

2016

# BottomLine

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**HOWARD**  
UNIVERSITY  
School of Business

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# BottomLine

Howard University • School of Business



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*The Howard University School of Business has been a model for higher education since its founding in 1970. With dynamic academic departments, ground breaking centers of excellence, esteemed faculty, award winning programs, and over 11,000 alumni across the globe, the Howard University School of Business continues to be ranked among the top business programs in the nation.*

*Students and faculty choose the Howard University School of Business because it provides in-depth classroom instruction, real-world experience, expert speakers from a range of backgrounds, access to global industry leaders and a commitment to research and publication.*

[www.bschool.howard.edu](http://www.bschool.howard.edu)

**Ranked #50 by Bloomberg BusinessWeek**

**Bloomberg  
Business**

**Ranked Top 5 Most Competitive Students**

**Ranked #1 Greatest Opportunities for Minority Students (12th Consecutive Year) by**

**The  
Princeton  
Review**

## Message from Dean Barron H. Harvey, PhD, CPA



This year's BottomLine Magazine highlights another eventful year for the Howard University School of Business.

We began the academic year with a gala to celebrate our 45th Anniversary with the theme "Transforming the Face of Leadership". The event generated \$425,000 with all proceeds going to support student scholarships. It also provided a networking opportunity for students, corporate partners, alumni and other University stakeholders. In keeping with our tradition of this celebration, we acknowledged alumni and significant partners who have aided the School of Business in achieving its mission. This year we recognized three outstanding alumni who by their achievement, commitment, and support have exemplified the ideals of Howard University. The recipients of the Alumni Achievement Award at our 45th anniversary celebration were: Mr. Brian Anderson Class of 1970, Mrs. Arlene Isaacs-Lowe, Class of 1981 and Mrs. Brooke E. Major-Reid, Class of 1995.

This year's BottomLine theme is "Innovating Global Business Education". As it suggests, we've launched several important global initiatives that have provided our students with opportunities to expand their international business acumen. Our first cohort of School of Business Global Trilateral MBA students traveled to South Africa in March 2016 to convene with their African and Chinese program counterparts at the University of Pretoria's Gordon Institute of Business Science. The cohort of Global Trilateral students will next meet in May 2016 at the Central University of Finance and Economics in Beijing, China, where they will present their findings resulting from the conference in South Africa. The third and final semester will conclude this fall here at Howard University.

Also, our students were one of the first Schools of Business to visit the country of Cuba on our global study tour in December 2015. You'll find in this issue photos that document our experience as this country opens its doors to Americans for the first time in more than 50 years. The students learned a great deal about a country transforming itself to become competitive in the global marketplace.

Our Executive Lecture Series hosted the CIO of Moody's Investor Service and the CEO of First Data Corporation who shared their professional experiences and engaged the students in a dialogue on topics such as cybersecurity and the use of technology in the financial services industry. We also co-sponsored a stirring event hosting Ms. Maggie Anderson, who received national acclaim for her research on entrepreneurship in the African American community. As part of the \$50 Billion Empowerment Tour with Mr. Eugene Mitchell, Vice President at New York Life, both speakers lectured on "Buying Black, Spending Smart" to a capacity crowd.

Lastly, and most importantly, we are very proud of our achievement for being ranked by Bloomberg BusinessWeek as among the nation's top full-time business school programs. In 2015, our full-time MBA program ranked #50 among more than 200 programs in the nation. Howard University is the only Historically Black College and University listed in the top 75 on the 2015 Bloomberg BusinessWeek ranking. Even more, for the 12th consecutive year, The Princeton Review has ranked the Howard University School of Business #1 greatest opportunities for minority students, in addition to placing Howard University in the top 5 for most competitive students.

Once again, this year has been very impactful to all of our stakeholders. We will strive to continue our mission of educating students for leadership in this global economy. The Howard University School of Business is an important and established contributor to this country's workforce and we will continue to make a significant difference across all industries and organizations.

We thank you all for your support and look forward to more triumphs in the coming years.

Sincerely,



Barron H. Harvey, PhD, CPA

# INTERNATIONAL TRAVEL

## Howard's Global Trilateral MBA travels to South Africa



by Mackenzie Tolliver, 1st year MBA student

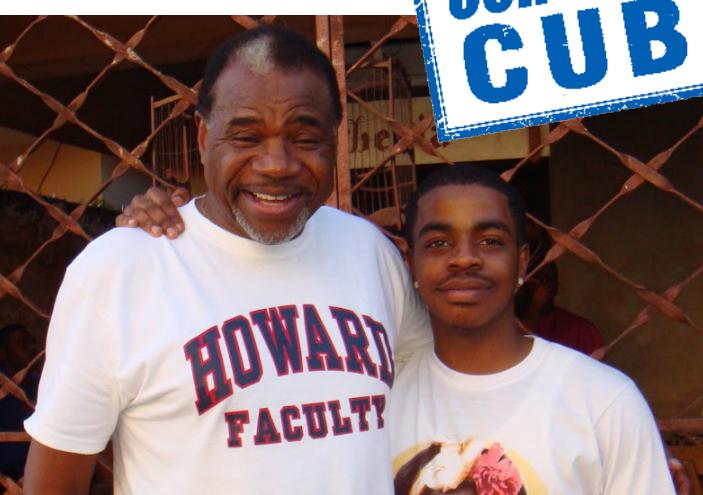
Eight first year MBA students from the inaugural Global Trilateral MBA program have successfully completed part one of three modules by traveling to South Africa in March 2016. The first leg of the trip was hosted by the Gordon Institute of Business Science (GIBS), located in Johannesburg. The Howard University MBAs, who have been working with students from the Central University of Finance and Economics in Beijing, China and the Gordon Institute of Business Science, presented consulting projects to their clients. The clients - who included a woman-owned construction business, a security company, a microbrewery and a protective clothing business - were very impressed with the group's presentations and recommendations.

The remainder of the trip allowed the Howard University students to explore South Africa, where they traveled to Soweto and visited Nelson Mandela's home, participated in a safari, visited the apartheid museum, observed some South

African penguins and hiked a mountain in Capetown, and experienced authentic South African cuisine! The trip to South Africa was the first major international experience for some of our MBA students and it further exposed them to learning how to do business in other cultures. The next stop for the Global Trilateral MBA students is China in May 2016, where they will present consulting project recommendations to their next set of clients.

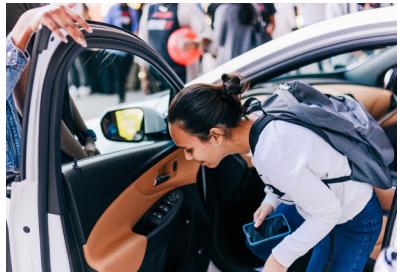
The Global Trilateral MBA (GT MBA) program is an educational and experiential certificate program designed to provide students with international consulting experiences; and its mission is to inspire and teach global citizens to seek solutions to critical problems.

For more information check out  
[http://www.bschool.howard.edu/mba/mba\\_gtmbs.html](http://www.bschool.howard.edu/mba/mba_gtmbs.html).



# MARKETING

## General Motors' Commitment to Marketing Education



The General Motors Educational Foundation has committed to helping give Howard University students hands-on marketing experience. As they prepare to graduate from Howard University, students in Dr. Yuvay Meyers Ferguson's senior level Marketing Communications course used what they've learned as marketing majors to work as a full service agency and create a campus wide campaign featuring one of the company's brands. This school year, the projects featured the Chevrolet brand. With a real budget,

they worked throughout the semester to conceptualize and implement a promotional event that showcases the marketing strategy, research, advertising, public relations, and event logistics skills that they have acquired in the program. Once again, the students rose to the occasion to produce events that received accolades from brand managers in Detroit who work on the world-renowned vehicles daily.

## Fall 2015 "ChevroLIT"



Fall's 2015 Marketing Communications cohort, The Plug Agency, worked collectively in the process of event implementation, public relations, research, advertising and the creative campaign for Chevrolet's 2016 Volt vehicle. "We wanted the audience to associate fun with the 2016 Chevrolet Volt!" said Project Manager, Vondell Burns, a graduating senior marketing major. The event, ChevroLIT, took place on October 15th, 2015 at Howard University in front of the School of Business. The goals were to have a minimum of 100 students come out, have fun, and become familiar with the 2016 Chevy Volt and the Chevrolet brand.

Some of the activities that the guests were able to enjoy was a Balloon Wall and a Flip Cup game where they learned educational information about the Volt and General Motors. During the last 20 minutes of the event, there was a dance contest which was definitely the highlight of our event.

In total, 115 students attended and 79.3% of those participants stated that the event positively changed their perception of the Chevrolet brand! Furthermore, 89.7% of respondents said that they learned something new about the company, and they are more likely to consider purchasing a Chevrolet vehicle in the future. With that information, this event was definitely a success!

# MARKETING

## Fall 2015 Students:

Kaaya Allotey  
Stacia Andre  
Abigail Baah  
Kemi Banigo  
Kaelyn Banks  
Arianna Bell  
Sivona Blake  
Vondell Burns  
Desiree Coles  
Cameron Cordova  
Aziza Duniani  
William Foster  
Antezia Glenn  
Taylor Grant  
Maya Hairston  
Alfred Houtsnee  
Wenhai Huang  
Dominique Hudson  
Brionna Hunter  
Julius Johnson  
Kimberly Lincoln  
Amira Maxwell  
DeShunaye McCoy  
Tyla Mitchell  
Richard Pollard  
Kiera Richardson  
Jaharra Simmons  
Paige Smith  
Kelsey Walker  
Rachel Walton  
Eric Warren  
Kesia Watson  
Langston Willis



## Spring 2016 Students:

Kiyla Armstead  
Chandra Dade  
Tristan Day  
Kehinde Ellis  
Danaya Ellman  
Larry Feazell  
Nenwon Gbilia  
Jasmine Hanks  
Michaela Jupiter  
Karis Lindo  
Jonathan Marks  
Mercedes Matz  
Kelechi Owunwanne  
Catherine Rogers  
Caprice Thomas  
Taylor Williams

## Spring 2016 "Overtime"

On April 7, 2016, The Allstars Agency put things into "Overtime" and hosted an event at Howard University like no other. The event implementation team was comprised of sixteen students from Dr. Yuvay Meyers Ferguson's Spring 2016 Marketing Communications class.

Set up on the patio of the School of Business, a DJ was hired, games were set up, snacks were prepared and the 2016 Chevrolet Camaro was showcased on our campus. There were lots of ways to interact with the brand and vehicle including three games – basketball, bean bag toss, and toy car race. Over 100 people engaged with the event and our promotional social media.

One of the most impressive ways that we engaged our target audience through social media was to develop a Snapchat "geofilter" that 121 people used and 9,500 people saw! There were giveaways and prizes that really helped to make this a memorable experience for students as they interacted with the Chevrolet Camaro.

# MARKETING

## Howard University Annual Marketing Summit



Written by Cherise Cryer

The Howard University School of Business hosted its 4th Annual Marketing Summit on April 1, 2016. This yearly event allows students to engage with insightful panelists, connect with marketing professionals, and gain knowledge on how to reach their full potential as future leaders. The diverse group of professionals represented many industries and career opportunities available for marketers. Guest panelists were categorized by their respective industries, including Advertising and Social Media, Entertainment and Fashion, Entrepreneurship, Sales, and Sports, ensuring that there were varied topics of interest for all participants.

This year's Summit began with an exciting TJX "Fashion Buying to the Maxx" event on March 31, 2016. During this informational session, students were able to learn the ins and outs of being a merchandiser from TJX experts and engage in an interactive discussion about fashion buying. Participants agreed that the event was a fun and intriguing way to kick off the Marketing Summit. The panel events started the following day, and students were ready to gain inside tips on how to flourish in their careers. With their experiences working for companies such as, GlobalHue, TV One, Grainger, Monumental Sports & Entertainment, and many more, panelists were eager to share their guidance with the young marketers.

Preparing an impressive elevator speech, making connections with peers and learning how to enrich one's career were all topics of discussion. During each panel, students also posed questions to gain further perspectives on how to achieve their dreams.

The Howard University Department of Marketing also gave out multiple scholarships, sponsored by Aetna, Eli Lilly, TJX Companies, and Zip Car. To apply, students utilized their keen skills to create their own marketing campaigns aimed towards creating more support from alumni donations. The talented winners of the Career Summit Scholarship were Adriana Godwin, Kenesha Hughes, Ryan Jackson, Sabria Jones, and Blaise Tano. The chapter president of the American Marketing Association, Haley Hall, was also awarded a scholarship for the outstanding leadership and hard work she has demonstrated in the School of Business. Additionally, the Department of Marketing took the time to acknowledge Jonathan Savoy, a Howard University alumni and Assistant VP of Merchandise Planning for TJX, honoring him with the Most Distinguished Alumni Award.

The Summit concluded with a networking reception filled with food, freebies, and opportunities for students to connect with the speakers and corporate sponsors in attendance. According to sophomore Jiara Love, "It was very knowledgeable and great to see the many different things we can do with our marketing degrees!" So if you missed out on this year's events, make sure to keep a look out for more exciting opportunities at the next Howard University Marketing Summit! For more information about the event, please visit [www.howardmarketingsummit.com](http://www.howardmarketingsummit.com)



# Executive Lecture Series



Frank Bisignano, CEO  
First Data Corporation



Tony Stoupas, CIO  
Moody's Investor Service



# FINANCE

## The World of Finance at Their Fingertips

**Dr. Sandip Mukherji, CFA**

**Professor of Finance**

**Director, Center for Financial Services**

It started with a lab, challenged students to demonstrate their trading smarts, induced the smartest street in the world to make annual treks to campus, tapped the brains of accomplished alumni to bolster educational efforts, and honed the technical skills of students. Say what? What on earth are you talking about? The Center for Financial Services (CFS), which places the world of finance at the fingertips of students. Since students can go out into the real world to gain practical experience through internships only during summer breaks, the CFS brings the real world to campus through computer resources, simulations, speakers, and presenters during the academic years. The mountain of knowledge comes to the Mecca when students are unable to journey to it.

According to the constructivist theory of knowledge, professors can transmit information to students but knowledge is a deeper state of understanding that has to be developed personally by individual students. In the 6th century B.C., esteemed Chinese philosopher and educator Confucius is reported to have observed sagely, as sages are wont to do, "I hear and I forget. I see and I remember. I do and I understand." Translated in current terms, "Lectures are forgettable. PowerPoint presentations are memorable. Active learning develops knowledge." Modern educator Alison King suggested in 1993 that the role of teachers has evolved from being a sage on the stage to serving as a guide on the side. With a limitless reservoir of information readily available literally in the palms of students, professors cannot profess to be know-it-all orators; they have to function as partnering consultants in the quest for knowledge.

The CFS oversees the operations of the Simulation, Learning, and Research (SLR) Lab, conducts a Trading Challenge for students, and organizes annual Wall Street on Campus financial strategy education seminars as well as practical financial

analysis workshops. The Center plays a key role in fulfilling the School's mission of providing a comprehensive business and management education to students by enabling them to gain real-world knowledge, practical skills, and the enhanced ability to research and analyze business issues. It is a vital resource for teaching, learning, and research. The activities of the Center enable professors to integrate real-world perspectives into their courses and enhance the practical utility of education through experiential learning-by-doing for students.

Dean Barron Harvey obtained a \$40,000 grant from the NASDAQ Educational Foundation to establish the SLR Lab in the School of Business in 2005. It was the first Lab set up as a trading floor at a Historically Black University. The Lab has received generous financial support from UBS, which served as the lead sponsor for six years, as well as from several other corporate sponsors: Brown Capital Management, Conoco Phillips, Credit Suisse, Goldman Sachs, Merrill Lynch, Morgan Stanley, Morningstar, Standard & Poor's, Wachovia, and The Williams Capital Group. The Lab is equipped with 26 powerful computers, 3 LCD projectors, and a live ticker. The computers in the Lab provide access to an array of cutting-edge software programs and subscription websites for investment information and analysis (MorningStar Direct and Value Line Pro); risk analysis using simulations, forecasting, and optimizations (Crystal Ball Professional Edition); statistical analysis (SAS and SPSS); technical analysis (Metastock Professional); and a Trading Challenge (StockTrak). Many courses use these resources for classes conducted in the Lab and assignments that students work on. Establishment of the Lab has sparked several activities aimed at providing our student with real-world educational experiences.

Since 2006 we have conducted a live Trading Challenge simulation for 11 to 12 weeks each semester through the dedicated website of the School of Business provided by StockTrak. Several courses require participation in the Challenge and it is also open to all School of Business students. Securities available for trading at real-time prices are stocks, bonds, exchange traded funds, mutual funds, stock options, and spot currencies and commodities. Initial funds of \$500,000 can be leveraged with 50% margin, but the position limit is \$100,000. The maximum number of trades is 200. Short sales and day trading are allowed. The top five students share \$2,500 in scholarship awards based on their risk-adjusted returns, determined by either the Sharpe ratio or market beta-adjusted alpha. In the past 9 years, 161 students have participated in the Trading Challenge on average each semester. Although most of the awards have been bagged by seniors (37%), graduate students (32%), and juniors (25%), the winners have also included some sophomores (5%) and freshmen (1%). Not surprisingly, finance majors have walked away with 59% of the



awards, but students majoring in all of the other disciplines have also featured among the winners: marketing (11%), management (9%), international business (8%), information systems (6%), accounting (5%), and supply chain (2%).

In 2006, we also started organizing annual all-day Wall Street on Campus financial strategy education seminars on a Friday, usually in early October. The goal of these seminars is to expose students to practical knowledge and insights on financial strategies from leading professional experts, and to provide students with information about careers in financial services. A total of 1,598 students and 117 faculty members from Howard university, 10 other HBCUs, and 5 local universities have participated in this event in these past 10 years. Twelve leading financial institutions, including almost all the major banks, and a few local institutions, have provided a total of 75 speakers and panelists for this event. The practically oriented sessions, comprising presentations followed by student questions, have commonly included Economic and Market Outlook, Equities, Fixed Income, Derivatives, Alternative Investments, Risk Management, and Careers in Financial Services. The expenses of this event are funded by the income from a \$100,000 endowment donated by Brown Capital Management. The 10th annual seminar on Oct. 23, 2015, offered five 50-minute sessions on Systematic trading strategies: Developing opportunities for institutions & consumers by Ramsey D. Smith, Managing Director, Equity Derivative Sales, Goldman Sachs; Principles of building an absolute return portfolio for an uncertain environment by Andrew E. Fisch, Chief Investment Officer, Hedge Fund of Funds Group, SSARIS Advisors; Risk management by Danielle Squires, Managing Director, Interest Rate Risk Management, Wells Fargo Securities; 10 things it took me 35 years to learn by Alex Ehrlich, Managing Director, Global Co-Head of Prime Brokerage, Morgan Stanley; and Wealth management by Gregory J. Kight, Wealth Management Advisor, Merrill Lynch Wealth Management. Mark D. Huffstetler, Managing Director, Capital Markets Origination, SunTrust Robinson Humphrey, delivered the keynote Brown Capital Management Executive Lecture.

The Center formed a Board of Advisors in fall 2014 and expanded it in the following year. This brains trust comprises six Howard university alumni who have charted successful careers at major banks: Andrew Belinfanti-Knight, Vice President, Public Finance, Wells Fargo Securities; Bjorn Haines, Vice President, Investment Management, Goldman Sachs; Brian Morgan, Managing Director, Financial Risk Management, SunTrust Robinson Humphrey; Duane Hughes, Managing Director & Chief Operating Officer, International Wealth Management, Morgan Stanley; Eric S. Smith, Managing Director & CFO of Middle Market Banking, J. P. Morgan Chase; and W. Frank Williams III, Senior Vice President, Specialized Industries – Healthcare & Institutions, Bank of America Merrill Lynch. Belinfanti-Knight, Haines, Morgan, and Smith are School of Business alumni, while Hughes and Williams are College of Arts and Sciences alumni.



Another Business School alum, Financial Advisor Wylie Fennell, is also representing Morgan Stanley in supporting the Center's activities. We are immensely indebted to these distinguished alumni for volunteering their valuable time and efforts to enrich their alma mater by not just sharing their wealth of knowledge and advice, but also providing speakers and presenters for our seminars and workshops, and mobilizing financial support from their firms for the Center's activities.

Acting on a recommendation by the Board of Advisors, to enhance the competitiveness of students interested in financial services careers by developing their technical financial skills, the Center organized the first annual practical financial analysis workshops on April 3, 2015. Five one-hour workshops were presented at the event: Credit/cash flow analysis for loan underwriting by Kyle Moore, Vice President, Commercial Banking, Wells Fargo Bank; Portfolio construction at U.S. Trust by Geoffrey Sipes, Senior Vice President & Market Investment Director, U.S. Trust, Bank of America Private Wealth Management; LBO Analysis 101 by Eric Saxon, Vice President, Acquisition Finance & Structuring, and Erin James, Senior Associate, Leveraged Finance, SunTrust Robinson Humphrey; Interest rates in everyday life by Darren Harris, Vice President, Fixed Income, Currencies, and Commodities, Goldman Sachs; and Public finance banking primer by Grace Chionuma, Vice President, Fixed Income & Commodities, Morgan Stanley. A total of 60 students and 3 faculty members from our School of Business participated in these inaugural workshops. The majority of participating students were undergraduates (81%) and finance majors (78%).

It's hard to believe that 10 years have gone by since we opened the door to a brand new lab without really knowing where it would lead. With the proliferation of real-world learning activities triggered by the opening of that door, which have contributed immeasurably to the education of thousands of students, we can look back with satisfaction at the path that we have covered and look forward eagerly to the journey that lies ahead. The CFS will continue to play a vital role in the education of our students as long as their hunger for knowledge is not satiated and their thirst for relevant skills remains unquenched.

# FINANCE

## Student Reflections from the Annual Gamma Iota Sigma Management Conference

*From Tiffany Connor, Sophomore*

*Finance major with a concentration in Risk Management & Insurance*

My experience at the GIS conference was extremely rewarding to say the least. We enjoyed many engaging events such as different workshops on ways to improve our chapter, a career fair, community service, a dance party and an awards banquet. I am also proud to say that our chapter won an award for Most Improved Chapter, Membership Development, and Most Spirited Chapter. The most exciting part of the conference was the corporate interviews. I had an interview with AIG's Commercial Underwriting department. It was my first corporate interview and I am so happy I had the support of all of my fellow members to help me prepare for this great opportunity. The most beneficial part of the conference was the career fair. I was able to speak to many companies that were interested in risk management majors with open internship positions. The Hartford was a company that I already had ties with due to the 2015 Summer Intern School and I was able to strengthen those ties and schedule

an interview at the conference! Weeks later, I committed to working as a Risk Management Leadership Development Program intern at The Hartford, for this upcoming summer! Needless to say, the GIS conference was a fun, informative, and beneficial experience that I wouldn't miss for the world!



*From Omar Powell, Junior*

*Finance major with a concentration in Risk Management & Insurance*

The International Gamma Iota Sigma conference was a fundamental experience for our members. The conference not only offers a number of professional opportunities but also several technical experiences. Liberty Mutual, for example, hosted a pricing analysis competition that allowed participants to price risks and determine clients to insure based on the clients' given circumstances. In addition to these sessions, there are numerous panels that allow participants to learn and understand current industry topics in an intimate setting with industry professionals. Through these interactions many of our members have been able to secure mentors and professional opportunities for this summer. Out of the six members that attended this conference, four of us secured internships for the Fall with AIG and The Hartford, which are two of the top insurance companies. All six members were invited to interview with companies such as Nationwide, Travelers, AIG, Chubb, The Hartford, and Gen Re. Members of Gamma Iota Sigma were also recognized

for their level of leadership and commitment to professional associations such as Casualty Actuarial Society (CAS) and The Risk Management Society (RIMS) and their chapter through scholarship opportunities funded and offered by the organization. Overall the International Gamma Iota Sigma conference is a profound technical and professional development event that provides unique experiential integration to its members.



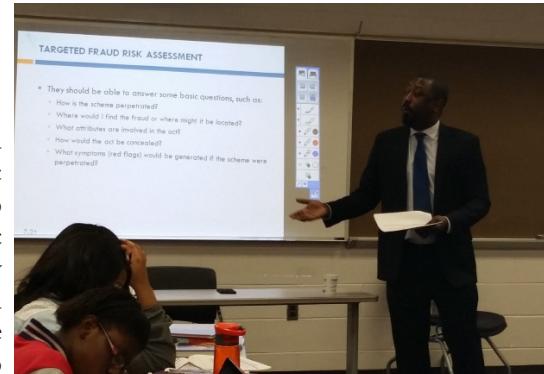
# ACCOUNTING

## Research Spotlight

For the second consecutive year, accounting faculty have won both awards for the most outstanding presentation in the area of business at the Howard University Research Symposium. Professor Jean Wells won in the senior faculty and Dr. Lucy Lim in the junior faculty category. Professor Wells's presentation detailed the largest known embezzlement by a Washington DC government employee. She appeared on the Black Entertainment Television show *Criminals at Work* and discussed how the embezzlement occurred.

## Professionals and Alumni in the Classroom

The Accounting Department was proud to have professionals from Deloitte, KPMG, and the US Department of the Treasury teaching various accounting classes this academic year. Some of these professionals were alumni who believe in the spirit of giving back to their alma mater. Deloitte professionals served as the lead instructors for the Forensic Accounting course and taught a unit in the Auditing class. The Deloitte team was led by John Gilkes, Partner and Advisory Board member, and included Joseph Burns, David Okhumale (HUSB alumni), and Matt Sherman. Students learned about investigative techniques to detect fraud and were assigned real world cases. KPMG professionals also taught units in the Auditing II class. The team was led by Robin Valentine, Partner, and Eric Causey, Senior Manager. Students in Accounting Principles II received instruction from two KPMG partners: Derek Thomas and Jorge Asef-Sargent. James Hodge, is as an Adjunct Instructor who teaches Cost, Advanced and Non-For-Profit Accounting and shared a wealth of practical experience as Director in the US Department of Treasury Office of Inspector General.



## Community Service

The Volunteer Income Tax Assistance (VITA) program provides free income tax return preparation for low and moderate income DC residents, students, faculty and staff. Students can volunteer for the program to gain practical exposure to real world tax return preparation and hone their client interaction skills. Professor Jean Wells has been supervising the IRS VITA program for about ten years. Andrea Smith, a former HUSB student, now serves as the Site Manager and oversees the day to day operations. Ms. Smith is assisted by Nikki Akinyeye, also an alum, and James Hodge. During the 2016 tax season, the VITA site serviced over 320 taxpayers and generated over \$307,751 in federal tax refunds.

## Case Competition

During spring 2016, students participated in the Georgia State University CIBER case competition advised by Professor Wells.

Olamide Ewetusa, a senior accounting major, was on the winning team. Maryanne C. Ejifor, a senior management major, was on the second place team.



# Information Systems and Supply Chain Management

## National Cyber Analyst Challenge Finalist

Information systems students - Admonish Deda, Lauren Owen, Simeon Kakpovi, Sydney Sadderwhite - under the advisement of Drs. Rajni Goel and Allison Morgan advanced to the finals of the National Cyber Analyst Challenge sponsored by Lockheed Martin. In recognition of this accomplishment Howard University received an award of \$7,500. In addition, the team received an industry mentor, training, a web-based community to engage with, all while learning from other schools and industry leaders. The Finals were in Washington D.C. November 5-7, 2015.

## Capital One Hackathon Winners

A team consisting completely of Howard Bison won the AngelHack Capital One Small Business Hackathon. These Information Systems majors (Simeon Kakpovi, sophomore, Zuri Hunter, 2015 Alumnus, and Ricardo Benlizar, 2014 Alumnus) created an application to help businesses rent out their extra office space (think AirBnB for Businesses). They won \$3500 cash, twelve weeks of working space to perfect their product, and a trip to San Francisco to pitch their business against 30 other teams in front of more than 100 investors.

## HU Wins 2016 Shelly Stewart Case Competition



The Howard University Supply Chain Management Case Competition Team successfully defended its title at the 12th Annual ISM Diversity Summit in New Orleans, LA in February. The team, comprised of Captain Maria Maldonado (2nd year MBA), Operations Manager Shanneika Howell (2nd year MBA), Eden Ketema (1st year MBA) and Dana Slaughter (1st year MBA), delivered a fantastic presentation that was well researched, rehearsed, delivered and received. They were supported by faculty advisor Professor James Haddow. The team won a scholarship and received engraved gold medals. The competition was appropriately renamed "The Shelley Stewart Case Competition" in honor of Howard School of Business Advisory Board chairman and founder of the conference and case competition.

## SCM Student Receives the Executive Leadership Council's Alvaro Martins Heritage Awards

Supply chain management junior Ronald Walker received the prestigious Executive Leadership Council's (ELC) Alvaro L. Martins Heritage Award. The award is presented to select undergraduate black male students of the Howard University School of Business that display academic excellence, extracurricular leadership, and commitment to community service.

The Alvaro L. Martins award was created in 2002 in honor of the ELC founding member, first President and CEO of the ELC and an alumnus of Howard University. Additionally, scholarship recipients received exposure and networking opportunities with ELC members through participation in The ELC's Honors Symposium. To date, more than 50 students have been awarded over \$400,000 in scholarships.

# Information Systems and Supply Chain Management

## HOWARD STUDENT RECOGNIZED AS A 30 UNDER 30 SUPPLY MANAGEMENT STAR

The Institute for Supply Management (ISM) has recognized recent Howard supply chain management alumnus, Grayson Mitchell, as one of the 30 under 30 supply chain stars. Mitchell is an Area Sales Manager for Fiat Chrysler Automobiles, a 2012 R. Gene Richter scholar, and a 2012 graduate of Howard University School of Business.

The 30 under 30 program, which debuted in 2014, highlights the accomplishments of rising supply management professionals who are nominated for their outstanding achievement, both professionally and personally, by managers, mentors or co-workers.

ISM has recognized Mitchell for his value of working successfully among teams, learning from and embracing failure, and implementing a complexity reduction procedure which increased Fiat's plant build efficiency. Mitchell will be acknowledged at the 2016 ISM annual conference in Indianapolis, IN.



*"Setting the Standard, Achieving Results"*

**#1** Greatest Opportunities for Minority Students



Princeton Review  
Best Business Schools

# HU MBA PROGRAM

## Howard University MBA Program Hosts 20th Annual MBA Exclusive Conference

The Howard University MBA Program hosted its 20th Annual MBA Exclusive Conference, October 15th & 16th at the Washington Plaza Hotel in Washington, D.C.

The conference attracted over 150 attendees, including students, alumni, corporate representatives, faculty and staff. This year's theme "Empowered to Build, Inspired to Serve," encouraged MBAs to be empowered to effectively lead their work environments while cultivating a passion to serve their communities.

Some notable speakers at the conference included: Mr. Merriman King, Jr., Director, Midwest Region, Volkswagen of America, Ms. Patty Brooks-Nobles, Senior Vice President and Regional Executive, Bank of America Merrill Lynch, Mr. Nolan Bivens, Founder and President of Leader Six, Inc.



Mr. Merriman King, Jr.,  
Director, Midwest Region, Volkswagen  
of America presented on preparing for  
future leadership roles.



Mr. Nolan Bivens,  
Founder and President of Leader  
Six, Inc., a management consulting  
and professional services company  
discussed entrepreneurship, being a  
front-runner in your community.



Ms. Patty Brooks-Nobles,  
Senior Vice President and Regional  
Executive, Bank of America Merrill Lynch  
shared some key advice about giving back  
to your community.

Other companies present at the conference included American Airlines, Chick-fil-A, LMI, M&T Bank and Twitter. The alumni panel featured Howard MBA graduates including, Ms. Victoria Ekwenuke, Ms. Kiahnna Patton and Mr. John Roussel who presented on starting and working in nonprofit organizations. Mr. Rodney Williams, Founder/CEO of LISNR, and Ms. Ashley Mosley, Manager with Twitter, spoke on entrepreneurship and careers in technology.

The conference culminated with our national case competition, sponsored by LMI, our Premier Partner for the 11th consecutive year. Participating schools included Florida A&M University, University of Pittsburgh, Vanderbilt University, Penn State University, University of Washington at St. Louis, and Wake Forest University. This year's winners were: Vanderbilt University (1st place), University of Washington at St. Louis (2nd place) and Howard University (3rd place).

This year's MBA Exclusive was an immense success. Students received the opportunity to network, gain insight into highly sought after roles and industries, and enhance their overall professional development. At the conclusion of the conference, our students left feeling not only Empowered to Build, but Inspired to Serve.

# HUSB IN THE NEWS

## Howard Business School Professors Receive Outstanding Research Publication Award



Two Howard University professors in the School of Business Department of Marketing have received an award for producing work arbitrated as an Outstanding Research Publication.

Dr. Melvin C. Washington and Dr. Ephraim A. Okoro coauthored “Perceptions of Civility for Mobile Phone Use in Formal and Informal Meetings,” which was published in Business and Professional Communication Quarterly in Fall 2015.

The award was presented during the 2015 International Conference of the Association for Business Communication (ABC), October 2015, in Seattle. ABC is an international interdisciplinary organization committed to advancing business and professional communication research, education and practice. The association’s specific emphasis is fostering excellence in business communication.

“Congratulations for winning the 2015 Outstanding Article in Business and Professional Communication Quarterly,” said the ABC Publication Board Chair, Dr. Debby Andrews; she also is a professor of English at the University of Delaware. “In recognition of this achievement, you will share the \$500 monetary award. Additionally, both of you will receive a plaque and a one-year membership in ABC.”

The professors teach Business, Management and Strategic Communications at the undergraduate and graduate levels in the School of Business. They have co-authored several peer-reviewed articles in a number of journals and have presented their research at regional and international conferences.

For more information, please contact Ephraim Okoro at: eaokoro@howard.edu or 202- 806-1545 and Melvin Washington, Ph.D. at Mc\_washington@howard.edu or 202-714-8452.

# DC SMALL BUSINESS DEVELOPMENT CENTER



## Carl E. Brown, Jr.

Howard University selected Carl E. Brown, Jr., as executive director of the Washington, D.C. Small Business Development Center (DC SBDC) Network at the University after a nationwide search. Brown has held executive and leadership positions in a variety of industries in the private and public sectors.

The DC SBDC is a co-operative program in partnership with the U.S. Small Business Administration and has been hosted by Howard University since 1979. DC SBDC has served tens of thousands of small business owners and aspiring entrepreneurs.

"As a graduate of Howard University, I am pleased to return in this capacity," Brown stated. "I look forward to working with our clients, faculty, staff and students in building a flagship center," he continued.

Brown was supervisory contracting officer for the District of Columbia Office of Contracting and Procurement. He served five years as the executive director at the Center for Minority Business Development at Prince George's Community College. His previous work history includes: manager for business development, DBE Programs; director of civil rights and acting assistant general manager for the Washington Metropolitan Area Transit Authority (WMATA); senior contracts manager at Verizon Communications; director of human resources at Pepsi-Cola of Washington; senior purchasing agent, Maryland National Capital Park and Planning Commission; and as a procurement specialist at the U.S. Patent and Trademark Office.

In his new position, Brown will report to the School of Business Dean, Barron Harvey, Ph.D.

"Mr. Brown's qualifications and experience make him the ideal executive to lead the DC SBDC Network," Dean Harvey said. "Mr. Brown brings a multi-faceted educational background that is enhanced by his experiences in small business management, minority business development, procurement, and areas of finance."

Brown has written legislation in support of strengthening minority business programs and contract compliance. He has served as a human relations commissioner in Prince George's and Montgomery counties, Maryland, and is a graduate of Leadership Montgomery in Montgomery County.

He earned a master's degree from University of Maryland University College; a bachelor's degree from Howard University; a master's certificate in Human Resource Management from University of Maryland University College; and a certificate in Leadership Development from the University of Maryland Executive Leadership Institute. Brown is the recipient of numerous awards and citations for his work in the community and with minority-owned businesses.

The DC SBDC Network is a part of the Small Business Development Center national network, the federal government's largest small business management and technical assistance program. The national SBDC network has over 900 service centers located in all 50 states, the District of Columbia, Puerto Rico, Guam, the Virgin Islands and American Samoa.

The DC SBDC Lead Center, which oversees the day-to-day operations of the DC SBDC Network, is located at the Howard University School of Business. The DC SBDC network has two small business management service centers and two satellite locations in the District of Columbia. The service centers and satellite locations provide professional, one-on-one small business management and technical assistance at no charge to residents and small business owners in the District of Columbia. The DC SBDC network also provides free or low cost business management training. DC SBDC service centers are hosted by the Anacostia Economic Development Corporation, and satellite centers are hosted by the DC Chamber of Commerce and the DC Department of Consumer and Regulatory Affairs.

For further information on the services and resources of the DC SBDC network, and the location of service centers, go to the website at [www.dcsbdc.org](http://www.dcsbdc.org) or call (202) 806-1550.



# High School Summer Enrichment Programs

Our annual summer residency programs to give students the opportunity to explore career opportunities in a variety of business fields.

Available programs are:

- George S. Willie Accounting Career Awareness Program (ACAP) **July 10-15, 2016**
- Computer Information Systems Career Awareness Program (CISCAP) **July 10-15, 2016**
- Summer Actuarial Program (SAP) **July 10-22, 2016**

These highly selective programs are designed to expose high school sophomores and juniors to their respective area of interest and allow them to experience life a college campus. During the program, students will gain industry insights from professionals, meet other motivated students from across the country, learn skills paramount to their college success, and discover Washington, DC.

All program attendees will receive a scholarship that covers most of the cost of room and board, and other activity charges. Transportation to and from the campus is the responsibility of the applicant. For more information visit us online at [www.bschoold.howard.edu](http://www.bschoold.howard.edu) or email us at [HUSBSummerPrograms@gmail.com](mailto:HUSBSummerPrograms@gmail.com).



**George S. Willie  
Accounting Career  
Awareness Program**



**Computer Information  
Systems Career  
Awareness Program**

# Alumni Spotlight



Mr. GG Gbovadeh Gbilia was appointed to serve as Assistant Minister and Head of the Bureau for Fiscal Affairs and Human Resource Development at the Ministry of Education (MoE) by Nobel Laureate and President of the Republic of Liberia, Her Excellency Madam Ellen Johnson-Sirleaf, on the 11th of April 2015. He was confirmed by the Honorable Liberian Senate of the 53rd Legislature on the 9th of June, 2015 - making

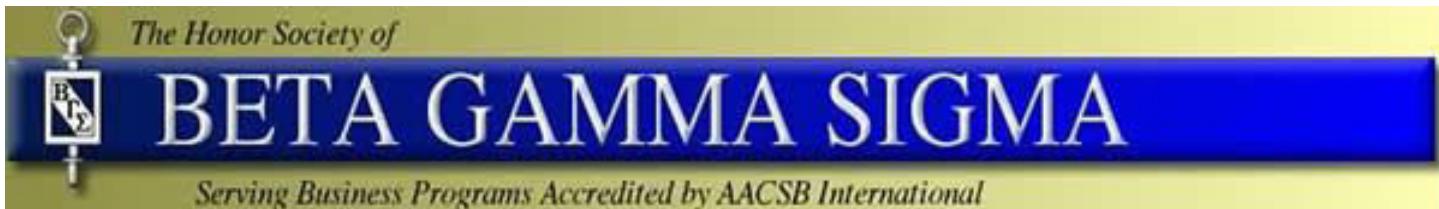
him the youngest Minister in the Republic of Liberia. Hon. Gbilia obtained a Bachelor's of Science Degree in Business Administration, majoring in Marketing with a minor in Economics, from California State University, Los Angeles. He earned an MBA in International Business from the Howard University School of Business.

At Howard University he was also Corporate Liaison for the Center of Excellence in Supply Chain Management and President of the African Business Club (ABC). He also volunteered for community service in Port au Prince, Haiti in 2011 as a member of the Alternative Spring Break - Service Learning Initiative for Haiti Earthquake victims.

Minister Gbilia began his public service career as the Senior Technical Advisor to the Director-General (D-G) of the Civil Service Agency (CSA) – Republic of Liberia in 2013. He was internationally recruited by the prestigious TOKTEN (Transfer of Knowledge through Expatriate Nationals), a UNDP sponsored program intended to attract top performing Diaspora Liberians back to the country to combat "brain-drain" and contribute to Liberia's post-conflict development process. Hon. Gbilia excelled as one of the chief architects of the Public Sector Reform Project, supporting the D-G in this \$11 million, World Bank funded project to reform the entire civil service.

In his current capacity as Assistant Minister, Hon. Gbilia has assisted the Minister of Education in the development and execution of the internationally acclaimed "Getting to Best" Reform Strategy. Min. Gbilia is directly responsible for several reform priorities projects including Workforce Reform, Pay and Pension Reform and Capacity Building and Performance Management. His portfolio also involves the execution of MoE Fiscal resources – roughly \$115 Million USD; which includes the national budget and donor supported projects.

In March 2016, Min. Gbilia was selected as a Collaborator to UN High-Level Commission on Health Employment and Economic Growth, an initiative to create 40 Million new jobs in the global healthcare sector by 2030. He also Chairs the Ministry of Education's Scholarship Reform Committee.



## Congratulations 2016 Beta Gamma Sigma International Honors Society Inductees!

### MBA

St. Cynthia Aryeetey  
Ashley Cloud  
Terrence Fullum  
Stacy Paul

### Seniors

Perris Adamson  
Sabrina Brown  
Hana Billups  
Edward Eldridge  
Taiwo Ellis  
Shavaunna Hodges  
Dahlia Johnson  
Yolanda Toby  
Jonathan Williams

### Juniors

Tiffany Benjamin  
Catherine Brown  
Temilayo Butler  
Desiree Clark  
Karey Curtain  
Jerald Gooden  
Robert Green  
Levi James  
Zachary Johnson  
Simeon Kakpovi  
Talia LeRay  
Kayla Livingston  
Reed Nottingham  
Erika Peterson  
Keona Robinson

Christopher Rodgers  
Jordan Roper  
Jasmine Schenck  
Dale Sendagire  
Nia Sullivan  
Sydney Yarbrough

# 45<sup>th</sup> Anniversary Alumni Achievement Award Winners



Ms. Arlene Isaacs-Lowe  
(HUSB, 1981)



Mr. Brian P. Anderson  
(HUSB, 1970)



Ms. Brooke E. Major-Reid  
(HUSB, 1995)

# This year's Top 10 School of Business Employer Partners 2015-2016

This list was comprised of 3 factors: high student engagement (information sessions and professional development activities), student interviews, full-time and internship offers made to students.

\*KPMG is the top Employer Partner for 2015-2016 (based on our most recent hiring data).

KPMG - #1  
Capital One  
Bank of America  
Deloitte  
Target  
Accenture  
PwC  
Johnson &  
Johnson  
Eli Lilly  
Ernst & Young



Congratulations to the following 2016  
Howard University students who will join KPMG LLP

## FULL-TIME HIRES

Ashley Canty  
Alecia Copeland  
Ronald Davis  
Jameil Hodges  
Oyinkansola Jaji  
Afi Kumaka  
William Montgomery  
Gabrielle Wafer

## SUMMER INTERNS

Justin Austin  
Aleaya Dixon  
Olamide Ewetusa  
Dalila Johnson  
Beverley Mukoro  
Jonathan Smith

## DISCOVER LEADERSHIP PROGRAM

Jasmine Hodges  
Kristen Jordan

## CORPORATE MANAGEMENT INTERNSHIP (CMI)

Ramatulai Bah  
Imani Berry  
Torin Collins  
ShirBriya Fletcher  
Ronald Gipson  
Maia Johnson  
Sherita Kittrell  
Karlyn Mason  
Brianna Williams

## FUTURE DIVERSITY LEADERS (FDL)

Qiara Burris  
Joshua Woods

# NEW FACULTY SPOTLIGHT



## Denise W. Streeter, PhD

Dr. Denise W. Streeter joined the Department of Finance and International Business as an Assistant Professor. She previously served on the faculty at The Pennsylvania State University's York and World Campuses and as Chief Financial Officer (CFO) at National 4-H Council. Her primary research areas include Corporate Finance, Financial Markets and Institutions, International Finance, and Macroeconomics. She has taught Accounting, Computing, Corporate Finance, Financial Analysis, Financial Institutions, and Investments to students of all ages, in various formats, at both the undergraduate and graduate levels, and on three continents.

Dr. Streeter has received a number of awards and distinctions including Certified Public Accountant (CPA) in 1986 and is currently studying for the Chartered Financial Analyst (CFA) exams. Dr. Streeter also was recognized as an Alumni Exemplar of the Howard University School of Business (2015), Outstanding Woman of 4-H (2007), and is listed in Who's Who among Black Americans (1991) for her research on the First 100 Black CPAs on behalf of National Association of Black Accountants (NABA). She holds a Ph.D. in Finance and MA in Economics from Old Dominion University; Norfolk, Virginia; a MS in Finance from The Johns Hopkins University; Baltimore, Maryland; and a BBA in Accounting from Howard University.

Denise and her husband, Chris, are now in the role of "coach" to their three young adults, one daughter-in-law, and one grandchild.



## Carlos Buskey, PhD

Dr. Carlos Buskey is new faculty member in the Information Systems and Supply Chain Management Department. He holds a doctorate in Computer Science degree from Pace University and spent over 22 years in the Information Technology industry

Dr. Buskey is an expert in cross-functional business support, with experience in business process improvement, business development, network management, programming, full life-cycle software and systems design, and technology research. He has assisted business clients with understanding technology investments, building relationships, strengthening quality control measurements, conducting software assessments, validating business critical projects, and aligning business goals with technology.

Dr. Buskey has functioned as a business/technical consultant for more than 22 different companies in many industries and vertical markets. His research interest are social media, social capital, and wearable technology.



## Adrian Mayse, PhD

Dr. Adrian Mayse joined the Department of Accounting as an Assistant Professor. Prior to joining Howard University, Dr. Mayse was a faculty member at Middle Tennessee State University. His research focuses on the judgment and decision making of auditors and financial statement users concerning audit standard setting and regulation and appears in the Journal of Business and Economic Perspectives, Journal of Leadership, Accountability and Ethics, and the Journal of Finance and Accountancy.

Dr. Mayse teaches Cost Accounting and Accounting Principles II. He received his Ph.D. in accounting in 2014 and his M.P.A. (Master of Professional Accountancy) in 2007 from Jackson State University. In 2005, he received his B.B.A. in finance from the University of Mississippi. Dr. Mayse is a CPA. He worked for the Mississippi Department of Revenue for three years as a tax auditor.

He is a member of the American Accounting Association (AAA), the American Institute of CPAs (AICPA), the PhD Project, and the National Association of Black Accountants (NABA).

# Faculty Publications

## Academic Year 2015 to 2016

Carter, L., McFadden, G. and Wells, J., 2016, "Exploring the Impact of Organizational Citizenship Behavior on Perceptions on E-Filing Success" International Journal of Public Administration in the Digital Age, 3(1): pp. 43-52.

Choi, B. Paul with J. Jeong and Y. Lee (2014) "Diversity and Firm Performance: An Analysis of Different Workforce Level and Ethnic Groups," Journal of Business Diversity, 14(1), 48-58.

Dey, M. and Lim, L., 2015, "Accrual reliability, earnings persistence, and stock prices: revisited", American Journal of Business, 30(1): 22-48.

Dey, R. and L. Quamina., 2015. "The Price of a Good Deed: All Whistleblowers are not Taxed Equally", CPA Journal, 85 (2): 52-55.

Dey, R. (2015). "Employment Trends for Accountants and Auditors in Tennessee", Tennessee CPA Journal, 60 (6): 6-9.

Etta-Nkwelle, and Streeter, D., 2016. "Using StockTrak for a Trading Challenge: Experiential Learning for Employability and Economic Development." Academy of Economics and Finance Journal (forthcoming).

Fleming, M., McFadden, G. and Wells, J., 2015. "Medical Marijuana: A Tale of Competing Statutes", Southeast Case Research Association Journal, 12(1): pp. 61-67.

Iwarere, L. Jide., Fanara, P. and Kurban, H., 2015. "An Empirical Analysis of Private Energy Provider Residential Market Share in Electricity Market in USA ", International Research Journal of Applied Finance, VI(9): 626 – 634.

Kumar, K. and Lim, L., 2015, "Was Andersen's audit quality lower than its peers? A comparative analysis of audit quality", Managerial Auditing Journal, 30(8/9): p. 911-962

Lim, Lucy, Clarke, A., Ross, F. and Wells, J., 2015. "Mentoring Experiences, Perceived Benefits, and Impact on Current Job Positions of African American Accountants", Advancing Women in Leadership, Vol. 35, pp. 193-203.

Lindsey-Taliefero, D., 2015. "Gender Differences: Mortgage Credit Experience. Modern Economy", 6: 977-989. doi: 10.4236/me.2015.69093.

Okoro, E. and Bonaparte, I., 2015. "A Comparison of the Impact of Preparedness of Students Entering College and Students' Academic Attainment between selected HBCU and Non-HBCU", International Journal of Academic Research for Progressive Education and Development, 4(1): p. 105-117.

Lim, L., Clarke, A., Ross, F. and Wells, J., 2015, "Mentoring Experience, Perceived Benefits, and Impact on Current Job Position in African-American Accountants", Advancing Women in Leadership Journal, 35: p. 193-203.

## Academic Year 2015 to 2016 (continued)

Mayse, A.L. and B.W. Daniels. 2015. "The Effect of Auditor Rotation and Corporate Governance on Independence and Reliability for Nonprofit Organizations", Journal of Leadership, Accountability, and Ethics, 12 (4).

Mayse, A.L., Daniels B., and Ellis, Y. Forthcoming, 2016. "Perceptions of Independence and Auditor Rotation: An Examination of Nonprofit Organizations", Journal of Finance and Accountancy.

Mukherji, S. ,2015. "Distributions of U.S. Asset Returns over Different Investment Periods", Journal of International Finance Studies, 15(2): 7-14.

Mukherji, S., 2015. "Mean-Variance Optimal Portfolios Considering Skewness and Kurtosis", Journal of International Finance and Economics, 15(3): 23-30.

Owunwanne, D., 2014. "Effectiveness of Data Transmission with Media Access Control (MAC) and Error Correction using Automatic Repeat Request (ARQ)", International Journal of Science and Informatics, Vol. 4, Fall 2014.

Oyewole, P., 2015. "Consumer Purchased-Related Factors and Satisfaction with Services in the International Airline Industry", Journal of International Business Disciplines, 10 (2), 20-35.

Price, R., Lindsey-Taliefero, D., Kelly, L., Brent, W., 2015. "Do Pre-Sale and Post-Sale Foreclosure Statutes Impact Foreclosure Starts?", Journal of Financial Risk Management, 4, 80-89. <http://dx.doi.org/10.4236/jfrm.2015.42008>

Ross, F., Gabre, H., Flesher, D., 2015. "Addressing the Challenges of Diversity in the Profession: Determinant Factors for the Dearth of Minority CPAs", New York State Society of CPAs 'The CPA Journal', [www.nysscpa.org](http://www.nysscpa.org)

Rustagi N.K. (2015). "Diversity and Inclusiveness – As a Strategy for the Future," Indian American Times, August 28, 2015.

Smith, R. and Jones, M., 2016. "Corporate Social Entrepreneurship as a Sustainability Strategy for CARICOM Institutions", Proceedings of the World Academy of Science, Engineering and Technology.

Streeter, D., Benton, J., Dondeti, R., and Najand, M, 2015. "A Study of the Lead-Lag Relationship between Price Change and Trading Volume in the Futures Markets using High-Frequency Data", International Journal of Bonds and Derivatives, 1: 4, pp. 284 - 301.

# 2015-2016 School of Business

## Board of Visitors

The Board of Visitors acts as an objective advisory committee to the President, the Provost, the Board of Trustees and the Dean of the School of Business. The following distinguished men and women are leaders in various fields who provide insight intended to strengthen the School's programs while offering external support to the School of Business, its students, its faculty and its graduates.

### **Shelley Stewart, Jr.**

DuPont Sourcing & Logistics  
Vice Chair, HUSB Board of Visitors  
Vice President, Chief Procurement Officer

### **Arlene Isaacs-Lowe**

Moody's Investor Service  
Senior Vice President Commercial Group

### **Michael Bennett**

BAE Systems  
Vice President of Contracts Pricing & Procurement

### **Norman Jenkins**

Capstone Development, LLC  
Senior Vice President

### **Patty Brooks-Nobles**

Bank of America  
Sr. Vice President & Commercial Market Executive,  
Specialty Banking

### **Ronald Parker**

The Executive Leadership Council  
President & CEO

### **Donald Christian**

PriceWaterHouse Coopers  
Partner

### **Charles Rice**

Entergy New Orleans, Inc.  
President & CEO

### **Van Ewing II**

Hunken Financial Group  
Managing Principal

### **Levoyd Robinson**

Chicago Fundamental Investment Partners, LLC  
Managing Partner

### **Thomas Grein**

Eli Lilly & Company  
Senior Vice President & Treasurer

### **Michael Santini**

Deutsche Bank Securities, Inc.  
Global Head of Diversified Industrials  
Managing Director

### **Bjorn J. Haines**

Goldman Sachs  
Investment Management Division

### **George Willie**

Bert Smith & Company  
Managing Partner

### **Carla Harris**

Morgan Stanley/Global Capital  
Markets  
Vice Chairman, Wealth  
Management, Senior Client Advisor, Managing Director



# HOWARD UNIVERSITY

## Prospective Baccalaureate Degree Candidates

### ACCOUNTING

Rahman Wale Alarape  
Corliss J Bailey  
Jasmine Ciara Bannister  
Taylor Morgan Benford  
Brittany Chantal Bethea  
Tatiana Amina Burgess  
Ashley Juanita Canty  
Aleicia Charlotte Copeland  
Auriel Anise Cowan  
Xavier R Cross  
Rahel B Demissie  
Olamide Olutosin Ewetusa  
Brandon Jeffery Gadsden  
Akinde Cherif Hanna  
Dalila Hasina Johnson  
Michael Hassan Jones  
Marcianna L Judge  
Kashmala Khan  
Afi Judith Kumaka  
Jessica Ngozi Lughas  
Patrice Albanye McKellar  
Omobolanle Omowonuola Morakinyo  
Gabrielle Noelle Moxey  
Beverly O Mukoro  
Jasmine M. Robinson  
Chelby Anne-Kate Rogers  
Yolanda Antionette Sanders  
Jonathan Edmund Smith  
Princess Ola Fey Stewart  
Mofetoluwa Taiwo  
Jestin Leigh Thompson  
Kristian Sule Turner  
Shaquelle Amos Vaughn  
Gabrielle Dominique Wafer  
Dennis Wiggins  
Nydira Zakiyah Williams

### COMPUTER INFORMATION SYSTEMS

Elliott Donnell Abernathy  
Khilil B Ajiborode  
Jennifer Chukwuamaka Aneke  
Natasha L Ballard  
Jael Sammie Benjamin  
Brianna Shay Booker  
Brandon Nathaniel Crawford

### ADMISSIONS

Admonish Addie Deda  
Omari Albert Gordon  
Sofia A Hassan  
Zuri Imani Hunter  
Kevin Gary Jack  
Thomonique Lakim Moore  
Angela Mumba  
Ololade Abayomi Olaniyan  
Olawale Akanni Olawoyin  
Lauren Melisa Owen  
Sydney Levon Satterwhite  
Jaleeza Denise Stoudermire  
Shelby Simone Williams  
John Wilson

### FINANCE

Shakwana Shatora Shanae Albert  
Marrsail Kev'on Bailey  
Demetrice Mercedes Baskerville  
Ryan Nathaniel Boyer  
William Henderson Clayton  
Myron Gered Davis  
Taiwo Addae Ellis  
Malika Ronae Ghilyard  
Jazmin Nichole Henderson  
Ita Emmanuel Ikpeme  
Patrick Ojie Iyere  
Marc Dean-Pierre Johnson  
Justin Brent Kennedy  
Chelsie D King  
Nathaniel Isaiah Livingston  
Mecca Marie Luster  
Te'Andre T Martin  
Myron Antone McNeely  
William Joseph Montgomery II  
Tapiwa C Musonza  
Uloma Suzie Ogbonnaya  
Derek Marcus Oliver  
Devin William Ray  
Simeon Aubyn Royes  
Kellye Audrey Taylor  
Briana Nicole Thomas  
Chukwuma Alexander Uduma  
Kona A Weatherly  
Solange Veronica Weekes  
Blake Alexander West  
Olaniyan Jeremiah Williams

### HOSPITALITY MANAGEMENT

Joycelyn Danielle Jones  
Eugene W McKnight

### INSURANCE

Preston A Burroughs  
Maygn Celia Wells

### INTERNATIONAL BUSINESS

Bria Victoria Alexander  
Cameron Cordova  
Chandra Nicole Dade  
Edson De Souza Lobo Diniz  
Donald Rhodes Hardin III  
Jenay Antoinette Israel  
Jaquan D Key  
Zenab O Salaam  
Bianca Kimara Sanders  
Yuri L Santos  
Nia Imani Waterhouse

### MANAGEMENT

Micheleine Lubia Beauchecour  
Sabrina Joy Brown  
Brianna Nicole Carter  
April L Chapman  
Philip Stefan Coker  
Brandon Carlton Cox  
Maryanne Chinazaekpere Ejiofor  
Desmond Steffon Evans  
Jasmin Lanae Fitch  
Rebecca Evelyn Franklin  
Patrick J Garvey  
Maiceo Thomas Harrell  
Geary Johnson  
Atiera Lanei Jones  
De'L Laster  
Bria Danielle Midgette  
Elise Nicole Mims  
Tabari Asadallah Oyo  
Indigo Dion Pearson  
John-Paul O Proctor  
Hannah Candace Tatum  
Cameron James Terry  
TauVaughn E Toney  
Domonique Olu-Nike Williams



# 2015-16 School of Business

## Prospective Baccalaureate Degree Candidates

### MARKETING

Kaaya Adoley Allotey  
Stacia Rebecca Andre  
Kiyla M Armstead  
Abigail Akosua Baah  
Kemi Adewumi Banigo  
Kaelyn Geraldine Banks  
Grant Evan Barring  
Arianna Jasmyn Bell  
Joseph M Billups  
Armani D Blair  
Sivona Danielle Blake  
Vondell Jessica Burns  
Desiree Camille Coles  
Kehinde Ayodele Ellis  
William Maxwell Foster  
Justin Avery Ghee  
Rickeyea Alexia Gill-Kellum  
Antezia Deniesha Glenn  
Taylor Nicole Grant  
Maya E. Hairston  
Jasmine Simone Hanks  
Cayla Jean Harris  
Taylor Minnie' Holmes  
Alfred F Houtsnee  
Brionna Kristeen Hunter

Julius Christopher Johnson  
Michaela Janet Jupiter  
Khadijah Lynette Louis  
Feliciana Martynique Lowery  
Amira Chantel Maxwell  
DeShunaye Najelle McCoy  
Brianna Mercedes McIlwain  
Tyla Iman Mitchell  
Maurice Moore  
Kyle Sterling Nichols  
Julian Craig Owens  
Samuel Joshua Paris  
Richard Rayvon-Lee Pollard  
Kiera L Richardson  
Jimmika Lucia Robinson  
Jaharra Coretta Simmons  
Paige Isanora Nicole Smith  
Chance A Thomas  
Kelsey Brin Walker  
Rachel Victoria Walton  
Eric K Warren  
Kesia Marie Watson  
Taylor Nicole Williams

### SUPPLY CHAIN MANAGEMENT

Julian Christopher Adams  
Perris Alicia Adamson  
Kameron E'lon Bradley  
Khari Aaron Brown  
Jameson Wade Childress  
Kamra Mari Clemons  
Assata K Conway  
Tanjeria D Crite  
DeAndrea Marie Daniels  
Darryl Adrian Elder  
Aquanius Tremayne Freeman  
Alexis Iman Fuller  
Asha Garro  
Shavaunna Damishia Hodges  
Charnique Keace Johnson  
Ania L Joseph  
Maya Lindsey McWhorter  
Andrew Melton  
Jordan Omon Obozele  
Brandon L Palm  
Emilia Ramos  
Mackintosh Rislin  
Anthony P Rose  
Dominick Carr Savage  
Blake Lemar Van Putten

## Prospective Master's Degree Candidates

Christina R. Adams  
Amenze S. Airhiavbere (JD)  
Omotoyosi Akinrinade  
Kistine M. Andall  
St. Cynthia N. Aryeetey  
Danté A. Beach  
Madeleine S. Cassell  
Casey Cheatham (Acct)  
Toi L. Clifton (JD)  
Ashley N. Cloud (JD)  
Ronald O. Davis, Jr. (Acct)  
Chijindu C. Emenari (MD)  
Terrence M. Fullum  
Sabine D. Guiteau (JD)

Lauren N. Hayes  
Mark T. Hill (JD)  
Shanneika I. Howell  
Afi J. Kumaka (Acct)  
Kamohelo R. Lichaba  
Maria J. Maldonado (JD)  
Vernell H. Moreland (JD)  
Justin B. Morrison (JD)  
Hau Chen Ni  
Binta T. Nunnery (JD)  
Omonemhi P. Okpetu  
Stacy L. Paul (JD)  
Leslee V. Roper  
Jennifer A. Rosser (JD)

Anthony P. Samuels (JD)  
Christopher K. Serrano (JD)  
Tilmon Smith,Jr.  
Oliver Spurgeon, III  
Krystina A. Sylvester  
Bryan A. Thomas  
Lionel Thomas, Jr. (JD)  
Tynika D. Thomas  
Tracey J. Turner  
Philip N. Utubor  
Shaquille Vaughn (Acct)  
Randi L. Williams  
Cierra A. Wilson  
Lauren E. Wilson

# Prospective Executive Master's Degree Candidates

Kirk Boyd Allison

Timothy Michael Armstrong

Latasha Inez Austin

Alejandro Mepipo Bodipo-Memba

Louis Martin Camphor III

Ashton Cherubin

Stacy Germain Creque

James Earl Davis

Dana Jean Fleming

Pierre S. Gordon

Jerome A. Greene

Imani Lee Johnson

Tangenik Phya Lykes

Iman Leslie McFarland

James Stevens Parham

Natasha Percival-Rawlins

Derrick L. Plummer Jr.

Anissa Dyann Shanks

## KEYNOTE SPEAKER

### Ronald C. Parker, President & CEO of The Executive Leadership Council



Ronald C. Parker is president and CEO of The Executive Leadership Council (ELC). He has been a member of the organization representing senior black executives at Fortune 500 and equivalent companies since 1994, and has served on both the Council and Foundation Boards. Parker, who

recently retired from his post as senior vice president for human resources, labor relations and global diversity and inclusion for PepsiCo, is focused on assuring that The ELC's brand, programs and overall impact remain strong as the organization launches its aspirational goals.

As senior vice president with PepsiCo, Parker was responsible for directing the company's global labor relations and diversity and inclusion strategies and its efforts to become a premier company of the 21st century. His involvement with succession planning, workforce analysis and developing the cultural competency of PepsiCo's leaders form a base of experience that complement The ELC's aspirational goals to place more black executives in C-suites and on the boards of Fortune 500 companies.

For nearly 30 years, Parker worked in the beverages and snack foods operating division and the corporate office

in field and headquarters positions. He previously served as senior vice president of human resources for PepsiCo North America and was responsible for all human resource programs related to such things as succession planning, organizational capability, labor relations and change leadership. The chief personnel officers of Frito-Lay, Pepsi-Cola North America, Quaker, Tropicana, and Gatorade, Worldwide Technology Operations and the PepsiCo Customer Teams reported to him.

Parker began his career as assistant to the vice president at American Quasar Petroleum. He then moved to the staff of Texas Christian University, Fort Worth, as assistant director of athletics in charge of national recruitment. He joined an emerging petroleum services company, the Western Company of North America, where he focused on national recruitment and employee development. He joined Pepsi-Cola Bottling in 1982 as human resources manager.

Parker is a board member of global executive search firm CTPartners and Baylor Regional Medical Center - Plano, Texas. He is also on the Board of Visitors of Howard University School of Business. A native Texan, he earned his undergraduate degree in political science from Texas Christian University where he now serves on the International Board of Visitors and the Board of Trustees.

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