

YouTube Trends

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1 Summary

Each hour, I collect the top fifty trending videos for each of the categories that YouTube publishes trend lists for via the YouTube Data API. These categories include Autos & Vehicles, Comedy, Education, Entertainment, Film & Animation, Gaming, Howto & Style, Music, News & Politics, People & Blogs, Pets & Animals, Science & Technology, and Sports. For each category, I report the videos during the week that trended at #1 at the time of collection, the channel the videos came from, and the number of hours they spent at #1 on the trending list, and the number of views they had when they appeared on the trending list¹.

Key findings from this week:

1. Seven of the eight trending videos in the News & Politics category were from Fox News. The videos covered topics including vaccine mandates, Biden's approval rating, and continued coverage of the withdrawal from Afghanistan. An edition of Seth Meyers' popular "A Closer Look" segment trended at #1 for four hours.
2. Influencer Dhar Mann's channel continued to trend across the Comedy, Entertainment, and Film & Animation categories. Another popular YouTube influencer SSSniperWolf trended at #1 in Science & Technology, People & Blogs, Entertainment, and Howto & Style.
3. Both kinds of football trended in the Sports category: the NFL for weeks 2 and 3 of the regular season and the PSG vs. Man City game for international football.
4. J. Cole was exceptionally popular in the music category this week, trending for a total of 150 hours with his own song, "Heaven's EP" and a collaboration with Joyner Lucas, "Your Heart."

¹These are the trending categories as defined by YouTube. Due to the proprietary black-box nature of YouTube's trending categories, it is sometimes unclear why certain videos appear in certain categories

2 Top Trending Videos

Below are the videos that trended at #1 in each of their respective categories. I report for each category the videos that trended, the channel they were from, the number of hours they spent at #1, and the number of views at the last hour it trended at #1.

Table 1: Top Trending Videos for Autos & Vehicles

Channel Title	Video Title	Hours at No. 1	View Count
Donut Media	\$21,000 vs \$45,000 Overland Tacoma Build - HiLow FINALE!	89	2,067,935
FOX 13 Tampa Bay	Gabby Petito case: Full Utah bodycam video	79	14,210,611

Table 2: Top Trending Videos for Comedy

Channel Title	Video Title	Hours at No. 1	View Count
Tom Simons	Taking A Lie Detector Test...	111	5,767,539
Editsbyrealist	Connor gets put on the spot in Wild 'N Out	50	9,575,053
Dhar Mann	HOMELESS MAN Accused of STEALING DOG, What Happens Is Shocking — Dhar Mann	6	5,487,290

Table 3: Top Trending Videos for Education

Channel Title	Video Title	Hours at No. 1	View Count
ms_pam_a_cake official	Sarah's Great Plan pam_a_cake #shorts	118	4,349,000
azcentral.com and The Arizona Republic	Arizona Audit report presentation, Cyber Ninjas share their results of election audit	30	329,713
Fox News	VA mom goes viral for confronting school board over explicit books	19	211,365

Table 4: Top Trending Videos for Entertainment

Channel Title	Video Title	Hours at No. 1	View Count
Dhar Mann	Fake Beggar GETS EXPOSED On Camera, They Live To Regret It — Dhar Mann	55	7,621,598
SSSniperWolf	People Who Got Caught In 4k	49	5,852,937
Dhar Mann	Girl HATES Her MOM'S BOYFRIEND, She Instantly Regrets It — Dhar Mann	44	7,468,041
Dhar Mann	P.E. Teacher FAT SHAMES A Student, He Lives To Regret It — Dhar Mann	19	7,896,021

Table 5: Top Trending Videos for Film & Animation

Channel Title	Video Title	Hours at No. 1	View Count
Dhar Mann	Girl HATES Her MOM'S BOYFRIEND, She Instantly Regrets It — Dhar Mann	51	7,468,041
Tom Simons	Taking A Lie Detector Test...	41	5,767,539
SML	SML Movie: Cody's Accident!	26	3,533,172
Cinema Summary	How To Beat Every DEATH GAME In "SQUID GAME"	25	8,114,168
Netflix	Cowboy Bebop — Opening Credits — Netflix	25	1,908,781

Table 6: Top Trending Videos for Gaming

Channel Title	Video Title	Hours at No. 1	View Count
CoryxKenshin	MAMA BEAR IS COMING FOR YOU — Dark Deception Chapter 4 Part 3 ENDING	33	2,333,703
CoryxKenshin	I GOT JUMPED BY THE JOY GANG — Dark Deception Chapter 4 Part 2	25	2,360,839
CoryxKenshin	RAGE.. THIS WHOLE CHAPTER IS RAGE — Dark Deception Chapter 4	25	2,260,533
Jaiden Animations	I Attempted Impossible Mario	23	2,853,476
Aphmau	Adopted By ROYALS In Minecraft!	21	2,233,223
Technoblade	Minecraft But Viewers Control The Game [CHARITY EVENT]	15	3,394,626
SSundee	*MINECRAFT* MOD in Among Us	8	2,568,346
SSundee	HOW To TRAIN YOUR DRAGON Mod in Among Us	8	2,539,655
GameToons	BOYFRIEND DIED & BECAME A GHOST?! Friday Night Funkin' Logic — Cartoon Animation	4	763,091
penguinz0	Biggest Cheater in Super Mario 64 Speedrunning	3	789,234
Aphmau	BITTEN By A WEREWOLF In Minecraft!	1	666,959
Grian	Hermitcraft 8: Episode 16 - THE DIAMOND HOURGLASSES	1	992,435

Table 7: Top Trending Videos for Howto & Style

Channel Title	Video Title	Hours at No. 1	View Count
MrBeast	First To Rob Bank Wins \$100,000	142	24,366,205
SSSniperWolf	Tik Toks That Escalated Quickly	19	6,561,762
Julius Dein	BIKINI LIFE HACK!! - #Shorts	6	71,140,154

Table 8: Top Trending Videos for Music

Channel Title	Video Title	Hours at No. 1	View Count
Joyner Lucas	Joyner Lucas & J. Cole - Your Heart (Official Video)	76	7,331,169
J. Cole	J. Cole - Heaven's EP (Official Music Video)	74	8,303,566
YoungBoy Never Broke Again	YoungBoy Never Broke Again - Break Or Make Me [Official Music Video]	18	4,781,328

Table 9: Top Trending Videos for News & Politics

Channel Title	Video Title	Hours at No. 1	View Count
Fox News	Parents of imprisoned Marine rip Biden admin's 'cowardice'	67	1,435,267
Fox News	Police officer quits over vaccine mandate: 'I decided to turn in my badge so I can speak up'	32	2,089,031
Fox News	Gutfeld: Donald Trump is officially more popular than Joe Biden	18	969,937
Fox News	Biden caught on hot mic criticizing American press	15	834,506
Fox News	Marine officer who went viral for Afghanistan rant now jailed: Report	12	1,304,125
Fox News	Tucker is joined by Polish president for 'bombshell' exclusive interview	12	1,057,371
Fox News	Tucker roasts 'dumbest' CNN hosts on 'Gutfeld!'	7	1,245,346
Late Night with Seth Meyers	Fox News Bans Rudy Giuliani, Arizona "Audit" Humiliates Trump and GOP: A Closer Look	4	1,279,158

Table 10: Top Trending Videos for People & Blogs

Channel Title	Video Title	Hours at No. 1	View Count
FaZe Rug	\$100 VS \$2,500 Hotel (Budget Challenge)	61	1,885,439
David Dobrik	CONFRONTING HATER IN REAL LIFE!!	41	4,467,471
Daniel Gizmo	PZ KILLER Wants to Join the Spy Ninjas	28	2,551,747
SSSniperWolf	People Having A Worse Day Than You	24	3,846,384
Shyla	The truth	12	1,222,240
Chad Wild Clay	PREPARE to FIGHT! Spy Ninjas vs PZ Killer Battle Royale Training	1	1,777,895

Table 11: Top Trending Videos for Pets & Animals

Channel Title	Video Title	Hours at No. 1	View Count
Jacob Colvin	Rescuing Real Life Spongebob & Patrick #shorts	125	12,169,982
Daily Dose Of Internet	Killer Whale Tries to Bite Surfboard	43	3,676,187

Table 12: Top Trending Videos for Science & Technology

Channel Title	Video Title	Hours at No. 1	View Count
MrBeast	First To Rob Bank Wins \$100,000	129	24,366,205
SSSniperWolf	Tik Toks That Escalated Quickly	33	6,561,762
SSSniperWolf	Genius Inventions And Gadgets You've Never Seen Before	5	5,082,663

Table 13: Top Trending Videos for Sports

Channel Title	Video Title	Hours at No. 1	View Count
CBS Sports Golazo	PSG vs. Man. City: Extended Highlights — UCL Group Stage MD 2 — CBS Sports Golazo	92	2,184,972
NFL	Chargers vs. Chiefs Week 3 Highlights — NFL 2021	46	1,724,554
NFL	Chiefs vs. Ravens Week 2 Highlights — NFL 2021	29	4,287,043