

YouTube Trends

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1 Summary

Each hour, I collect the top fifty trending videos for each of the categories that YouTube publishes trend lists for via the YouTube Data API. These categories include Autos & Vehicles, Comedy, Education, Entertainment, Film & Animation, Gaming, Howto & Style, Music, News & Politics, People & Blogs, Pets & Animals, Science & Technology, and Sports. For each category, I report the videos during the week that trended at #1 at the time of collection, the channel the videos came from, and the number of hours they spent at #1 on the trending list, and the number of views they had when they appeared on the trending list¹.

Key findings from this week:

1. The return of Saturday Night Live trended in Comedy Film & Animation, and News & Politics. The Weekend Update segment trended in News & Politics, and the cold open trended for the Comedy charts.
2. *Among Us* and *Minecraft* once again trended in the Gaming section. However, Squid Game made an appearance in the category trends due to the Netflix hit *Squid Game*.
3. Influencers Dhar Mann and SSSniperWolf continue to trend in multiple categories, Dhar Mann for his moral lesson videos and SSSniperWolf for her commentary videos.

¹These are the trending categories as defined by YouTube. Due to the proprietary black-box nature of YouTube's trending categories, it is sometimes unclear why certain videos appear in certain categories

2 Top Trending Videos

Below are the videos that trended at #1 in each of their respective categories. I report for each category the videos that trended, the channel they were from, the number of hours they spent at #1, and the number of views at the last hour it trended at #1.

Table 1: Top Trending Videos for Autos & Vehicles

Channel Title	Video Title	Hours at No. 1	View Count
Vy Qwaint	I'm Trapped Inside One of these Teslas!	99	3,431,863
They Call Me D	It's never her fault	49	12,611,270
Product Review and Challenges	Car wash	20	12,182,468

Table 2: Top Trending Videos for Comedy

Channel Title	Video Title	Hours at No. 1	View Count
Saturday Night Live	Biden Unites Democrats Cold Open - SNL	57	1,989,932
Dhar Mann	GOLD DIGGER Dumps Her BROKE GUY, She Lives To Regret It — Dhar Mann	49	7,060,096
SSSniperWolf	Evil BABYSITTER Thinks She Can Do Whatever She Wants	43	3,970,868
Dhar Mann	HOMELESS MAN Accused of STEALING DOG, What Happens Is Shocking — Dhar Mann	19	5,609,591

Table 3: Top Trending Videos for Education

Channel Title	Video Title	Hours at No. 1	View Count
Dhar Mann Studios	Student CHEATS On FINAL EXAM (EXTENDED CUT) — Dhar Mann	91	1,965,442
Extended Cuts onlyjayus	You CANT run away from lightning w OnlyJayus - #Shorts	49	2,122,697
ms_pam_a_cake official	Sarah's Great Plan pam_a_cake #shorts	28	4,689,738

Table 4: Top Trending Videos for Entertainment

Channel Title	Video Title	Hours at No. 1	View Count
HBO Max	House Of The Dragon — Official Teaser — HBO Max	91	10,836,872
Saturday Night Live	Biden Unites Democrats Cold Open - SNL	40	1,989,932
Dhar Mann	Girl HATES Her MOM'S BOYFRIEND, She Instantly Regrets It — Dhar Mann	31	8,093,541
Dhar Mann	Students LAUGH At MAMA'S BOY, What Happens Is Shocking — Dhar Mann	6	6,376,415

Table 5: Top Trending Videos for Film & Animation

Channel Title	Video Title	Hours at No. 1	View Count
HBO Max	House Of The Dragon — Official Teaser — HBO Max	97	10,836,872
Saturday Night Live	Biden Unites Democrats Cold Open - SNL	40	1,989,932
Dhar Mann	Girl HATES Her MOM'S BOYFRIEND, She Instantly Regrets It — Dhar Mann	31	8,093,541

Table 6: Top Trending Videos for Gaming

Channel Title	Video Title	Hours at No. 1	View Count
Nintendo	Super Smash Bros.™ Ultimate – Battling with Sora – Nintendo Switch	31	3,861,134
Aphmau	Playing SQUID GAME In Minecraft!	23	3,236,772
CoryxKenshin	I GOT CALLED OUT..	23	2,469,988
Aphmau	BITTEN By A WEREWOLF In Minecraft!	19	2,380,329
SSundee	*JOB SIMULATOR* Mod in Among Us	19	3,179,665
SSundee	*ANGRY* IMPOSTER in Among Us	18	3,409,467
Markiplier	Gas Station Simulator	13	1,245,553
SSundee	BUILDING a *THANOS* ROBOT ARMY in Minecraft (Insane Craft)	9	2,374,988
FGTeeV	SQUID GAME Split My Family on Different TEAMS! (FGTeeV ROBLOX Red Light Green Light pt 2 Chapter 4)	6	1,309,303
Aphmau	Playing as the Goddess HADES In Minecraft!	4	1,219,489
SSundee	*OFFICIAL* DUMB Mod in Among Us	2	2,038,364
PrestonPlayz	Playing SQUID GAME in Minecraft!	1	890,193

Table 7: Top Trending Videos for Howto & Style

Channel Title	Video Title	Hours at No. 1	View Count
Khaby Reacts	Khaby Lame Reacts #shorts	117	100,602,463
penguinz0	My Response to Nikocado Avocado	41	6,843,204
MrBeast	First To Rob Bank Wins \$100,000	5	27,546,587
Stokes Twins	Trying The SQUID GAME Honeycomb Candy Challenge	5	8,023,162

Table 8: Top Trending Videos for Music

Channel Title	Video Title	Hours at No. 1	View Count
Lumbre Music	La 69 - Jenny69 (Video Oficial)	162	5,321,761
Joyner Lucas	Joyner Lucas & J. Cole - Your Heart (Official Video)	6	7,466,883

Table 9: Top Trending Videos for News & Politics

Channel Title	Video Title	Hours at No. 1	View Count
Fox News	Former Biden official makes stunning claim about president's border policy	50	1,955,533
Fox News	Tucker: What you're seeing is Washington's new religion	46	1,599,423
Fox News	Parents of imprisoned Marine rip Biden admin's 'cowardice'	33	1,628,296
Saturday Night Live	Weekend Update: Democrats Delay Infrastructure Vote, R. Kelly Found Guilty - SNL	31	905,843
LastWeekTonight	PFAS: Last Week Tonight with John Oliver (HBO)	8	2,456,283

Table 10: Top Trending Videos for People & Blogs

Channel Title	Video Title	Hours at No. 1	View Count
David Dobrik	CONFRONTING HATER IN REAL LIFE!!	128	6,094,950
Tom Simons	A Month In The Life Of Tom Simons	25	2,755,769
SSSniperWolf	The Vegan Teacher Is Actually CRAZY	8	4,499,996
Kai Cenat	Teanna Came To My Room	6	1,018,449
shane	The Haunting of Shane Dawson	1	1,646,276

Table 11: Top Trending Videos for Pets & Animals

Channel Title	Video Title	Hours at No. 1	View Count
Daily Dose Of Internet	Killer Whale Tries to Bite Surfboard	100	4,761,084
FaZe Rug	One-on-One In a Mud Pit Filled with Snakes — #1 Chicken	63	1,040,475
Viral Content	Dog Alerts Owner Of High Blood Sugar #Shorts	5	4,017,756

Table 12: Top Trending Videos for Science & Technology

Channel Title	Video Title	Hours at No. 1	View Count
MrBeast	First To Rob Bank Wins \$100,000	122	27,546,587
SSSniperWolf	Tik Toks That Live RENT FREE In My Head	46	4,605,495

Table 13: Top Trending Videos for Sports

Channel Title	Video Title	Hours at No. 1	View Count
NFL	Buccaneers vs. Patriots Week 4 Highlights — NFL 2021	76	3,595,320
Trickshot CEO	Learn Billiards: Basic Shots	41	35,746,960
CBS Sports Golazo	PSG vs. Man. City: Extended Highlights — UCL Group Stage MD 2 — CBS Sports Golazo	21	2,243,654
NFL	Panthers vs. Cowboys Week 4 Highlights — NFL 2021	17	1,447,634
Florid Miston	Serena Williams Accused of Cheating	8	12,524,464
SportsNation	He threw this into the stratosphere — #Shorts	5	9,363,902