

# Magdalena Breyer

PHD CANDIDATE · POLITICAL SCIENCE

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## Education

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### University of Zurich, Switzerland

PHD CANDIDATE IN POLITICAL SCIENCE

09/2019 - 05/2023

- Advisors: Prof. Tarik Abou-Chadi, Prof. Silja Häusermann
- Topic of dissertation: Social status politics - The role of shifting cultural hierarchies
- Thesis submitted in March 2023, expected to defend in May 2023

### University of Amsterdam, Netherlands

VISITING PHD RESEARCHER

08/2021 - 01/2022

- Host: Prof. Sarah de Lange
- Program group: Challenges to Democratic Representation

### Freie Universität Berlin, Germany

MASTER OF ARTS IN POLITICAL SCIENCE

10/2016 - 08/2019

- Master thesis: Mainstream parties and their use of populism in Germany and Austria, 1990-2018
- Supervised by Prof. Thorsten Faas and Prof. Dieter Ohr

### University of Freiburg, Germany

BACHELOR OF ARTS IN POLITICAL SCIENCE AND HISTORY

10/2012 - 09/2016

- Erasmus stay at Jagiellonian University in Krakow, Poland (2015)

## Academic Positions

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- Since 2019 **PhD Researcher**, Department of Political Science, University of Zurich in the SNSF project 'Social Status and the Transformation of Electoral Behavior' (with Prof. Tarik Abou-Chadi)
- 2017-2019 **Tutor for Methods of Political Science and Data Analysis**, Research Group Methods of Empirical Research, Freie Universität Berlin
- 2013-2015 **Research Assistant**, Chair for Comparative Politics, University of Freiburg
- 2013-2014 **Tutor for Statistics and Methods of Political Science**, University of Freiburg

## Publications

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### PEER-REVIEWED

**Breyer, Magdalena** (2022): Populist positions in party competition: Do parties strategically vary their degree of populism in reaction to vote and office loss? *Party Politics*, Online First, DOI: 10.1177/13540688221097082, Replication files DOI: 10.7910/DVN/1F861L.

### OTHER PUBLICATIONS

**Breyer, Magdalena** (2023): Voter reactions to trajectories of women's representation (single-authored). *URPP Equality of Opportunity Discussion Paper Series*, No. 14, [URL](#).

**Breyer, Magdalena**, Tabea Palmtag, Delia Zollinger (2023): Narratives of backlash? Perceptions of changing status hierarchies in open-ended survey responses. *URPP Equality of Opportunity Discussion Paper Series*, No. 15, [URL](#).

Abou-Chadi, Tarik, **Magdalena Breyer**, Theresa Gessler (2021): The (re)politicization of gender in Western Europe. *Gender Update*, in: *European Journal of Politics and Gender* 4(2), p. 311-314, DOI: 10.1332/251510821X16177312096679. Added to 'Most Read' collection of the journal.

## WORKING PAPERS

The social status hierarchy and its cultural and economic determinants: Evidence from a conjoint experiment (single-authored). *Conference paper*.

Norm changing events and the dynamics of political competition: The case of #MeToo (co-authored with Tarik Abou-Chadi and Theresa Gessler). *Conference paper*.

Cultural Backlash? Political reactions to progressive policy change – The case of the Swiss referendum on marriage equality (co-authored with Thomas Kurer, Tarik Abou-Chadi, and Reto Mitteregger). *Conference paper*.

## OUTREACH

The strategic use of Populism. *Interview on the Blog Populism Observer*, October 2022, URL: <https://t.co/uGeo3cojFN>.

## Grants

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2021 **Inequality Research Fund (with Delia Zollinger)**, by the University Research Priority Program 'Equality of Opportunity', University of Zurich CHF 12,000

2020 **Research Support Grant**, to attend the Essex Summer School, by the Graduate School of the Faculty of Arts and Sciences of the University of Zurich CHF 600

since 2019 **Peer group funding to organize workshops and events (co-organizer)**, by the Center for Comparative and International Studies (ETH Zurich, UZH) for its Women's group and by the Graduate Campus (UZH) for the peer group poliTics

## Presentations

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### INVITED TALKS

Spring 2023. *Narratives of backlash? Perceptions of changing status hierarchies in open-ended survey responses*. Invited talk: Connected Politics Seminar Series, University College Dublin.

Spring 2022. *Are shifting gender relations perceived as a social status threat?*. Invited talk: Conference cycle of the GREC research group, Université de Lausanne.

### CONFERENCE PRESENTATIONS

EPSA (European Political Science Association) Annual Conference 2021, 2022

ECPR (European Consortium for Political Research) General Conference 2022

ECPG (European Conference on Politics and Gender) 2022

MPSA (Midwest Political Science Association) Annual Conference 2022

COMPTExT Annual Conference 2022

European Graduate Network Conference, European University Institute, Florence, 2022

SPSA (Swiss Political Science Association) Annual Conference 2020, 2021, 2022, 2023

Conference on Populism, Gender and Feminist Politics, Scuola Normale Superiore Florence, December 2020

DVPW (German Political Science Association) 2018

## Teaching Experience

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Instructor **Gender and the radical right**, Undergraduate Seminar, University of Zurich, *Spring 2022 & Fall 2020*

Tutor **Methods of Political Science**, University of Freiburg and FU Berlin, *Fall 2013, 2017-2019*

Tutor **Data Analysis**, FU Berlin, *Spring 2017 and 2018*

## DIDACTICAL TRAINING

2020 **Introduction to University Teaching**, University of Zurich

2020 **Introduction to Course Design**, University of Zurich

## Skills & Professional Development

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### SKILLS

Software **R,  $\text{\LaTeX}$**   
Languages **German**, Native speaker  
**English**, Fluent  
**French & Spanish**, Intermediate  
**Polish**, Basic

### FURTHER TRAINING

ECPR Aarhus Summer School on Political Parties 2021

Essex Summer School in Social Science Data Analysis 2020: Causal Inference

ECPR Winter School in Methods and Techniques 2020: Conjoint Experiments and Logistic Regression

Courses on Quantitative Text Analysis, Foundations of Data Science, Data Visualization at the University of Zurich

### PROFESSIONAL MEMBERSHIPS

EPSA

APSA

MPSA

### SERVICE

Organised Seminar: Zurich Political Economy Seminar Series, Fall semester 2022

Peer group and women's group at the Center for Comparative and International Studies (CIS) in Zurich

### NON-ACADEMIC PROFESSIONAL EXPERIENCE

Since 2019	<b>Infratest dimap</b> , Freelance work to analyze and visualize election day survey results conducted for the German public broadcaster ARD, for the European Parliament elections 2019 and the German Bundestag elections 2021	<i>Berlin</i>
2018	<b>Infratest dimap/Kantar Public</b> , Internship at polling institute for three months	<i>Berlin</i>
2016	<b>Mediendienst Integration</b> , Internship at online editorial/science communication platform for three months	<i>Berlin</i>
2016	<b>Federal Statistical Office of Germany, Destatis</b> , Internship in the International Cooperation area for two months	<i>Bonn</i>