YouTube Trends January 2, 2022 - January 8, 2022

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1 Summary

Each hour, I collect the top fifty trending videos for each of the categories that YouTube publishes trend lists for via the YouTube Data API. These categories include Autos & Vehicles, Comedy, Education, Entertainment, Film & Animation, Gaming, Howto & Style, Music, News & Politics, People & Blogs, Pets & Animals, Science & Technology, and Sports. For each category, I report the videos during the week that trended at #1 at the time of collection, the channel the videos came from, and the number of hours they spent at #1 on the trending list, and the number of views they had when they appeared on the trending list.

2 Top Trending Videos

Below are the videos that trended at #1 in each of their respective categories. I report for each category the videos that trended, the channel they were from, the number of hours they spent at #1, and the number of views at the last hour it trended at #1.

¹These are the trending categories as defined by YouTube. Due to the proprietary black-box nature of YouTube's trending categories, it is sometimes unclear why certain videos appear in certain categories

Table 1: Top Trending Videos for Autos & Vehicles

| Channel Title | Video Title | Hours at No. 1 | View Count |
|----------------|---|----------------|------------|
| 223 Bucky | That Dude Who Always Carry Multiple Guns #shorts | 119 | 2,432,911 |
| WhistlinDiesel | Catching the guy who stole 20 things from me. | 40 | 12,442,070 |
| Scumbag Dad | Your Scumbag Dad - Loyalty Test and M1A1 Abrams Tank Prank! | 9 | 2,653,381 |

Table 2: Top Trending Videos for Comedy

| Channel Title | Video Title | Hours at No. 1 | View Count |
|-----------------|--|----------------|------------|
| DisneyMusicVEVO | We Don't Talk About Bruno (From "Encanto") | 168 | 50,438,167 |

Table 3: Top Trending Videos for Education

| Channel Title | Video Title | Hours at No. 1 | View Count |
|----------------|-------------------------------------|----------------|-------------|
| dednahype | OMG BEST TEACHER | 110 | 214,928,671 |
| Rebecca Rogers | IS THIS ABUSE?!? #shorts #teacher | 55 | 1,820,099 |
| (Mrs. Rogers) | #school #education #students #story | | |
| | #storytime #storytime | | |
| Rob Anderson | Why do gay coworkers either love or | 3 | 1,047,025 |
| | hate each other? It's gay science | | |

Table 4: Top Trending Videos for Entertainment

| Channel Title | Video Title | Hours at No. 1 | View Count |
|-----------------|--|----------------|------------|
| DisneyMusicVEVO | We Don't Talk About Bruno (From "Encanto") | 168 | 50,438,167 |

Table 5: Top Trending Videos for Film & Animation

| Channel Title | Video Title | Hours at No. 1 | View Count |
|-----------------|-----------------------------------|----------------|------------|
| DisneyMusicVEVO | Jessica Darrow - Surface Pressure | 80 | 7,868,376 |
| | (From "Encanto"/Sing-Along) | | |
| Adam W | When the WiFi is free | 58 | 20,287,113 |
| MsMojo | Top 20 Betty White Moments | 16 | 2,097,668 |
| DisneyMusicVEVO | We Don't Talk About Bruno (From | 14 | 50,438,167 |
| | "Encanto") | | |

Table 6: Top Trending Videos for Gaming

| Channel Title | Video Title | Hours at No. 1 | View Count |
|-------------------|--------------------------------------|----------------|------------|
| The Game Theo- | Game Theory: FNAF, Don't Trust | 28 | 4,191,630 |
| rists | Gregory (FNAF Security Breach) | | |
| SSundee | Infinity Ranged Weapon in Minecraft | 21 | 2,223,116 |
| | (Insane Craft) | | |
| Aphmau | Aphmau Has RARE EYES In | 19 | 1,583,546 |
| | Minecraft! | | |
| Markiplier | ALL BOSSES ON HARD MODE!! — | 14 | 941,014 |
| | Rogue Legacy 2 | | |
| Markiplier | Inscryption - Part 8 | 13 | 889,197 |
| IShowSpeed | L MONDAY | 11 | 723,858 |
| Aphmau | Adopted By GLAMROCK FREDDY | 11 | 1,341,779 |
| | In Minecraft! | | |
| SSundee | Cheating VS My Friends With OP | 8 | 1,721,675 |
| | Power Ups (Rounds The Game) | | |
| Aphmau | The LONELY DRAGON Story In | 7 | 1,056,322 |
| | Minecraft! | | |
| Aphmau | Using NINJA HACKS To Cheat In | 7 | 1,124,906 |
| _ | Minecraft! | | |
| SSundee | Hide and Seek HITMAN Mod in | 7 | 1,464,789 |
| | Among Us | | |
| League of Legends | The Call — Season 2022 Cinematic - | 6 | 3,414,171 |
| | League of Legends (ft. 2WEI, Louis | | |
| | Leibfried, and Edda Hayes) | | |
| Apex Legends | Apex Legends — Stories from the Out- | 5 | 707,727 |
| . 0 | lands: Gridiron | | |
| Aphmau | Drinking The DEATH POTION In | 4 | 887,798 |
| • | Minecraft! | | , |
| PrestonPlayz | Minecraft But I Have MARVEL SU- | 2 | 552,006 |
| v | PERHERO Hearts! | | |
| SSundee | Unlocking The Most OP Power Ups | 2 | 1,721,675 |
| | (Rounds) | | |
| PrestonPlayz | Minecraft But There's MARVEL SU- | 1 | 552,006 |
| v | PERHERO Hearts! | | , |
| SSundee | Random Roles *8* in Among Us | 1 | 1,858,498 |
| jacksepticeye | YOU'RE MY SUPERSTAR — Five | 1 | 421,910 |
| | Nights at Freddy's: Security Breach | | , |

Table 7: Top Trending Videos for How
to & Style

| Channel Title | Video Title | Hours at No. 1 | View Count |
|-----------------------------|---|----------------|------------------------|
| GoldenGully | How to Make Adventure Time Sandwich | 78 | 30,325,032 |
| SSSniperWolf Nikko Ortiz | People Who Got Very Lucky RELOADING WITH THE BRANCHES!! #SHORTS | 57 33 | 6,859,605 9,219,133 |

Table 8: Top Trending Videos for Music

| Channel Title | Video Title | Hours at No. 1 | View Count |
|-----------------|--|----------------|------------|
| DisneyMusicVEVO | We Don't Talk About Bruno (From "Encanto") | 168 | 50,438,167 |

Table 9: Top Trending Videos for News & Politics

| Channel Title | Video Title | Hours at No. 1 | View Count |
|---------------|--|----------------|------------|
| Fox News | 'The Five' react to the Ghislaine | 51 | 1,402,976 |
| | Maxwell verdict — Breaking | | |
| Fox News | Gutfeld: Anything is better than this | 43 | 742,131 |
| Fox News | Tucker: Why is this happening? | 37 | 1,705,118 |
| MSNBC | After Trump Aide's Admission On Air, | 16 | 694,057 |
| | New Heat On Coup Plot | | |
| Fox News | Outnumbered blasts Kamala Harris for | 15 | 923,236 |
| | comments on inflation | | |
| CNN | 'This is bad news for Trump': Reporter | 6 | 1,093,718 |
| | reveals new Jan. 6 info | | |

Table 10: Top Trending Videos for People & Blogs

| Channel Title | Video Title | Hours at No. 1 | View Count |
|-----------------|---------------------------------------|----------------|------------|
| David Dobrik | SURPRISING NAILEA WITH FA- | 50 | 4,588,421 |
| | VORITE CELEBRITY!! | | |
| Jeremy Hutchins | EXTREME HIDE AND SEEK VS | 34 | 2,026,117 |
| PontiacMadeDDG | SWAT TEAM!! DUB RAN UP ON ME FOR TEE | 27 | 729 194 |
| VLOGS | TEE **now i'm mad** | 21 | 732,124 |
| Quackity | I Met GeorgeNotFound In Real Life | 25 | 1,898,755 |
| Brent Rivera | I TRIED TO KISS HER IN THE HOT | 17 | 3,429,109 |
| | TUB!! (NEW YEARS KISS) | | |
| Daniel Gizmo | Trying Romantic Life Hacks for 24 | 15 | 1,879,426 |
| | Hours to Kiss on New Years Eve | | |

Table 11: Top Trending Videos for Pets & Animals

| Channel Title | Video Title | Hours at No. 1 | View Count |
|------------------------------------|--|----------------|------------|
| The Dodo | Mama Dog Who Lost Her Puppies Was Heartbroken Until She Got Kittens — The Dodo | 64 | 2,795,228 |
| The Tortoise Whisperer | Ike coming up from his burrow | 61 | 13,652,633 |
| 1 | Spiderman Ignores Police Officer | 25 | 4,234,433 |
| San Joaquin Valley Transparency | Viral video captured while visiting Arizona - Man saves his dog | 18 | 5,663,340 |

Table 12: Top Trending Videos for Science & Technology

| Channel Title | Video Title | Hours at No. 1 | View Count | |
|----------------|--------------------------------------|----------------|------------|--|
| SSSniperWolf | Tik Toks You Can't Explain | 55 | 4,417,740 | |
| SSSniperWolf | Crazy Coincidences You Won't Believe | 42 | 4,704,400 | |
| Preston | I Survived 24 Hours in a Vending Ma- | 36 | 2,811,323 | |
| | chine | | | |
| SSSniperWolf | Tik Toks That Will Make You Cringe | 26 | 4,443,738 | |
| Mrwhosetheboss | The STUPIDEST smartphone cases | 9 | 14,060,355 | |
| Shorts | EVER | | | |

Table 13: Top Trending Videos for Sports

| Channel Title | Video Title | Hours at No. 1 | View Count |
|------------------------|---|----------------|------------|
| Highlight Heaven | Antonio Brown Leaves Game vs. Jets (Full Broadcast Sequence) | 127 | 4,796,712 |
| Florid Miston | Muhammad Ali Saved His Opponent's Life | 25 | 14,765,376 |
| FULL SEND POD- CAST | Antonio Brown on His Friendship with Tom Brady & Why He Really Left the Game! — FULL SEND PODCAST | 16 | 2,224,895 |