

# Diagnoz AI – Executive Summary

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*Diagnoz AI Vision & Plan  
Dr. Adnan El Bakri & Co-Founders*

## **Strategic direction for our \$100M Series A fundraising**

### **1. Structuring everything around a global positioning**

Diagnoz is not a simple mobile application or chatbot, but a pioneering biotech in preventive and predictive healthcare enhanced by AI. We are aiming to become a central digital and physical platform orchestrating early detection.

Our ambition: to become the new medical paradigm – an international infrastructure where individuals, healthcare professionals, medical and paramedical services, insurers, wellness providers, and all stakeholders can join this revolution.

### **2. Defining and embracing a disruptive, ambitious vision**

Reinventing medicine before disease: shifting from a reactive model (hospital, pathology) to a predictive, personalized, and proactive model, where every individual has a digital health twin powered by GenAI and enriched with multi-source data (biology, genetics, imaging, sensors, psychology, environment, lifestyle).

Our approach is Holistic and Universal, built on four strategic pillars:

- Predictive Physical Health
- Occupational Health
- Mental Health
- Intimate Health

### **3. Delivering a concrete and unique value proposition with a web platform & physical showrooms (« phygital »)**

- The 3D Human Body Model: a universal interface where people can “converse” with their organs and body through AI, enriched with gamified scoring (3-color system).
- A specialized NLU/NLP/ML/DL/LLM engine (artificial physician): embedding hundreds of validated protocols and algorithms.
- The Diagnoz Care® Method (centers): unifying medical and paramedical practices in a franchisable, reproducible, and scalable framework.
- High-impact B2B / B2B2C partnerships: insurers, hospitals, pharmaceutical companies, corporations, and governments.

#### **4. Establishing a quantified ambition**

- 10 countries deployed by 2030.
- 10 million lives monitored, prevented, and supported.
- 10 billion dollars in savings generated for healthcare systems.
- Objective: to become the global leader in phygital preventive healthcare.

#### **5. Building a compelling investor narrative**

Preventive health is today a fragmented field with no global leader.

Diagnoz will standardize and orchestrate this sector with AI, just as Tesla transformed the automotive industry or OpenAI transformed artificial intelligence.

Our mission: to save millions of lives, boost global productivity, and build the largest preventive healthcare company in history.

Together let's be the first to capture this worldwide market and secure it.