Code Quality Checklist
- ☐ Do not repeat yourself
- ☐ Easy to read
- ☐ Meaningful names
- ☐ Test!
- ☐ Efficiency → code does not take forever to run
- ☐ Easy to reproduce
- ☐ Simplify functions

Data Quality Checklist
- ☐ Read in data and do not change original dataset
- ☐ Deal with missing values
- ☐ Join data with correct type
- ☐ Visualize!

Make data stories effective and get your message across