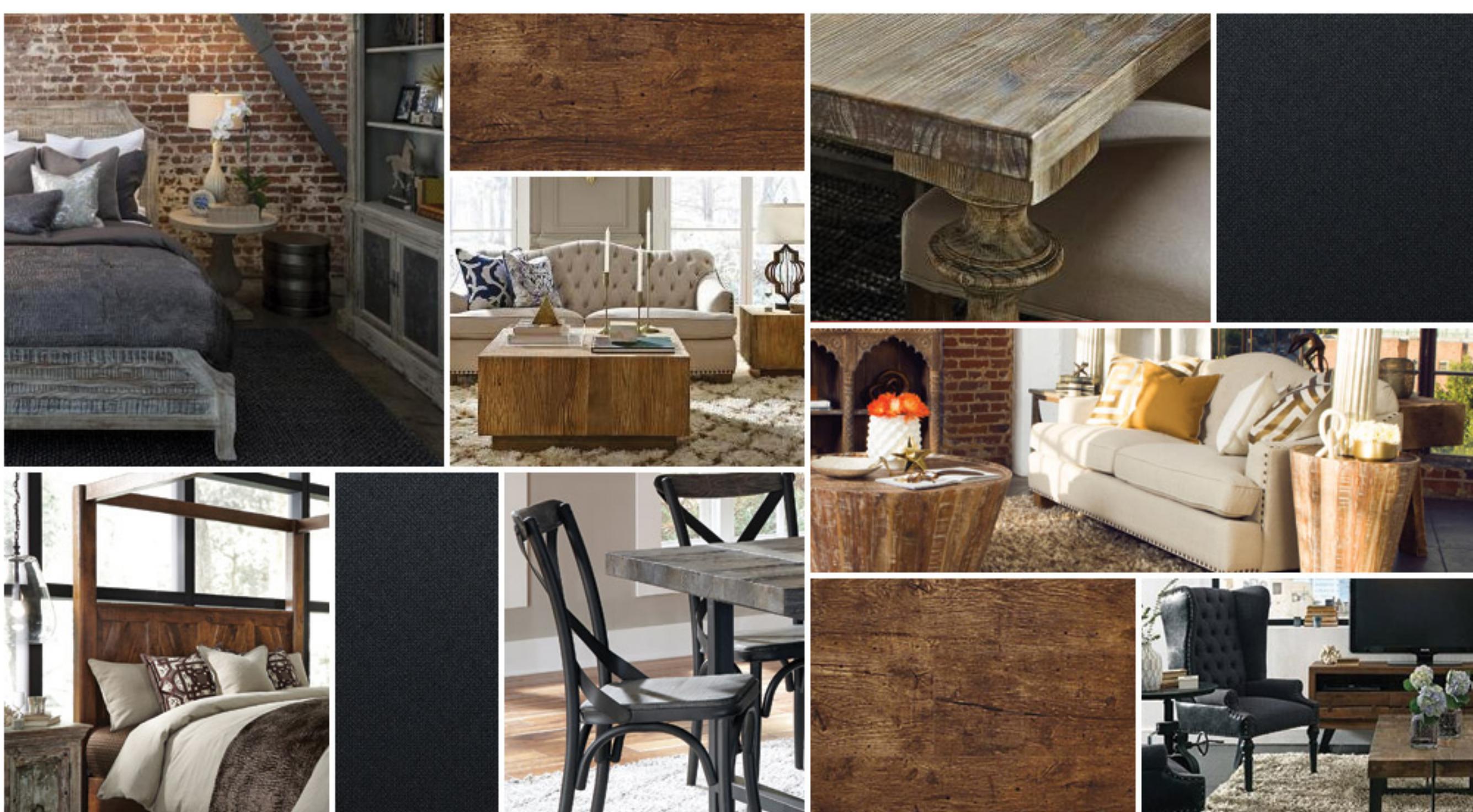


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Urban Rustic



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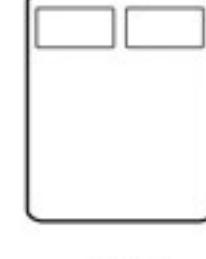
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Mattress Buying Guide

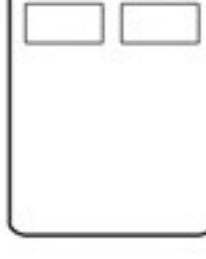
Use our mattress and bedding buying guide to get helpful information on how to choose your next mattress.

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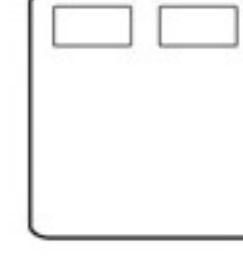

Twin
39" x 75"



Full
54" x 75"



Queen
60" x 80"



King
76" x 80"

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