

KROON NATIONAL SME REPORT



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Blekie Technologies does not represent or endorse the accuracy or reliability of any advice, opinion, statement or any other information displayed or distributed through this report. The estimates and the data contained herein are made using the information provided by government supported merchants on the Kroon network, Kroon Kiosk trade data and data from different industries.

The data displayed in this report is generated from the trade data of the <Gov_Name_DeptName> merchants as extracted from the Kroon Kiosk platform on 06/01/2023. The period of data available in this report is 05/12/2022 - 06/01/2023.

Total Merchants	Total Revenue	Total Cost of Sales
266 345	R750 083 250	R455 449 950

National Performance

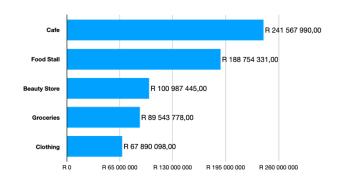
Total Sales

R 37 504 162,00 R 112 512 488,00 R 75 008 325,00 Sales R 525 058 275,00

The **total sales** is the combined total sales conducted by merchants during the above period.

These sales include all payment methods of cash, card, mobile money and other payment methods such as BNPL, E-wallets and P2P payments.

Merchant Sectors Top 5



	Sector	Merchants	Sales
1	Cafe	88 009	R241k
2	Food Stall	34 776	R188k
3	Beauty Store	17 458	R100K
4	Groceries	19 432	R89k
5	Clothing	8 210	R67k

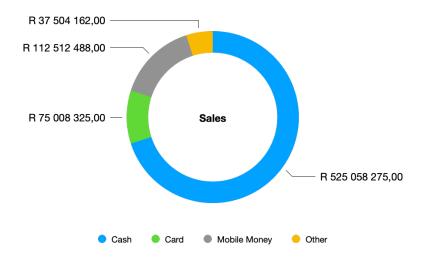
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Provincial Performance

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	Province	Merchants	Sales	Cost of Sales	Active Merchants
1	Gauteng	64 650	R241k	R118k	55 456
2	Western	61 000	R188k	R98k	58 954
	Cape				
3	KwaZulu	57 234	R100K	R64k	47 744
	Natal				
4	Eastern	52 112	R89k	R55k	44 832
	Cape				
5	Mpumalanga	48 009	R67k	R39k	37 543
6	Northern	43 788	R65k	R33k	38 221
	Cape				
7	North West	28 230	R43k	R23k	21 234
8	Free State	22 873	R36k	R20k	19 877
9	Limpopo	18 455	R21k	R15k	14 320

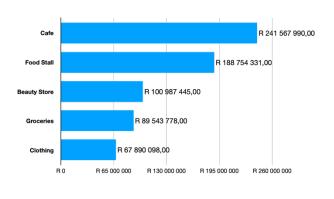
Total Sales: Name of Province



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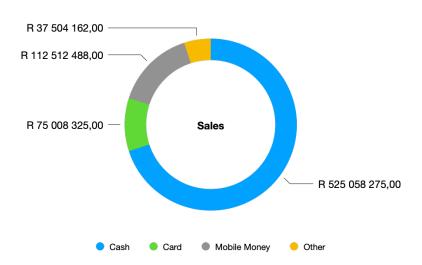
Merchant Sectors : Name of Province Top 5



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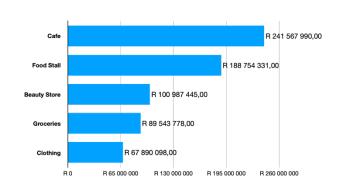
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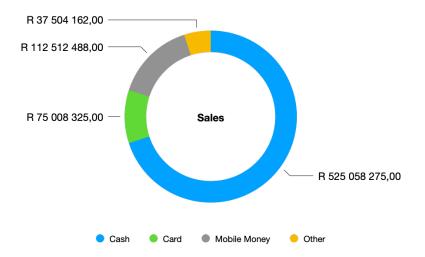
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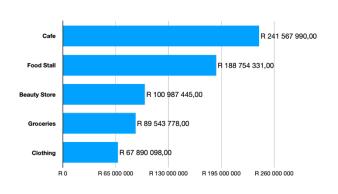
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