



Global Trilateral MBA Certificate Program

Problem Solving with a Global Perspective

Mission Statement

The mission of the Global Trilateral MBA Program is to inspire and teach global citizens to seek solutions to problems impacting humanity

What is the GTMBA Program?

The Global Trilateral MBA (GTMBA) program is an educational and experiential certificate program designed to provide students with international consulting experiences.

Through a trilateral partnership between three highly regarded MBA programs at leading universities (the Central University of Finance and Economics, Gordon Institute of Business Science -University of Pretoria, and the Howard University School of Business) students are awarded an International MBA Certificate in conjunction with their MBA degree.

Program Concept

The program is designed to model an international consulting firm with students serving as consultants.

Student projects come directly from program clients which include : not-for-profit organizations, small and medium sized enterprises, non-government organizations, Fortune 500 corporations, and government entities.

Program participants collaborate on solutions with other students in the program thereby providing an open exchange of ideas and knowledge.

Students provide program clients with services such as:

- Feasibility Studies
- Business Process Improvement
- Organizational Risk Assessments

Program Benefits

- Expanded cultural awareness
- Cross-global student collaboration
- International work experience

Program Components

Consulting Projects

As part of their graded coursework, students will develop comprehensive business solutions to problems encountered by program clients such as NGOs, NPOs, government agencies, and corporations. Student learning is enhanced through cultural sharing opportunities which allow them to understand the challenges and practical implications of cultural differences when conducting business globally.

International Conferences & Study Tours

Students will present their consulting projects during an intensive 7-10 day conference/study tour hosted by each partner school, in their home country, on a rotating basis. A study tour will be conducted in conjunction with the two day conference. The study tour is designed to effect a deeper global understanding by immersing students in various intercultural experiences including corporate site visits, tourist attractions, cultural events, and professional development seminars.

Contact Us

Global Trilateral MBA Program
2600 Sixth Street NW
Washington, DC 20059

(202) 806-1696
erica.smith@howard.edu

For more information, visit us on the web: www.bs.school.howard.edu

