

Data Basics

"tidy data" ← 1 row per observation, 1 column per data piece
1 value per cell

Graphics Components:

- Frame: Variables that define axes and gridlines
- Layer: Geometric elements that represent pieces of data, or trends, each different shape → diff. layer
- Scale: Aesthetics (color, shape, size, etc.) of geoms to represent categories.
- Facet: Splitting data into subplots to represent groups of data individually
- Theme: Other aesthetics font, bg color, etc.

Univariate Viz:

- Categorical: Bar chart
- Quantitative: Boxplot, Histogram, Density Plot

Bivariate Viz:

- Quant. x Quant.: Scatterplot
 geom_smooth → trendline, method="lm"
 one percent.
 colors
- Cat. x Quant.: Side-by-side boxplots, histograms, density plots (or facet-wrapped), Violin plots
- Cat. x Cat.: Mosaic plots (proportion and count) Stacked

Fill = * → bar (Proportion and count), Stacked relative frequency (Proportion),
Faceted bar plot, side-by-side bars
 Position = "dodge"
 Position = "fill"

Multivariate (3+ variables) Viz:

- Regardless of combination, find some way to combine different scales (color, size, etc.) and facet-wrapping to represent any number of variables

Spatial + Effective Viz: map = bg

- Choropleth Maps: geom_map color → spread of data, can have points
- Contour map: geom_density_2d map
- Leaflet map: leaflet(data) + addTiles + addMarkers
 data points
- geom_sf(map) + geom_point or geom_density_2d