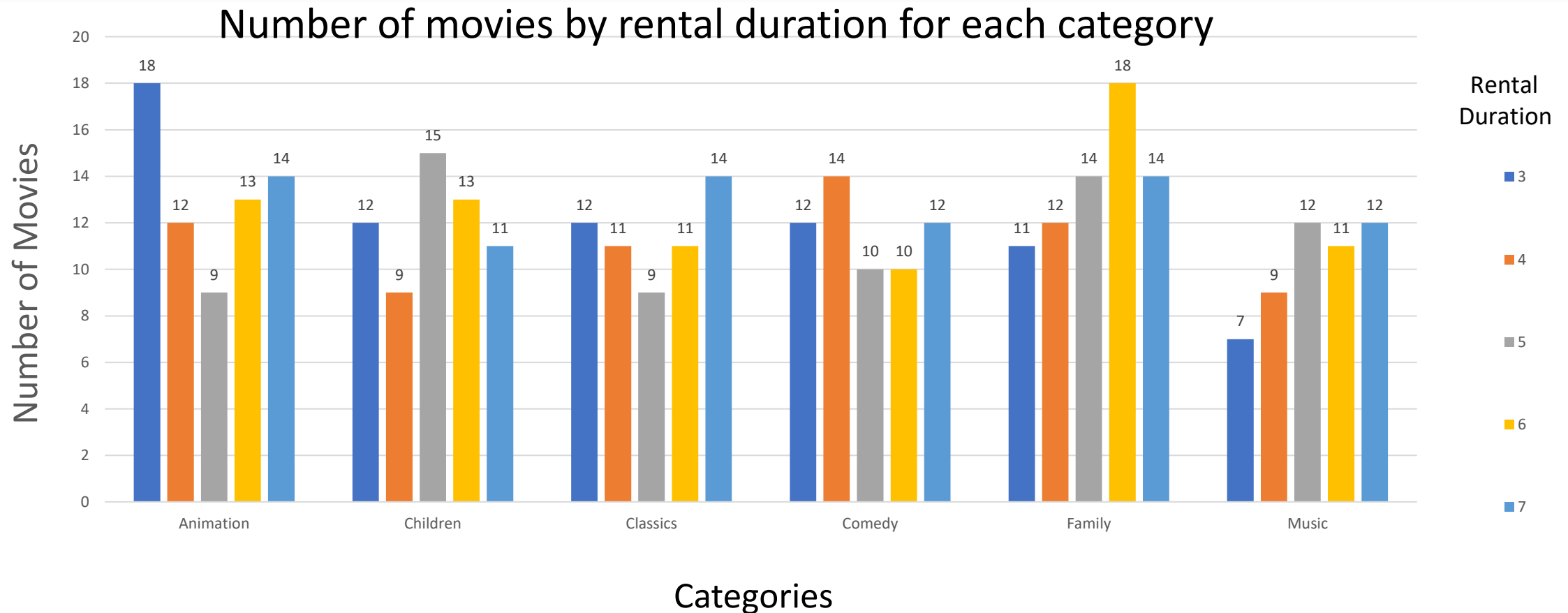


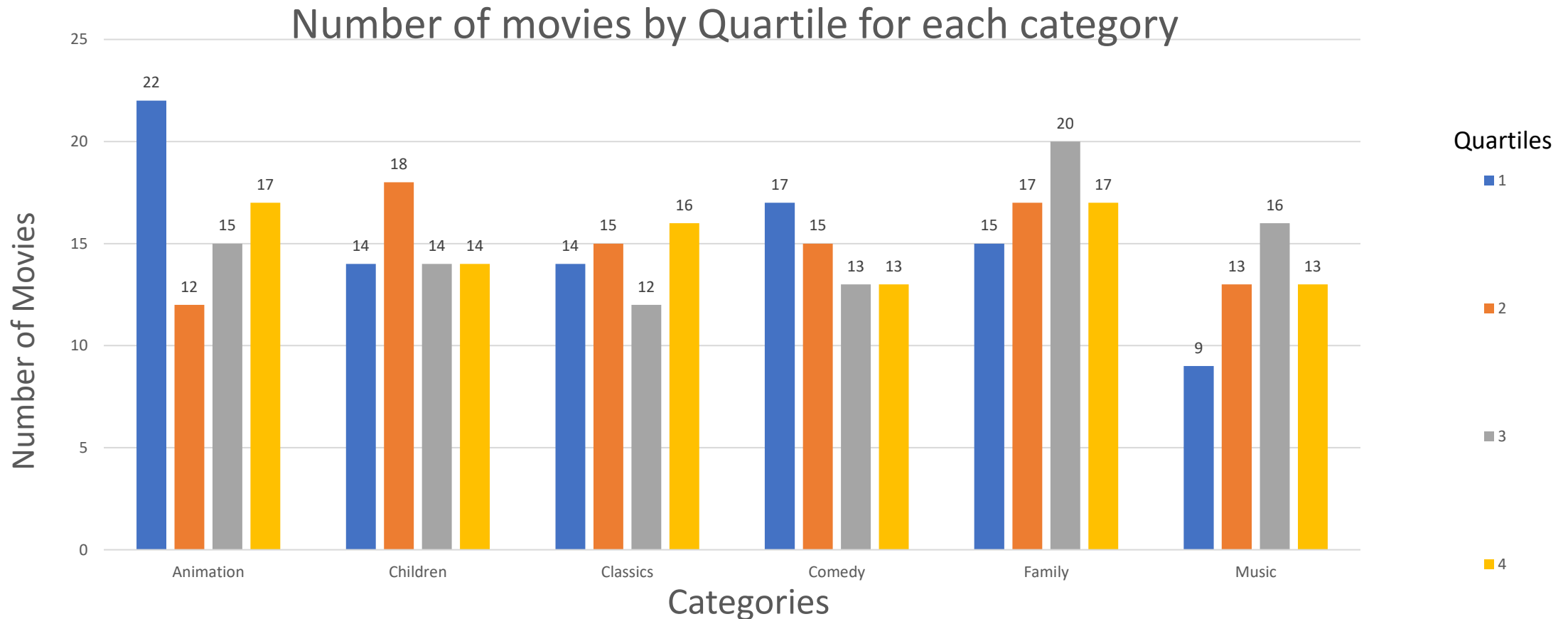
What is the usual length of rental duration for the family-friendly movies?

- As we can see in the graphic, the usual length of rental duration varies across the categories.
- For example, the most common rental duration for the animation movies is 3 days, but for the family movies it's 6 days.



How many movies there are in each quartile of each family-friendly category? What's the category with the biggest amount of movies in the first quartile?

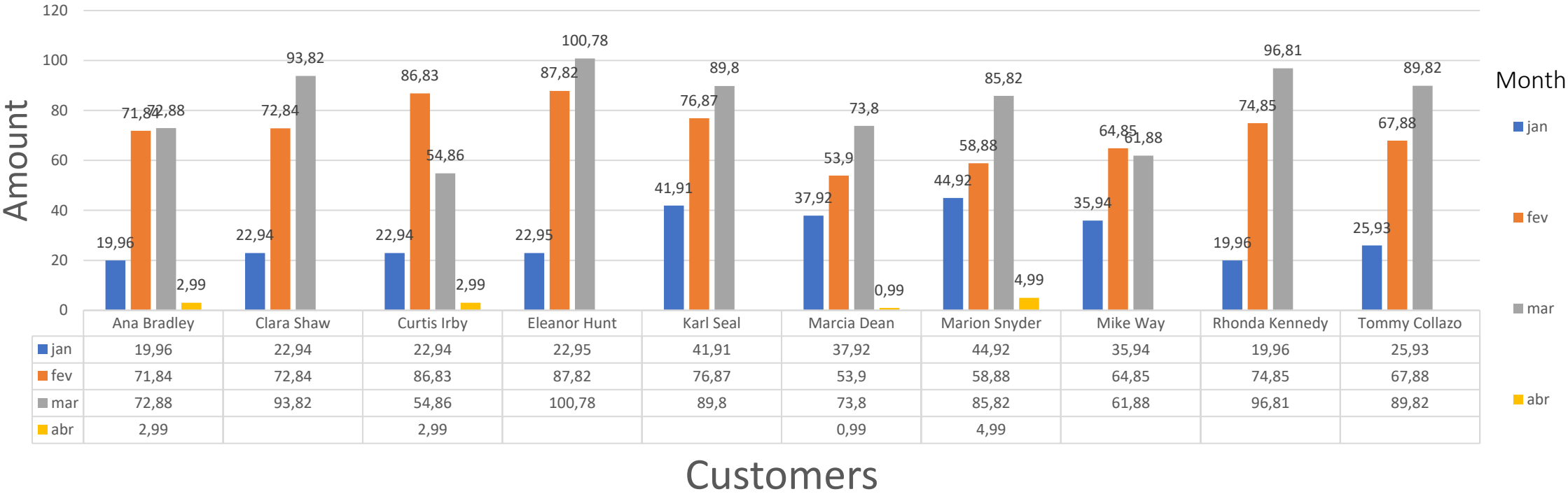
- By looking at the graphic, we can tell that the category with the highest number of movies in the first quartile is the Animation, with 22 movies.



Who were the top 10 paying customers, how many monthly payments they did during 2007, and what was the amount of the monthly those payments?

· The graphic shows us that all top 10 paying customers have made bigger payments in february and march, compared to the payments they did in january and april.

Amount spent for the top 10 paying customers by month during 2007



What is the difference between the payments from each of the top 10 paying customers and who paid the biggest difference?

- Looking at the graphic, we can tell that the customer Elanor Hunt paid the biggest difference of 64,87 dollars.

