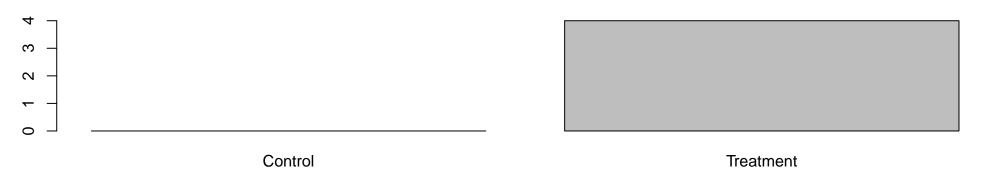
No spillovers. Total effect = 4, Estimated Effect = 4



With spillovers. Total effect = 7, Estimated Effect = 1

