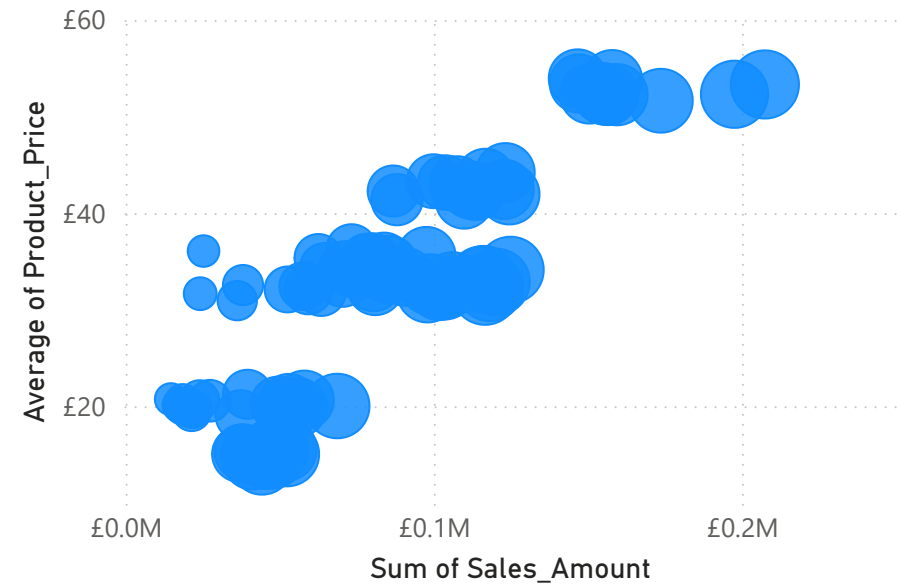


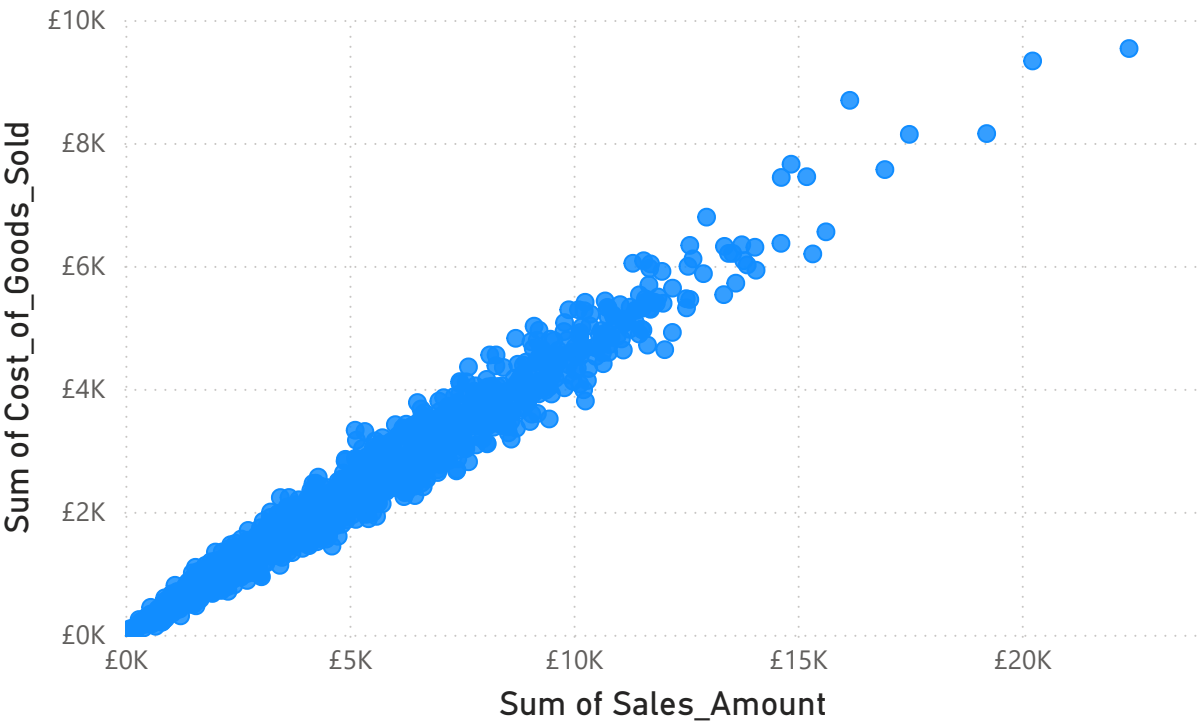
ORDERS RECEIVED

| Order_ID | Product_SKU | Sum of Order_Quantity | Sum of Sales_Amount |
|----------|----------------|-----------------------|---------------------|
| 1 | MH01-S-Gray | 29 | £1,102.00 |
| 2 | MH01-S-Orange | 29 | £957.00 |
| 3 | MH01-XL-Black | 12 | £432.00 |
| 4 | MH01-XL-Gray | 8 | £296.00 |
| 5 | MH01-XL-Orange | 4 | £148.00 |
| 6 | MH01-XS-Black | 4 | £172.00 |
| 7 | MH01-XS-Gray | 12 | £324.00 |
| Total | | 214595 | £7,084,154.00 |

Sum of Sales_Amount, Average of Product_Price and Sum of Order_Quantity by Product_Name



Sum of Sales_Amount and Sum of Cost_of_Goods_Sold by Order_Date



Year

Product_Name

☐ Abominable Hoodie

☐ Aero Daily Fitness Tee

☐ Aether Gym Pant

☐ Ajax Full-Zip Sweatshirt

☐ Apollo Running Short

Product_Category

☐ Bras & Tops

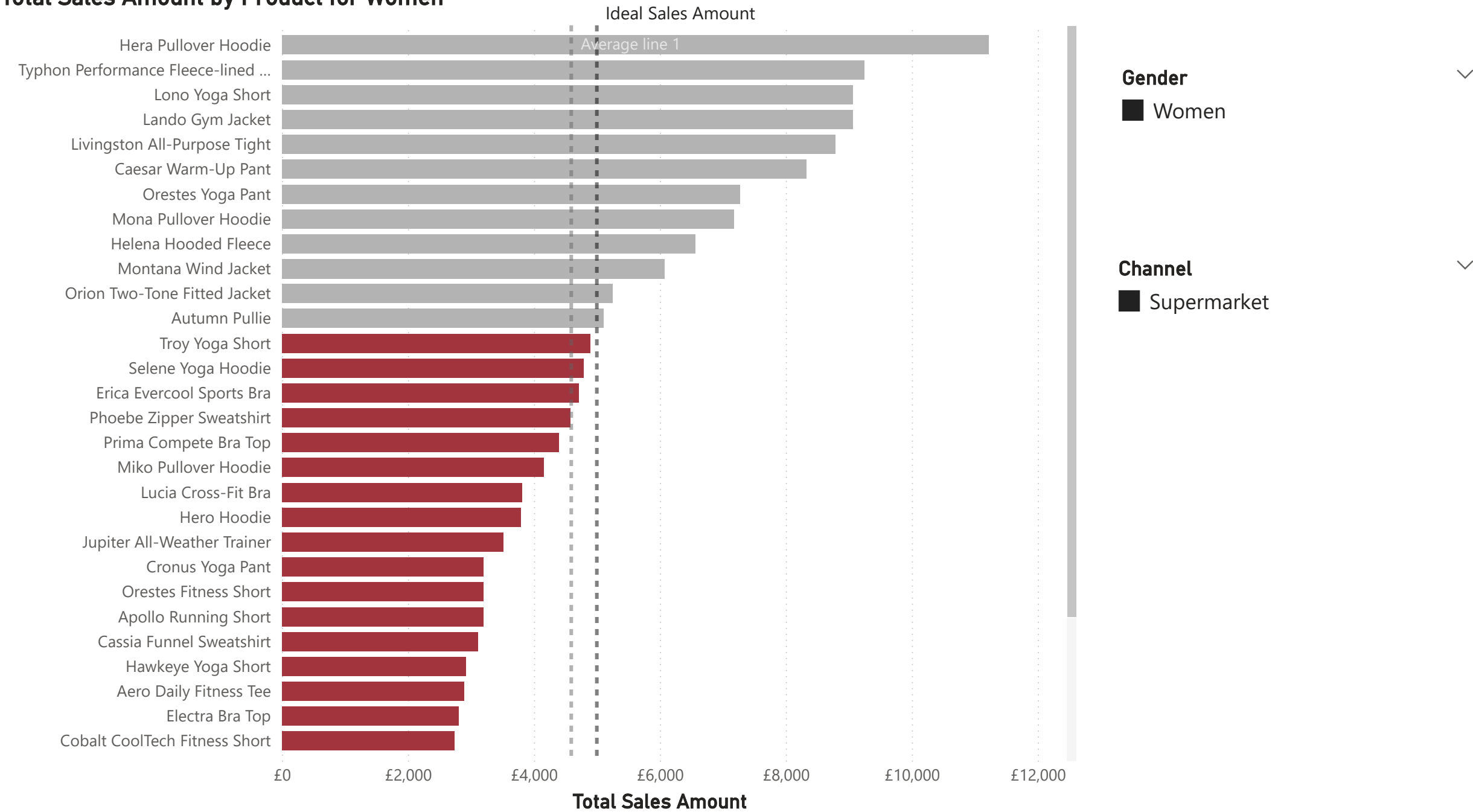
☐ Hoodies & Sweatshi...

☐ Jackets

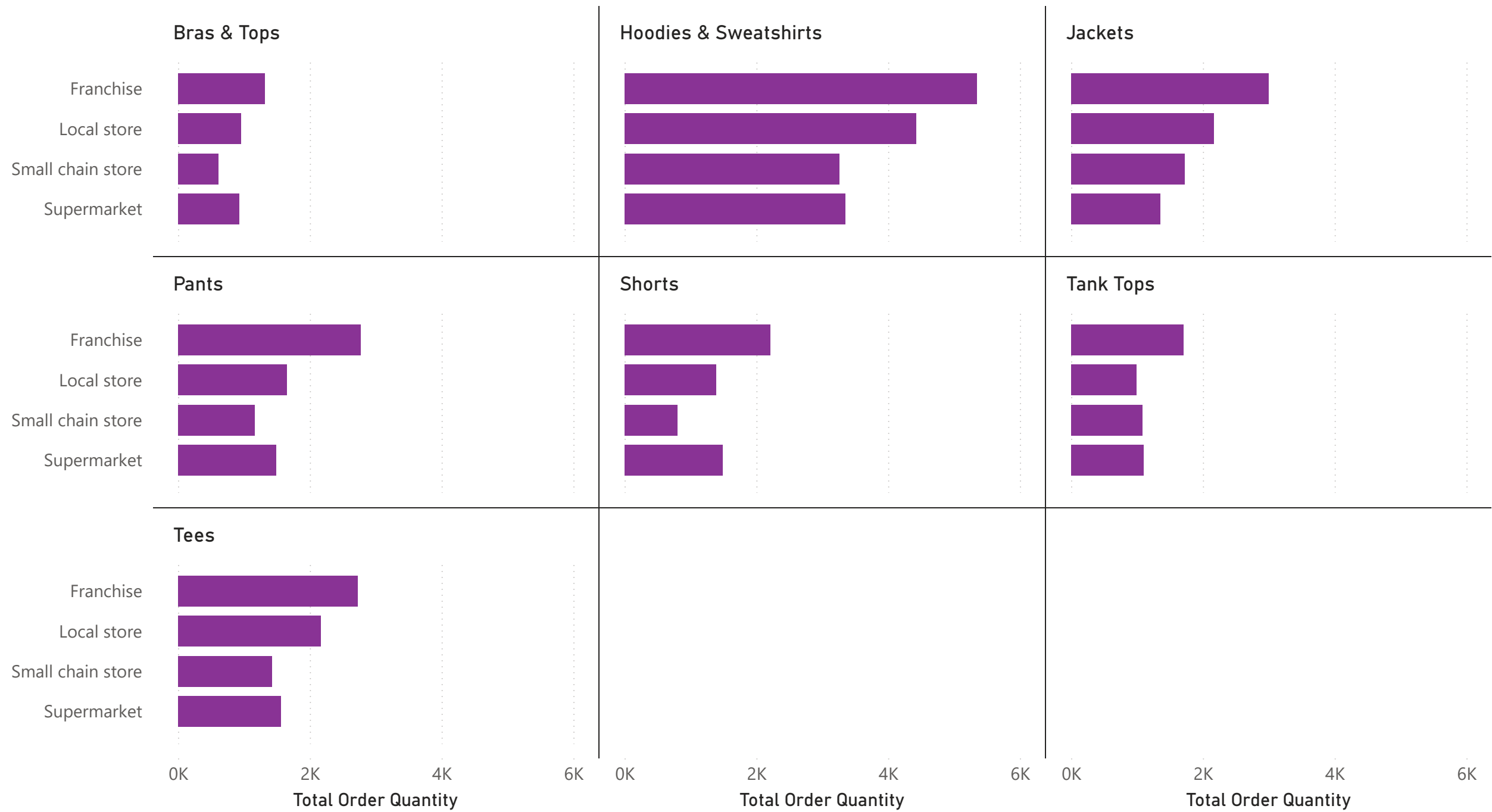
☐ Pants

☐ Shorts

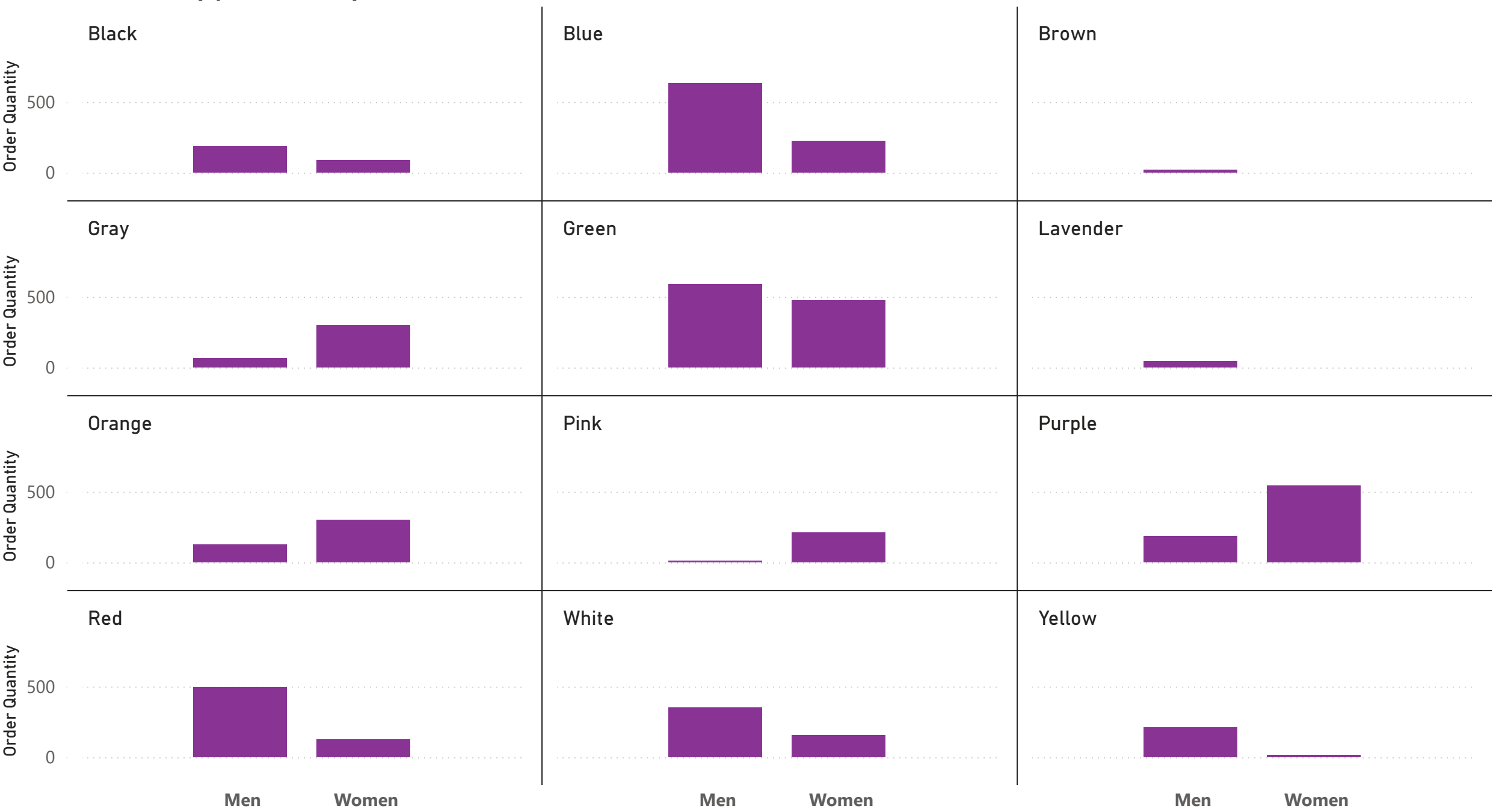
Total Sales Amount by Product for Women



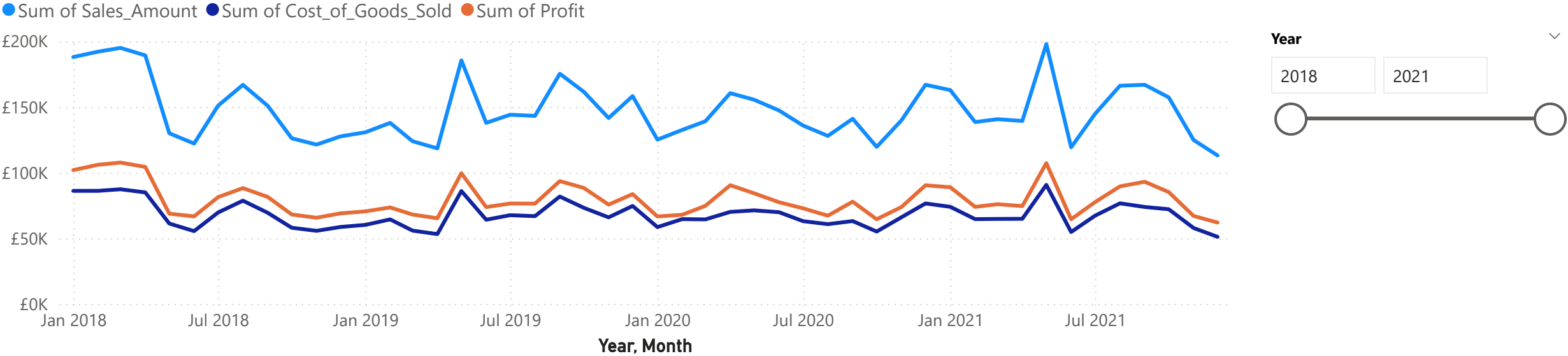
Total Order Quantity per Channel by Category



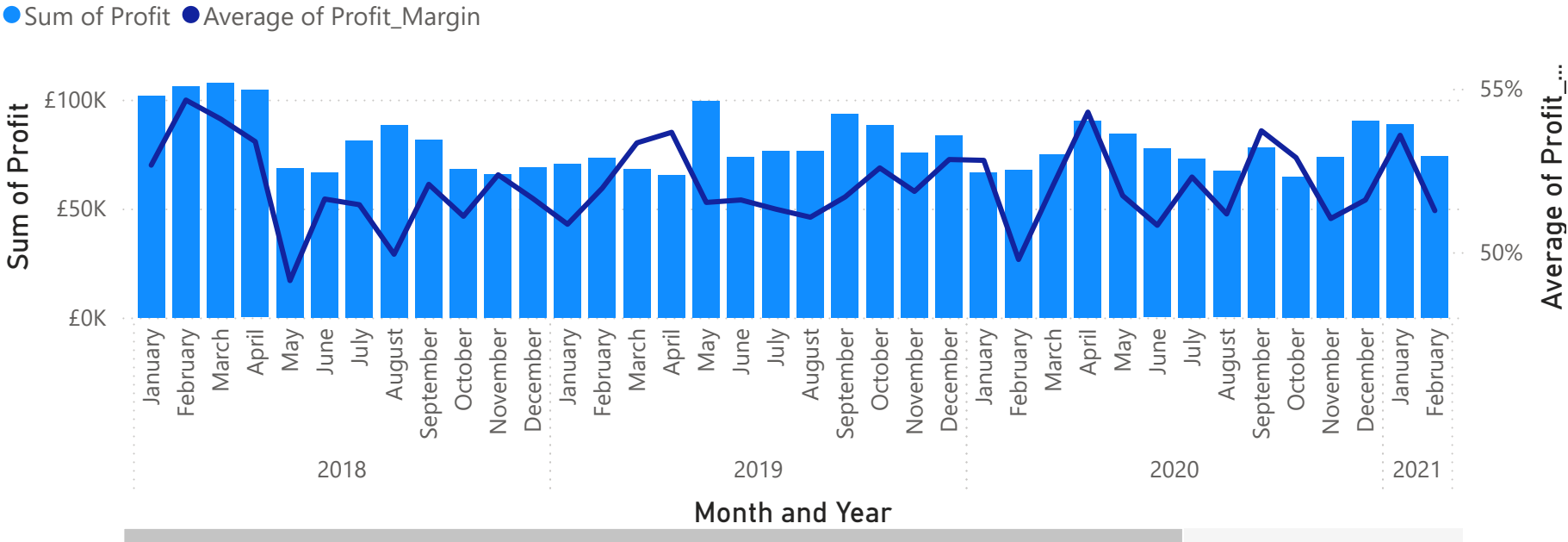
Total Order Quantity per Gender by Product Color



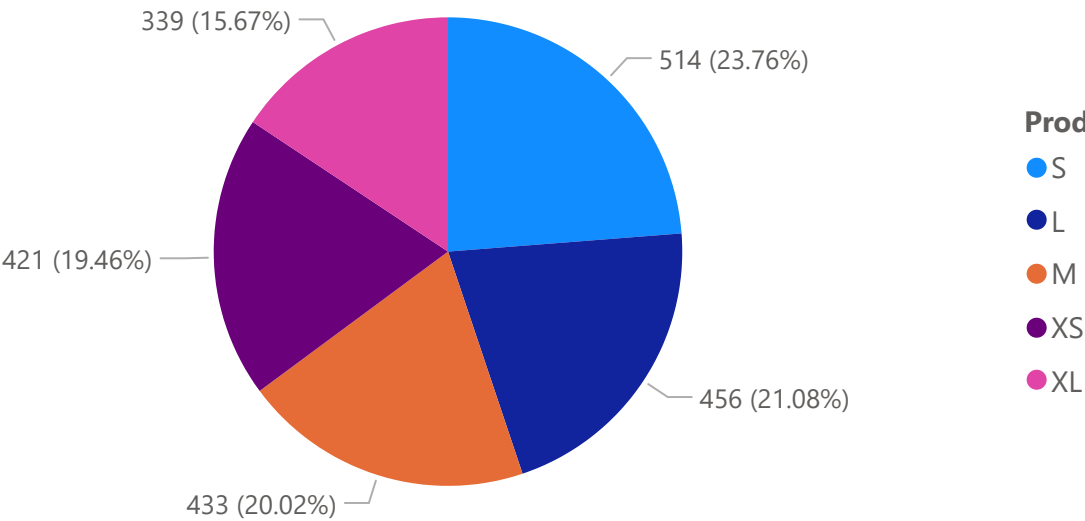
Revenue, COGS, and Profit by Month and Year



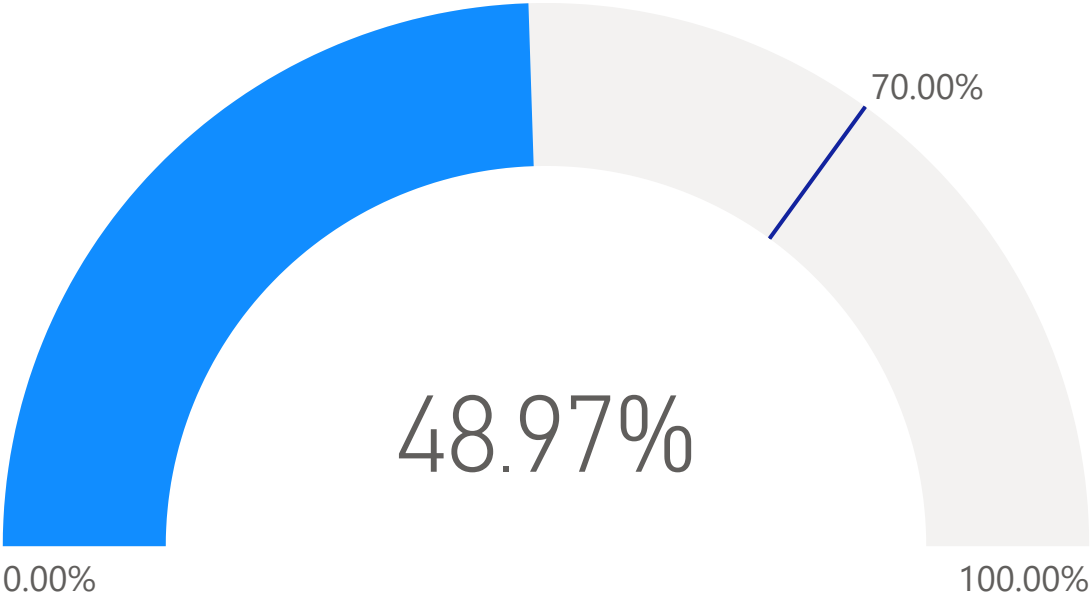
Gross Profit and Average Profit Margin over Time



Order Quantity for Local Stores by Size



Average Profit Margin vs Target Profit Margin



Sum of Order_Quantity by Retailer_Channel



Orders above target profit margin

33

Orders below target profit margin

268

Total orders vs Target by Month



Total returns vs Target by Month

