

YouTube Trends

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1 Summary

Each hour, I collect the top fifty trending videos for each of the categories that YouTube publishes trend lists for via the YouTube Data API. These categories include Autos & Vehicles, Comedy, Education, Entertainment, Film & Animation, Gaming, Howto & Style, Music, News & Politics, People & Blogs, Pets & Animals, Science & Technology, and Sports. For each category, I report the videos during the week that trended at #1 at the time of collection, the channel the videos came from, and the number of hours they spent at #1 on the trending list, and the number of views they had when they appeared on the trending list¹.

Key findings from this week:

1. Saturday Night Live once again trended across multiple categories. The "The Dream Guy" skit trended in Comedy, Entertainment, and Film & Animation. The Weekend Update trended in News & Politics.
2. Besides the Weekend Update from Saturday Night Live, Fox News held the remainder of the #1 spots in the News & Politics category.
3. Notably, in the Education category, a video from Fox News criticizing Diversity, Equity, and Inclusion initiatives trended at #1 for 8 hours.
4. The top three longest-trending videos in Science & Technology were videos from SSSniperWolf featuring TikToks, highlighting the prevalence of the growing platform on YouTube.

¹These are the trending categories as defined by YouTube. Due to the proprietary black-box nature of YouTube's trending categories, it is sometimes unclear why certain videos appear in certain categories

2 Top Trending Videos

Below are the videos that trended at #1 in each of their respective categories. I report for each category the videos that trended, the channel they were from, the number of hours they spent at #1, and the number of views at the last hour it trended at #1.

Table 1: Top Trending Videos for Autos & Vehicles

Channel Title	Video Title	Hours at No. 1	View Count
They Call Me D	It's never her fault	90	17,759,847
Danny Duncan	Destroying Stranger's Car!	68	2,136,394
Sidemen	SIDEMEN £500 CAR CHALLENGE	10	7,366,672

Table 2: Top Trending Videos for Comedy

Channel Title	Video Title	Hours at No. 1	View Count
Saturday Night Live	The Dream Guy - SNL	87	3,732,377
Official...quotes	Shaq attempts the One Chip Challenge	53	14,005,728
Dhar Mann	GOLD DIGGER Dumps Her BROKE GUY, She Lives To Regret It — Dhar Mann	20	7,333,046
Saturday Night Live	Kim Kardashian West Monologue - SNL	8	1,762,559

Table 3: Top Trending Videos for Education

Channel Title	Video Title	Hours at No. 1	View Count
Dhar Mann Studios	Student CHEATS On FINAL EXAM (EXTENDED CUT) — Dhar Mann	113	2,377,945
Extended Cuts	Sarah's Savings Plan PART 2	47	2,587,805
ms_pam_a_cake official	pam_a_cake #shorts		
Fox News	Ingraham exposes the fraud of diversity, equity and inclusion education	8	285,687

Table 4: Top Trending Videos for Entertainment

Channel Title	Video Title	Hours at No. 1	View Count
Saturday Night Live	The Dream Guy - SNL	87	3,732,377
Official...quotes	Shaq attempts the One Chip Challenge	53	14,005,728
Dhar Mann	Students LAUGH At MAMA'S BOY, What Happens Is Shocking — Dhar Mann	22	6,973,494
Saturday Night Live	Kim Kardashian West Monologue - SNL	6	1,762,559

Table 5: Top Trending Videos for Film & Animation

Channel Title	Video Title	Hours at No. 1	View Count
Saturday Night Live	The Dream Guy - SNL	117	3,732,377
Dhar Mann	Kid WON'T SHOW MOM Report Card, What Happens Is Shocking — Dhar Mann	23	9,321,759
HBO Max	House Of The Dragon — Official Teaser — HBO Max	21	11,388,614
Saturday Night Live	Kim Kardashian West Monologue - SNL	7	1,762,559

Table 6: Top Trending Videos for Gaming

Channel Title	Video Title	Hours at No. 1	View Count
Nintendo	Animal Crossing: New Horizons Direct 10.15.2021	22	2,431,521
MrBeast Gaming	\$45,600 Squid Game Challenge!	21	9,566,596
Aphmau	Playing As A LOYAL Werewolf KIT-TEN In Minecraft!	19	1,832,235
SSundee	CRAFTING a LOST INFINITY TRAP in Minecraft (Insane Craft)	19	2,342,027
Aphmau	Adopted By PRINCESSES In Minecraft!	16	2,088,533
Aphmau	Aphmau Is ENRAGED In Minecraft!	16	2,035,448
SSundee	TOM and JERRY Mod in Among Us	13	2,617,075
Markiplier	3 SCARY GAMES #76	9	1,300,860
Aphmau	Stopping TIME To Help My FRIENDS In Minecraft!	7	1,263,996
SSundee	*DORA The EXPLORER* Mod in Among Us	7	1,875,244
Minecraft	Minecraft Live 2021: Vote for the copper golem!	6	3,181,389
Minecraft	Minecraft Live 2021	4	6,623,726
Call of Duty	Zombies Reveal Trailer — Call of Duty: Vanguard	3	528,778
Dream	Minecraft Death Shuffle...	3	4,312,700
SSundee	FRIDAY NIGHT FUNKIN Mod in Among Us	2	1,896,893
SSundee	*OFFICIAL* INCREDIBLES Mod in Among Us	1	955,873

Table 7: Top Trending Videos for Howto & Style

Channel Title	Video Title	Hours at No. 1	View Count
Zach King Shorts	My hidden talent #shorts	56	57,303,647
Stokes Twins	Playing SQUID GAME In Real Life!	46	10,554,129
Stokes Twins	Trying The SQUID GAME Honeycomb Candy Challenge	44	11,435,615
SSSniperWolf	Most Oddly Satisfying Video to watch before sleep	22	5,279,500

Table 8: Top Trending Videos for Music

Channel Title	Video Title	Hours at No. 1	View Count
Lyrical Lemonade	Nardo Wick - Who Want Smoke?? ft. Lil Durk, 21 Savage & G Herbo (Directed by Cole Bennett)	62	9,085,030
Lumbre Music	La 69 - Jenny69 (Video Oficial)	38	5,933,375
AdeleVEVO	Adele - Easy On Me (Official Video)	33	56,992,047
Strange Music Inc	Tech N9ne - Face Off (feat. Joey Cool, King Iso & Dwayne Johnson) — Official Music Video	32	3,426,686
Kodak Black	Kodak Black - Killing The Rats [Official Music Video]	3	1,707,704

Table 9: Top Trending Videos for News & Politics

Channel Title	Video Title	Hours at No. 1	View Count
Saturday Night Live	Weekend Update: Facebook Under Fire - SNL	69	1,598,233
Fox News	Hannity reveals why 'Let's go Brandon' chants are breaking out nationwide	31	1,721,203
Fox News	Tucker, Candace Owens break down 'bizarre' Kamala Harris video	26	2,267,542
Fox News	Joe Rogan cancels the cancelers	21	1,741,618
Fox News	Tucker: Nothing like this has ever happened in our country	20	1,706,066
Fox News	Former Biden official makes stunning claim about president's border policy	1	1,965,784

Table 10: Top Trending Videos for People & Blogs

Channel Title	Video Title	Hours at No. 1	View Count
SSSniperWolf	The Vegan Teacher Is Actually CRAZY	88	5,924,900
David Dobrik Too	I HAD TO TELL HER THE TRUTH!!	80	4,446,420

Table 11: Top Trending Videos for Pets & Animals

Channel Title	Video Title	Hours at No. 1	View Count
Viral Content	Teddy Tuesday Was A Success #shorts	53	4,239,518
Job Othoniell	Pajarito atorado, que opinas, que raza puede ser	50	7,569,896
Viral Content	Dog Alerts Owner Of High Blood Sugar #Shorts	46	6,486,189
zefrank1	True Facts: The Mosquito	19	1,384,316

Table 12: Top Trending Videos for Science & Technology

Channel Title	Video Title	Hours at No. 1	View Count
SSSniperWolf	Tik Toks That Live RENT FREE In My Head	94	6,171,923
SSSniperWolf	Tik Toks That Are Actually Relatable	17	3,189,218
SSSniperWolf	Tik Toks Only Girls Understand	15	5,912,426
Dude Perfect	World's Smallest TV — OT 30	14	6,129,532
Investment Joy	How much \$\$ did this \$300 vending machine make? #shorts	12	17,495,200
SSSniperWolf	People Who Didn't Get What They Asked For	10	2,936,060
Stokes Twins	Playing SQUID GAME In Real Life!	6	10,554,129

Table 13: Top Trending Videos for Sports

Channel Title	Video Title	Hours at No. 1	View Count
NFL	Colts vs. Ravens Week 5 Highlights — NFL 2021	93	2,754,551
Trickshot CEO	Learn Billiards: Basic Shots	73	42,824,044
NFL	Buccaneers vs. Eagles Week 6 Highlights — NFL 2021	2	2,029,148