

YouTube Trends

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1 Summary

Each hour, I collect the top fifty trending videos for each of the categories that YouTube publishes trend lists for via the YouTube Data API. These categories include Autos & Vehicles, Comedy, Education, Entertainment, Film & Animation, Gaming, Howto & Style, Music, News & Politics, People & Blogs, Pets & Animals, Science & Technology, and Sports. For each category, I report the videos during the week that trended at #1 at the time of collection, the channel the videos came from, and the number of hours they spent at #1 on the trending list, and the number of views they had when they appeared on the trending list¹.

2 Top Trending Videos

Below are the videos that trended at #1 in each of their respective categories. I report for each category the videos that trended, the channel they were from, the number of hours they spent at #1, and the number of views at the last hour it trended at #1.

¹These are the trending categories as defined by YouTube. Due to the proprietary black-box nature of YouTube's trending categories, it is sometimes unclear why certain videos appear in certain categories

Table 1: Top Trending Videos for Autos & Vehicles

Channel Title	Video Title	Hours at No. 1	View Count
Fab Rats	What's Left of Ed's LJ20 That Was Stuck 40 Years In The Sierra Nevada Mountains?	67	979,203
ALEX THE TRUCKING GUY	when u sleep in a semi but the area is sus [#shorts]	35	5,664,581
Unspeakable	Which Boat Can Survive A TORNADO?	30	1,219,333
FaZe Rug	I Bought a Storage Unit & Found This.. **JACKPOT**	16	3,218,377
MrBeast	Last To Take Hand Off Lamborghini, Keeps It	13	37,660,057
HeavyDSparks	I Have Never Seen A Dozer THIS Stuck Before *INSANE RECOVERY*	5	1,184,689

Table 2: Top Trending Videos for Comedy

Channel Title	Video Title	Hours at No. 1	View Count
Saturday Night Live	Aaron Rodgers Trump Cold Open - SNL	80	4,481,280
Dhar Mann	Student BODY SHAMED At SCHOOL, They Instantly Regret It — Dhar Mann	67	9,303,993
Stranger Things	Stranger Things 4 — Welcome to California — Netflix	19	3,616,996

Table 3: Top Trending Videos for Education

Channel Title	Video Title	Hours at No. 1	View Count
Troom Oki Toki	Pop It and Simple Dimple! 7 DIY Fidget Toys Ideas	101	1,708,559
PowerfulJRE	California's Attempt to "Close the Gap" in Math Education	65	754,513

Table 4: Top Trending Videos for Entertainment

Channel Title	Video Title	Hours at No. 1	View Count
Celebrity Moments	This Is Why Robert Downey Jr. Is The Best Insta marvelworld.in #shorts	86	43,865,247
Saturday Night Live	Aaron Rodgers Trump Cold Open - SNL	60	4,481,280
Vivziepop	HELLUVA BOSS - OZZIE'S // S1: Episode 7 - FINALE PART I	17	8,294,632
Surfnboy Shorts	The most insane illusions	3	29,073,615

Table 5: Top Trending Videos for Film & Animation

Channel Title	Video Title	Hours at No. 1	View Count
Saturday Night Live	Aaron Rodgers Trump Cold Open - SNL	103	4,481,280
Dhar Mann	Twin Gets KIDNAPPED By STRANGER Ft. @Stokes Twins — Dhar Mann	25	8,596,569
TaylorSwiftVEVO	Taylor Swift - All Too Well: The Short Film	20	16,218,827
Vivziepop	HELLUVA BOSS - OZZIE'S // S1: Episode 7 - FINALE PART I	20	8,294,632

Table 6: Top Trending Videos for Gaming

Channel Title	Video Title	Hours at No. 1	View Count
MrBeast Gaming	100,000 Player Building Challenge!	26	7,798,361
LazarBeam	1v1ing EVERY YOUTUBER (ksi/beast/tommy)	20	2,396,420
Aphmau	Minecraft But There Are Custom GODDESS Hearts!	20	1,984,999
Aphmau	Adopted By GACHA STORIES In Minecraft!	18	2,662,021
SSundee	DUMB WAYS TO DIE Mod in Among us	18	2,623,402
Aphmau	Living With My BODYGUARD In Minecraft!	17	2,165,420
penguinz0	Travis Scott Concert Tragedy	12	2,340,094
SSundee	*NEW* ANT IMPOSTER Role in Among Us	10	2,353,767
Aphmau	Using HACKS To Escape POPPY In Minecraft!	6	1,149,309
CoryxKenshin	TODAY IS MY BIRTHDAY	5	3,031,729
SSundee	CRAFTING NATURAL DISASTER With Infinity Stones in Minecraft (Insane Craft)	4	1,281,898
Markiplier	SNAAAAAAAAAAIL!!! — Half Dead 3	3	493,743
Aphmau	GROWING UP as a DIREWOLF In Minecraft!	2	876,390
Grian	Hermitcraft 8: Episode 20 - BOAT THEM!	1	834,360
Grian	Hermitcraft 8: Episode 21 - BIG BOATEM BOAT	1	959,348
Brawl Stars	Brawl Stars: Brawl Talk - It's NOT Club Wars!	1	4,260,092
SSundee	FIGHTING The LOST INFINITY STONES BOSS in Minecraft (Insane Craft)	1	1,360,986
LazarBeam	1v1ing EVERY YOUTUBER	1	2,396,420

Table 7: Top Trending Videos for Howto & Style

Channel Title	Video Title	Hours at No. 1	View Count
Dhar Mann	Student BODY SHAMED At SCHOOL, They Instantly Regret It — Dhar Mann	50	9,303,993
SSSniperWolf	Tik Toks Worth Watching When You're Bored	42	4,698,823
CoryxKenshin	Nikocado Avocado.. WE NEED TO TALK [SSS #053]	39	3,073,263
Dhar Mann	Girl FORCES SISTER Not To Speak, What Happens Is Shocking — Dhar Mann	21	8,488,448
MrBeast	I Cleaned The World's Dirtiest Beach #TeamSeas	14	35,188,423

Table 8: Top Trending Videos for Music

Channel Title	Video Title	Hours at No. 1	View Count
Bruno Mars	Bruno Mars, Anderson .Paak, Silk Sonic - Smokin Out The Window [Official Music Video]	152	30,284,972
Kodak Black	Kodak Black - Super Gremlin [Official Music Video]	14	3,695,961

Table 9: Top Trending Videos for News & Politics

Channel Title	Video Title	Hours at No. 1	View Count
Fox News	'The Five' react to Kyle Rittenhouse testimony	55	1,810,658
Saturday Night Live	Weekend Update: Biden Passes Infrastructure Bill - SNL	44	1,047,883
Fox News	Project Veritas' James O'Keefe described pre-dawn raid on his home in 'Hannity'	37	1,430,689
Fox News	Gutfeld: This is the biggest story you aren't hearing	12	1,233,341
Fox News	Jesse Watters: This is only the beginning	9	984,726
Fox News	Jesse Watters: This claim changed the course of US politics	6	1,238,327
Fox News	'The Five' react to Biden in damage control	2	1,302,042
Fox News	Tucker: This is Joe Biden's main problem	1	814,142

Table 10: Top Trending Videos for Nonprofits & Activism

Channel Title	Video Title	Hours at No. 1	View Count
Asamblea Legislativa	#EnVivo — Sesión de la Comisión Especial que Investiga el Destino de los Fondos de las ONG.	29	20,025

Table 11: Top Trending Videos for People & Blogs

Channel Title	Video Title	Hours at No. 1	View Count
FaZe Rug	I Flew Across the Country to Play Squid Game! (NEW YORK)	74	2,187,430
David Dobrik	THIS DID NOT END WELL!! (ACCIDENT)	57	4,195,591
David Dobrik	TWO NIGHTS IN DUBAI!!	33	4,195,591
Landon McBroom	I'm Sorry	1	657,883
onlyjayus	Night Owls Deserve More Respect w OnlyJayus - #Shorts	1	1,413,075

Table 12: Top Trending Videos for Pets & Animals

Channel Title	Video Title	Hours at No. 1	View Count
Corbin Maxey	Moving ALL My Animals Into The Alligator House #shorts #animals	86	3,884,183
Rich Black Guy	The Birds and the Bees.	51	7,225,364
Max the Meat Guy	Dry Aged Tuna Sushi (\$4,000!!) #shorts	29	857,966

Table 13: Top Trending Videos for Science & Technology

Channel Title	Video Title	Hours at No. 1	View Count
SSSniperWolf	Tik Toks That Will Get You In Trouble	56	4,454,860
Driplets 2.0	Pranking girl on Omegle (she didn't expect this) #shorts	38	39,001,804
SSSniperWolf	Tik Toks Worth Watching When You're Bored	36	4,698,823
H3 Podcast	I Had To Get Emergency Surgery	20	771,609
SSSniperWolf	The Vegan Teacher Must Be Stopped	16	3,777,618

Table 14: Top Trending Videos for Sports

Channel Title	Video Title	Hours at No. 1	View Count
SHOWTIME Sports	Canelo Alvarez KO's Caleb Plant With Crazy Uppercut — SHOWTIME PPV	132	3,858,184
NFL	Ravens vs. Dolphins Week 10 Highlights — NFL 2021	21	1,782,195
The Pat McAfee Show	Aaron Rodgers Tells Pat McAfee His Side Of Vaccine Situation	13	1,077,351