

Yoghurt Consumption Survey

SECTION 1: BENEFITS OF YOGHURT CONSUMPTION

Question 1.1. Please, indicate what benefits you find in consuming yoghurt products?

	Strongly Disagree 1	Disagree 2	Uncertain 3	Agree 4	Strongly Agree 5
I enjoy eating it	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gives me energy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Makes me feel good	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Is convenient	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Is affordable	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Helps me live longer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Helps me prevent disease	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Helps me control health issues	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improves my physical appearance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

SECTION 2: SOCIO-DEMOGRAPHICS

Question 2.1. What is your gender?

- ☐ Male
- ☐ Female

Question 2.2. What is your age?

- ☐ 18-24
- ☐ 25-34
- ☐ 35-44
- ☐ 45-54
- ☐ 55-64
- ☐ 65+

Question 2.3. What is your total family income before taxes?

- ☐ Less than \$15,000
- ☐ Between \$15,000 and \$25,000
- ☐ Between \$25,000 and \$35,000
- ☐ Between \$35,000 and \$50,000
- ☐ Between \$50,000 and \$75,000
- ☐ Between \$75,000 and \$100,000
- ☐ Between 100,000 and \$150,000
- ☐ Between \$150,000 and \$200,000
- ☐ \$200,000 or more

Question 2.4. What is your ethnicity?

- ☐ White
- ☐ Black
- ☐ American Indian
- ☐ Asian & Pacific Islander
- ☐ Hispanic Origin
- ☐ Other

Question 2.5. How many children do you have in your household? _____

Question 2.6. What is the last level of school you have completed?

- ☐ High school
- ☐ Some college
- ☐ Associate's degree
- ☐ 4-year college degree
- ☐ Graduate degree

Question 2.7. What is your state of residence? _____