

YouTube Trends

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1 Summary

Each hour¹, I collect the top fifty trending videos for each of the categories that YouTube publishes trend lists for via the YouTube Data API. These categories include Autos & Vehicles, Comedy, Education, Entertainment, Film & Animation, Gaming, Howto & Style, Music, News & Politics, People & Blogs, Pets & Animals, Science & Technology, and Sports. For each category, I report the videos during the week that trended at #1 at the time of collection, the channel the videos came from, and the number of hours they spent at #1 on the trending list, and the number of views they had when they appeared on the trending list².

Key findings from this week:

1. Audiences were excited about the trailer for The Matrix Resurrections. It trended at #1 for 97 hours in both Entertainment and Film & Animation.
2. Fox News once again was the only channel in News & Politics to trend at #1. The top two videos, trending for a total of 140 hours of the week criticized Biden's vaccine mandates.
3. The Apple Event trended at #1 in both Howto & Style and Science & Technology. Apple announced the new iPhone 13 and updates to existing iPads.
4. All sports videos trending were from the first games in the NFL's 2021 season.
5. Influencers SSSniperWolf and Dhar Mann once again trended across multiple categories including Comedy, Entertainment, Howto & Style, and Science & Technology. Their videos designed for mass appeal continue to be popular in many audiences.

¹This week, we missed

²These are the trending categories as defined by YouTube. Due to the proprietary black-box nature of YouTube's trending categories, it is sometimes unclear why certain videos appear in certain categories

2 Top Trending Videos

Below are the videos that trended at #1 in each of their respective categories. I report for each category the videos that trended, the channel they were from, the number of hours they spent at #1, and the number of views at the last hour it trended at #1.

Table 1: Top Trending Videos for Autos & Vehicles

Channel Title	Video Title	Hours at No. 1	View Count
Dude Perfect	Bucket List: Walking on a Plane	85	5,565,695
WhistlinDiesel	Monstercat 2 costs \$15,000 just to LOAD it onto the trailer	50	2,051,753
FOX 13 Tampa Bay	Gabby Petito case: Full Utah bodycam video	32	2,454,923
Donut Media	\$90 vs \$2000 Off-Road Lights	1	1,150,595

Table 2: Top Trending Videos for Comedy

Channel Title	Video Title	Hours at No. 1	View Count
Dhar Mann	Thief STEALS From The WRONG GUY, What Happens Is Shocking — Dhar Mann	49	6,845,527
Fox News	Trump reveals when he will make a decision about 2024	39	2,060,884
SSSniperWolf	Kid Fakes Being Sick To Stay Out Of School	32	3,749,865
Dhar Mann	Quiet Guy MADE FUN OF In SCHOOL, They Instantly Regret It — Dhar Mann	23	6,504,516
SSSniperWolf	Tik Tok Pranks That Will Get You In Trouble	16	4,977,917
Dhar Mann	ATTORNEY Tries To SCAM Businessman, Instantly Regrets It — Dhar Mann	9	9,190,108

Table 3: Top Trending Videos for Education

Channel Title	Video Title	Hours at No. 1	View Count
GabeSweats	the smartest person ever	150	7,028,032
123 GO Like!	COOL SNEAKY SCHOOL HACKS — Secret And Smart Tricks To Survive School By 123 GO Like!	12	384,215
MSNBC	Judge Rules Against DeSantis Ban On Mask Mandate	6	187,753

Table 4: Top Trending Videos for Entertainment

Channel Title	Video Title	Hours at No. 1	View Count
Warner Bros. Pictures	The Matrix Resurrections – Official Trailer 1	97	31,482,406
Dhar Mann	Student With TOURETTE’S Made Fun Of, What Happens Is Shocking — Dhar Mann	23	6,877,279
Marvel Entertainment	Marvel Studios’ Hawkeye — Official Trailer — Disney+	22	14,841,618
Dhar Mann	Quiet Guy MADE FUN OF In SCHOOL, They Instantly Regret It — Dhar Mann	19	6,504,516
Dhar Mann	Thief STEALS From The WRONG GUY, What Happens Is Shocking — Dhar Mann	7	6,845,527

Table 5: Top Trending Videos for Film & Animation

Channel Title	Video Title	Hours at No. 1	View Count
Warner Bros. Pictures	The Matrix Resurrections – Official Trailer 1	97	31,482,406
Dhar Mann	Thief STEALS From The WRONG GUY, What Happens Is Shocking — Dhar Mann	26	6,845,527
Dhar Mann	Quiet Guy MADE FUN OF In SCHOOL, They Instantly Regret It — Dhar Mann	23	6,504,516
Marvel Entertainment	Marvel Studios’ Hawkeye — Official Trailer — Disney+	22	14,841,618

Table 6: Top Trending Videos for Gaming

Channel Title	Video Title	Hours at No. 1	View Count
Technoblade	The Visitor [Dream SMP]	27	3,388,306
Aphmau	Living With ANIMATRONICS In Minecraft!	20	2,292,666
MrBeast Gaming	1000 vs 1000 Player War!	18	6,514,429
CoryxKenshin	Friday Night Funkin' is BACK and there's a CORYXKENSIN MOD (Part 5)	18	2,404,376
Aphmau	Baby APHMAU is in DANGER In Minecraft!	16	1,770,859
Aphmau	Aphmau's 100% IMPOSSIBLE Minecraft Sky Base!	15	1,696,643
Fortnite	Fortnite Chapter 2 Season 8 Battle Pass Trailer	10	2,669,307
SSundee	FIDGET SPINNER IMPOSTER Mod in Among Us	10	3,554,584
Typical Gamer	FORTNITE *SKYFIRE* LIVE EVENT! (Fortnite Season 8)	9	2,704,980
Aphmau	Aphmau's 100% IMPOSSIBLE Sky Base!	6	1,696,643
Craftee	Minecraft but there are MORE Custom Hearts	5	3,242,546
SSundee	TASK MONSTER imposter in Among Us	4	1,808,843
SypherPK	Reacting to the FUNNIEST Moments of Fortnite Season 8!	2	421,016
CoryxKenshin	No Limits	2	981,940
TimTheTatman	TIMTHETATMANS KAR98 DOESNT MISS IN WARZONE...	2	464,982
Typical Gamer	LIVE! SEASON 8 COUNTDOWN!! Fortnite *SKY FIRE* Live Event! (Fortnite Season 8)	2	2,704,980
Fresh	EPIC ADDED NEW MYTHICS! (secret update)	1	565,914
SMG4	SMG4: War Of The Fat Italians 2021	1	664,040

Table 7: Top Trending Videos for Howto & Style

Channel Title	Video Title	Hours at No. 1	View Count
Apple	Apple Event — September 14	76	18,019,526
MrBeast	Extreme \$500,000 Game Of Tag!	69	36,042,514
SSSniperWolf	People Who Got LUCKY	10	4,450,228
SSSniperWolf	If It Were Not Filmed No One Would Believe It	9	4,879,098
SSSniperWolf	Tik Toks That Feel ILLEGAL To Watch	4	6,066,871

Table 8: Top Trending Videos for Music

Channel Title	Video Title	Hours at No. 1	View Count
ChloeBaileyVEVO	Chlöe - Have Mercy (Official Video)	117	13,770,909
DaBabyVEVO	DaBaby - Lonely (with Lil Wayne) [Official Video]	37	7,606,570
LilNasXVEVO	Lil Nas X - THATS WHAT I WANT (Official Video)	8	12,991,950
DrakeVEVO	Drake ft. Future and Young Thug - Way 2 Sexy (Official Video)	6	21,391,174

Table 9: Top Trending Videos for News & Politics

Channel Title	Video Title	Hours at No. 1	View Count
Fox News	Ben Shapiro plans legal fight against Biden's 'tyrannical' vaccine mandate	73	2,876,753
Fox News	Biden faces growing outrage after vaccine mandate, Afghanistan withdrawal	67	1,886,497
Fox News	Kennedy calls out Biden admin's 'lies' about immigration	18	928,044
Fox News	'The Five' reacts to new 'explosive' allegations against Mark Milley	10	1,177,379

Table 10: Top Trending Videos for People & Blogs

Channel Title	Video Title	Hours at No. 1	View Count
David Dobrik	MY FIRST TIME LEAVING THE COUNTRY!!	59	7,390,552
Matt and Rebecca	100 Mystery Items to Drop from 60 ft Challenge	43	1,317,427
SSSniperWolf	I TRICKED The Vegan Teacher	38	6,137,596
FaZe Rug	Swapping Credit Cards with my Brother! **NO LIMIT**	28	2,189,941

Table 11: Top Trending Videos for Pets & Animals

Channel Title	Video Title	Hours at No. 1	View Count
The ACE Family	WELCOMING THE FIRST ACE FAMILY DOG!!!	66	2,011,388
Ian Boggs	POV you can see how many times your soulmate said your name to you	56	3,679,384
Daily Dose Of Internet	Kid Gets Caught Trying to Steal Packages	44	4,534,105
The Dodo	Guy Tried To Release His Rescue Squirrel But She Always Came Back — The Dodo	2	781,880

Table 12: Top Trending Videos for Science & Technology

Channel Title	Video Title	Hours at No. 1	View Count
Apple	Apple Event — September 14	98	18,019,526
SSSniperWolf	Tik Toks That Live RENT FREE In My Head	26	6,348,996
Ben Azelart	100 SLIME Mystery Buttons.. Only 1 Will Let you ESCAPE the Box!!	15	2,137,727
SSSniperWolf	Creative People On ANOTHER LEVEL	15	5,688,204
Rebecca Zamolo	Giant GAME OF LIFE but in a Tiny Town - Rebecca Zamolo	12	2,578,699
SSSniperWolf	If It Were Not Filmed No One Would Believe It	2	4,879,098

Table 13: Top Trending Videos for Sports

Channel Title	Video Title	Hours at No. 1	View Count
NFL	Game of the Year? Baltimore Ravens vs. Las Vegas Raiders — Week 1 2021 NFL Game Highlights	77	3,165,780
NFL	Dallas Cowboys vs. Tampa Bay Buccaneers — Week 1 2021 Game Highlights	67	4,421,829
NFL	Giants vs. Washington Week 2 Highlights — NFL 2021	24	2,186,292