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ESG Home

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## ESG & Sustainability

### Important Links

- GRI Standards
- SASB Web
- UN Global Impact

### ESG Topics

#### What is ESG?

- intro paragraph

Environment

Social

Governance

Climate change,  
emissions, waste,  
resource use

Employee welfare,  
diversity, labor  
rights, community  
engagement

Corporate structure,  
transparency, ethics,  
compliance

### ESG Topics

#### Why ESG Matters?

- Reason 1
- Reason 2
- Reason 3

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#### Why ESG Matters?

- Investors use ESG to evaluate long-term value and risk.
- Governments demand ESG transparency and disclosure.
- Businesses use ESG to build resilience and brand trust.
- Consumers reward ethical and sustainable companies.

#### ESG Definition:

- ESG helps identify long-term risks and opportunities.
- It guides companies toward responsible, sustainable practices.
- It matters to investors, consumers, and the planet.

Environment\*

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## ESG Pillar I: Environment

#### Main Content:

Goal 6 - Clean water and Sanitation  
Goal 7 - Affordable and Clean Energy  
Goal 13 - Climate Action  
Goal 14&15 - Life below Water, Life on Land

#### Key Environment Issues:

- Climate Change
  - climate change mitigation
  - climate change adaptation
- Pressure on Natural Resource
  - 5 aspects, from water to forest to biodiversity
- Pollution, Waste, and Circular Economy
  - air pollution, water pollution, waste and waste management, circular economy

#### Environmental factors cover how a company impacts the natural world.

From greenhouse gas emissions to deforestation and waste disposal, companies are under pressure to quantify their footprint. Analytics helps detect emissions anomalies, project future risks, and compare across industries.

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## ESG Topics

## ESG Pillar II: Social

Main Content:



Goal 1 - No Poverty  
 Goal 2 - Zero Hunger  
 Goal 3 - Good Health and Wellbeing  
 Goal 4 - Quality Education  
 Goal 5 - Gender Equality  
 Goal 8 - Decent Work and Economic Growth  
 Goal 10 - Reduced Inequalities  
 Goal 11 - Sustainable Cities and Communities

## ESG Topics

pic of people

- 4 internal factor**
- human capital development
  - working condition, health, and safety
  - human right
  - labor right

- 4 external factor**
- stakeholder opposition and controversial sourcing
  - consumer protection and product liability
  - social opportunities
  - animal welfare and antimicrobial resistance

Social factors explore how companies treat people—both inside and outside. Analytics can assess diversity metrics, flag pay gaps, and track customer sentiment. Data doesn't lie—social impact leaves measurable traces.

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## ESG Topics

## ESG Pillar III: Governance

Main Content:



Goal 9 - Industry, Innovation, and Infrastructure  
 Goal 16 - Peace, Justice, and Strong Institutions  
 Goal 17 - Partnerships for the Goals

pic of chain of accountability

- ▶ The *Nominations Committee* (in some markets, this is called the *Corporate Governance Committee* or some combination of these terms) aims to ensure that the board overall is balanced and effective, ensuring that management is accountable.
- ▶ The *Audit Committee* oversees financial reporting and the audit, delivering accountability in the accounts. The Audit Committee also oversees internal audits (where they exist) and is responsible for risk oversight unless there is a separate risk management committee.
- ▶ The *Remuneration Committee* (in some markets, this is called the *Compensation Committee*) seeks to deliver a proper alignment of interests through executive pay.

Governance is the backbone of ethical business.

From decision-making structures to transparency practices, analytics enables companies to assess whether leadership aligns with ESG goals. Poor governance often shows early signals—data helps detect them.

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