

Logo Sizing Instructions:

Below is a list of proper logo sizing to refer to when creating your marketing piece. This will help ensure consistency across all Ryerson collateral.

This list includes:

- Vic Laneway Posters
- 24 x 36 Posters
- 8.5 x 11
- 11 x 17
- 8.5 x5.5
- e-headers

Vic laneway Posters
(13.25" width)



e-Header
126px X 61px5



5.5x8.5
(1.125" width)



8.5x11
(1.375" width)



Retractable banner
(7.75" width)



11x17 Poster
(2" width)



2ft x 3ft Poster
(5" width)

