

YouTube Trends

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1 Summary

Each hour, I collect the top fifty trending videos for each of the categories that YouTube publishes trend lists for via the YouTube Data API. These categories include Autos & Vehicles, Comedy, Education, Entertainment, Film & Animation, Gaming, Howto & Style, Music, News & Politics, People & Blogs, Pets & Animals, Science & Technology, and Sports. For each category, I report the videos during the week that trended at #1 at the time of collection, the channel the videos came from, and the number of hours they spent at #1 on the trending list, and the number of views they had when they appeared on the trending list¹.

Key findings from this week:

1. The most-viewed #1 video was SportsNation’s “8 flips in the air — shorts” with 97 million views.
2. In the News & Politics category, Fox News held the top trending spot all week with six different videos. The top video, trending at #1 for a total of 98 hours, was a video of Tucker Carlson criticizing the Biden administration’s withdrawal from Afghanistan.
3. Drake’s new song, “Way 2 Sexy,” trended all week in the Music category. No other video made it to the #1 spot.
4. Dhar Mann was popular across several categories, including Comedy, Education, Entertainment, and Film & Animation. Notably, the same video, “Pretty Girl USES NERD For MONEY, She LIVES To Regret It — Dhar Mann,” trended across multiple categories.

¹These are the trending categories as defined by YouTube. Due to the proprietary black-box nature of YouTube’s trending categories, it is sometimes unclear why certain videos appear in certain categories

5. Influencer SSSniperWolf also trended at #1 across multiple categories, including People & Blogs and Science & Technology. Their trending videos in Science & Technology all covered videos from the platform TikTok. SSSniperWolf was the only channel to claim the #1 spot in Science & Technology.

2 Top Trending Videos

Below are the videos that trended at #1 in each of their respective categories. I report for each category the videos that trended, the channel they were from, the number of hours they spent at #1, and the number of views at the last hour it trended at #1.

Table 1: Top Trending Videos for Autos & Vehicles

Channel Title	Video Title	Hours at No. 1	View Count
Beast Reacts	World's Largest Water Tunnel!	141	7,023,666
WhistlinDiesel	Monstermax 2 costs \$15,000 just to LOAD it onto the trailer	16	1,710,778
WhistlinDiesel	Introducing Monstermax 2. The Worlds Largest Truck (Twin Engine Duramax)	11	4,328,670

Table 2: Top Trending Videos for Comedy

Channel Title	Video Title	Hours at No. 1	View Count
Dhar Mann	ATTORNEY Tries To SCAM Businessman, Instantly Regrets It — Dhar Mann	89	8,981,747
Dhar Mann	Pretty Girl USES NERD For MONEY, She Lives To Regret It — Dhar Mann	79	8,989,314

Table 3: Top Trending Videos for Education

Channel Title	Video Title	Hours at No. 1	View Count
Dhar Mann	Kid FAKES ALLERGIC REACTION, He Instantly Regrets It — Dhar Mann	99	14,457,318
MSNBC	Judge Rules Against DeSantis Ban On Mask Mandate	47	185,304
Totally Studios	KID with COUGH Kicked Out of SCHOOL. What Happens is a Surprise. Totally Studios.	22	266,352

Table 4: Top Trending Videos for Entertainment

Channel Title	Video Title	Hours at No. 1	View Count
Dhar Mann	Pretty Girl USES NERD For MONEY, She Lives To Regret It — Dhar Mann	77	8,989,314
Warner Bros. Pictures	The Matrix Resurrections – Official Trailer 1	53	22,390,675
Beast Reacts	Impossible 0.0000001% Odds!	32	6,986,490
SML	SML Movie: Spin The Bottle!	6	3,940,205

Table 5: Top Trending Videos for Film & Animation

Channel Title	Video Title	Hours at No. 1	View Count
Dhar Mann	Pretty Girl USES NERD For MONEY, She Lives To Regret It — Dhar Mann	77	8,989,314
Warner Bros. Pictures	The Matrix Resurrections – Official Trailer 1	54	22,390,675
SML	SML Movie: Spin The Bottle!	34	3,940,205
SML	SML Movie: Junior The Snack Dealer!	3	1,807,598

Table 6: Top Trending Videos for Gaming

Channel Title	Video Title	Hours at No. 1	View Count
CoryxKenshin	WE FINALLY KILLED THE COP!! — 12 Minutes (Part 2)	26	2,881,891
PlayStation	Marvel's Spider-Man 2 - PlayStation Showcase 2021: Reveal Trailer — PS5	24	6,343,606
CoryxKenshin	WORST JUMPSCARE OF MY LIFE — Summer of 58	23	3,157,958
CoryxKenshin	12 Minutes... HOW CAN I SAVE MY BABY IN TWELVE MINUTES?	21	2,818,388
CoryxKenshin	SCARY PACKAGE DELIVERY GAME — Night Delivery	21	2,418,266
SSundee	*BULLY* IMPOSTER Mod in Among Us	21	3,917,029
Aphmau	Playing as a SLIME GIRL In Minecraft!	20	2,672,363
CoryxKenshin	I CAN'T BELIEVE IT ENDS LIKE THIS — 12 Minutes ALL 6 ENDINGS	5	1,444,167
SSundee	*OFFICIAL* SCIENTIST Mod in Among Us	4	2,306,821
MrBeast Gaming	1000 vs 1000 Player War!	2	2,137,136
SSundee	*NEW* SHORT Mod in Among Us	1	1,581,233

Table 7: Top Trending Videos for Howto & Style

Channel Title	Video Title	Hours at No. 1	View Count
MrBeast	Extreme \$500,000 Game Of Tag!	160	34,273,769
MrBeast	Last To Leave Circle Wins \$500,000	8	33,483,314

Table 8: Top Trending Videos for Music

Channel Title	Video Title	Hours at No. 1	View Count
DrakeVEVO	Drake ft. Future and Young Thug - Way 2 Sexy (Official Video)	168	20,997,668

Table 9: Top Trending Videos for News & Politics

Channel Title	Video Title	Hours at No. 1	View Count
Fox News	Tucker: The rules are different now	98	2,556,767
Fox News	Hannity: Biden ignoring the worst hostage situation in American history	39	1,031,669
Fox News	Trump reveals when he will make a decision about 2024	22	1,464,605
Fox News	Larry Elder responds to being egged in LA	6	1,013,153
Fox News	Ben Shapiro plans legal fight against Biden's 'tyrannical' vaccine mandate	2	1,262,665
Fox News	Tucker: Whenever you think we've reached peak insanity, Biden doubles-down	1	2,907,907

Table 10: Top Trending Videos for People & Blogs

Channel Title	Video Title	Hours at No. 1	View Count
SSSniperWolf	The Vegan Teacher FAILS Me	91	7,510,946
David Dobrik	MY FIRST TIME LEAVING THE COUNTRY!!	57	6,216,468
SSSniperWolf	I TRICKED The Vegan Teacher	20	4,857,013

Table 11: Top Trending Videos for Pets & Animals

Channel Title	Video Title	Hours at No. 1	View Count
The Dodo	Family Tries To Convince Their Giant Alaskan Malamute To Get In The Bath — The Dodo	151	3,392,437
Ian Boggs	POV you lose a different sense every day	16	6,446,057
The Dodo	Guy Tried To Release His Rescue Squirrel But She Always Came Back — The Dodo	1	763,661

Table 12: Top Trending Videos for Science & Technology

Channel Title	Video Title	Hours at No. 1	View Count
SSSniperWolf	Dumbest People On Tik Tok	69	5,784,124
SSSniperWolf	Tik Toks That Live RENT FREE In My Head	49	6,104,541
SSSniperWolf	Tik Toks That Will Make You CRINGE	26	3,771,417
SSSniperWolf	Amazing People On Tik Tok	11	3,707,507
SSSniperWolf	Creative People On ANOTHER LEVEL	11	4,522,165
SSSniperWolf	Amazing Things You Have NEVER Seen Before	1	2,684,626
SSSniperWolf	Tik Toks Worth Watching When You're Bored	1	7,424,778

Table 13: Top Trending Videos for Sports

Channel Title	Video Title	Hours at No. 1	View Count
SportsNation	8 flips in the air — #shorts	90	96,581,037
NFL	Dallas Cowboys vs. Tampa Bay Buccaneers — Week 1 2021 Game Highlights	39	3,616,550
Dexton Shorts	Net Is There Just To See If The Shot Went In	29	5,907,142
CBS Sports HQ	Jake Paul vs Tyron Woodley: Paul wins via split decision [HIGHLIGHTS & Reaction] — CBS Sports HQ	6	2,354,478
Deestroying	THIS FOOTBALL TEAM HASN'T LOST IN 5 YEARS.. (THEY EXPOSE EVERYONE THEY PLAY)	4	905,884