



DEVELOPING BUSINESS LEADERS FOR THE GLOBAL COMMUNITY





## Founded in 1867, Howard University

*is the most comprehensive,  
research oriented university in the  
Washington, DC metropolitan area.  
Having been classified as a  
Doctoral/ Research University-  
Extensive educational institution by  
the Carnegie Foundation for the  
Advancement of Teaching,  
Howard University is one of only  
88 universities and the only  
Historically Black University in  
the country to earn this distinction.  
Howard University provides an  
education experience of exceptional  
quality to students of high academic  
potential. Furthermore, the  
university is dedicated to  
attracting and retaining a cadre  
of faculty who are, through their  
teaching and research, committed  
to the development of distinguished  
and compassionate graduates.*

## Setting the Standard

### School of Business MBA Program

The MBA Program at Howard University is well known for its ability to prepare students for leadership careers in business, government and nonprofit organizations. Our alumni are in leadership roles throughout the nation and worldwide. The Howard University MBA Program was the first university in Washington, DC to be accredited by the AACSB International—The Association to Advance Collegiate Schools of Business. The Program is open to domestic and international applicants with a bachelor's degree or an international four-year equivalent from an accredited college or university in any area of concentration, with at least two years of work experience.

## Why Howard MBA

- Competitive Salary Post Graduation
- Student to Faculty Access - 3:1 Ratio
- Recruitment Programs
- Concentration Variety
- Flexible Program Options
- Classroom Diversity
- Scholarship & Graduate Assistantship Opportunities
- International Travel Opportunities

## Flexible Program Options

### Full-time MBA Program

The full-time MBA Program is a two-year, lock-stepped program that requires the completion of fifteen (15) credit hours during each of the first two semesters and twelve (12) credit hours during each semester of the second year.

### Part-time MBA Program

Designed for the working adult, a student has the option to enroll in the "accelerated" part-time program, completing degree requirements in three (3) years or the "traditional" part-time program, completing degree requirements in four (4) years.

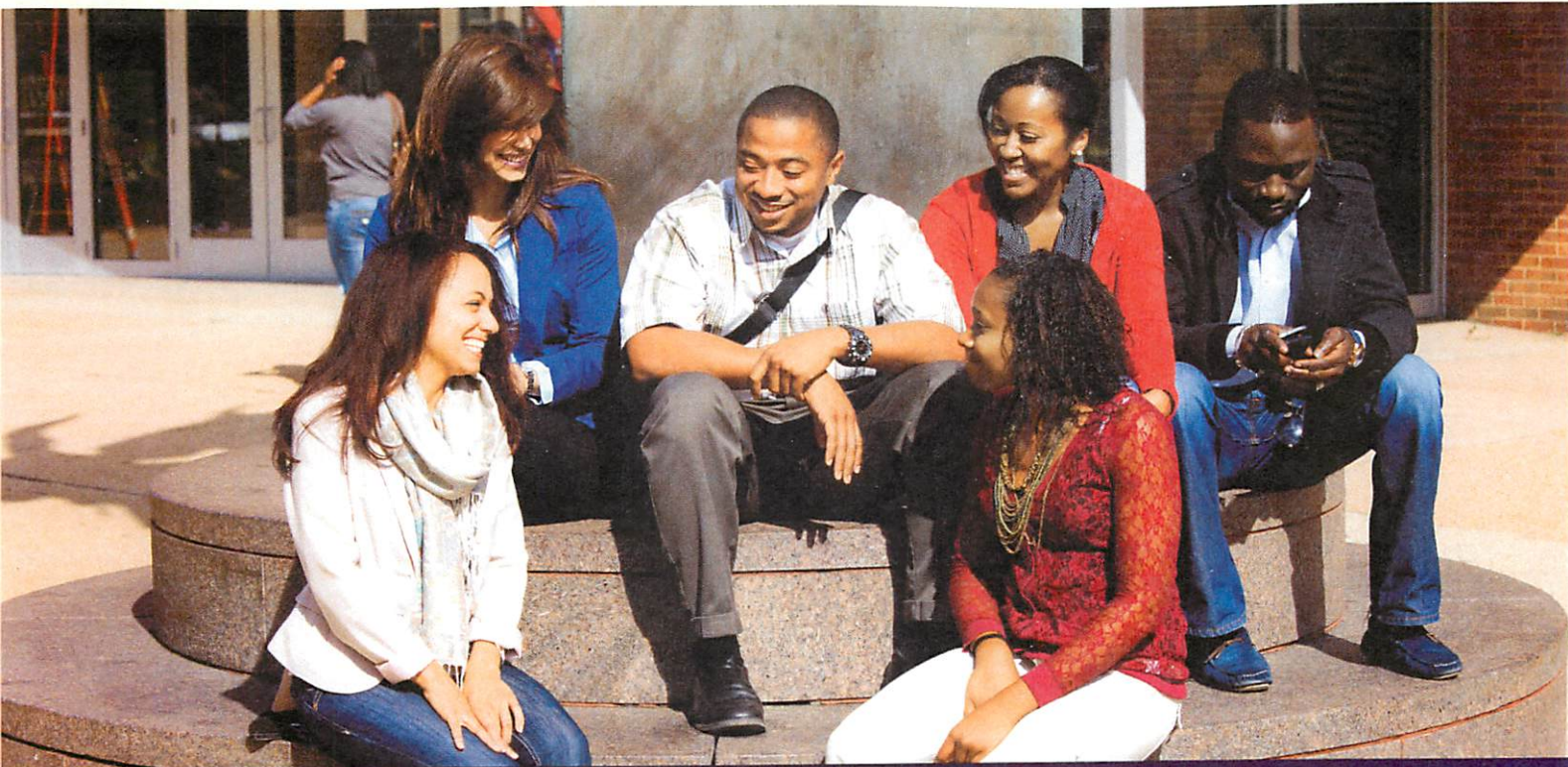
### Dual-Degree Programs

The Howard University MBA Program partners with a variety of Howard University academic programs to allow candidates to pursue dual degree programs at an accelerated level, including Accounting, Law, Health Sciences, Engineering, and Religion.



# Classroom Diversity

The Howard MBA Program reflects the diversity of the global market within which its alumni will serve. Our students hail from many parts of the United States, Canada, the African Continent, Latin America, Asia, Europe and the Caribbean. Their post baccalaureate work experience range from Education, Health Services, Political Science and Engineering to Accounting, Financial Services, Consulting, Marketing and Real Estate.



## The Curriculum

The Howard University MBA Program requires 54 credits, 39 of which are core development courses such as:

- Financial & Managerial Accounting
- Financial Management
- Management Communications
- Marketing Management
- Macroeconomics & Microeconomics for Business
- Organizational Management
- Strategic Management
- Statistics... and more

In addition to the 13 core courses, MBA Candidates may choose to use their electives to complete a concentration in any of the following areas:

- Entrepreneurship
- Finance
- General Management
- Information Technology
- International Business
- Marketing
- Supply Chain Management

The Howard University MBA Program offers a two-year full-time program, a three to four year part-time program (designed for the working profes-

sionals), as well as opportunities for candidates to earn a dual degree through the following programs:

- JD/MBA
- MDiv/MBA
- DDS/MBA
- MD/MBA
- PharmD/MBA
- Accounting BBA/MBA
- Engineering BSE/MBA

*Accounting and Engineering undergraduate degrees must be completed at Howard University to pursue a dual degree option for either the Accounting or Engineering program. Both degrees included in the professional dual degree programs must be completed at Howard University.*





## Recruitment Programs



In order to cater to the needs of the business students, the School of Business at Howard houses its own career services center - The Center for Professional Development. In addition, MBA students participate in local and regional graduate career fairs to allow interaction with corporate representatives, build inter-university networks, and make contacts across many industries. In order to form the most educated employment decision, students have a variety of opportunities to interact with firms through professional development and networking activities:

- CEO Lecture Series
- MBA Orientation Boot Camp
- Leadership Development Series
- Leadership Educational Advisory Program
- Howard University MBA Exclusive Conference
- Student Attendance at Major National Conferences

## Job Opportunities for MBAs

Howard University MBA students are sought after by numerous companies in diverse fields. During any given summer, over 90% of the full-time class can be found participating in paid internships around the country. A comparable number receive permanent job offers by the end of their summer experience or secure full-time employment before the spring semester of their final year. Howard MBAs can be found across the globe at a number of companies including:

- |                          |                                   |
|--------------------------|-----------------------------------|
| • Alcoa Incorporated     | • Intel Corporation               |
| • American Express       | • JPMorgan Chase                  |
| • AT&T                   | • KPMG                            |
| • Bank of America        | • Marsh & McLennan                |
| • Merrill Lynch          | • PepsiCo                         |
| • BP                     | • Pricewaterhouse Coopers         |
| • Chick-fil-A            | • Proctor & Gamble                |
| • Cigna                  | • Scripps Network                 |
| • Cisco Systems, Inc.    | • Sony                            |
| • Colgate Palmolive      | • State Street                    |
| • Credit Suisse          | • Target                          |
| • Dell                   | • Tyco International              |
| • Deloitte               | • Unilever                        |
| • Eaton                  | • U.S. Secret Service             |
| • Education Pioneers     | • United Technologies Corporation |
| • Ernst & Young          | • Verizon                         |
| • FMC Technologies, Inc. | • W.W. Grainger, Inc.             |
| • Goldman Sachs & Co.    |                                   |
| • IBM                    |                                   |





# Achieving Results

**#1 – Greatest Opportunities for Minority Students**



Princeton Review  
*Best Business Schools*

- Ranked Among the Top 60 Best Full-Time MBA Programs



Bloomberg BusinessWeek  
*Best Business Schools*

- Ranked Among Top 10 Programs with Most Financial Value at Graduation



US News & World Report

- Ranked Among Top 100 Best Business Schools



US News & World Report





1867

# HOWARD UNIVERSITY

## SCHOOL OF BUSINESS

### MBA PROGRAMS

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