

# CHARKRIT KOOKITWATANA

## LANGUAGES

- Proficient in English
- Native Thai

## EXECUTIVE PROFILE

I am an enthusiastic MBA graduate with a passion for technology and user-centered design. I possess web and mobile development knowledge and great business acumen.

A self-starter, resourceful, eager to learn, adaptive, and communicative.

Compassionate with a serious attitude towards work and life

## SKILLS

- SQL
- R
- Spreadsheets
- HTML/CSS
- JavaScript
- API (JSON)
- Wordpress
- Technical Documentation (PlantUML)
- Collaboration and team management

## TOOLS

- Confluence
- Jira

## GET IN TOUCH!

 Charkrit Kookitwatana

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 094-476-1424

## EMPLOYMENT HISTORY

### Business & Integration Arch Specialist (System Analyst) Accenture (Thailand) | 2020 - Current

- Worked on multiple new features for Thailand's leading mobile banking application used nationwide including PromptPay International, mobile top-up, and NDID Bank Statement.
- Led team members in estimating the effort required, designing, and planning the architecture and system design of new features for both front-end and back-end development then implementing these solutions into technical documentation based on business requirements and any technical constraints
- Gather, explain and negotiate technical requirements and constraints to key stakeholders both internally and externally
- Collaborate with cross-functional teams and clients to retrieve the necessary information, and remove any blockers. Provide support for SIT and UAT sessions to relevant stakeholders including developers and testers.

### Web Coordinator

#### Bangkok City Suite | 2019 | Part-time project

- Coordinated with an outsourced web designer company to completely renovate the hotel's website (<https://www.bangkoksuite.com/>)

### Full-Stack Web Developer

#### ReadyPlanet TravelTech | 2017 - 2018

- Planned and created a cloud-based invoice management system for hotels and resorts in Thailand. Allowing over 200 clients to send invoices to customers with ease (<https://traveltech.readyplanet.com/instant-billings/>).
- Added new features including implementing Google Analytics, and designing the availability chart, and maintaining the company's proprietary booking engine (<https://traveltech.readyplanet.com/hotel-booking-engine/>)

## ACADEMIC HISTORY

### NUCB Business School | Sept. - Oct 2019

#### MBA Exchange Program

- Exchange program as part of my Sasin MBA study

### Sasin School of Management | 2020

#### MBA with Marketing and Entrepreneurship Concentration

### University of Nottingham | 2016

#### Electronic and Computer Engineering (Bachelor's Degree)

- Awarded First Class Degree Classification

### Thammasat University | 2014

#### Electrical Engineering (Bachelor's Degree)

- Enrolled in Thammasat's TEP program in the Engineering faculty

## CERTIFICATES

- Enrolled in **Meta's Front-End Developer Professional Certificate**
  - Skills Learned: HTML, CSS, JavaScript, Version Control
- Enrolled in **Google's UX Design Professional Certificate**
  - Skills Learned: UX Design Process, Wireframes, Prototypes
- Enrolled in **DataRockie's Data Science Bootcamp**
  - Skills Learned: Spreadsheets, SQL, R

## ACHIEVEMENT

- 3rd place in a team competition at the Venture Capital Investment Competition (VCIC 2018) in the Asia Regional Finals at Nanyang Technological University, Singapore.