as.factor(x) → x becomes factor w/ levels

Factors

Changing order:
fct_relevel() → manually reorder levels
desc = TRUE/FALSE ← fct_reorder() → reorder according to another var
fct_infreq() → order from highest to lowest freq.
fct_rev() → reverses current order

Changing labels or values of levels:
fct_recode() → manually change levels
fct_lump() → group least common levels

Strings

str_replace() → x, patt, replace → replaces first patt. w/ replace
str_replace_all() → above but for all patt.
str_to_lower() → lowercase
str_detect() → x, patt. → true or false depending on presence of patt.
str_sub() → x, start, end → substring of x from start to end
str_length() → num of char. in x