

# YouTube Trends

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## 1 Summary

Each hour, I collect the top fifty trending videos for each of the categories that YouTube publishes trend lists for via the YouTube Data API. These categories include Autos & Vehicles, Comedy, Education, Entertainment, Film & Animation, Gaming, Howto & Style, Music, News & Politics, People & Blogs, Pets & Animals, Science & Technology, and Sports. For each category, I report the videos during the week that trended at #1 at the time of collection, the channel the videos came from, and the number of hours they spent at #1 on the trending list, and the number of views they had when they appeared on the trending list<sup>1</sup>.

Key findings from this week:

1. The Gabby Petito case topped charts in three categories. Large attention was drawn to news videos about the case.
2. The Apple event was continually popular in the Science & Technology category, garnering far more views than any of the other videos that trended at #1 in the category. The rest of the videos in the category were created by the influencer SSSniperWolf.
3. In News & Politics, Fox News continued its reign of the top trending spot with the main Fox News channel and their affiliate Fox 13 Tampa Bay holding #1 for the week.
4. The music category was filled with new music by DaBaby, J. Cole, and Lil Nas X.

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<sup>1</sup>These are the trending categories as defined by YouTube. Due to the proprietary black-box nature of YouTube's trending categories, it is sometimes unclear why certain videos appear in certain categories

5. The Arizona audit report confirming that Biden won the election in Arizona made the news, trending in Education, but failing to make it into the News & Politics category. News & Politics trending videos routinely see far more views and engagements than Education trending videos.
6. *Among Us* and *Minecraft* were the most popular video games in the Gaming category.

## 2 Top Trending Videos

Below are the videos that trended at #1 in each of their respective categories. I report for each category the videos that trended, the channel they were from, the number of hours they spent at #1, and the number of views at the last hour it trended at #1.

Table 1: Top Trending Videos for Autos & Vehicles

Channel Title	Video Title	Hours at No. 1	View Count
FOX 13 Tampa Bay	Gabby Petito case: Full Utah bodycam video	168	13,453,405

Table 2: Top Trending Videos for Comedy

Channel Title	Video Title	Hours at No. 1	View Count
Dhar Mann	Quiet Guy MADE FUN OF In SCHOOL, They Instantly Regret It — Dhar Mann	93	8,067,632
Editsbyrealist	Connor gets put on the spot in Wild ‘N Out	67	8,754,059
SSSniperWolf	Kid Steals Moms Credit Card To Buy PS5	7	3,028,387

Table 3: Top Trending Videos for Education

Channel Title	Video Title	Hours at No. 1	View Count
GabeSweats	the smartest person ever	143	10,429,553
Dhar Mann Studios	GOOD STUDENTS Teach BAD STUDENTS Lessons — Dhar Mann	19	1,982,624
Top Videos azcentral.com and The Arizona Re- public	Arizona Audit report presentation, Cyber Ninjas share their results of election audit	5	230,134

Table 4: Top Trending Videos for Entertainment

Channel Title	Video Title	Hours at No. 1	View Count
Dhar Mann	Quiet Guy MADE FUN OF In SCHOOL, They Instantly Regret It — Dhar Mann	78	8,067,632
Dhar Mann	P.E. Teacher FAT SHAMES A Student, He Lives To Regret It — Dhar Mann	49	7,569,348
SSSniperWolf	School Tik Toks That Are Actually Relatable	26	3,807,430
Editsbyrealist	Connor gets put on the spot in Wild ‘N Out	14	8,754,059

Table 5: Top Trending Videos for Film &amp; Animation

Channel Title	Video Title	Hours at No. 1	View Count
Dhar Mann	Quiet Guy MADE FUN OF In SCHOOL, They Instantly Regret It — Dhar Mann	91	8,067,632
SML	SML Movie: Cody’s Accident!	77	3,287,541

Table 6: Top Trending Videos for Gaming

Channel Title	Video Title	Hours at No. 1	View Count
Dream	Minecraft Speedrunner VS 5 Hunters FINALE	37	9,918,618
SSundee	ADMIN IMPOSTER Mod in Among Us	27	3,269,654
SSundee	How To DEFEAT *OP* INFINITY ARMOR in Insane Craft (Minecraft)	20	2,358,557
SSundee	*NEW* UGLY Mod in Among Us	19	3,217,636
Nintendo	Nintendo Direct - 9.23.2021	15	4,129,904
Aphmau	Aphmau DIED and was REBORN In Minecraft!	14	2,137,574
CoryxKenshin	Playing The WORST Horror Game I’ve EVER Played [Hatch]	12	1,781,592
SSundee	*NINTENDO* Mod in Among Us	11	3,123,726
CoryxKenshin	No Limits	6	1,536,009
Grian	Hermitcraft 8: Episode 16 - THE DIAMOND HOURGLASSES	3	879,677
Aphmau	Playing as a Helpful GHOST Dog In Minecraft!	2	792,554
Brawl Stars	Brawl Stars: Brawl Talk - New Legendary Brawler!!	2	4,508,555

Table 7: Top Trending Videos for Howto &amp; Style

Channel Title	Video Title	Hours at No. 1	View Count
Julius Dein	BIKINI LIFE HACK!! - #Shorts	86	70,962,975
FOX 13 Tampa Bay	Gabby Petito case: Full Utah bodycam video	47	13,453,405
SSSniperWolf	People Who Got LUCKY	26	5,581,173
Viral Class	We burnt it oops! Video By aman-daayyoubbbb #Shorts	8	55,170,410

Table 8: Top Trending Videos for Music

Channel Title	Video Title	Hours at No. 1	View Count
DaBabyVEVO	DaBaby - Lonely (with Lil Wayne) [Official Video]	86	12,208,481
J. Cole	J. Cole - Heaven's EP (Official Music Video)	65	6,152,474
LilNasXVEVO	Lil Nas X - THATS WHAT I WANT (Official Video)	17	16,623,916

Table 9: Top Trending Videos for News &amp; Politics

Channel Title	Video Title	Hours at No. 1	View Count
FOX 13 Tampa Bay	Family found note on Brian Laundrie's car	110	3,507,019
Fox News	Kennedy calls out Biden admin's 'lies' about immigration	40	1,385,293
Fox News	Tucker roasts 'dumbest' CNN hosts on 'Gutfeld!'	17	1,179,315

Table 10: Top Trending Videos for People &amp; Blogs

Channel Title	Video Title	Hours at No. 1	View Count
Tom Simons	I met Logan Paul in real life...	49	3,904,636
FunnyMike	JAY DISRESPECTED THE NEW KID & HE BROKE THE WINDOW ON HIS HELLCAT!(JAKARI WANT TO BOX HIM)	30	688,912
BeefCake FLAIR	Why I Started a New Channel	26	538,328
Daniel Gizmo	PZ KILLER Wants to Join the Spy Ninjas	25	2,319,832
The Prince Family	SURPRISING MY WIFE WITH A NEW PET **SHE DON'T LIKE IT**	20	665,990
David Dobrik	MY FIRST TIME LEAVING THE COUNTRY!!	12	7,423,109
SSSniperWolf	I TRICKED The Vegan Teacher	5	7,907,833

Table 11: Top Trending Videos for Pets &amp; Animals

Channel Title	Video Title	Hours at No. 1	View Count
Daily Dose Of Internet	Kid Gets Caught Trying to Steal Packages	99	6,597,257
The Dodo	Deer Brings Her Babies To Meet Her Dog Best Friend Every Spring! — The Dodo Odd Couples	50	1,962,426
Jacob Colvin	Rescuing Real Life Spongebob & Patrick #shorts	19	3,166,060

Table 12: Top Trending Videos for Science &amp; Technology

Channel Title	Video Title	Hours at No. 1	View Count
Apple	Apple Event — September 14	64	18,173,088
SSSniperWolf	Genius Inventions And Gadgets You've Never Seen Before	40	4,889,799
SSSniperWolf	CHEAPEST People On The Internet	29	4,066,580
SSSniperWolf	Creative People And Art On ANOTHER LEVEL	17	4,206,901
SSSniperWolf	If It Were Not Filmed No One Would Believe It	17	6,350,965

Table 13: Top Trending Videos for Sports

Channel Title	Video Title	Hours at No. 1	View Count
NFL	Chiefs vs. Ravens Week 2 Highlights — NFL 2021	132	4,232,963
NFL	Giants vs. Washington Week 2 Highlights — NFL 2021	33	2,531,853
NBC Sports	West Ham United v. Manchester United — PREMIER LEAGUE HIGHLIGHTS — 9/19/2021 — NBC Sports	3	828,649