

User analysis_SQL project

- In this project, we were tasked to explore the two datasets: events and users in Mode analytics and create a dashboard by answering the following questions.

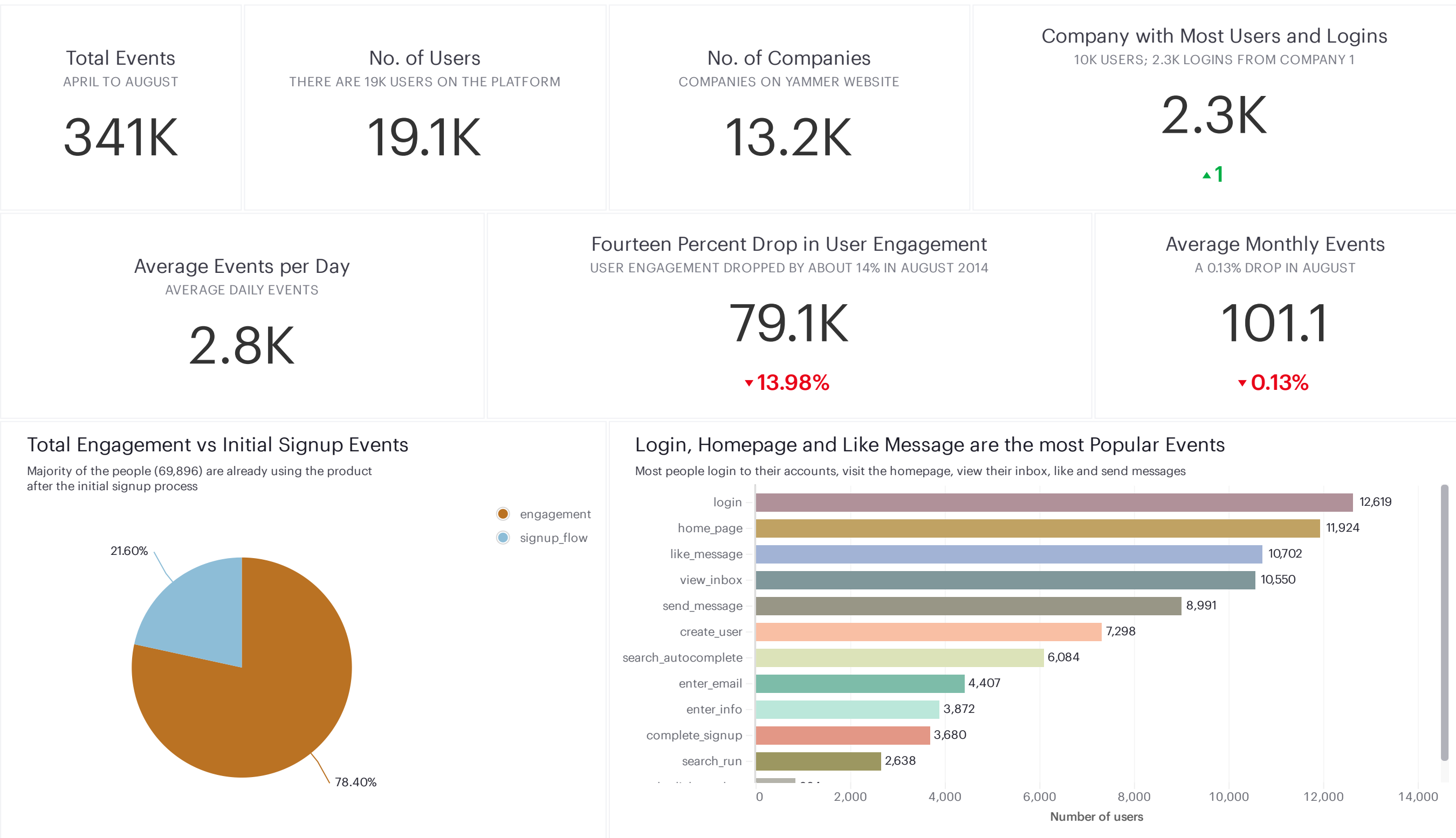
1.Analyze Users

 - Which language do they use?
 - How many companies are in the database?
 - Which is the company with the most users?
- 2.Analyze Events**

 - From which location are most of the events?
 - Which are the most frequent events?
 - Which devices are used?
 - How many events are there per day?
 - Create a chart for the events per day
- 3.Analyze Users and Events**

 - Which company has the most logins?
 - How many interactions are there daily via mobile devices?

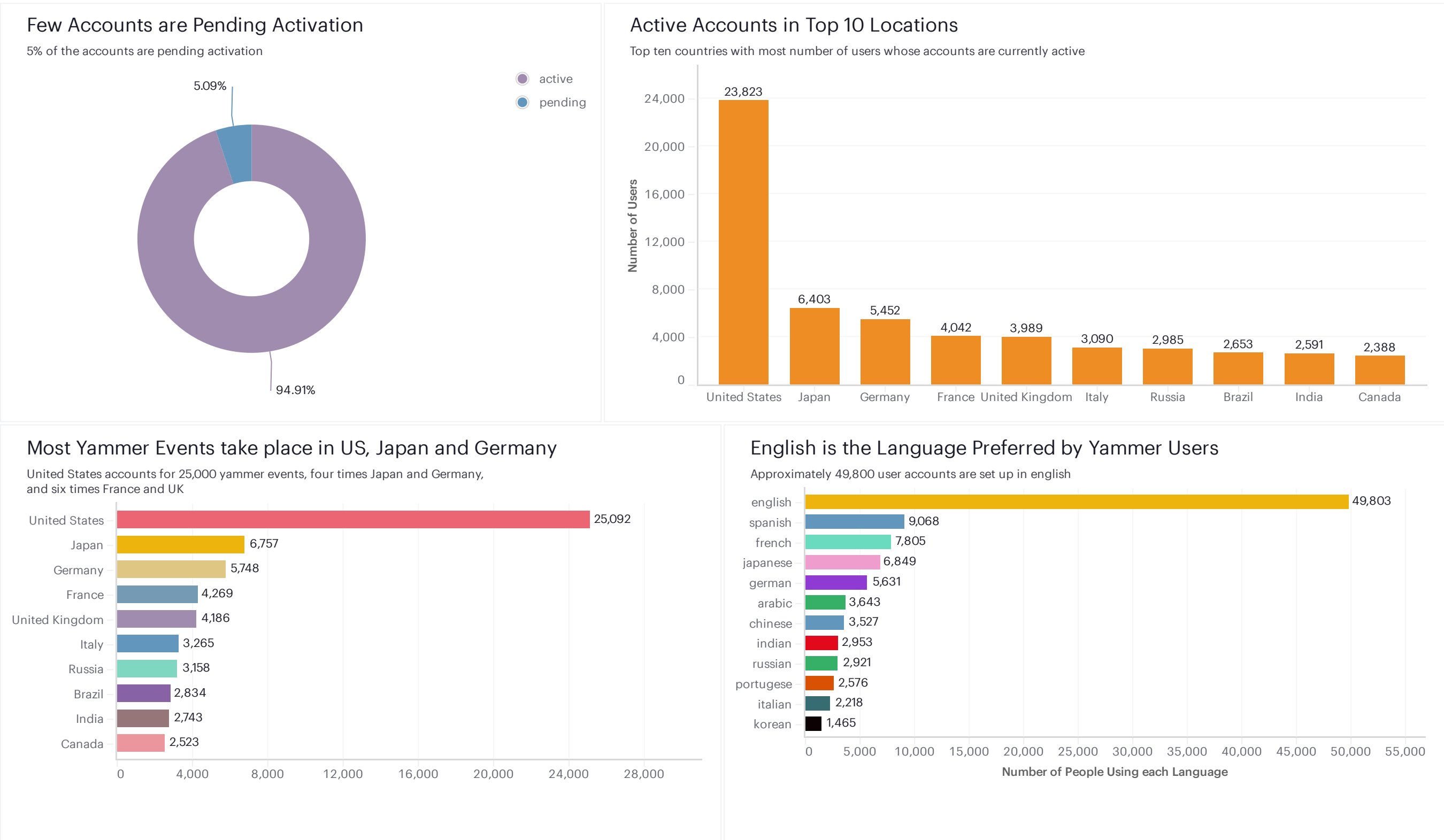
USERS AND EVENTS



DAILY, WEEKLY AND MONTHLY TRENDS



EVENTS BY LOCATION AND LANGUAGES PREFERENCES



DEVICES USED

