

## Pros and Cons of Interactive Viz

### 1) Pros

- a) Users can look for the specific information they want to see and you do not have to put it all at once

### 2) Cons

- a) Exploration vs explanation tradeoff:
  - i) Too much interaction and too much information can be a turnoff for a lot of the public, and you need to focus on getting your main message across

## Features in an Interactive Viz

- 1) Changing type of plot displayed
- 2) Focusing on one specific portion and getting more info
- 3) Data transformation for accessibility
- 4) Highlighting

## Shiny

- 1) Link to Shiny cheatsheet: <https://rstudio.github.io/cheatsheets/shiny.pdf>